

Meet our new faculty

In 2024, we welcomed a number of exceptional new professors to the CEIBS family. Read on to learn more about the newest members of our faculty team!



Dr. Li Qiang

Associate Professor of Strategy,
CEIBS

Dr. Li Qiang joined CEIBS as Associate Professor of Strategy in February 2024. Before joining CEIBS, he held a tenured position as an Associate Professor at Peking University's HSBC Business School. Dr. Li's research primarily focuses on strategic decision-making, corporate governance, innovation, and entrepreneurship.



Dr. Yinliang (Ricky) Tan

Professor of Decision Sciences and
Management Information Systems,
CEIBS

Dr. Yinliang (Ricky) Tan joined CEIBS as a Full Professor of Decision Sciences and Management Information Systems in May 2024. Prior to joining CEIBS, he was a tenured faculty of Decision and Information Sciences at the C.T. Bauer College of Business, University of Houston (on leave 24-25). His research primarily focuses on artificial intelligence and the digital economy.



Dr. Mai Ke

Associate Professor of
Organisational Behaviour, CEIBS

Dr. Mai Ke joined CEIBS as Associate Professor of Organisational Behaviour in July 2024. Prior to joining CEIBS, he served as an Assistant Professor of Management at the Graduate School of Business at Sungkyunkwan University (SKKU) in Seoul and later the Business School at the National University of Singapore (NUS). Dr. Mai's research primarily focuses on norm deviation behaviours in the workplace.

Faculty appointments

Several of our professors have been assigned to important new positions this year! Read on to find out more about CEIBS faculty appointments in 2024.



Prof. Chen Shimin appointed Associate Dean (Case Centre)

Professor of Accounting Chen Shimin was appointed Associate Dean (Case Centre) at CEIBS in January 2024.



Prof. Wang Taiyuan appointed Deputy Director of DBA Programme

Professor of Entrepreneurship Wang Taiyuan was appointed Deputy Director of DBA Programme in January 2024.



Prof. Zhang Yu appointed Department Chair of Strategy and Entrepreneurship

Professor of Strategy Zhang Yu was appointed Department Chair of Strategy and Entrepreneurship in March 2024.



Prof. Huang Sheng appointed Head of CEIBS Research Centre for Corporate and Capital Markets

Professor of Finance Huang Sheng was appointed Head of CEIBS Research Centre for Corporate and Capital Markets in April 2024. The centre combines research, teaching, and practice to explore the functioning and development of corporate and capital markets in both depth and breadth, aiming to be at the forefront of knowledge creation and dissemination in the field and to provide the latest insights and strategic recommendations to capital market stakeholders.

Prof. Wang Hong and Prof. Katherine Xin

appointed Heads of CEIBS Research Centre for International Cruise Economy



CEIBS President Wang Hong and Professor of Organisational Behaviour Katherine Xin were appointed Heads of CEIBS Research Centre for International Cruise Economy in April 2024. The centre's mission is to conduct research, develop policy recommendations, and provide social services focused on the international cruise industry, with the goal of becoming a preeminent think-tank for China's thriving cruise sector.



Prof. Fang Yue

appointed Director of the CEIBS Research Centre for AI and Management Innovation and EVE Energy Chair Professor

Professor of Economics and Decision Sciences Fang Yue was appointed Director of the CEIBS Research Centre for AI and Management Innovation in April 2024, and EVE Energy Chair Professor in September 2024. Aligned with national AI development strategies and focusing on AI impact on business management and industrial development, the CEIBS Research Centre for AI and Management Innovation aims to build an AI industry-academia-research platform featuring business school characteristics as well as a top-level think-tank on AI and management innovation by integrating internal and external resources from academia, government and alumni enterprises.



Prof. Wang Yajin

appointed Associate Dean (Research)

Professor of Marketing Wang Yajin was appointed Associate Dean (Research) in July 2024.



Prof. Zhang Lingling

appointed Associate Dean and Director of MBA Programme

Associate Professor of Marketing Zhang Lingling was appointed Associate Dean and Director of MBA Programme in October 2024.

More faculty promoted to new positions in 2024

Prof. Changhyun Kim, **Prof. Lingling Zhang** and **Prof. Michelle Xue Zheng** were all promoted to Associate Professor in July 2024.

Faculty honours and awards

CEIBS professors have given us much to celebrate in 2024. Here is a look at some of the well-deserved honours and awards that they have received this year.

01

CEIBS VP and Dean Frank Bournois named AIB's International Educator of the Year



Frank Bournois, CEIBS Vice President and Dean, was awarded International Educator of the Year 2024 by the Academy of International Business (AIB), a leading global organisation of international business scholars and professionals, at the academy's annual international conference in Seoul in July. The award is conferred annually to recognise leaders in business education who have developed exceptional international business programmes, recruited and supported international business faculty, and provided students with real-world connections through courses, internships, and international experience.

02

Professor Chen Shimin wins Outstanding Contribution to the Case Method Award at The Case Centre Awards and Competitions 2024



In February, CEIBS Professor of Accounting, Associate Dean and Director of the CEIBS Case Centre Chen Shimin won the Outstanding Contribution to the Case Method Award. Prof. Chen is an award-winning case author and a seasoned teacher with over 30 years of experience in delivering degree and executive education programmes at universities in China, Hong Kong SAR, and America. He is also dedicated to advancing the use of China-focused cases at CEIBS and in business schools across China and the world.

04

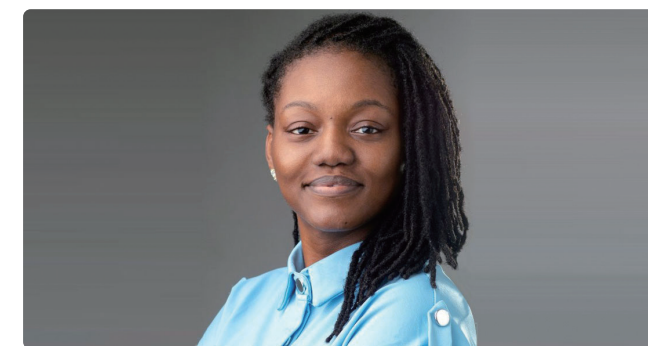
CEIBS studies win top prizes in global case writing contest



In April, several CEIBS faculty members won top prizes in the 2023 Global Contest for the Best China-focused Cases. The winning cases cover a range of topics spanning diversity and inclusion, supply chain risk management, branding and market competition, digital innovation, sustainability, disruptive business models, strategic repositioning, and cultural adaptation, offering insights into strategy, innovation, and management within China's dynamic business environment.

05

CEIBS Lecturer Nana Gyamfi wins WAIB Emerging Scholar Award



In July, CEIBS Lecturer of Management Nana Yaa A. Gyamfi was awarded the WAIB (Women in the Academy of International Business) Emerging Scholar at the annual AIB (Academy of International Business) Conference in Seoul. The award is given each year to female AIB junior scholars for recognition of their high-quality research in international business.

03

Record high of 17 CEIBS faculty members named on Elsevier's Highly-Cited Chinese Researchers list



A historic high of 17 CEIBS faculty made the 2023 list of Highly-Cited Chinese Researchers released by world-leading academic publisher Elsevier in late March. Amongst those listed, 15 CEIBS faculty have been named for their contributions in the category of Business Management, one more than last year, with the remaining two named in the Applied Economics category.

06

CEIBS faculty claim academic paper prizes



In September, two CEIBS coauthoring teams were named First Prize winners of the 2024 Business Case Teaching Competition - the Expanded 6th Shanghai MBA Case Teaching Competition. These were Prof. Jean Lee for the course "Coaching Leadership", with the case "Bosch China: Building a Coaching Culture" (Case authors: Prof. Jean Lee and Zhao Liman) and Prof. Wang Taiyuan for the course "Technology Driven and Value Creation", with the case "Thoughtworks: Talent Dilemmas in Agile Innovation" (Case authors: Prof. Wang Taiyuan, Prof. Lin Yanan and Prof. Zhao Liman).

07

CEIBS faculty honoured for service excellence, research, and teaching achievements

In August, CEIBS announced the following awards for faculty members: the 2024 CEIBS Power of One Service Excellence Award for Faculty Members, awarded to Prof. Jiahua Che, Prof. Viktor Fedaseyeu, and Prof. Sheng Huang; the 2024 Research Excellence Award, awarded to Prof. Xilin Li, Prof. Chao Liang, and Prof. Sebastian Schuh; and the 2024 CEIBS Teaching Excellence Award, awarded to Prof. Hyun Young Park, Prof. Meng Rui, Prof. An-Chih Andrew Wang, and Prof. Howei Wu.

In November, CEIBS Honorary Professor Wu Jinglian was awarded the CEIBS 30th Anniversary Faculty Grand Medal, while another ten CEIBS Professors were each presented with the CEIBS 30th Anniversary Outstanding Faculty Contribution Award: Katherine Xin, Xu Dingbo, Xu Bin, Zhu Tian, Bala Ramasamy, Chen Shiming, Wang Gao, Rui Meng, Zhao Xiande, and Hwang Yuh-Chang.

08

Eight CEIBS faculty named in World's Top 2% Scientists list 2024

In November, eight CEIBS professors - Zhao Xiande, Shameen Prashantham, Jiing-Lih (Larry) Farh, Frank Yu, Zhao Hao, Tae Yeol Kim, Ho Kwong Kwan and Katherine Xin - have been included in the 2024 World's Top 2% Scientists list, demonstrating the research strength and academic influence of CEIBS in global management education. Compiled by Stanford University and Elsevier, the list is based on data from Scopus to identify global scientific leaders across 22 fields and 174 subfields. It draws from six key metrics, including total number of citations, h-index and Hm-index to reflect the research output and academic impact of global scientists.



CEIBS faculty in the media

From macroeconomy and the geopolitical landscape, to ESG and other business issues of the day, CEIBS faculty regularly offered their thoughts to media during the first half of 2023. Read on for some of the key insights shared during the past six months.

January 18

 » CEIBS Professor of Economics Zhu Tian | *Reuters*

"We're in a recession," Zhu said. "If you talk to 10 people, seven will say we've had a bad year."



February 12

 » CEIBS MBA student Leo Lu | *Financial Times*

"Mistakes mean improvement: the fastest way to learn is to make a lot of mistakes and reflect on what actions have triggered the result."

FINANCIAL TIMES

March 10

 » CEIBS Professor of Economics Bala Ramasamy | *CNN*

"If this decoupling is carried out by Trump 2.0 in a very forceful way, the impact on China is going to be very severe. But whether this will happen is unclear, nobody can say what Trump will do, and this is the problem."



April 4

 » CEIBS Professor of Economics Zhu Tian | *South China Morning Post*

"Like it or not, banks and other institutions ... should expect top-down directives and overhauls."



June 2

 » CEIBS Associate Professor of Strategy and Entrepreneurship Majid Ghorbani | *The Straits Times*

"So, we need a bigger mass of people being concerned about the environment, and taking action to protect it. Hopefully, being eco-friendly then becomes the norm."

THE STRAITS TIMES

November 29

 » CEIBS Professor of Economics Bala Ramasamy | *La Stampa*

"The question is: if the United States does not buy from China, who does it buy from? Finding substitutes will not be easy."

LA STAMPA