



CEIBS MBA Venture into a Changing World

www.ceibs.edu/mba

Ranked **No. 1** in Asia
- *Financial Times* Global MBA Ranking 2024



ABOUT CEIBS

CEIBS is the premier, international graduate business school founded by China and the European Union in 1994, offering the first MBA, EMBA, & Executive Education in China.

Vision: To become the most respected international business school by linking East and West in teaching, research, and business practice and promoting China's social and economic development through high-impact knowledge creation and dissemination.

Mission: To educate **responsible leaders** versed in “China Depth, Global Breadth.”



FIVE GLOBAL CAMPUSES



PROGRAMMES

MBA Ranked #1 in Asia

GEMBA Ranked #1 in the World

EMBA Largest in the World

HEMBA

FMBA

DBA

ExEd

ALUMNI

30,000+ worldwide

17 overseas chapters

90+ countries

68 alumni clubs

FACULTY

120 and growing ...



60% are international professors from 17 different countries around the world.

PhDs from leading schools including Harvard, Stanford, MIT, Cambridge, and INSEAD.

Has the most faculty on Elsevier's Highly Cited Researchers in China for 7 years.

Faculty members author over 100 China-specific cases annually; our Global Platform of China Cases includes over 2,000 cases adopted by global business schools.

ABOUT OUR MBA

Our MBA program embodies 'China Depth, Global Breadth,' empowering visionary young leaders to champion **sustainable success** and **responsible stewardship**.

We offer a **transformative educational journey** that nurtures both **personal and professional growth**, **reimagining possibilities** and **forging vital connections between China and the global business landscape**.

Our graduates **lead with purpose**, **drive transformative changes**, and **create meaningful, lasting impacts in their communities**.

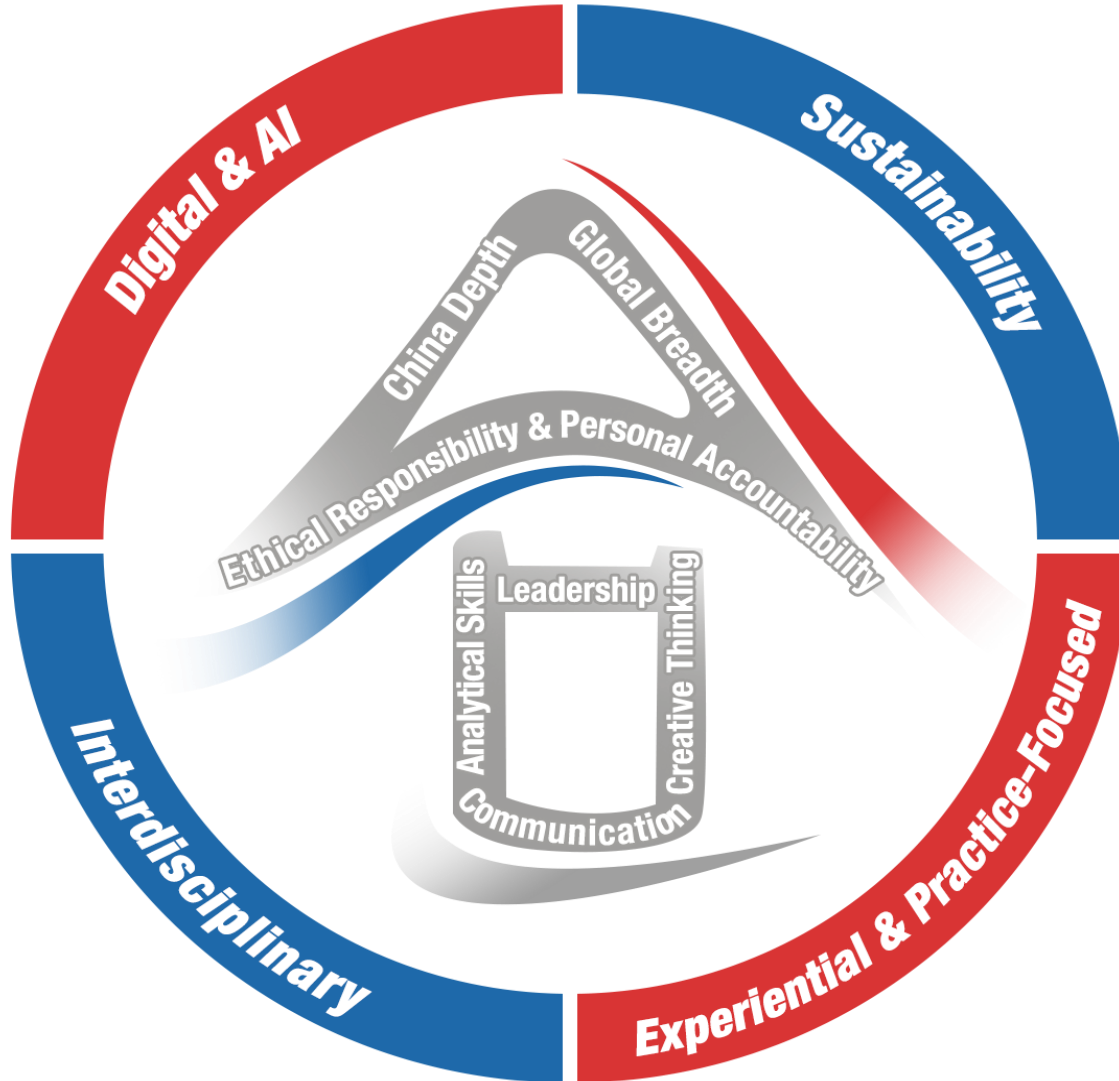


IN ASIA FOR EIGHT
CONSECUTIVE YEARS

Top 25 in the world for 20 consecutive years

FT GLOBAL MBA
2024 RANKING

OUR MBA COMPETENCY MODEL



Communication:
Verbal, Written, &
Interpersonal Skills

Analytical Skills:
Data Analysis,
Interpretation, &
Critical Thinking

**Strategic & Creative
Thinking:**
Strategic Planning,
Creativity & Innovation.

Leadership:
Teamwork & Effective
Leadership

**Ethical Responsibility
& Personal
Accountability:**
Ethical & Professional
Standards

China Depth:
China & Chinese
Cultural & Business
Insights

Global Breadth:
Global Awareness &
Mindset

MBA PROGRAMME AT A GLANCE

16
Months

Immersive
Career Transition

12
Months

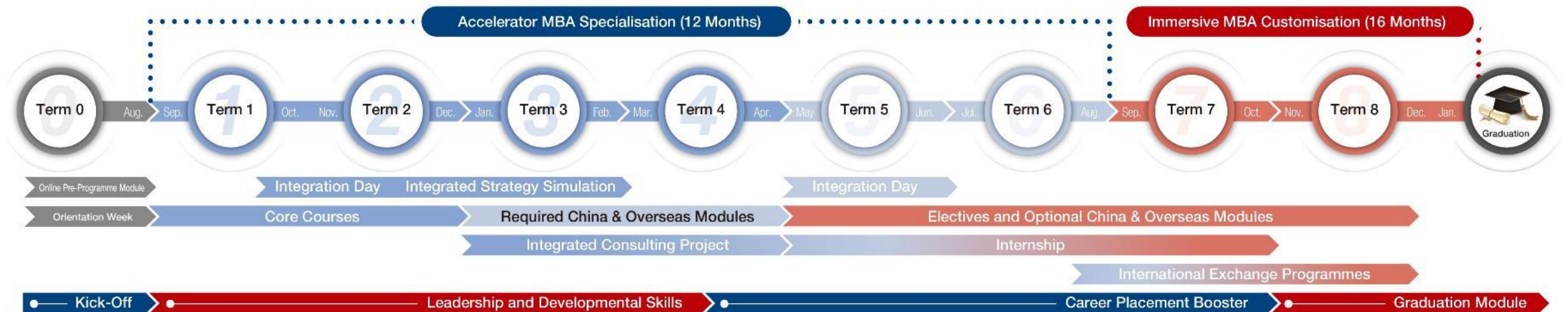
Accelerator
Career Booster

16

Required Courses + China &
Overseas Modules

40+

Elective Courses + China &
Overseas Modules



MBA PROGRAMME AT A GLANCE

EXPERIENTIAL & PRACTICE-FOCUSED

- Real-Situation Learning Method®
- The Case Method
- Technology-Enabled Learning

INTEGRATED APPLICATIONS

- Integrated Consulting Project
- Integrated Simulation
- Integration Days

Consulting Project Sponsors



MBA PROGRAMME AT A GLANCE

CONNECTING EAST AND WEST

China Depth



Global Breadth



CAREER DEVELOPMENT SUPPORT & ALUMNI MENTORS

Through your MBA Journey

1-on-1 Career Counselor

1-on-1 Alumni Mentor

- Career visioning and planning
- Industries and functions explorations
- Career skills development
- China and overseas career treks
- Job placement counseling





INTERNATIONAL EXCHANGE PROGRAMME

At one of the 41 Top Business Schools

STUDENT LIFE AT CEIBS

Signature Events



Campus Forums



Student Clubs





MBA CLASS PROFILE*



115
Students



14
Countries



680
GMAT



49.8%
Female



615
GMAT Focus



5.4 Years
Work Exp.



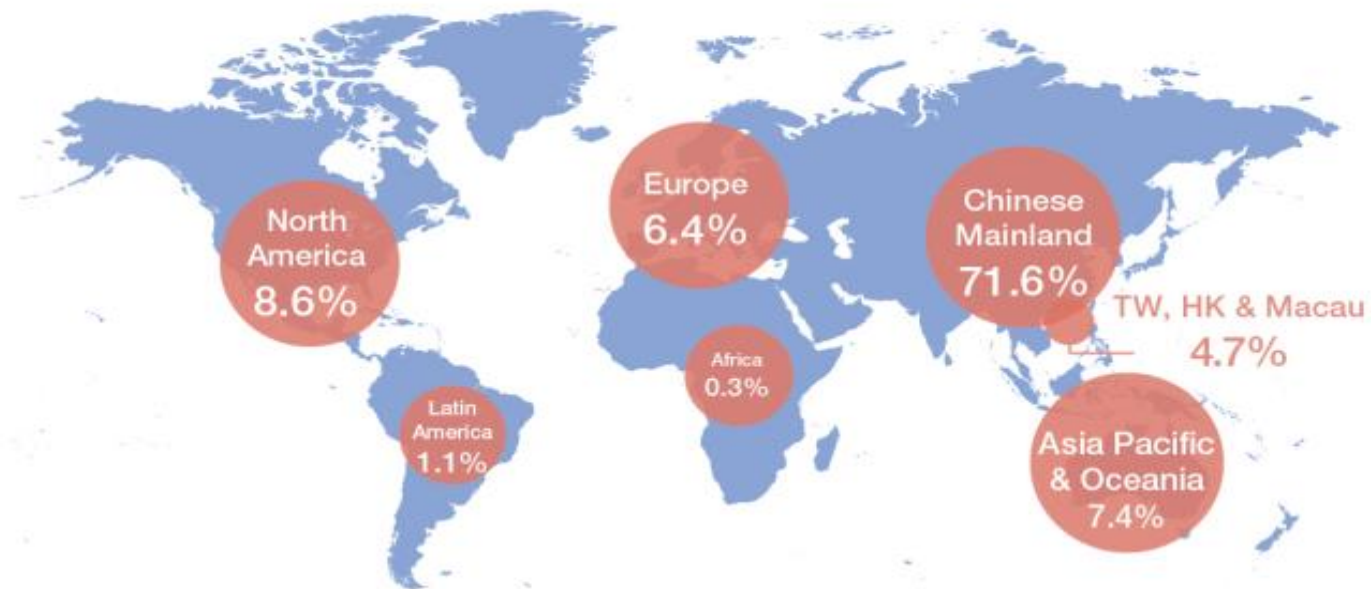
326
GRE



21.6%
Overseas



*Average of MBA 2024, 2025, and 2026 cohorts as of Aug. 2024.



- 23.0% Marketing / Sales
- 18.9% General Management
- 18.0% Consulting
- 15.1% Finance / Accounting
- 7.1% Entrepreneur / Owner / Partner
- 4.7% Information Technology / Research & Development
- 4.4% Operation / Logistics
- 1.6% Human Resources
- 7.2% Others

- 15.9% Consulting Services
- 15.6% Financial Services
- 15.6% Technology
- 12.9% Manufacturing
- 7.1% Healthcare (Including Products and Services)
- 5.7% Retail / Trading
- 5.2% Real Estate
- 3.6% Media / Entertainment
- 2.5% Government / NGOs
- 2.2% Petroleum / Energy
- 2.2% Consumer Products
- 1.1% Logistics
- 10.4% Others

- 40.5% Business & Management
- 34.8% Science & Engineering
- 17.5% Language & Arts
- 7.2% Others

- 27.4% <=3 years
- 33.9% 4-5 years
- 22.2% 6-7 years
- 16.5% >=8 years

* Class profile data is based on the average of MBA 2023, MBA 2024 and MBA 2025 cohorts as of Aug. 2023.

DUAL DEGREE FOR ESCP MIM STUDENTS

APPLICATION REQUIREMENTS:

- ESCP Europe MIM students who has finished their 1st year
- With 2+ years of full-time work experience before MIM

APPLICATION PROCEDURE:

1. Email to admissions@ceibs.edu with CV and clarify application plan, *application fee will be waived*
2. Submit application through MBA application service center: mba.ceibs.edu
3. Interview will be arranged after submission
4. Rolling based application by May 21, 2025

SCHOLARSHIP AVAILABLE:

- Up to **50% tuition scholarship** upon admission (the full tuition is approximately €63,000) from CEIBS.
- ESCP offer scholarships for up to 3 slots, each valued at **€32,000**
- Additional scholarships that can be combined with CEIBS scholarship include:
 - GMAT/GRE Fellowship: 6% tuition fee reduction (for GMAT scores above 720 or GMAT Focus above 675; GRE Verbal above 160 and Quantitative above 165).
 - ACCA Fellowship: 10% tuition fee reduction (for ACCA certified members).

DEFERRED MBA PROGRAMME

APPLICATION REQUIREMENTS:

- ESCP Europe undergraduate students who are in their final year

APPLICATION PROCEDURE:

1. Email to admissions@ceibs.edu with CV and clarify application plan, *application fee will be waived*
2. Submit application through MBA application service center: mba.ceibs.edu

EVALUATION PROCEDURE:

1. Submit your application by the deadline, go through the admissions interviews and confirm the offer
2. Submit the most updated CV for scholarship evaluation when you are ready to enroll

*The conditional offer is valid for 2-4 years after graduation

Round	Deadline
1	16 Apr 2025
2	9 Jul 2025

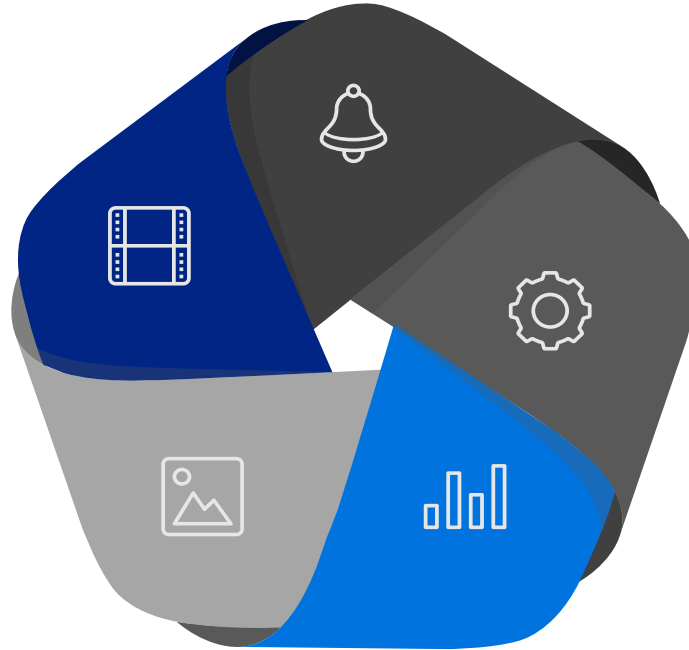
Deferred MBA Benefits

Upon acceptance into the MBA Deferred Admission programme

You will gain access to the following benefits:

CEIBS MBA Career Exploration Events: access exclusive events designed to enhance your career exploration journey.

CEIBS MBA Career Trek: Embark on a valuable career trek, exploring opportunities in both **China and international markets**.

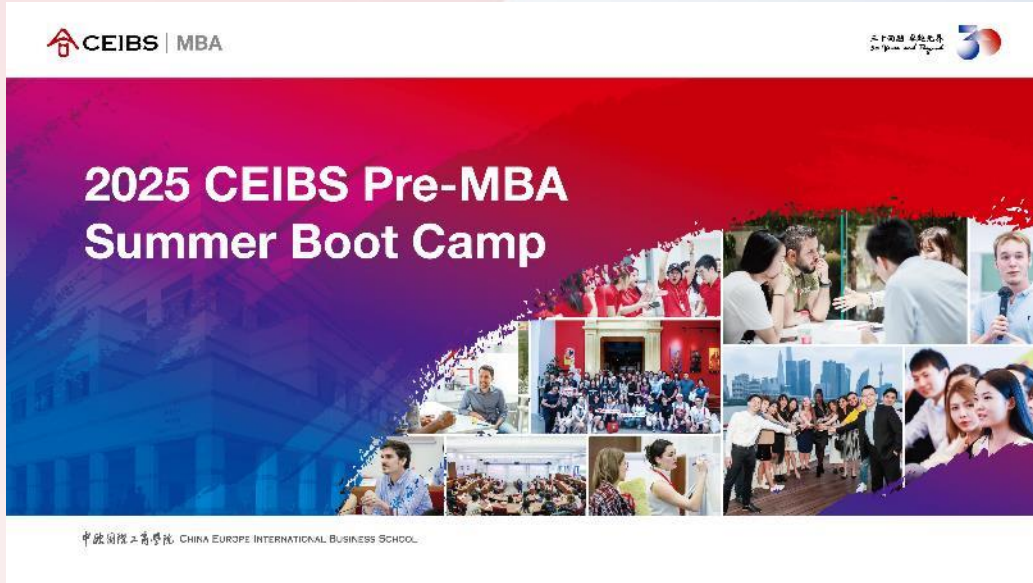


Invitations to Key MBA Student Events: enriching your experience and expanding your network.

Annual Gathering with MBA Students & Alumni: fostering connections with fellow MBA students and esteemed alumni.

Free Beyond Borders Camp:
Participate in this immersive experience after acquiring one year of work experience.

2025 CEIBS PRE-MBA SUMMMER BOOT CAMP



Date: July 2025

Application open: March 2025

Accommodation: 4-star level service apartment

Programme fee: TBD

GMAT/GRE Incentive: Enjoy a **10%** discount for scores over 600 on GMAT or 314 on GRE



Scan to Register your interest

Step into the Future: Experience a week at CEIBS and get a firsthand feel of Asia's top-tier MBA programme in China's most dynamic city.

Academic Adventure: Engage with our renowned faculty and gain deep insights into business strategies that result in success in any industry.

Highlights from Previous Boot Camps:

- 50 participants
- 15 countries
- 40% International
- 50% Female

Qualification: open to young people from all over the world. As long as you are a full-time college student (junior, senior, or master's student), or recent graduates with up to 1 year work experience you can apply.

Innovation Excellence