

Prof. Frank Bournois Appointed New Vice President and Dean

CEIBS welcomed Professor of General Management and Leadership Frank Bournois as the new Vice President and Dean in April. Prof. Bournois succeeded Professor of Accounting Ding Yuan.

Prior to joining CEIBS, Prof. Bournois served as Executive President and Dean of ESCP Business School in Europe and, before that, as a full Professor of General Management and Cross-Cultural Leadership at Paris Panthéon-Assas University.

Prof. Bournois is a FRSA-Fellow of the Royal Society of Arts (UK) and holds a Ph.D. in Business Strategy from the University of Lyon (France), an MBA from Aston University (UK), a Master in Management from EM Lyon (France) and DSc from City University of London (UK).

He is an expert in corporate governance and how large firms identify, manage and develop their future leaders. He has provided consulting services for companies such as Airbus, Bouygues, EDF, L'Oréal and Safran. He also served as a Member of the Global Supervisory Board of Mazars, a leading audit and advisory firm where he also chairs the Audit Committee.

During a special handover ceremony in The Maple Hall at the school's Shanghai campus, Prof.

Bournois noted that his "joining CEIBS was motivated by a passion for the school's international dimension."

"I'm honoured to be here. I know that 'honour' means not only to be honoured or to be proud; it also has the same root as 'onus,' which means weight. Honour comes because there is with it the weight of duty, and that is for the good of our school," he added.

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