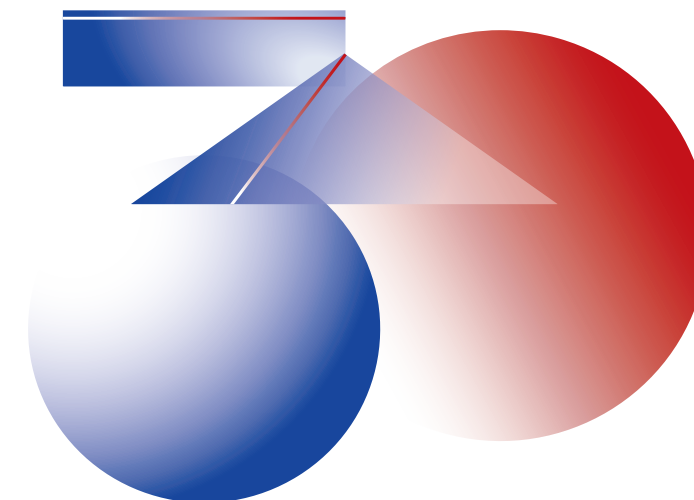


Milestones

Over the past 30 years, CEIBS has made incredible strides and achieved many major milestones. Today, it stands among the world's leading business schools.



1984-1994

- China-EC Management Programme operates in Beijing (renamed China-EC Management Institute in 1989)

1995

- CEIBS launches first full-time English-language MBA and EMBA programmes on Chinese mainland

- CEIBS holds first Board of Directors meeting, Academic Council meeting, and Corporate Advisory Board meeting

1997

- Ground is broken on main CEIBS campus in Jinqiao, Pudong, Shanghai

1999

- CEIBS Shanghai main campus, designed by P.C.F & Partners Architects LLP, is inaugurated

2001

- CEIBS MBA programme is ranked 29th by the *Financial Times*, entering global top 50 for first time

2003

- China's first EU Policy Paper explicitly states "more work should be done with CEIBS to develop more top business professionals"

2005

- CEIBS holds first EMBA class in Shenzhen

2007

- CEIBS Lujiazui International Institute of Finance is established, contributing to development of Shanghai as an international financial centre

1994

- CEIBS is inaugurated in Shanghai, operating from Shanghai Jiao Tong University Minhang campus and delivering Executive Development Programmes

1996

- Donation ceremony held for CEIBS BAT Chair of Marketing, first chair endowed to a business school on Chinese mainland

1998

- First CEIBS representative office is established in Beijing

2000

- Chinese government and European Union sign CEIBS Phase II Financing Agreement

2002

- CEIBS MBA degree is officially recognised by Academic Degrees Committee of the State Council
- All three major CEIBS programmes are ranked among world's top 100 by the *Financial Times*
- CEIBS Shenzhen Liaison Office is established

2004

- CEIBS becomes first business school on Chinese mainland to be awarded EQUIS accreditation

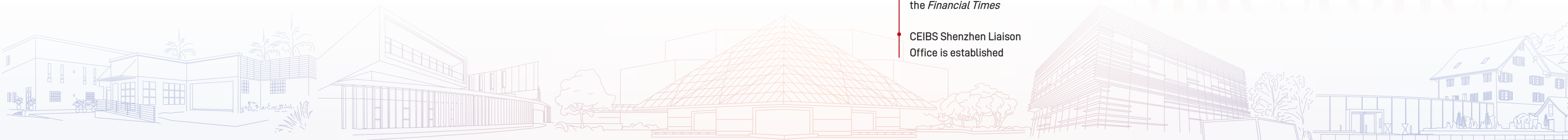
2006

- CEIBS partners with HBS and IESE to launch first Global CEO programme in China

2008

- CEIBS establishes Accra campus in capital of Ghana, Africa

Milestones



ACCRA CAMPUS

BEIJING CAMPUS

SHANGHAI CAMPUS

SHENZHEN CAMPUS

ZURICH CAMPUS

Milestones

2009

- CEIBS receives official accreditation from AACSB International
- CEIBS MBA programme is ranked eighth by the *Financial Times*, marking first placement in global top ten

2011

- CEIBS launches Finance MBA programme

2013

- CEIBS undertakes building of Shanghai MBA Case Development and Sharing MBA Platform

2015

- CEIBS MBA programme is ranked first in Asia by the *Financial Times*, *Businessweek*, and *Forbes*
- CEIBS establishes campus in Zurich, Switzerland

2017

- First EFMD Business School Impact System (BSIS) evaluation process is completed
- CEIBS Economic Research Institute of Central and Eastern Europe (ERICEE) is set up to support Belt and Road Initiative

2019

- CEIBS MBA programme is ranked in world's top five by the *Financial Times* for first time
- CEIBS reaches strategic partnership with Harvard Case Library

2021

- CEIBS launches DBA programme
- CEIBS Smart Campus Project excels in its inaugural year

2023

- CEIBS hosts pre-International Business Leaders' Advisory Council (IBLAC) dialogue between global CEOs and Chinese entrepreneurs
- CEIBS climbs to second in national ranking of think tanks
- CEIBS releases first Carbon Information Disclosure Report

2010

- CEIBS holds inauguration of Beijing campus

2012

- CEIBS Extension Agreement (2015-2034) is signed
- CEIBS EMBA programme is ranked seventh globally by the *Financial Times*, entering top ten for first time and ranking first among independently run EMBA programmes in Asia Pacific
- CEIBS hosts first Europe Forum

2014

- CEIBS completes Shanghai Campus Expansion Project

2016

- Global Platform of China Cases (www.ChinaCases.Org) English website is unveiled

2018

- CEIBS launches HEMBA programme

2020

- CEIBS Global EMBA programme is ranked second in the world by the *Financial Times* for first time

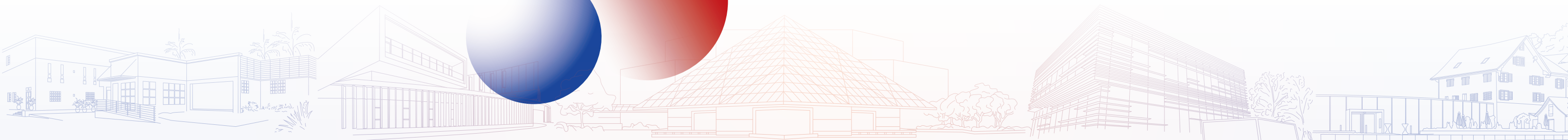
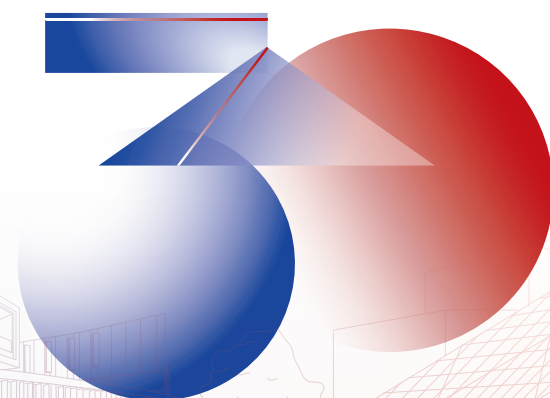
2022

- CEIBS ESG White Paper is released for first time, based on CEBS CSR White Paper published for previous four years

2024

- Record high of 17 CEIBS faculty members named on Elsevier's Highly-cited Chinese researchers list
- CEIBS Global EMBA programme is ranked first in the world by the *Financial Times*

Milestones



■ ACCRA CAMPUS

■ BEIJING CAMPUS

■ SHANGHAI CAMPUS

■ SHENZHEN CAMPUS

■ ZURICH CAMPUS