Peer Reviewed Journal Articles

Abstract: The Sharing Economy (SE) has demonstrated unprecedented capability in large-scale mobilization of dispersed and underutilized private assets for collective usage. We argue that the SE represents a unique governance structure with dual nature of two-sided market platform and modular architecture. Although the emergence of the SE is enabled by the rise of digital applications and changes in consumption attitudes, the effectiveness of this governance structure is not uniform across contexts. We analyze the roles of disparate actors in the SE and the relationships among them, in order to identify the contexts under which the SE is most likely to be the effective governance structure compared with traditional governance structures such as markets and firms, and new governance structures such as other platform economies and collaborative ecosystems. Two comparison frameworks are developed to illustrate the contextual factors that determine the effectiveness of the SE vis-à-vis other governance structures.
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Chen, Tian, Kim, Changhyun and Miceli, Kevin A.. forthcoming. "When does helping others help me?: A moderated mediation perspective on the type of talent who are more likely to generate pioneering knowledge". Strategic Entrepreneurship Journal. (FT50).
Abstract: Integrating notions of cooptetition with social information processing theory, we build and test a theoretical model that explains the paradox that arises when prosocial identifying employees find themselves working in competitive climates. Sampling 406 subordinates nested within 91 supervisors over two time-points, we show that competitive team climate mitigates the relationship between prosocial identity and interpersonal helping (i.e., this relationship is stronger when competitive climate is low rather than high). We also find that competitive team climate positively relates to instrumental helping motives (i.e., helping others to gain something in re-
In addition, instrumental helping motives significantly moderate the linkage between interpersonal helping and job performance as well as the indirect effect of prosocial identity on job performance via interpersonal helping such that the main and indirect effects became weaker as instrumental helping motives increased. Overall, our findings reveal new insights into how prosocial identifiers incorporate information from social cues to strike a balance between cooperation and competition.

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Abstract: We study two quick-service restaurant (QSR) chains based on regional ethnic foods that were launched in China and India. The products that these QSR ventures offered had hitherto been sold by fragmented street vendors who typically operated single outlets. Inspired by the successful business models of international QSR brands, these entrepreneurs developed business models to popularize their chosen regional ethnic foods in multiple new regions and grew their organizations to 1,400 and 300 outlets in China and India respectively. We build on the recently coined concept of “secondary” business model innovation (SBMI), which is based on inter-organizational learning, break down its constituents into creative and imitative, specify the mechanisms through which it is achieved, and propose that it is a specific case of the more general construct of creative imitation.
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Nayyar, R., & Prashantham, S. forthcoming. “Subnational institutions and EMNE acquisitions in advanced economies: institutional escapism or fostering?”
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Abstract: Despite increasing scholarly attention to workplace ostracism, victims receive little guidance regarding how to break its negative spiral over time. Drawing on a multi-motive model of rejection-related experiences and the cybernetic model of impression management, this study examines how and why ostracized
employees might ameliorate workplace ostracism through impression management efforts to enhance their popularity. Specifically, an ostracized worker may employ favour rendering tactics to enhance her or his popularity, as reported by peers, which can help reduce ostracism. In addition, ostracized employees with strong self-monitoring tendencies may be more likely to employ favour rendering tactics and use them more effectively to enhance their popularity and thus reduce ostracism. Data collected from 277 employee–coworker pairs in a three-wave, time-lagged design over 2 years confirm the proposed hypotheses, tested in a two-stage moderated mediation model. These findings have theoretical implications for ostracism research, as well as practical implications to help employees and organizations overcome ostracism.

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Abstract: Drawing on social exchange theory and a cultural perspective, this study examines the relationship between workplace ostracism and job engagement by focusing on the mediating role of felt obligation and the moderating role of collectivism. A two-wave survey was conducted over four months in a private service business in China. The participants comprised 108 Chinese employees. The results indicate that workplace ostracism has a negative relationship with job engagement through a reduced sense of felt obligation. Collectivism strengthens the main effect of workplace ostracism on felt obligation and its indirect effect on job engagement via felt obligation.

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Abstract: Supply chain quality management (SCQM) has been viewed as a critical method for a manufacturer's management of product recalls. This study aims to empirically investigate the impact of SCQM practices on product recall capability using a sensemaking perspective. We adopt a multi-method approach by combining case study and quantitative survey methods. This study selects three manufacturers from the food, automobile and pharmaceutical industries to conduct an exploratory case study. The findings reveal that product recall capability includes tracking and traceability and formal process, and the manufacturers use quality management teamwork, supplier qualification and supplier involvement as the key SCQM practices. A conceptual framework of the relationships between SCQM practices and product recall capability is developed based on the findings of the case study. The hypotheses are empirically tested using structural equation modelling, bootstrapping method and data collected from 400 manufacturers in China. We find that quality management teamwork and supplier qualification are positively associated with product recall capability. Quality management teamwork is positively associated with supplier qualification and involvement. In addition, supplier qualification partially mediates the effect of quality management teamwork and fully mediates the effect of supplier involvement on product recall capability.


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Lee, Siew Kim Jean. 2020. "Paradox and Harmony". Chi-
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Chen, Shaohui. 2020 Jun 1. 中基层管理者如何在VUCA时代"破局增长、智胜未来"?. 中国企业报/澎湃新闻.  
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LaTeX code for Table 1

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<th>Year</th>
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<td>2020</td>
<td>&quot;决策管理区块链：防伪溯源创新，让不良罪恶无处藏&quot;</td>
<td>Rui, Meng and Yin, Jack</td>
<td>中欧商业评论CEIBS Business Review</td>
<td><a href="mailto:oliver@ceibs.edu">oliver@ceibs.edu</a></td>
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<td>2020</td>
<td>&quot;利率汇率改革与资本账户双向开放&quot;</td>
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<td>2020</td>
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<td>金融市场研究</td>
<td><a href="mailto:ssongcheng@ceibs.edu">ssongcheng@ceibs.edu</a></td>
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<td>中基层管理者如何在VUCA时代&quot;破局增长、智胜未来&quot;</td>
<td>Chen, Shaohui</td>
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<td>2020</td>
<td>让求职者抵押房产，椰树集团扎了谁的心</td>
<td>Chen, Shaohui</td>
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<td><a href="mailto:csophie@ceibs.edu">csophie@ceibs.edu</a></td>
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Zhang, Hua and Zhang, Ling. 2020. "港交所收购伦交所(B)". CI-320-075.
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Farh, Jiing-Lih Larry. 2020. CEIBS Honorary Professor and ABN AMRO Chair in Management Jiing-Lih Larry Farh is among the academics on the 2020 Highly Cited Researchers list compiled by Clarivate Analytics, and is one of only three mainland China-based researchers in the field of economics and business to make the list, which includes 6,389 researchers across 21 fields of science and social science. The distinction recognises Prof. Farh's exceptional research performance and places him in the top 1% by citations in the area of economics and business for 2020..
News: https://www.ceibs.edu/media/news/awards-honors/19974

Yu, Fang. 2020. Prof. Yu's paper "Does Finance Make Us Less Social?" won the Best Paper Award in Financial Management Association (FMA) Annual Meeting 2020, in the category of "Financial Markets & Institutions". There are a total of 1783 papers submitted this year and the organizers select one paper as the best paper from each of the six fields in finance.