

CEIBS Briefing

2024

2024.2.12

» CEIBS MBA ranked #1 in Asia for eight consecutive years

CEIBS has once again been named #1 in Asia (and #21 in the world) in the *Financial Times*' global ranking of MBA programmes, marking the eighth consecutive year that it has come out on top in the region. This achievement demonstrates not only CEIBS' sustained excellence and commitment to offering a world-class MBA programme, but also a resilience in the face of significant headwinds, offering us a chance to celebrate important improvements while reflecting on what we need to do better to meet the demands of modern business education.



2024.2.28

» Former Prime Minister of Italy and Former President of the European Commission Romano Prodi delves into geopolitics and multipolar diplomacy at CEIBS forum

The EU-China Comprehensive Agreement on Investment is conducive to bolstering global trade, Former Prime Minister of Italy and Former President of the European Commission Romano Prodi said during a talk on “Geopolitics and Multipolar Diplomacy: A European Perspective” at the CEIBS Shanghai campus in January. The event, part of the CEIBS Outlook Series, highlighted the challenges and opportunities shaping today’s global landscape, and the role diplomacy plays in navigating this complex terrain.



2024.2.28

» CEIBS welcomes Former Prime Minister of France Jean-Pierre Raffarin to celebrate 60th anniversary of China-France diplomatic ties

A dinner reception in celebration of the 60th anniversary of China-France diplomatic relations and the 30th anniversary of the establishment of CEIBS was held at the CEIBS Shanghai campus in February, featuring a keynote speech from CEIBS Distinguished Professor and Former Prime Minister of France Jean-Pierre Raffarin.



2024.3.27

» Company, government collaboration required to prepare for workforce transition in the age of AI

Companies and governments should work together to prepare the workforce for the transitions driven by artificial intelligence and advanced technologies, renowned Nobel laureate in Economics Christopher Pissarides said during a talk at the CEIBS Shanghai campus in March. During the event, he walked the packed audience through an overall roadmap of “Automation Technologies and Future of Work” by examining how they are transforming labour markets, the challenges ahead, and essential skills for the future.



2024.5.10

» CEIBS President (European) Dominique Turpin speaks at 10th China Brand Economy Forum

Chinese companies are well on their way to transitioning from competing internationally on price to competing on superior technology and quality, but must still build powerful brands if they hope to make an impact on the global stage, CEIBS President (European) Dominique Turpin said at the 10th China Brand Economy Forum in Shanghai in May. In a speech entitled “Why does China need to develop and nurture global brands? And how to do it?”, Professor Turpin outlined how and why Chinese enterprises going abroad should strive to build internationally competitive brands.



2024.5.18

» TEDxCEIBS 2024 Annual Event offers feast of ideas around the theme of “Light”

TEDxCEIBS 2024 Annual Event was held at CEIBS Shanghai Campus in May. Under the theme of “Light”, the intellectually stimulating forum brought together a lineup of seasoned speakers from various industries to share cutting-edge insights and inspiring ideas. More than 800 people attended the event and 1.1 million joined the livestream online.



2024.5.31

» First CEIBS AI Forum taps into the future of the business world

The inaugural CEIBS AI Forum was held on the CEIBS Shanghai campus in late May, welcoming over 700 top scholars, industry leaders, and policy makers to discuss the power of AI to reshape the business world and future trends, under the theme of “AI as a New Engine for the Business World”. Attendees at the event also witnessed the launch ceremony of the CEIBS AI and Management Innovation Research Centre, which aims to build an industry-university-research platform featuring business school characteristics.



2024.6.25-27

» CEIBS President (European) Dominique Turpin attends Summer Davos in Dalian

The 15th Annual Meeting of the New Champions, also known as Summer Davos, was held in Dalian from June 25 to 27, marking the event’s first return to the coastal Chinese city in five years. CEIBS President (European) Dominique Turpin attended the forum and spoke to several major media outlets.



» CEIBS re-accreditation by AACSB demonstrates commitment to high standards and responsible leadership

In July, CEIBS received official re-accreditation from the Association to Advance Collegiate Schools of Business (AACSB). This accomplishment highlights CEIBS’ ongoing commitment to maintaining the highest standards of excellence in management education and reaffirms its status as one of the world’s leading business schools.



» CEIBS releases MBA Employment Report 2024

Supported by the CEIBS MBA programme and the school’s strong alumni network, CEIBS ensure that our MBA graduates actively explore diverse career paths and demonstrate both flexibility and resilience. Our Class of 2024 graduates have achieved remarkable employment outcomes despite difficult circumstances, making strides in varied industries and global regions. Within three months of graduation, 93.2% of CEIBS 2024 MBA graduates successfully secured at least one job offer; 90.4% of graduates accepted job offers; and 83.1% of graduates successfully made career transitions.



» CEIBS announces millions in MBA scholarships for future business leaders

As part of its commitment to supporting high-potential students who demonstrate both academic excellence and leadership qualities, the CEIBS MBA programme is offering up to RMB 12 million in scholarships for the 2024-2025 admissions cycle. These scholarships will be awarded to 50% of incoming students, covering between 20% and 70% of tuition fees.



2024.11.7

» CEIBS rises to 21st in The Case Centre Impact Index 2024

On November 7, 2024, The Case Centre released its 2024 Impact Index, ranking the top 50 institutions worldwide based on the reach and influence of their case writing. Notably, CEIBS rose five places from the previous year, claiming the 21st spot and upholding its position as the only business school on the Chinese mainland to be featured in the ranking.



2024.12.1

» CEIBS hosts Women's Leadership Forum 2024

CEIBS hosted the Women's Leadership Forum 2024 on our Shanghai campus on Dec 1, bringing together an extraordinary assembly of global female leaders across industries and disciplines. Under the theme "*Her Power in the Age of AI*", the forum explored the unique roles women play in driving technological innovation. Through inspiring keynote speeches and panel discussions, we delved into the challenges and opportunities women face in this transformative era.

