

Newsletter

Faculty Research Publications



Peer Reviewed Journal Articles

Bapuji, H., Husted, B. W., Lu, J., & Mir, R.. 2018. "Value Creation Appropriation, and Distribution: How Firms Contribute to Societal Economic Inequality". *Business & Society*. 57, 6, 983-1009.

Contact: janelu@ceibs.edu

Birtch, T. A., Au, K., Chiang, F., & Hofman, P. S.. 2018. "How perceived risk and return interacts with familism to influence individuals' investment strategies: The case of capital seeking and capital providing behavior in new venture financing". *Asia Pacific Journal of Management*. 35, 2, 471-500.

Contact: fchiang@ceibs.edu

Che, Jiahua, Chung, Kim-Sau and Qiao, Xue. forthcoming. "The King Can Do No Wrong: On the Criminal Immunity of Leaders". *Journal of Public Economics*. (A*).

Contact: jiahuache@ceibs.edu

Chiang, F., van Esch, E., Birtch, T. A., & Shaffer, M. A. . 2018. "Repatriation: what do we know and where do we go from here". *The International Journal of Human Resource Management*. 29, 1, 188-226.

Contact: fchiang@ceibs.edu

Fang, Yue. 2018. "Specification Tests for Families of Discrete Distributions with Applications to Insurance Claims Data". *Journal of Data Science*. 16, 1, 129-146.

Contact: fyue@ceibs.edu

Fu, W., Zhao, X and Wang, Q.. 2018. "Platform-based Service Innovation and System Design: Research Opportunities". *Industrial Management & Data Systems*. 118, 5, 975-997.

Contact: xiande@ceibs.edu

Fu, W., Zhao, X and Wang, Q.. 2018. "Platform-based Service Innovation and System Design: A Literature Review". *Industrial Management & Data Systems*. 118, 5, 946-974.

Contact: xiande@ceibs.edu

Guttman, Dan, Oran Young, Yijia Jing, Barbara Bramble, Maoliang Bu, Carmen Chen, Kathinka Furst, Tao Hu, Yifei Li, Kate Lo-

gan, Linxuan Liu, Lydia Price, Michael Spencer, Sangwon Suh, Xiaopu Sun, Bowen Tan, Harold Wang, Xin Wang, Juan Zhang, Xinxin Zhang, and Rodrigo Zeidan. 2018. "Environmental Governance in China: Interactions between the State and Non-State Actors". *Journal of Environmental Management*. 220, 126-135.

Contact: plydia@ceibs.edu

Hsieh, Linda, Child, John, Narooz, Rose, Elbanna, Said, Karmowska, Joanna, Marinova, Svetla, Puthusserry, Pushyarag, Tsai, Terence, Zhang, Yunlu. 2018 Sep. "A multidimensional perspective of SME internationalization speed: The influence of entrepreneurial characteristics". *International Business Review*.

Abstract: This paper contributes to a multidimensional perspective on the speed of SME internationalization. It examines the influence of entrepreneurial characteristics – experience, rationales and innovation strategies – on multiple dimensions of internationalization speed. Findings from a sample of 180 SMEs show that earliness, speed of deepening, and speed of geographic diversification can be viewed as three different strategic alternatives and that each dimension is predicted by a different set of entrepreneurial antecedents. Earliness of internationalization is associated with entrepreneurs' international business experience and their perception of opportunities abroad as well as preference for an innovation strategy characterized by ambidextrous innovation.

Speed of deepening is related to entrepreneurs' international business experience, their orientation towards differentiation vis-à-vis competitors, and commitment to innovation and a strategy focusing on exploration.

These results indicate the importance of distinguishing between different forms of innovation. Speed of geographic diversification is predicted only by entrepreneurs' orientation towards differentiation vis-à-vis competitors.

Contact: terence@ceibs.edu

Hwang, Yuhchang and Lu, Yi. 2018. "绩效考核标准的选择 – 相对或绝对指标?". *中国管理会计*. 3, 5-19.

Contact: hwangy@ceibs.edu

Kim, T.-Y., Schuh, S., & Cai, Y.. forthcoming

Inside this issue:

Peer Reviewed Journal Articles	27
Trade Journal Articles	21
Newspaper Articles	27
Books	3
Book Chapters	7
Cases	37
Awards and Honors	2

Newsletter

Faculty Research Publications

ing. "Person-Job Fit as a Dynamic State: Antecedents and Consequences of Changes in Person-Job Fit". *Journal of Management Studies*. (FT50).

Contact: tykim@ceibs.edu
sschuh@ceibs.edu

Lee, J., Chiang, F., van Esch, E., & Cai, Z.. 2018. "Why and when organizational culture fosters affective commitment among knowledge workers: the mediating role of perceived psychological contract fulfilment and moderating role of organizational tenure". *The International Journal of Human Resource Management*. 29, 6, 1178-1207.

Contact: fchiang@ceibs.edu
jeanlee@ceibs.edu

Li, Ji and Hwang, Yuhchang. 2018 Nov. "Dual-class firms' choice of performance measures in CEO stock compensation contracts". *Review of Accounting and Finance*.

Contact: hwangy@ceibs.edu

Li, M., Wang, Z., Zhao, X.. 2018. "The role of indigenous technological capability and interpersonal trust in supply chain learning". *Industrial Management & Data Systems*. 118, 5, 1052-1070.

Contact: xiande@ceibs.edu

Lo, S., Zhang, S., Wang, Z. and Zhao, X.. 2018. "The impact of relationship quality and supplier development on green supply chain integration: A mediation and moderation analysis". *Journal of Cleaner Production*. 202, 524-535.

Contact: xiande@ceibs.edu

Lu, J. W., Li, Wu, A., & Huang, X.. 2018. "Political hazards and entry modes of Chinese investments in Africa". *Asia Pacific Journal of Management*. 35, 1, 39-61.

Contact: janelu@ceibs.edu

Rui, Meng. forthcoming. "经济转型时期相对薪酬对企业效率的影响". *中国管理会计 (China Management Accounting Review)*.

Contact: oliver@ceibs.edu

Tao, T., Lee, B. Y., Song, L. J. & Liu, X.. 2018. "Gender differences in the impact on subjective well-being in China". *Economic and Political Studies*.

Contact: blee@ceibs.edu

van Esch, E., Wei, L. Q., & Chiang, F. . 2018. "High-performance human resource practices and firm performance: The mediating role of employees' competencies and the moderating role of climate for creativity". *The International Journal of Human Resource Management*. 29, 10, 1683-1708.

Contact: fchiang@ceibs.edu

Wang, Z., Wang, Q., Zhang, S. and Zhao, X.. 2018. "Effects of customer and cost drivers on green supply chain management practices and environmental performance". *Journal of Cleaner Production*. 189, 673-682.

Contact: xiande@ceibs.edu

Wang, Z., Jean, R.B., Zhao, X.. forthcoming. "The direct and indirect impact of relational ties on innovation performance: an empirical study in China". *IEEE Transactions on Engineering Management*.

Contact: xiande@ceibs.edu

Wu, Ho-Mou and Li, Xin. 2018. "Global Financial Crisis and Wholesale Funding Market: Financial". *New Finance Review 《新金融评论》*. 5, 151-171.

Contact: hmwu@ceibs.edu

Xu, Dingbo and E, Lily. 2018. "Incentive Systems and Risk Management in Financial Industries". *China Management Accounting Review*. 14, 5-11.

Contact: xudingbo@ceibs.edu

Zhang, M., Qi, Y., Wang, Z., Zhao, X., Pawar, K.. forthcoming. "Effects of business and political ties on product innovation performance: Evidence from China and India". *Technovation*.

Contact: xiande@ceibs.edu

Zhang, M., Qi, Y., Wang, Z., Pawar, K., Zhao, X.. 2018. "How does intellectual capital affect product innovation performance? Evidence from China and India". *International Journal of Operations and Production Management*. 38, 2, 493-512.

Contact: xiande@ceibs.edu

Zhang, Qifeng, Feng, Qi, Chen, Shimin and Dai, Jiajun. 2018. "The Motivation and Consequences of the Revision of Equity Incentive Plan: The Case of Beijing Ultrapower Software Co.". *Accounting Research (《会计研究》)*. 8, 49-56.

Contact: cshimin@ceibs.edu

Zheng, Michelle Xue, Yuan, Yingjie, Dijke, Marius van, De Cremer, David, Hiel, Alain Van. forthcoming. "The Interactive Effect of a Leader's Sense of Uniqueness and Sense of Belongingness on Followers' Perceptions of Leader Authenticity". *Journal of Business Ethics*. (FT50).

Abstract: Researchers have emphasized the value of authenticity, but not much is known about what makes a person authentic in the eyes of others. Our research takes an interpersonal perspective to examine the determinants of followers' perceptions of leader authenticity. Building on social identity theory, we propose that two fundamental self-identifications—a leader's sense of uniqueness and sense of belongingness—interact to influence followers' perceptions of a leader's authenticity via perceptions of a leader's self-concept consistency. In a field study conducted among leader-follower dyads and in a controlled laboratory experiment, we find that when a leader feels a low sense of belongingness, there is a positive relationship between a leader's sense of uniqueness and perceptions of leader authenticity. When a leader feels a low sense of uniqueness, there is a positive relationship between a leader's sense of belongingness and perceptions of leader authenticity. This is because followers perceive this leader as having high self-concept consistency.

Newsletter

Faculty Research Publications

Paper: <https://link.springer.com/article/10.1007/s10551-018-4070-4>
Contact: xzheng@ceibs.edu

Trade Journal Articles

Lee, Siew Kim Jean. 2018 Dec. "新生代女性的“她优势”. *中欧商业评论*.
Contact: jeanlee@ceibs.edu

Lee, Jean S K. and Zhao, Hua. 2018 Dec. ". 家族企业接班人的养成.". *Chinese Family Business Review*.
Contact: jeanlee@ceibs.edu

Lee, Jean S K.; Zhao, Liman and Zhao, Hua. 2018 Oct. "道德领导力与家族基业长青". *Chinese Family Business Review*.
Contact: jeanlee@ceibs.edu

Lee, Jean S K. and Zhao, Hua. 2018 Apr. "家族企业如何为职业CEO创造成功的环境". *Chinese Family Business Review*.
Contact: jeanlee@ceibs.edu

Luo, Zhen, Tsai, Terence, and Zhang, Yunlu. 2018 July. "Landsea long-term rental apartments: A beginner in a booming industry". *CEIBS Business Review*. 69-75.
Contact: terence@ceibs.edu

Prashantham, Shameen. 2018 Jan. "Three unique ways Israeli startups dance with gorillas". *Economist Intelligence Unit*.
Contact: sprashantham@ceibs.edu

Prashantham, Shameen. 2018 June. "What Western companies should know about partnering with startups in China and India". *Havard Business Review*.
Contact: sprashantham@ceibs.edu

Prashantham, Shameen. 2018 Oct. "Partnering Outside the Box". *Economist Intelligence Unit*.
Contact: sprashantham@ceibs.edu

Ramasamy, Bala. 2018. "US Says China is not a currency manipulator". *CGTN.com*.
Paper: https://news.cgtn.com/news/3d3d414d3351544f7a457a6333566d54/share_p.html
Contact: bramasamy@ceibs.edu

Rui, Meng. 2018 Aug. "理解人性，敬畏金融本质". *家族企业 (China Family Business Review)*. 2.
Contact: oliver@ceibs.edu

Rui, Meng. 2018 Sep. "中国上市公司高管薪酬，是高是低?". *中欧商业评论 (CEIBS Business Review)*. 38-43.
Contact: oliver@ceibs.edu

Rui, Meng. 2018 Sep. "实质重于形式的监管新时代". *家族企业 (China Family Business Review)*. 4.
Contact: oliver@ceibs.edu

Rui, Meng. 2018 Nov. "女性进入董事会将改变什么". *家族企业 (China Family Business Review)*. 56-57.
Contact: oliver@ceibs.edu

Rui, Meng. 2018 Dec. "性别与道德存在什么样的关联". *家族企业 (China Family Business Review)*. 77-78.
Contact: oliver@ceibs.edu

Tsai, Terence, Zhang, Yunlu, Zhu, Qiong, and Liu, Jie. 2018 Oct. "The rebirth of China's twitter strategy". *CEIBS Business Review*. 59-67.
Contact: terence@ceibs.edu

Xin, K. R. & Yan, J.. 2018 July. "Redefinition 《重新定义》". *Business Review*. 5.
Contact: katherinexin@ceibs.edu

Xin, K. R. & Yan, J.. 2018. "New Retail- Future in the Moment 《新零售·未来在此刻》". *Business Review*. 5.
Contact: katherinexin@ceibs.edu

Xin, K. R. & Yan, J.. 2018 Aug. "The Diagnosis of New Retail 《为新零售把脉》". *Business Review*. 5.
Contact: katherinexin@ceibs.edu

Xu, Bin. 2018 Sep. "Current Status of China's Stock Market and Housing Market and Its Implications for Business Strategy". *Chongqing Business*. 66-67.
Contact: xubin@ceibs.edu

Wang, An-Chih Andrew. 2018 July. "要業績，你選擇「快逼」還是「慢教」？談領導者該有的眼界和勇氣". *经理人Manager Today*.
Contact: wac@ceibs.edu

庄汉盟、金台烈、布拉德·吉尔布雷思、琳内·安德森. 2018. "领导，员工凭什么信你". *商业评论*.
Contact: tykim@ceibs.edu
dchnq@ceibs.edu

Newspaper Articles

Xu, Xiaonian. 2018 Oct 17. 2018：金融危机十周年祭. *FT Chinese*.
Paper: <http://www.ftchinese.com/story/001079779?full=y&archive>
Contact: xxiaonian@ceibs.edu

Sheng, Songcheng, Long, Yu. 2018 Apr 3. 中美贸易逆差实际上没那么大. *华尔街见闻*.

Newsletter

Faculty Research Publications

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng, Long, Yu. 2018 Apr 6. 中美贸易逆差实际上没那么大. *人民日报海外版*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2018 Apr 12. China Shouldn't Repeat Japan's FX Mistake: Q&A with PBOC's Sheng. *Bloomberg News*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2018 May 17. 金融离区块链技术最好远点. *经济日报*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2018 Jun 19. 从M2和社融增量看金融去杠杆. *经济日报*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2018 Jul 3. 推进市场化“债转股”，从给银行“松绑”开始. *人民政协报*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2018 Jul 3. 我不认为人民币还会大幅贬值. *华尔街见闻*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2018 Jul 4. 我不认为人民币还会大幅贬值. *21世纪经济报道*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2018 Jul 5. 不应对人民币短期贬值作过度解读. *经济日报*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2018 Jul 6. 美国加征关税对我国短期影响不大，关键是做好自己的事. *华尔街见闻*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2018 Jul 20. 上半年社融增量下降的四大影响因素. *21世纪经济报道*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2018 Aug 6. 防风险要与支持实体经济动态平衡，引导影子银行良性发展. *中国证券报*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2018 Aug 7. 金融防风险与服务实体经济不矛盾. *经济日报*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng, Lai, Wenlong, Long, Yu. 2018 Aug 25. P2P不会消亡，将合规健康发展. *华尔街见闻*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng, Song, Hongwei and Li, Shoujun. 2018 Jul 23. 警惕高房价对居民消费的挤出效应. *经济日报*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2018 Sep 27. 目前我国不宜跟随美联储加息. *华尔街见闻*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2018 Sep 28. 美联储加息人民币汇率承压有限. *金融时报*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2018 Oct 8. 社会融资规模成为我国金融宏观调控的重要指标. *今日头条*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng and Long Yu. 2018 Oct 13. 货币政策和去中心化是数字货币的悖论. *华尔街见闻*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng, Song, Hongwei and Wang, Hen. 2018 Oct 30. 扭转房价只涨不跌的预期正当其时. *今日头条*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng and Long Yu. 2018 Nov 16. 目前我国“稳汇率”比“汇改”更重要. *金融时报*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng and Song, Hongwei. 2018 Nov 30. 目前我国房价平稳或小幅下降是好事. *华尔街见闻*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2018 Dec 16. 保持人民币汇率的稳定为什么重要. *今日头条*.

Contact: ssongcheng@ceibs.edu

Wang, An-Chih Andrew. 2018 Sep 10. Showing Discipline with Kindness, Compassion to Employees Results in Better Job Performance, Research Shows. *Binghamton University News*.

Contact: wac@ceibs.edu

Wang, An-Chih Andrew. 2018 Sep 11. It pays to be nice to your employees. *Science Daily*.

Contact: wac@ceibs.edu

Wang, An-Chih Andrew. 2018 Sep 12. Be Nice To Your Employees – Benevolent Bosses Get Better Results. *Market Business News*.

Contact: wac@ceibs.edu

Newsletter

Faculty Research Publications

Books

Chen, W. R., Ding Y., Wang G., Xin, K. R. and Yeung, A.. 2018. *The Cross-border M&A and Integration of Chinese Enterprises*. LID Publishing.
Contact: weiruchen@ceibs.edu
dyuan@ceibs.edu
wgao@ceibs.edu
katherinexin@ceibs.edu

Zhao Xiande, Cheung Waiman, Zhang Anmin, Wang Liang and Ge Fucai. 2018. *the 2018 Logistics Technology Development Report on Chinese Cities (科技赋能物流: 中国城市物流技术发展报告)*. CEIBS.
Contact: xiande@ceibs.edu

Zhao, Xiande, Wang, Liang and Ruan, Liyang. 2019. *高效协同: 供应链与商业模式创新*. 复旦大学出版社.
Contact: xiande@ceibs.edu

Book Chapters

Chuang A., Wang, A.C., Hsu, R. S. and Lee, Y.T. 2018. "Industrial, work and organizational psychology in Asia", D. S. Ones, N. Anderson, C.Viswesvaran and H. K. Sinangil. *The SAGE Handbook of industrial, work and organizational psychology*. UK: SAGE. 91-109.
Contact: wac@ceibs.edu

Liang, J. & Farh, J. L. 2018. "Theoretical construct and its measurement", Chen, X. P., & Shen, W.. *Empirical Methods in Organization and Management Research*. Beijing: Peking University Press.
Contact: jfarh@ceibs.edu

Liang, J., Farh, J. L. & Chen, Z. J. 2018. "The design and evaluation of empirical research", Chen, X. P., & Shen, W.. *Empirical Methods in Organization and Management Research*. Beijing: Peking University Press.
Contact: jfarh@ceibs.edu

Perry, S., David, E. M., & Johnson, L. forthcoming. "Changes in work behavior patterns", Hoffman, B., Shoss, M. K. & Wegman, L. . *The Cambridge Handbook of the Changing Nature of Work*. NY: Cambridge University Press.
Contact: edavid@ceibs.edu

Sheng, Songcheng 2018. "社会融资规模成为我国金融宏观调控的重要指标". *40年改变中国——经济学大家谈改革开放(下)*. 北京联合出版公司.547-564.
Contact: ssongcheng@ceibs.edu

Sheng, Songcheng 2018. "盛松城: 中央银行与货币供给".

1978-2008改革开放在出发——几年改革开放四十周年文集. 上海发展研究基金会.134-153.
Contact: ssongcheng@ceibs.edu

Sheng, Songcheng 2018. "中央银行与货币供给", 中国人民大学国际货币研究所. *大金融思想沙龙(第一辑)*. 中国经济出版社.272-296.
Contact: ssongcheng@ceibs.edu

Cases

Chen, Shimin and Huang, Xiayan. 2018. "高送转: 德艺文创与我武生物". CI-118-089.
Contact: cshimin@ceibs.edu

Chng, Han Ming, Zhao, Liman and Zhu, Jianhua. 2018. "Branded Lifestyle Holdings Limited: Strategic Transformation in China". IVEY 9B18M114w.
Contact: tterence@ceibs.edu

Ding, Yuan and Cui, Xiang. 2018. "融合多方资源创造共同价值——大宗商品贸易商摩科瑞的探索". CI-318-092.
Contact: dyuan@ceibs.edu

Ding, Yuan, Zhang, Hua and Wang, Xiaozhou. 2018. "Choice in the Times of Mobile Internet: Alibaba's Buyout of AutoNavi". CC-118-082.
Contact: dyuan@ceibs.edu
zhua@ceibs.edu

Fang, Yue, Bai, Guo and Ruan, Liyang. 2018. "苏宁: 科技与零售的“智慧”融合". CI-318-080.
Contact: fyue@ceibs.edu
guobai@ceibs.edu

Fang, Yue and Qian, Wenying. 2018. "上汽大通: C2B造车的探索". CI-918-072.
Contact: fyue@ceibs.edu

Gong, Yan and Zhao, Liman. 2018. "温氏股份: 如何打造千亿企业?". CI-318-067.
Contact: gongy@ceibs.edu

Kim, Tae Yeol, Zhao, Liman, Chng, Daniel Han Ming. 2018. "Banma: When Online Meets Offline (A)". CC-418-098.
Kim, Tae Yeol, Zhao, Liman, Chng, Daniel Han Ming. 2018. "Banma: When Online Meets Offline (B)". CC-418-099.
Kim, Tae Yeol, Zhao, Liman, Chng, Daniel Han Ming. 2018. "Banma: When Online Meets Offline (C)". CC-418-100.
Contact: tykim@ceibs.edu
dchng@ceibs.edu

Lee, Byron, Zhao, Liman and Moran, Peter. 2018. "Canyou

Newsletter

Faculty Research Publications

Group: Creating a Sustainable Social Enterprise (B)". CC-718-083.

Contact: blee@ceibs.edu
pmoran@ceibs.edu

Lee, Jean and Zhao, Liman. 2018. "Harry Susilo: Moral Leadership and Family Business Succession". 9B18C017.
Contact: jeanlee@ceibs.edu

Liang, Neng. 2018. "江苏民企招聘外企高管 (D) : 一张法院判决书". CI-318-076.

Liang, Neng. 2018. "江苏民企招聘外企高管 (E) : 一枚财务章". CI-318-076.
Contact: liangneng@ceibs.edu

Liang, Neng and Zhang, Chi. 2018. "诺基亚: 大厦倾颓". CI-318-070.
Contact: liangneng@ceibs.edu

Liang, Neng and Zhao, Liman. 2018. "IBM十年转型之路: 谁说大象不能跳舞". CI-318-069.
Contact: liangneng@ceibs.edu

Lin, Chen. 2018. "2011年的奈飞". CI-518-094.
Contact: linc@ceibs.edu

Lu, Wenzhen and Zhang, Chi. 2018. "仙女湖卡丁车场". CI-318-081.
Contact: janelu@ceibs.edu

Prashantham, Shameen and Ruan, Livia. 2018. "Capillary: An Indian Startup Deepening Its Presence in China". CC-818-065.
Contact: sprashantham@ceibs.edu

Price, Lydia Jean. and Ruan, Livia. 2018. "Mary Kay China: SDG Action Plan (A)". CC-718-079.

Price, Lydia Jean. and Ruan, Livia. 2018. "Mary Kay China: SDG Action Plan (B)". CC-718-078.
Contact: plydia@ceibs.edu

Rui, Meng and Zhu, Qiong. 2018. "蒙草生态: 融合CSR的生态修复者". CI-718-071.
Contact: oliver@ceibs.edu

Tsai, Terence, Zhu, Q., Zhang, Y.. 2018. "The rebirth of China's Twitter's strategy". CI-317-047.
Contact: tterence@ceibs.edu

Tsai, Terence, Zhu, Q., Zhang, Y.. 2018. "China's Mobile Social Markets". CI-317-048.
Contact: tterence@ceibs.edu

Wang, Gao and Ruan, Liyang. 2018. "云集: 进化中的社交电商独角兽". CI-018-074.

Contact: wgao@ceibs.edu

Wang, Gao and Xu, Shiqi. 2018. "雅戈尔集团: 以全球化资源塑造卓越品牌". CI-518-095.
Contact: wgao@ceibs.edu

Wang, Gao, Zhu, Qiong and Zhang, Rui. 2018. "原能: 要开一家细胞银行". CI-018-90.
Contact: wgao@ceibs.edu

Wang, Jing, Krebs, Peter, Rechhenrich, Joerg and Cui, Xiang. 2018. "瑞士国家博物馆的转型: 价值创造之旅". CI-518-066.
Contact: janewang@ceibs.edu

Wang, Qi and Ruan, Liyang. 2018. "字节跳动: 用算法精准触达用户". CI-518-093.
Contact: qwang@ceibs.edu

Wang, Qi and Ruan, Liyang. 2018. "字节跳动出海记". CI-318-101.
Contact: qwang@ceibs.edu

Zhang, Yu and Pi, Xin. 2018. "中集来福士 (A) : 崛起深海". CI-318-096.

Zhang, Yu and Pi, Xin. 2018. "中集来福士 (B) : 扬帆未来". CI-318-097.
Contact: zyu3@ceibs.edu

Zhao, Xiande, Qian, Wenying and Wang, Liang. 2018. "百合网: 婚恋生态圈的探索". CI-618-091.
Contact: xiande@ceibs.edu

Zhao, Xiande and Xu, Yixuan. 2018. "走向超级采购平台: 易招标的采购数字化梦想". CI-618-087.
Contact: xiande@ceibs.edu

Zhao, Xiande, Wang, Liang and Fu, Wenhui. 2018. "京东的区块链创新应用 (A) : 智臻链区块链服务平台及应用场景". CI-618-085.
Contact: xiande@ceibs.edu

Zhao, Xiande, Wang, Liang and Huang, Ying. 2018. "海尔的转型升级 (B) : COSMOPlat的探索". CI-618-086.
Contact: xiande@ceibs.edu

Zhao, Xiande, Qian, Wenying and Wang, Liang. 2018. "易流科技 (B) : 透明连接物流的探路者". CI-618-077.
Contact: xiande@ceibs.edu

Newsletter

Faculty Research Publications

Awards and Honors

Farh, Jiing-Lih Larry. 2018. Prof. Larry Farh was again named a Highly Cited Researcher (in the fields of economics and business) by Clarivate Analytics in 2018.

Rui, Meng. 2018. Prof. Oliver Rui's article won the 2nd prize Academic Research Papers of the 14th Shanghai Outstanding Achievement Award in Philosophy and Social Science (2016-2017).