Prof. Frank Bournois
Appointed New Vice President and Dean

CEIBS welcomed Professor of General Management and Leadership Frank Bournois as the new Vice President and Dean in April. Prof. Bournois succeeded Professor of Accounting Ding Yuan.

Prior to joining CEIBS, Prof. Bournois served as Executive President and Dean of ESCP Business School in Europe and, before that, as a full Professor of General Management and Cross-Cultural Leadership at Paris Panthéon-Assas University.

Prof. Bournois is a FRSA-Fellow of the Royal Society of Arts (UK) and holds a Ph.D. in Business Strategy from the University of Lyon (France), an MBA from Aston University (UK), a Master in Management from EM Lyon (France) and DSc from City University of London (UK).

He is an expert in corporate governance and how large firms identify, manage and develop their future leaders. He has provided consulting services for companies such as Airbus, Bouygues, EDF, L’Oréal and Safran. He also served as a Member of the Global Supervisory Board of Mazars, a leading audit and advisory firm where he also chairs the Audit Committee.

During a special handover ceremony in The Maple Hall at the school’s Shanghai campus, Prof. Bournois noted that his “joining CEIBS was motivated by a passion for the school’s international dimension."

“I’m honoured to be here. I know that ‘honour’ means not only to be honoured or to be proud; it also has the same root as ‘onus,’ which means weight. Honour comes because there is with it the weight of duty, and that is for the good of our school,” he added.

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Dr. Majid Ghorbani

Dr. Majid Ghorbani joined CEIBS as an Associate Professor of Management Practice and Academic Director of CEIBS E-Lab in January 2023. Prior to joining CEIBS, he was an Associate Professor of Management and the Academic Director of the International MBA Program at Renmin University of China. His research interests mostly focus on the influence of government, policy and political systems on corporate social responsibility, and innovation and entrepreneurship strategies.

Dr. Hu Guangzhou (Albert)

Dr. Guangzhou (Albert) Hu is Professor of Economics at CEIBS. Prior to joining CEIBS, he taught at the National University of Singapore. Dr. Hu received his Ph.D. in international economics from Brandeis University, and B.A. in international finance from Nankai University. Prof. Hu’s research interests center on the economics of technological change and the Chinese economy.

Dr. Jiang Yuan

Dr. Yuan Jiang is an Associate Professor of Management of CEIBS. Prior to joining CEIBS, he was a member of the faculties at Indiana-Purdue University Fort Wayne, Shanghai Jiao Tong University, Harbin Institute of Technology, and Sun Yat-Sen University. He is an adjunct faculty at emlyon Business School Shanghai and a doctoral advisor at Business School of Sun Yat-Sen University. Prof. Jiang’s primary areas of expertise include leadership, collaborative teamwork and innovation, cross-cultural and Chinese human resource management, and managing for green behaviour and performance at work.