



2026年女性领导力论坛赞助合作方案

目录

- 1 论坛组织方
- 2 论坛主题：The Anchor Within 心有定锚
- 3 论坛概览与议程安排
- 4 CEIBS筹备团队
- 5 论坛赞助商权益
- 6 往届论坛回顾

论坛组织方



中欧国际工商学院（CEIBS）MBA女性领导力与社交俱乐部

本俱乐部隶属于中欧国际工商学院 MBA 全日制项目，聚焦性别平等议题，搭建安全的交流平台，赋能女性领导力发展，推动男女携手共建平等、多元的职场与社区环境。

[主页 | CEIBS MBA 女性领导力与社交俱乐部](#)



中欧国际工商学院（CEIBS）GEMBA女性领导力俱乐部

本俱乐部是中欧国际工商学院（CEIBS）GlobalEMBA的官方组成部分，成立于2022年4月，致力于推动领导层性别平等，提供支持与交流平台。俱乐部邀请各领域成功领导者分享经验激励成员，并探索如何通过领导力实现社会价值，倡导性别平等及 GEMBA 女性发展。

环球慧联（GWC）

环球慧联是一家非营利组织，致力于为女性搭建全球交流平台，促进彼此分享经验、相互学习与激励，助力女性在生活与领导力领域实现更高发展，同时赋能有需要的女性群体。

[主页 | 环球慧联](#)



论坛主题：The Anchor Within 心有定锚



在这个瞬息万变的时代，女性面临的挑战早已不再是“如何应对变化”，而是“当风暴愈演愈烈”时，我们从何处汲取前行的力量。

我们深信，“心有定锚”，便是支撑女性笃定前行的力量之源，为我们铺展出女性成长的三个篇章：

【第一幕：寻锚】这是一次“自我觉醒”。它引导我们向内探求，培育清醒的自我认知，找到内心深处那份最真实的初心。

【第二幕：铸锚】这是一场“自我重建”。它并非让我们盲目抗拒变化，而是通过重塑坚定的价值观与使命感，为自己在风暴中筑牢根基。

【第三幕：启锚】这是为了“自我绽放”。当内核稳固，初心便化作罗盘，指引我们在不确定性中不失方向，以无畏的姿态掌舵人生航向，拒绝在时代洪流中随波逐流。

正是基于此，本次论坛以“寻锚、铸锚、启锚”为三幕序章，邀您共赴觉醒、重塑与绽放的远航。



目标

本论坛汇聚各界领袖，他们皆曾在职业转型、克服阻碍与变革之路上**锚定初心**。

我们期望以此激发每一位观众，去探寻并夯实内心的**定锚之力**，使其方能自信从容、本真笃定地穿越迷雾，行稳致远。

论坛概览与议程安排



 **日期:** 6月27日 (星期六) , 13:00 - 17:00

 **地点:** 中欧国际工商学院上海校区石化厅 (上海浦东新区红枫路699号)

 **观众:** 300余名多元化背景的观众, 涵盖不同国家、行业、职业和性别

议程


时间	时长	议程
13:00 – 13:30	30分钟	签到
13:30 – 13:45	15分钟	开幕致辞 (已邀请到UN China临时代办王楚乔、中欧MBA项目主任张玲玲作为开幕致辞嘉宾)
13:45 – 14:15	30分钟	主题演讲 (正在邀请奥运冠军邓亚萍、生态保护学者李彬彬等)
14:15 – 15:15	60分钟	第一幕: 寻锚 (关键词: 自我觉醒) 1. 圆桌讨论: 我的觉醒时刻 (已邀请到连续创业者EMOO Search创始人CEO Evelyn Li李婷婷、正在邀请从咨询公司转型脱口秀演员的Norah等) 2. 互动工作坊: 我的锚点画布 (已邀请到从渣打高管转型到life coach的GEMBA校友Mark许杰)
15:15 – 15:35	20分钟	茶歇
15:35 – 16:20	45分钟	第二幕: 铸锚 (关键词: 自我重建) 1. 嘉宾演讲: 职场/人生转型故事分享 (已邀请到从三甲医院主任到曜影医疗的创始人史浩颖) 2. 嘉宾演讲: 重建人生支持系统 (正在邀请创立了人生学院的畅销书作者Eric Sim 沈文才等)
16:20 – 17:00	40分钟	第三幕: 启锚 (关键词: 自我绽放) 1. 嘉宾演讲: 心有定锚, 无畏做自己 (已邀请到赛诺菲普药中国区CEO Oxana Monge) 2. 炉边对话: 活出你自己, 这就足够了 (已邀请到强生中国区HRVP)
17:00		总结与合影


CEIBS筹备团队

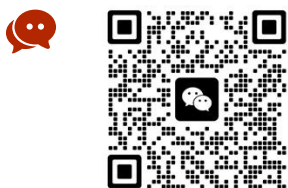


潘盼Serena



 ppan.m27@ceibs.edu


 +86 159 9636 5618




- MBA 2027候选人
- MBA女性领导力俱乐部主席

陈宥辰Cindy



 ccindy.ge19smt@ceibs.edu

 +86 139 1638 1418



- GEMBA 2019 届校友
- GEMBA 女性领导力俱乐部主席



GEMBA-Portia

活动策划



MBA-Nile

嘉宾邀请



MBA-Paul

内容审阅



MBA-徐默林

营销推广



MBA-Mohini

赞助商对接



MBA-倪威

财务统筹



MBA-谢奕劲

志愿者管理



MBA-蒋磊

活动执行

论坛赞助商权益



冠名赞助商

50,000 RMB

- 1.品牌展示：企业logo在学校官方推文展示、企业logo在现场两块主题背景板及校内海报展示、论坛现场主持人口播鸣谢及介绍冠名赞助企业等
- 2.设置现场展位
- 3.企业宣传资料或伴手礼入袋
- 4.邀请嘉宾参与圆桌论坛
- 5.预留贵宾席位4位
- 6.其他定制权益，品牌曝光享最高优先级

钻石赞助商

25,000 RMB

- 1.品牌展示：企业logo在学校官方推文展示、论坛现场主持人口播鸣谢等
- 2.设置现场展位
- 3.企业宣传资料或伴手礼入袋
- 4.邀请嘉宾参与圆桌论坛
- 5.预留贵宾席位2位

*赞助商具体权益内容及形式以双方实际商议及正式合同约定为准

论坛赞助商权益



铂金赞助商

10,000 RMB

- 1.品牌展示：企业logo在学校官方推文展示
- 2.企业宣传资料或伴手礼入袋
- 3.易拉宝展示
- 4.预留贵宾席1位

黄金赞助商

5,000 RMB

- 1.品牌展示：企业logo在学校官方推文展示
- 2.企业品牌伴手礼入袋

*赞助商具体权益内容及形式以双方实际商议及正式合同约定为准

2025年论坛回顾



CEIBS | MBA

Co-organised by Women Leadership & Networking CEIBS MBA, FEMALE LEADERSHIP GEMBA, GLOBAL WOMEN CONNECT

Ride the Wave Shape the Future

驭势前行 塑造未来

Female Leadership Forum 2025

11 MAY 2025 | 13:00 - 17:00
CEIBS SHANGHAI AUDITORIUM
中欧国际工商学院上海校区 石化厅

Ride the Wave Shape the Future

驭势前行 塑造未来

Female Leadership Forum 2025

演讲嘉宾 GUEST SPEAKERS

 Christine Arab 联合国妇女署亚太办公室代表 Regional Director of UN Women Asia and the Pacific; UN Women Representative to the Kingdom of Thailand	 Juliet Guo Sandriver 创始人 Founder, Sandriver	 Michelle Ye 福建翰宏潜水科技装备股份公司 董事长 President of Fujian Yihong Marine Technology Co.Ltd	 Liu Mingming 前福伊特迪纸全球总监兼亚太区总裁 Former Global Director and President of Asia Pacific, Voith Paper	 Cindy Chen Tradewin中国区总经理 General Manager Tradewin China
---	---	--	---	--

圆桌论坛1演讲者 PANEL 1 SPEAKERS

 Anthia Zhang 拜耳大中华及东北亚区 首席副总裁 Vice President of Communications, Bayer Group Greater China & North East Asia	 Grace Han 能多洁中国 总裁 President of Rentokil Initial China	 Lilian Li 新世界发展有限公司 企业事务及可持续发展主管 Head of Corporate Affairs & Sustainability, New World Development Company Limited	 Rahul Bagde 佳沛鲜净水 全球及大中国区供应链总裁 Head of In-Market Supply Chain, Vice President of Greater China Supply Chain, Zespri Fruit International	 Curtis Baker 陶氏化学亚太区DEI 部门负责人 Head Diversity Equity (D&E),Dow Chemicals
---	--	--	---	---

圆桌论坛2演讲者 PANEL 2 SPEAKERS

 Yvonne Song 唯观信息技术有限公司创始人 Co-founder of Kami Vision	 Sara Shen 珠宝品牌 PEARLSTIGE 创始人 Founder and CEO PEARLSTIGE	 Allan Gabor 上海Goal Advisory 董事总经理兼总裁, 前默克中国区董事 Principal and President of Shanghai Goal Advisory, Former President of Merck China and EVP Merck Electronics	 Chris Dunn 博然思维集团 顾问 Associate, Brunswick Group
--	---	--	--

11 MAY 2025 | 13:00 - 17:00
中欧国际工商学院上海校区 石化厅
CEIBS SHANGHAI AUDITORIUM

扫码报名 Scan to register



会议议程

Agenda

13:00	签到 Registration
13:30	开场致词 Opening Remarks
13:40	主题演讲 Keynote Speeches
14:05	圆桌讨论 转危为机：将挑战转化为未来机遇 Panel Discussion From Crisis to Catalyst: Turning Challenges into Opportunities
14:55	嘉宾演讲 破除疑虑，拥抱机遇：解锁领导力潜能 Guest Speech Overcoming Fear and Doubt: The First Step to Unlocking Opportunities
15:10	茶歇 Tea Break
15:35	嘉宾演讲 打造个人影响力 Guest Speech Building a Personal Legacy
15:50	圆桌讨论 将热爱变现：构建可持续的商业价值路径 Panel Discussion Turning Passion into Profit
16:40	结束致辞 包容型领导力：女性力量如何重塑未来职场生态 Closing Speech Inclusive Leadership: How Women Can Shape the Future of Work
17:00	社交活动 Networking

2025年论坛回顾



2025年女性领导力论坛的观众席座无虚席，观众填满了容纳300人的中欧石化厅。

我们邀请了14位高层领导与学者进行演讲，其中包括联合国妇女署亚太办公室代表、Sandriver创始人、拜耳大中华及东北亚区传播副总裁、陶氏化学亚太区DEI部门负责人等。

在300名观众中，我们发现：

- 📺 付费观众约65%
- 👩 女性观众占比约85%
- 👑 Senior及以上级别观众占比约52%
- 👤 观众平均年龄区间在35岁至45岁
- ✓ 冠名赞助商：拜耳
- ✓ 黄金赞助商：夏梵、本末颜究



2024年论坛回顾



CEIBS | MBA

Female Leadership Forum

REDEFINING STRENGTH

重释力量

1 JUNE 2024 | 14:00-19:30

CEIBS PETROCHEMICAL AUDITORIUM
中欧国际工商学院上海校区 石化厅

演讲嘉宾

SPEAKERS

In alphabetical order by last name

 <p>Smriti Aryal 联合国妇女署 中国办公室代表 Country Representative UN Women China</p>	 <p>Xuemai Bennink-Bai 亿康安达合伙人 Partner Egon Zehnder</p>	 <p>Junita Fernandez 资深财务及人力资源总 监 Experienced Finance & HR Director</p>
 <p>Janine Jakob 雅智(上海)商务咨询创始人 跨文化顾问, 高绩效培训师 Founder, Intercultural Consultant, Peak Performance Trainer Full Potential Partners</p>	 <p>Grace Kerrison 领英销售解决方案 亚太负责人 Head of LinkedIn Sales Solutions APAC</p>	 <p>Henry Ko 飞协博亚太企业发源副 总裁兼大中华区董事长 VP Corporate Development APAC & Chairman Great China Flexport</p>
 <p>Bessie Lee 伊盟联行大中华区CEO CEO JLL Greater China</p>	 <p>Karin Raguin LVMH-中国区人力资源 高级副总裁 SVP Human Resources LVMH China</p>	 <p>Aiyng Wang 恩华特区域总裁及 CEO President & CEO Greater China, SEA & India Envac AB (A Stens Subsidiary)</p>
 <p>Yu Zhang 阿里巴巴集团合伙人 Honorary Partner Alibaba</p>	... and more!	

会议议程

AGENDA

2:00-2:20PM	签到 Registration
2:20-2:30PM	开场致辞 Opening
2:30-3:00PM	主题演讲: 重释力量 Keynote Speech - Redefining Strength
3:00-3:20PM	嘉宾演讲: 多元化环境下的策略创新 释放商业潜能 Guest Speech - Strategic Innovation through Diversity: Unlocking Business Potential
3:20-4:05PM	圆桌论坛: 赋能女性领导力 成功的人际交往技能 Panel Discussion - Empowering Female Leadership: Key Interpersonal Skills for Success
4:05-4:25PM	茶歇 Break
4:25-4:45PM	嘉宾演讲: 培养信任文化 高效团队的基础 Guest Speech - Fostering a Culture of Trust: The Foundation of High- Performing Teams
4:45-5:05PM	嘉宾演讲: 掌握有效沟通的艺术 权威与同理心的平衡 Guest Speech - Mastering Assertive Communication: Balancing Strength and Empathy
5:05-5:50PM	圆桌论坛: 从受教者到领路人: 事业进阶之道 Panel Discussion - From Mentee to Mentor: Navigating Career Advancement
5:50-6:00PM	结束致辞 Closing
6:00-7:30PM	交流互动 Networking Happy Hour Exclusive sponsored by Budweiser APAC 自三鞭正史泡酒赞助

2022年与2023年论坛回顾



RESILIENCE X REVIVAL: GROWTH UNDER UNCERTAINTY

韧性X复苏：不确定时代的成长法则

3 JUNE 2023
9:30-15:30
SHANGHAI CAMPUS
CONFERENCE CENTER
中欧国际工商学院
上海校区 中欧会堂



Speakers and Panelists



Jacquelin Postigo
BRUSSEE
China CEO
Jones Knowles Ritchie



Weiming Cao
President
Hermes Greater China



Cindy Chen
General Manager
Expeditors-tradewin



Celine Chen
General Manager
Johnson &
Johnson Vision Care



Ritwik Ghosh
Head of Development and
Capital Formation
Jinko Power



Theresa Hudzinski
Head of Workforce
Management
Shanghai Disney Resort



Marco Lee
Vice President, Sales
FedEx Express China



Holly Lei
Senior Vice President
Covestro Group
President, Covestro China



Karen Li
CEO
Vinda Group



Shelley Liu
Managing Director,
Country Head of China
Barings



Lise Nordgaard
Consulate General of Norway



Claire Qian
Governance, Risk &
Compliance Service Leader
PwC Mainland China &
Hong Kong



Liang Schweizer
Founder, CEO, Chairperson
HIFIBIO Therapeutics



Michael Zhu
Global Vice President,
Managing Director of China
Hewlett Packard Enterprise

*All guest speakers are listed in alphabetical order



A CEIBS MBA WLN x GWC initiative

ENLIGHTEN. EMPOWER. ENGAGE.

2022 FEMALE LEADERSHIP FORUM

An online initiative to promote inclusivity and purpose driven impact

DATE: 18 JUNE, 2022

TIME: 3:30-6PM CHINA TIME

LOCATION: ONLINE



VISIT WWW.FEMALELEADERSHIPFORUM.COM TO KNOW MORE

The Female Leadership Forum, organized by CEIBS MBA Women's Leadership Network and Global Women Connect, is an annual event aiming to create an inclusive and diverse environment, bringing students and young professionals together with industry leaders to achieve their fullest potential.

We all face various "rules" in our lifetime. These "rules" restrain our freedom by limiting the way we perceive our future paths and ambitions.

The theme of this year's forum is "Rewriting the Rules". Our goal is to leverage the power of role models and inspire more women and men to break the limitations and define our own life.

AGENDA

15:30 — 15:40	Welcome Remarks
15:40 — 16:10	Fireside Chat with Xiangwei Gong, Asia President of Aptar Group
16:10 — 17:10	Panel Discussion: Rewriting the Rules of Work and Beyond
17:10 — 17:50	A Close Conversation with Leaders
17:50 — 18:00	Closing Remarks

GUEST SPEAKERS



Xiangwei Gong
Asia President
AptarGroup



Agatha Lee
Regional General Manager
Cathay Pacific Airways



Enjoyce Zhu
Partner
Deloitte



Olivia Cotes-James
Founder and CEO
LUUNA Naturals



Judy Zhu
VP of China Digital Technology
LEGO Group



Sebastien Denes
Vice President
SAP





Female Leadership Forum 2026 Sponsorship Proposal

Contents

- 1 Organizers
- 2 Forum Theme: The Anchor Within
- 3 Event Overview & Agenda
- 4 CEIBS Preparation Team
- 5 Sponsorship Benefits
- 6 Previous Forum Review

Organizers



CEIBS MBA Women's Leadership & Networking Club

It is a club from CEIBS MBA full-time program that aims to create a safe environment to discuss gender equity to empower women to develop their leadership skills and engage women and men in changing their workplace and community.

[Home | CEIBS MBA Women Leadership and Networking Club](#)



CEIBS GEMBA Women's Leadership Club

Founded in April 2022, the Gemba Female Leadership Club, an official part of CEIBS Global EMBA. It aims for gender equality in leadership, offering support, and networking. Successful leaders from various fields are invited to inspire club members, and the club explores ways to leverage leadership for social impact, advocating for gender equality and the growth of GEMBA women.

Global Women Connect (GWC)

GWC is a non-for-profit organization that provides a global platform for women to share, learn and inspire each other in order to help women move to the next level in life and leadership, and to empower girls and women in need.

[Home | Global Women Connect](#)



Forum Theme: The Anchor Within



In this rapidly changing era, the challenge confronting women is no longer merely "how to navigate change," but rather, where to draw the strength to forge ahead "when the storm intensifies."

We firmly believe that "**The anchor within**" is the source of a woman's steady resolve. It charts a three-act journey of growth:

[Act I: Seeking the Anchor] This is a moment of "**self-awakening.**" It calls us inward, to cultivate clear self-awareness and rediscover the truest essence of who we are.

[Act II: Forging the Anchor] This is a process of "**Self-Reconstruction.**" It enables us to reshape our inner order amid change, forging clear and steadfast values and a sense of purpose, so as to build a solid foundation amidst the storm.

[Act III: Raising the Anchor] This is a stage of "**Self-Blossoming.**" With a stable inner core, our original aspiration transforms into an internal compass, guiding us through uncertainty without losing our bearings and take the helm of our lives.

Inspired by this, the forum unfolds in three acts-"**Seeking, Forging, and Raising the Anchor**", and invites you to embark on a grand voyage of awakening, reconstruction, and blossoming.




Objective

This forum brings together leaders from diverse fields who have anchored themselves through career transitions, challenges, and transformation. We aim to inspire every participant to discover and strengthen their inner anchor—enabling them to move forward with confidence, authenticity, and resilience, and to navigate uncertainty with clarity and purpose.

Event Overview & Agenda



 **Date:** Saturday, 27 June 2026, 13:00 – 17:00

 **Venue:** CEIBS Shanghai Campus, Petrochemical Auditorium (Address: No. 699 Hongfeng Road, Pudong District, Shanghai)

 **Audience:** 300+ participants from diverse backgrounds, including various countries, industries, professions, and genders

 **Agenda:**


Time	duration	Program
13:00 – 13:30	30 mins	Registration
13:30 – 13:45	15 mins	Opening Remark
13:45 – 14:15	30 mins	Keynote Speech
14:15 – 15:15	60mins	Act I: Seeking the Anchor (Keyword: Self-Awareness) 1. Panel Discussion: My Awakening Moment 2. Interactive Workshop: My Anchor Canvas
15:15 – 15:35	20mins	Teabreak
15:35 – 16:20	45mins	Act II: Forging the Anchor (Keyword: Self-Reconstruction) 1. Guest Speech: Career/Life Transformation Stories 2. Guest Speech: Rebuilding Personal Support Systems
16: 20– 17:00	40mins	Act III: Raising the Anchor (Keyword: Self-Actualization) 1. Guest Speech: An Anchored Heart, A Fearless Self 2. Fireside Chat: Embrace Your Authentic Self, that Is Enough
17:00		Wrap-up & Group Photo


Preparation Team



Serena PAN



 ppan.m27@ceibs.edu


 +86 159 9636 5618




- CEIBS MBA 2027 candidate
- President, CEIBS MBA Women's Leadership & Networking Club

Cindy Chen



 ccindy.ge19smt@ceibs.edu

 +86 139 1638 1418



- GEMBA 2019 Alumna
- President, GEMBA Women's Leadership Club



GEMBA-Portia

Event Planning



MBA-Nile

Guest Invitation



MBA-Paul

Content Review



MBA-Merlin

Marketing & Promotion



MBA-Mohini

Sponsor Liaison



MBA-Navy

Finance



MBA-Ching

Volunteer Management



MBA-Shirley

Event Execution

Sponsorship Benefits



Title Sponsor RMB 50000

1. Brand Display: Company logo on official school posts; logo on two on-site theme backdrops and campus posters; verbal acknowledgment and introduction by the host.
2. On-site exhibition booth.
3. Company promotional materials or gifts in attendee bags.
4. Invitation to participate in panel discussions.
5. 4 reserved VIP seats.
6. Other customized benefits with top priority for brand exposure.

Diamond Sponsor RMB 25000

1. Brand Display: Company logo on official school posts; verbal acknowledgment by the host.
2. On-site exhibition booth.
3. Company promotional materials or gifts in attendee bags.
4. Invitation to participate in panel discussions.
5. 2 reserved VIP seats.

*Specific sponsor benefits and terms are subject to mutual negotiation and formal contract.

Sponsorship Benefits



Platinum Sponsor RMB 10000

1. Brand Display: Company logo on official school posts.
2. Company promotional materials or gifts in attendee bags.
3. Roll-up banner display.
4. 1 reserved VIP seat.

Gold Sponsor RMB 5000

1. Brand Display: Company logo on official school posts.
2. Company-branded gifts in attendee bags.

*Specific sponsor benefits and terms are subject to mutual negotiation and formal contract.

Past Forum 2025



CEIBS | MBA

Co-organised by   

Ride the Wave Shape the Future

驭势前行 塑造未来

Female Leadership Forum 2025

11 MAY 2025 | 13:00 - 17:00
CEIBS SHANGHAI AUDITORIUM
中欧国际工商学院上海校区 石化厅

Ride the Wave Shape the Future

驭势前行 塑造未来

Female Leadership Forum 2025

演讲嘉宾 GUEST SPEAKERS

 Christine Arab 联合国妇女署亚太办公室代表 联合国妇女署泰国代表 Regional Director of UN Women Asia and the Pacific; UN Women Representative to the Kingdom of Thailand	 Juliet Guo Sandriver 创始人 Founder, Sandriver	 Michelle Ye 福建翰宏潜水科技装备股份公司 董事长 President of Fujian Yihong Marine Technology Co.Ltd	 Liu Mingming 前福伊特迪纸全球总监兼亚太区总裁 Former Global Director and President of Asia Pacific, Voith Paper	 Cindy Chen Tradewin中国区总经理 General Manager Tradewin China
--	---	--	---	--

圆桌论坛1演讲者 PANEL 1 SPEAKERS

 Anthia Zhang 拜耳大中华及东北亚区 首席副总裁 Vice President of Communications, Bayer Group Greater China & North East Asia	 Grace Han 能多洁中国 总裁 President of Rentokil Initial China	 Lilian Li 新世界发展有限公司 企业事务及可持续发展主管 Head of Corporate Affairs & Sustainability, New World Development Company Limited	 Rahul Bagde 佳沛鲜泽水果 全球及大中华区供应链总裁 Head of In-Market Supply Chain, Vice President of Greater China Supply Chain, Zespri Fruit International	 Curtis Baker 陶氏化学亚太区DEI 部门负责人 Head Diversity Equity (D&E),Dow Chemicals
---	--	--	--	---

圆桌论坛2演讲者 PANEL 2 SPEAKERS

 Yvonne Song 唯观信息技术有限公司创始人 Co-founder of Kami Vision	 Sara Shen 珠宝品牌 PEARLSTIGE 创始人 Founder and CEO PEARLSTIGE	 Allan Gabor 上海Goal Advisory 董事总经理兼总裁, 前默克中国区董事 Principal and President of Shanghai Goal Advisory, Former President of Merck China and EVP Merck Electronics	 Chris Dunn 博然思维集团 顾问 Associate, Brunswick Group
--	---	--	--

11 MAY 2025 | 13:00 - 17:00
中欧国际工商学院上海校区 石化厅
CEIBS SHANGHAI AUDITORIUM

扫码报名
Scan to register



会议议程 Agenda





13:00	签到 Registration
13:30	开场致词 Opening Remarks
13:40	主题演讲 Keynote Speeches
14:05	圆桌讨论 转危为机：将挑战转化为未来机遇 Panel Discussion From Crisis to Catalyst: Turning Challenges into Opportunities
14:55	嘉宾演讲 破除疑虑，拥抱机遇：解锁领导力潜能 Guest Speech Overcoming Fear and Doubt: The First Step to Unlocking Opportunities
15:10	茶歇 Tea Break
15:35	嘉宾演讲 打造个人影响力 Guest Speech Building a Personal Legacy
15:50	圆桌讨论 将热爱变现：构建可持续的商业价值路径 Panel Discussion Turning Passion into Profit
16:40	结束致辞 包容型领导力：女性力量如何重塑未来职场生态 Closing Speech Inclusive Leadership: How Women Can Shape the Future of Work
17:00	社交活动 Networking

2025 Forum Review



The 2025 Female Leadership Forum achieved full attendance, filling the CEIBS Petrochemical Auditorium with a capacity of 300 participants.

We invited **14 senior leaders and scholars** as speakers, including representatives from UN Women Asia-Pacific, the founder of Sandriver, the Vice President of Communications for Bayer Greater China and North Asia, and the Head of DEI for Dow Asia-Pacific.

-  ~65% paid attendees
-  ~85% female audience
-  ~52% senior-level and above
-  Average age range: 35–45 years old

Sponsors

- Title Sponsor: Bayer Gold
- Sponsors: Shanfan, Benmo Research



Past Forum 2024



CEIBS | MBA

Female Leadership Forum

REDEFINING STRENGTH

重释力量

1 JUNE 2024 | 14:00-19:30

CEIBS PETROCHEMICAL AUDITORIUM
中欧国际工商学院上海校区 石化厅

演讲嘉宾
SPEAKERS

In alphabetical order by last name

 <p>Smriti Aryal 联合国妇女署 中国办公室代表 Country Representative UN Women China</p>	 <p>Xuemei Bennink-Bai 亿康先达合伙人 Partner Egon Zehnder</p>	 <p>Junita Fernandez 资深财务及人力资源总 监 Experienced Finance & HR Director</p>	2:00-2:20PM
 <p>Janine Jakob 睿智上海 商务咨询创始人 跨文化顾问, 高绩效教练 Founder, Intercultural Consultant, Peak Performance Trainer Full Potential Partners</p>	 <p>Grace Kerrison 依英特普解决方案 亚太负责人 Head of LinkedIn Sales Solutions APAC</p>	 <p>Henry Ko 飞协博亚太企业发展和 总裁兼大中华区监事长 VP Corporate Development APAC & Chairman Great China Flexport</p>	2:20-2:30PM
 <p>Bessie Lee 礼星联行大中华区CEO CEO JLL Greater China</p>	 <p>Karin Ragulin LVMH-中国区人力资源 高级副总裁 SVP Human Resources LVMH China</p>	 <p>Aiyling Wang 恩华特区域总裁及 CEO President & CEO Greater China, SEA & India Envac AB (A Stens Subsidiary)</p>	2:30-3:00PM
 <p>Yu Zhang 阿里巴巴集团合伙人 Honorary Partner Alibaba</p>	3:00-3:20PM	3:20-3:40PM	3:40-4:05PM
... and more!	4:05-4:25PM	4:25-4:45PM	4:45-5:05PM
	5:05-5:50PM	5:50-6:00PM	6:00-7:30PM

会议议程
AGENDA

2:00-2:20PM	签到 Registration
2:20-2:30PM	开场致辞 Opening
2:30-3:00PM	主题演讲: 重释力量 Keynote Speech - Redefining Strength
3:00-3:20PM	嘉宾演讲: 多元化环境下的策略创新 释放商业潜能 Guest Speech - Strategic Innovation through Diversity: Unlocking Business Potential
3:20-3:40PM	圆桌论坛: 赋能女性领导力 成功的人际交往技能 Panel Discussion - Empowering Female Leadership: Key Interpersonal Skills for Success
4:05-4:25PM	茶歇 Break
4:25-4:45PM	嘉宾演讲: 培养信任文化 高效团队的基础 Guest Speech - Fostering a Culture of Trust: The Foundation of High- Performing Teams
4:45-5:05PM	嘉宾演讲: 掌握有效沟通的艺术 权威与同理心的平衡 Guest Speech - Mastering Assertive Communication: Balancing Strength and Empathy
5:05-5:50PM	圆桌论坛: 从受教者到领路人: 事业进阶之道 Panel Discussion - From Mentee to Mentor: Navigating Career Advancement
5:50-6:00PM	结束致辞 Closing
6:00-7:30PM	交流互动 Networking Happy Hour <small>Exclusive sponsored by Budweiser APAC 由百威亚太独家赞助</small>

Past Forum 2022 - 2023



RESILIENCE X REVIVAL: GROWTH UNDER UNCERTAINTY

韧性X复苏：不确定时代的成长法则

3 JUNE 2023
9:30-15:30

SHANGHAI CAMPUS
CONFERENCE CENTER

中欧国际工商学院
上海校区 中欧会堂



Speakers and Panelists

 Jacquelin Postigo Brussee China CEO Jones Knowles Ritchie	 Weiming Cao President Hermès Greater China	 Cindy Chen General Manager Expeditors-tradewin
 Celine Chen General Manager Johnson & Johnson Vision Care	 Ritwik Ghosh Head of Development and Capital Formation Jinko Power	 Theresa Hudzinski Head of Workforce Management Shanghai Disney Resort
 Marco Lee Vice President, Sales FedEx Express China	 Holly Lei Senior Vice President President, Covestro China	 Karen Li CEO Vinda Group
 Shelley Liu Managing Director, Country Head of China Barrings	 Lise Nordgaard Consulate General of Norway	 Claire Qian Governance, Risk & Compliance Service Leader PwC, Mainland China & Hong Kong
 Liang Schweizer Founder, CEO, Chairperson HIFIBIO Therapeutics	 Michael Zhu Global Vice President, Managing Director of China Hewlett Packard Enterprise	

*All guest speakers are listed in alphabetical order



A CEIBS MBA WLN x GWC initiative

ENLIGHTEN. EMPOWER. ENGAGE.

2022 FEMALE LEADERSHIP FORUM

An online initiative to promote inclusivity and purpose driven impact

DATE: 18 JUNE, 2022

TIME: 3:30-6PM CHINA TIME

LOCATION: ONLINE



VISIT WWW.FEMALELEADERSHIPFORUM.COM TO KNOW MORE

The Female Leadership Forum, organized by CEIBS MBA Women's Leadership Network and Global Women Connect, is an annual event aiming to create an inclusive and diverse environment, bringing students and young professionals together with industry leaders to achieve their fullest potential.

We all face various "rules" in our lifetime. These "rules" restrain our freedom by limiting the way we perceive our future paths and ambitions.

The theme of this year's forum is "Rewriting the Rules". Our goal is to leverage the power of role models and inspire more women and men to break the limitations and define our own life.

AGENDA

15:30 – 15:40	Welcome Remarks
15:40 – 16:10	Fireside Chat with Xiangwei Gong, Asia President of Aptar Group
16:10 – 17:10	Panel Discussion: Rewriting the Rules of Work and Beyond
17:10 – 17:50	A Close Conversation with Leaders
17:50 – 18:00	Closing Remarks

GUEST SPEAKERS

 Xiangwei Gong Asia President AptarGroup	 Agatha Lee Regional General Manager Cathay Pacific Airways	 Enjoyce Zhu Partner Deloitte
 Olivia Cotas-James Founder and CEO LUONA Naturals	 Judy Zhu VP of China Digital Technology LEGO Group	 Sebastien Denes Vice President SAP



**Female Leadership Forum 2026
Thanks to Your Support!**