

Newsletter

Faculty & Research Center Publications



China Depth, Global Breadth

Peer Reviewed Journal Articles

Baldassari, P., Eberhard, S., Jiang, Y., Muller-Camen, M., Obereder, L., Schiffinger, M., & Thiele, R.. 2023. "Looking up and fitting in: Team leaders' and members' behaviors and attitudes toward the environment in an MNC". *Human Resource Management*. (FT50) 62, 267-282.

Contact: yuanjiang@ceibs.edu

Chen, J., Zhao, X., Lewis, M.. 2023 Apr. "Supplier motivation to share knowledge: an experimental investigation of a social exchange perspective". *International Journal of Operations & Production Management*. 43, 5, 760-780.

Abstract:

Purpose

This paper draws on social exchange theory to theorise supplier motivation to share knowledge. It examines the effects of supplier anticipated future dependence on their motivation to share knowledge with a buyer, mediated by economic, relational and learning motives. It also examines the conditional effects imposed by the current embeddedness of the relationship.

Design/methodology/approach

The study tested the proposed moderated mediation model using a scenario-based experimental method.

Findings

The results show that supplier anticipated future dependence increases their motivation to share knowledge, mediated by relational and learning motives. The results also show that current embeddedness has negative moderation effects on economic and learning but not relational motives.

Originality/value

The study deepens our understanding of supplier motivation to share knowledge as social exchange and offers insights on buyer-supplier relationship embeddedness.

Paper: <https://doi.org/10.1108/IJOPM-03-2022-0186>

Contact: xiande@ceibs.edu

Chen, H., Kwan, H. K., & Ye, W.-L.. 2023. "Effects of sexual harassment on work-family enrichment: The roles of organization-based self-esteem and polychronicity". *Asia Pacific Journal of Management*. 40, 2,

409-434.

Abstract: Drawing on the work-home resources model, this study investigated the relationship between sexual harassment perceived by employees in the workplace and their work-family enrichment. We considered the potential mediating role of employees' organization-based self-esteem and moderating role of their polychronicity. Using two-wave time-lagged data collected from 362 part-time Master of Business Administration students with full-time jobs in China, we found that perceived sexual harassment at work was negatively related to employees' work-family enrichment via reduced organization-based self-esteem. Polychronicity alleviated the negative relationship between sexual harassment and organization-based self-esteem, and the mediating effect of sexual harassment on work-family enrichment through decreased organization-based self-esteem. We discuss the theoretical and practical implications of these findings.

Contact: kwanhokwong@ceibs.edu

Cheng, Lin, Jin, Qinglu and Ma, Hui. 2023 June. "Tone emphasis and insider trading". *Journal of Corporate Finance*. (A*) 80.

Abstract: In this study, we examine whether emphasized tone in earnings releases systematically predict managers' insider trading activities in the post earnings releases periods and whether managers' choices of tone placement in earnings releases are motivated by opportunistic incentives. We find that, holding constant the net tone of the overall document, managers make more insider sales (purchases) immediately after earnings releases when positive (negative) tone is presented more prominently in the document. In addition, we document that the relation between tone emphasis and the observed insider trading activities is more (less) pronounced when insiders have greater information advantage or when a firm's overall information environment is more opaque (when a firm has better corporate governance). Overall, our findings suggest that managers use narrative characteristics strategically to facilitate their insider trading and achieve personal gains.

Paper: <https://www.sciencedirect.com/science/article/pii/S0929119923000688>

Contact: chenglin@ceibs.edu

Cheng, Lin, Li, Rong, Ma, Zhiming and Ruan, Lufei. forthcoming. "Skilled labor and bank loan contracting". *Journal of Business Finance & Accounting*. (A*).

Inside this issue:

Peer Reviewed Journal Articles	19
Trade Journal Articles	6
Newspaper/Media Articles	13
Cases	23
Awards & Honors	2

Newsletter

Faculty Research Publications

Abstract: This paper examines the credit risk implications of a firm's reliance on skilled labor and provides an empirical analysis of the effect of skilled labor on loan contracting outcomes. Using a sample of listed US firms from 1998 to 2017, we predict and find that banks charge higher interest rates to firms relying on high-skill workers than low-skill workers. This effect is stronger for firms with higher asset-based operating leverage, higher probabilities of employee turnover and severer conflicts of interest between equity holders and debt holders. In addition, consistent with the idea that banks consider the specific costs and benefits associated with skilled labor, we show that a firm's reliance on skilled labor is positively (negatively) associated with the relative usage of capital (performance) covenants. Our results hold when applying different matching methods, fixed-effect models or exogenous shocks from two quasi-natural experiments. Overall, our study demonstrates the impact of skilled labor, an important labor-force heterogeneity, on debt contract design and contributes to the understanding of the interaction between labor and capital, that is, the two primary inputs of a firm.

Paper: <https://onlinelibrary.wiley.com/doi/full/10.1111/jbfa.12692>
Contact: chenglin@ceibs.edu

Jin, Liyin, Wang, Yajin and Zhang, Ying. forthcoming. "Give Me the Facts or Make Me Feel: How to Effectively Persuade Consumers to Act on a Collective Goal". *Journal of Marketing*. (FT50).

Contact: yajinwang@ceibs.edu

Cheng, R., Tao, L., Wang, Q., Zhao, X.. 2023 Aug. "The impact of value co-creation orientation on radical service innovation: Exploring a serial mediation mechanism". *International Journal of Production Economics*. 262.

Abstract: By integrating the dynamic capability perspective and service-dominant logic (SDL), this study empirically investigates the distinct roles of internal and external knowledge integration capabilities in the relationship between value co-creation orientation and radical service innovation. Based on survey data from a sample of 200 service innovation projects from IT and Internet-related industries in China, this study uses structural equation modeling (SEM) and a bootstrapping approach to test the hypothesized relationships in the conceptual model. The results show that external knowledge integration capability mediates the relationship between value co-creation orientation and radical service innovation. In addition, internal and external knowledge integration capability jointly play a serial mediating role between value co-creation orientation and radical service innovation. These findings contribute to the growing literature on value co-creation in radical service innovation, and offer service managers meaningful implications that reveal how to convert multiple sources of knowledge resources into superior radical service innovation.

Paper: <https://doi.org/10.1016/j.ijpe.2023.108902>
Contact: xiande@ceibs.edu

Davies, Samuel, Froese, Fabian Jintae, Chng, Daniel Han Ming and Portniagin Fedor . 2023 Aug. "Improving subsidiary performance via inpatriate assignments: The role of host country national subsidiary CEOs' social ties and motivational cultural intelligence". *Journal of World Business*. 58, 5.

Abstract: Inpatriation experience (i.e., working at headquarters) for host-country national (HCN) subsidiary managers is supposed to be beneficial for foreign subsidiaries' knowledge transfer and financial performance. Applying upper echelons theory, we investigate whether HCN subsidiary CEOs with inpatriation experience

promote knowledge transfer from multinational corporation (MNC) headquarters to their subsidiaries via the formation of social ties at MNC headquarters to drive subsidiary performance. Moreover, we theorize and investigate if HCN subsidiary CEOs' motivational cultural intelligence can amplify the positive effect of inpatriation experience. Combining survey and archival data from 289 subsidiaries of MNCs in South Korea, our results partially support our theoretical model. Our findings offer important implications for expatriate staffing, inpatriation assignments, and subsidiary management.

Paper: <https://www.sciencedirect.com/science/article/pii/S1090951623000354>

Contact: dchnq@ceibs.edu

Eisenberger, R., W., Zheng, D., Wen, X., Yu, J., Stokes, S., Zhang, J., Wang, L., Kim, T.-Y., Zagenczyk, T., Joo, M., Mesdaghinia, S., Lee, D.-R., & Kim, T.-H.. forthcoming. "Does Felt Obligation or Gratitude Better Explain the Relationship Between Perceived Organizational Support and Outcomes?". *Group & Organization Management*.

Contact: tykim@ceibs.edu

Guo, Wei and Yu, Tieying. forthcoming. "What Do Investors Value? A Multidisciplinary Review". *Journal of Management*. (FT50).

Abstract: This study offers a comprehensive and multidisciplinary review of the research on the antecedents of investor valuation in the management, accounting, and finance literature. Despite the growing recognition of the importance of investors and financial markets, our current understanding of the factors that drive investor valuation remains incomplete. To address this gap, we classify the existing literature on investor valuation into three perspectives: social, cognitive, and economic. The social perspective examines how social forces, such as institutional norms and pressure, shape investor valuation. The cognitive perspective focuses on the psychological underpinnings of investors' valuation decisions, while the economic perspective emphasizes how investors determine the value of firms through rational cost-and-benefit calculations. This review compares the research on investor valuation in the management literature to that in the accounting and finance literature, identifying gaps in the management literature and discussing emerging trends that may influence investor valuation. The review also proposes an agenda for future research. In conclusion, this study illuminates the intricate and multifaceted nature of investor valuation, as well as the underlying factors that influence it.

Paper: <https://doi.org/10.1177/01492063231173422>

Contact: weivivian.guo@ceibs.edu
yutieying@ceibs.edu

Huai, M, Lian, H., Farh, J. L. & Wang, H. J.. forthcoming. "Leaders' impulsive versus strategic abuse, goal realization, and subsequent supportive behavior: A self-regulation perspective". *Journal of Management*. (FT50).

Abstract: Leaders may engage in abusive behaviors due to impulsive or strategic drives, but it is unclear whether impulsive and strategic abuse can be differentiated and if they have distinct outcomes. The current research, framed by self-regulation theory, represents an effort to differentiate impulsive and strategic drives of leaders' abusive behaviors and examine their effects on subsequent supportive behaviors toward subordinates via goal attainment. Leaders' abusive behaviors, when driven by impulses (strategic rationales), undermine (promote) their goal realization.

Newsletter

Faculty Research Publications

Because leaders constantly regulate their interactions with subordinates, once they achieve high (low) goal realization, leaders increase (decrease) their supportive behaviors toward those subordinates. Overall, leaders' impulsive abuse negatively (strategic abuse positively) relates to their subsequent supportive behaviors toward subordinates, through its negative (positive) effect on goal realization. Moreover, self-regulation theory suggests that the effect of leaders' strategic abuse depends on subordinates' ability to understand and meet leaders' expectations; accordingly, subordinate competence strengthens the positive effect of leaders' strategic abuse on supportive behaviors toward subordinates via goal realization. We first establish a reliable, valid scale to measure impulsive and strategic abuse, and then conduct two experience sampling studies that offer support for the proposed theoretical model. This article concludes with a discussion of both theoretical and practical implications.

Paper: <https://journals.sagepub.com/doi/10.1177/01492063221132481>
Contact: jlfarh@ceibs.edu

Krishnan, Trichy V., Feng, Shanfei, Jain, Dipak C.. 2023 Oct. "Peak Sales Time Prediction in New Product Sales: Can a product manager rely on it?". *Journal of Business Research*. 165.

Paper: <https://doi.org/10.1016/j.jbusres.2023.114054>
Contact: dipakcjain@ceibs.edu

Luo, L., Liu, X., Zhao, X., Flynn, B.B.. 2023 Mar. "The impact of supply chain quality leadership on supply chain quality integration and quality performance". *Supply Chain Management: An International Journal*. 28, 3, 508–521.

Abstract:

Purpose

As quality issues become more prominent in supply chain (SC) management, understanding the factors driving SC quality integration (SCIQ) and quality performance has become increasingly important, shifting the focus of quality management to firms in SCs. This study aims to examine the role of SC quality leadership (SCQL) in facilitating SCIQ and its direct and indirect relationship with quality performance.

Design/methodology/approach

Data on 400 Chinese manufacturing firms were collected using survey questionnaires. The hypothesised relationships between SCQL, SCIQ and quality performance were tested using structural equation modeling in AMOS 22.0.

Findings

Empirical results show that SCQL has a positive and significant effect on quality performance and all three dimensions of SCIQ: supplier quality integration, internal quality integration and customer quality integration. The results also show that SCIQ mediates the relationship between SCQL and quality performance.

Practical implications

Executives should develop SCQL to improve SCIQ in their SCs and ultimately improve quality performance. In particular, nurturing SQI can potentially lead to unique capabilities, relative to competitors. They should be aware of their important role in integrating and coordinating between functional units within the firm and between SC members.

Originality/value

This study enriches the SCM literature by identifying SCQL as a new and significant antecedent of SCIQ in manufacturing firms. It contributes to the SC leadership literature by conceptualizing both the quality and social responsibility aspects of SC leadership, conceptualizing SCQL at the firm level and positioning SCIQ as a mediator between SCQL and quality performance.

Paper: <https://doi.org/10.1108/SCM-05-2021-0235>

Contact: xiande@ceibs.edu

Schuh, S. C., Kim, T.-Y., Wang, X., & Liu, Z.-Q.. forthcoming. "Effects of entrepreneurial orientation within organizations: The role of passion for inventing and organizational identification". *Journal of Management*. (FT50).

Contact: sschuh@ceibs.edu
tykim@ceibs.edu

This study examines the firm-level financial consequences caused by supply chain disruptions during COVID-19 and explores how firms' supply chain diversification strategies, including diversified suppliers, customers and products, moderate the negative effect on firm performance.

Design/methodology/approach

Based on data drawn from 222 publicly traded firms in China, the authors use event study methodology to estimate the effects of supply chain disruptions on the financial performance of affected firms. Regression analyses are conducted to examine the moderating effects of supply chain diversification.

Findings

Firms affected by supply chain disruptions during COVID-19 experienced a significant decline in shareholder value in two weeks and a subsequent decrease in operating performance in one year. Diversified suppliers, customers and products act as shock absorbers to alleviate the negative effects. Further regression shows a substitution effect between customer and product diversification. Cross-industry comparisons reveal that service firms experienced more loss than manufacturing firms. Customer diversification mitigates the adverse effects of supply chain disruptions for both manufacturing and service firms. Supplier diversification exerts a noteworthy role in manufacturing firms, while product diversification is beneficial for service firms.

Originality/value

The study provides empirical evidence on the magnitude of financial consequences of supply chain disruptions during COVID-19 in both the short term and long term and enriches the current understanding of how to build resilience from the supply chain diversification perspective.

Paper: <https://doi.org/10.1108/IJOPM-09-2022-0567>

Contact: xiande@ceibs.edu

Song, Amy Yiping, Zhang, Lingling, Ma, Liye and Bose, Indranil. forthcoming. "What Shall I Learn? Two-Stage Decision Making Under Social Influence on Corporate E-Learning Platforms". *Decision Support Systems*.

Contact: lzhang@ceibs.edu

Wang, Qianwen, Liu, X., Huo, B., Zhao, X.. 2023 July.

"Economic or relational first? Establishing the competitiveness of third-party logistics information sharing by devoting specific assets and mutual trust". *International Journal of Production Economics*. 261.

Abstract: Third-party logistics (3PL) information sharing has been

Newsletter

Faculty Research Publications

widely acknowledged as a critical mechanism for integrating user and provider firms. However, it is not known what the different roles of operational and strategic information sharing are and the types of economic and relational investments required. This study empirically examines the effects of specific assets of providers and users and mutual trust on operational and strategic information sharing and financial performance. We used survey data from 247 3PL user firms to examine the conceptual model. The results show that strategic information sharing increases financial performance, but operational information sharing does not. Users' specific assets do not directly stimulate either type of information sharing, while providers' specific assets increase strategic information sharing and bridge the relationship between users' specific assets and operational and strategic information sharing. Mutual trust directly increases operational and strategic information sharing and plays an intermediate role in the relationship between specific assets and information sharing. Our study provides a comprehensive understanding of 3PL information sharing and practical guidelines for deploying economic and relational investments for 3PL service improvements in emerging markets.

Paper: <https://doi.org/10.1016/j.ijpe.2023.108869>

Contact: xiande@ceibs.edu

Wang, Qiang, Zhou, H., Zhao, X.. forthcoming. "The role of supply chain diversification in mitigating the negative effects of supply chain disruptions in COVID-19". *International Journal of Operations & Production Management*.

Abstract:

Purpose

This study examines the firm-level financial consequences caused by supply chain disruptions during COVID-19 and explores how firms' supply chain diversification strategies, including diversified suppliers, customers and products, moderate the negative effect on firm performance.

Design/methodology/approach

Based on data drawn from 222 publicly traded firms in China, the authors use event study methodology to estimate the effects of supply chain disruptions on the financial performance of affected firms. Regression analyses are conducted to examine the moderating effects of supply chain diversification.

Findings

Firms affected by supply chain disruptions during COVID-19 experienced a significant decline in shareholder value in two weeks and a subsequent decrease in operating performance in one year. Diversified suppliers, customers and products act as shock absorbers to alleviate the negative effects. Further regression shows a substitution effect between customer and product diversification. Cross-industry comparisons reveal that service firms experienced more loss than manufacturing firms. Customer diversification mitigates the adverse effects of supply chain disruptions for both manufacturing and service firms. Supplier diversification exerts a noteworthy role in manufacturing firms, while product diversification is beneficial for service firms.

Originality/value

The study provides empirical evidence on the magnitude of financial consequences of supply chain disruptions during COVID-19 in both the short term and long term and enriches the current understanding of how to build resilience from the supply chain diversification perspective.

Yang, J., Zhang, S., Wang, Z., Zhao, X.. forthcoming. "How supplier concentration impacts a buyer firm's R&D intensity: testing a mediation and moderation model". *International Journal of Operations & Production Management*.

Abstract:

Purpose

The purpose of this paper is to investigate how supplier concentration influences a buyer firm's R&D intensity. This study proposes a mediation and moderation model to test this relationship in the Chinese household appliance industry. Specifically, this study tests the mediation effect of operational slack on the relationship between supplier concentration and R&D intensity and the moderation effect of financial constraints on this relationship.

Design/methodology/approach

Drawing upon real options theory and resource dependence theory, the proposed relationships are tested with the Chinese household appliance market using financial data from listed companies over a ten-year span from 2012 to 2021. Fixed effects (within-group) panel regression models are used to test the hypotheses. In addition, the authors use the bias-corrected bootstrap method to test the mediation effect.

Findings

The authors find that supplier concentration negatively affects a buyer firm's R&D intensity and that internal operational slack mediates this relationship. Interestingly, financial constraints from the external financing organization weaken the negative relationship between the buyer firm's supplier concentration and R&D intensity.

Originality/value

Based on the argument of real options theory and resource dependence theory, this study provides novel insights into the issue of how concentration on several major suppliers may reduce buyer firms' R&D intensity. First, this study introduces operational slack as a form of internal uncertainty that mediates the supplier concentration–R&D intensity relationship. Second, this study suggests that the effect of supplier concentration on R&D intensity is contingent upon firms' financial constraints from external financial organizations, disclosing a synergetic interactive effect of supplier concentration and financial constraints on firms' R&D activities. Third, this study is conducted in the unique institutional context of China, providing meaningful insights into the relationship between supplier concentration and R&D intensity.

Paper: <https://doi.org/10.1108/IJOPM-02-2022-0144>

Contact: xiande@ceibs.edu

Zhou, Zhou, Lingling Zhang, and Marshall Van Alstyne. forthcoming. "How Users Drive Value in Two-sided Markets: Platform Designs That Matter". *MIS Quarterly*. (FT50).

Contact: lzhang@ceibs.edu

Trade Journal Articles

Sheng, Songcheng. 2023 June. "钱去哪儿了". *财新周刊*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng & Long, Yu. 2023 June. "如何建立一个统筹发展与安全的人民币离岸中心". *第十四届陆家嘴论坛（2023）会前*

Newsletter

Faculty Research Publications

刊《全球金融开放与合作：引导经济复苏的新动力》。

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2023 June. "应战存款过剩". 财经.

Contact: ssongcheng@ceibs.edu

Xin, K. R. & Yan, J.. 2023 Apr. "The Source of Profit 《利润的源泉》". Business Review. 5.

Contact: katherinexin@ceibs.edu

Xin, K. R. & Yan, J.. 2023 May. "Bridging the Digital Gap 《跨越数字化鸿沟》". Business Review. 5.

Contact: katherinexin@ceibs.edu

Wang, Hong. 2023 May. "多方共促可持续消费的探索与实践". 商学院杂志.

Contact: whong@ceibs.edu

Newspaper/Media Articles

Sheng, Songcheng. 2023 April 2, 2023. 盛松成：结构性货币政策工具占比还会提升. 第一财经（首席对策）.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng and Long, Yu. 2023 April 5, 2023. 我国连续小幅降准反映了货币政策“试错”的过程. 第一财经.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2023 April 6, 2023. 盛松成谈年内首次降准：货币政策“小步走”既保持流动性合理充裕 又避免“大水漫灌”还有利于防范风险. 财联社.

Contact: ssongcheng@ceibs.edu

Wang, Hong. 2023 April 9, 2023. 信披率攀升至29.18% ESG成上市企业经营职能标配部门. 北京商报.

Contact: whong@ceibs.edu

Wang, Hong. 2023 April 10. A股ESG信披率攀升至29.18%. 第一财经.

Contact: whong@ceibs.edu

Wang, Hong. 2023 April 28. 加强绿色金融体系建设 以ESG投资助力高质量可持续发展. 第一财经.

Contact: whong@ceibs.edu

Wang, Hong. 2023 April 29. ESG投资助力经济高质量发展. 东方财经.

Contact: whong@ceibs.edu

Wang, Hong. 2023 April 29. ESG投资助力经济高质量发展. 东方财经.

Contact: whong@ceibs.edu

Wang, Hong. 2023 April 30. 推动ESG发展需要多方合作 第二届中欧绿色金融论坛在沪举办. 中国新闻网.

Contact: whong@ceibs.edu

Wang, Hong. 2023 May 6. 向世界说明中国. 第一财经.

Contact: whong@ceibs.edu

Wang, Hong. 2023 May 12. 助力本土企业出海. 东方财经.

Contact: whong@ceibs.edu

Wang, Hong. 2023 May 12. 中国品牌如何走好出海之路？专家：抓好强链补链 加速案例库建设. 第一财经.

Contact: whong@ceibs.edu

Wang, Hong. 2023 May 15. 中国品牌正加快走向世界. 新华财经.

Contact: whong@ceibs.edu

Contact: michellelu@ceibs.edu

Cases

Bai, Guo, Pan, Bin and Liu, Geng. 2023. "阿尔特：打造中国的麦格纳". CI-323-019.

Contact: guobai@ceibs.edu

Cheng, Lin and Zhao, Ling. 2023. "兵兵响：财务报告信息披露的权衡". CI-123-028.

Contact: chenglin@ceibs.edu

Fedaseyeu, Viktor and Lin, Yanan. 2023. "Term Sheets Negotiations for Retaileye". CI-523-025.

Contact: viktar.fedaseyeu@ceibs.edu

Fedaseyeu, Viktor and Chen, Bingliang. 2023. "Ownership Structure and Payout Policy at TuBaoBao (A)". CC-123-016.

Fedaseyeu, Viktor and Chen, Bingliang. 2023. "Ownership Structure and Payout Policy at TuBaoBao (B)". CC-123-017.

Contact: viktar.fedaseyeu@ceibs.edu

Guo, Wei, Chen, Weiru, Pan, Bin and Zhao, LIman. 2023. "三一重工：大干快上的数字化". CI-323-018.

Contact: weivivian.guo@ceibs.edu

weiruchen@ceibs.edu

Newsletter

Faculty Research Publications

Lee, Jean, Pan, Bin and Zhao, Liman. 2023. "旭辉控股：捱过这个冬天".

Contact: jeanlee@ceibs.edu

Lee, Jean, Pan, Bin and Zhao, Liman. 2023. "汇添富基金：穿越牛熊的长跑选手". CI-423-020.

Contact: jeanlee@ceibs.edu

Lu, Yi and Cao, Zhijing. 2023. "笑果文化：一家努力做“行业”的公司". CI-523-004.

Contact: michellelu@ceibs.edu

Lu, Yi and Huang, Xiayan. 2023. "超级猩猩：不办卡的健身房". CI-523-011.

Contact: michellelu@ceibs.edu

Tsai, Terence and Huang, Xiayan. 2023. "欧莱雅：品牌收购兼包装专家". CI-323-006.

Contact: tterence@ceibs.edu

Tsai, Terence, Wu, Fan and Zhang, Yunlu. 2023. "华润雪花：与喜力的并购整合之路". CI-323-029.

Contact: tterence@ceibs.edu

Tsai, Terence, Zhu, Qiong and Zhang, Yunlu. 2023. "王品：在大陆再聚焦西餐". CI-323-003.

Contact: tterence@ceibs.edu

Wang, Gao and Lin, Yanan. 2023. "亨特医疗：血液抗衰先行者的战略取舍". CI-523-022.

Contact: wgao@ceibs.edu

Wang, Gao and Wang, Chu. 2023. "久积：提供幸福感的家居行业创新者". CI-523-015.

Contact: wgao@ceibs.edu

Wang, Qi and Zhao, Ling. 2023. "维谛技术：价值导向的战略转型与营销数字化创新". CI-523-027.

Contact: qwang@ceibs.edu

Zhou, Dongsheng and Ruan, Liyang. 2023. "华科精准：打造神经外科全流程解决方案". CI-323-024.

Contact: zdongsheng@ceibs.edu

Zhou, Dongsheng and Ruan, Liyang. 2023. "康码：颠覆性技术的商业化探索（B）". CI-323-009.

Contact: zdongsheng@ceibs.edu

Zhou, Dongsheng and Ruan, Liyang. 2023. "半岛医疗：普及尖端科技". CI-323-008.

Contact: zdongsheng@ceibs.edu

Zhu, Tian and Chen, Bingliang. 2023. "富煌集团：业务的边界在哪里". CI-323-026.

Contact: ztian@ceibs.edu

Zhu, Tian and Chen, Bingliang. 2023. "阳光电源：把握绿电发展的机遇". CI-323-023.

Contact: ztian@ceibs.edu

Zhang, Feida, Chen, Shimin and Huang, Xiayan. 2023. "每日优鲜与叮咚买菜（A）：商业模式与财务报表". CI-123-013.

Zhang, Feida, Chen, Shimin and Huang, Xiayan. 2023. "每日优鲜与叮咚买菜（B）：商业模式与财务报表". CI-123-014.

Contact: feidazhang@ceibs.edu

cshimin@ceibs.edu

Awards & Honors

Kim, Tae-Yeol. 2023. Prof. Kim's coauthored paper entitled "Untangling the Relationship between Creative Self-Efficacy and Intrinsic Motivation in Influencing Creativity" won 2023 Academy of Management Meeting best paper proceedings.

Prashantham, Shameen. 2023. Prof. Shameen was awarded the 2023 JIBS Best Reviewer.