

CEIBSers, Let's Fight for Love

The beginning of 2020 was marked by the outbreak of the COVID-19 virus. As China and the world began to fight the epidemic, the CEIBS Alumni Association took the initiative to launch a fundraiser. Through donations, sourcing and other means, many alumni showcased the spirit and level of social responsibility of CEIBSers.

On January 30, the CEIBS Alumni Association, in conjunction with Fosun Foundation and Beijing Chunmiao

Charity Foundation, jointly launched a special charity project called, "CEIBSers, Let's Fight for Love". By February 29, the project had received a total of 3,901 donations from 74 entities, including various alumni chapters, clubs, classes and alumni companies, and raised a total of 26,843,700 RMB.

Using funds raised by the project, the Alumni Association, together with Fosun Pharma, procured more than 87,683 pieces of protective clothing, N95 medical masks, red zone goggles,

medical gloves and other medical supplies. With the coordinated help of 26 CEIBS alumni chapters, these supplies were distributed to hospitals in key epidemic areas in Wuhan and Hubei as well as to medical teams from various provinces and cities dispatched to Hubei. This highly efficient system of delivering medical supplies and equipment to the targeted epidemic area received applause from frontline medical staff and effectively reinforced frontline medical institutions.



List of Donors (partial)

- ♥ The CEIBS Alumni Association donated eight JMC Ford Transit negative pressure ambulances to support eight hospitals in Hubei Province to strengthen the prevention and control of the coronavirus
- ♥ Landsea Group (Chairman: Tian Ming, EMBA 2005) donated 10,000,000 RMB.
- ♥ Chervon Group (Founder & Chairman: Pan Longquan, CEO 2008) donated more than 2,553,900 RMB.
- ♥ The CEIBS Global CEO Programme Class of 2008 donated 1,500,000 RMB.
- ♥ Alumni of the CEIBS Family Office Diploma Programme (FOP) donated more than 504,300 RMB.
- ♥ The CEIBS Alumni Nanjing Chapter donated 1,076,100 RMB.
- ♥ The CEIBS Alumni Gobi Association donated more than 776,000 RMB.
- ♥ The CEIBS Alumni Henan Chapter donated more than 709,900 RMB.
- ♥ The CEIBS Alumni AMP Club donated more than 633,900 RMB.
- ♥ The CEIBS Alumni US Chapter donated more than 395,000 RMB.
- ♥ The CEIBS Alumni Zhejiang Chapter donated more than 368,000 RMB.
- ♥ The CEIBS Alumni Anhui Chapter donated more than 293,200 RMB.
- ♥ The CEIBS Alumni Golf Club (North China) donated more than 230,000 RMB.
- ♥ The CEIBS Alumni Chongqing Chapter donated 185,000 RMB.
- ♥ The CEIBS Alumni Sichuan Chapter donated 119,000 RMB.

List of Recipients (partial)

Wuhan Huoshenshan Hospital
 Huanggang Macheng COVID-19 Prevention and Control Command
 Wuhan Jihe Hospital
 Union Hospital affiliated to Tongji Medical College of Huazhong University of Science and Technology
 The People's Hospital of Honghu
 Honghu Fourth People's Hospital
 Hanchuan People's Hospital
 Wuhan Huangpi Hospital of Traditional Chinese Medicine
 Zhongnan Hospital of Wuhan University
 Hubei Fangxian People's Hospital
 Wuhan Asia General Hospital
 Macheng Fifth People's Hospital
 Honghu Schistosomiasis Special Hospital
 Xiaogan Xiaogang Central Hospital
 Xiantao Maternity and Child Health Care Hospital

Medical teams from the following hospital dispatched to Wuhan:

Shanghai Ruijin Hospital
 Shanghai Renji Hospital
 Shanghai Huashan Hospital
 Shanghai Zhongshan Hospital
 Shanghai East Hospital
 The Second Affiliated Hospital of Soochow University
 Jiangsu Province Hospital
 The Second Affiliated Hospital of Nanjing Medical University
 Sir Run Run Hospital, Nanjing Medical University
 Zhongda Hospital Southeast University
 Nanjing Lishui People's Hospital
 The First Affiliated Hospital, Zhejiang University School of Medicine (FAHZU)
 The Second Affiliated Hospital of Zhejiang University School of Medicine

The First Affiliated Hospital of Anhui Medical University
 Peking Union Medical College Hospital
 The Sixth Affiliated Hospital, Sun Yat-sen University
 The Affiliated Hospital of Medical School of Ningbo University
 Baoding No.1 Hospital
 The First Affiliated Hospital of Dalian Medical University
 Affiliated Hospital of Qingdao University
 Jilin University Hospital
 The Third People's Hospital of Yunnan Province
 West China Hospital of Sichuan University
 Zigong First People's Hospital
 Henan Province Hospital of TCM

List of Alumni Chapters Participating in the Deployment of Materials

The CEIBS Alumni Shanghai Chapter
 The CEIBS Alumni Beijing Chapter
 The CEIBS Alumni Hubei Chapter
 The CEIBS Alumni Suzhou Chapter
 The CEIBS Alumni Nanjing Chapter and Chervon Group, an alumni company
 The CEIBS Alumni Zhejiang Chapter
 The CEIBS Alumni Chongqing Chapter
 The CEIBS Alumni Shaanxi Chapter

The CEIBS Alumni Anhui Chapter
 The CEIBS Alumni Sichuan Chapter
 The CEIBS Alumni Shenzhen Chapter
 The CEIBS Alumni Guangzhou Chapter
 The CEIBS Alumni Guangxi Chapter
 The CEIBS Alumni Shanxi Chapter
 The CEIBS Alumni Ji'nan Chapter
 The CEIBS Alumni US Chapter
 The CEIBS Alumni Qingdao Chapter

The CEIBS Alumni Dalian Chapter
 The CEIBS Alumni Ningbo Chapter
 The CEIBS Alumni Hunan Chapter
 The CEIBS Alumni Jilin Chapter
 The CEIBS Alumni Yunnan Chapter
 The CEIBS Alumni Hebei Chapter
 The CEIBS Alumni Wuxi Chapter
 The CEIBS Alumni Tianjin Chapter
 The CEIBS Alumni Jiangxi Chapter