



Prof. Dominique Turpin Appointed New CEIBS President (European)

At the beginning of September, CEIBS welcomed Professor of Marketing Dominique Turpin as its new President (European). Prof. Turpin replaced out-going President (European) Dipak Jain, who completed his term of office earlier this year.

Born in 1957, Prof. Turpin holds a Ph.D. in Economics from Sophia University in Japan, and a Masters from ESSCA in France. Between 2010 and 2016, he served as the President and Dean of IMD, where he had been a long-serving member of the school's faculty. For his outstanding accomplishments in executive education, he has also been awarded life-long membership to the International Academy of Management.

Prof. Turpin is well recognized for his expertise in brand management, customer centricity, marketing strategy and Asian business

strategy. He is a board member of the EFMD and sits on the International Advisory Board of prestigious institutions such as the Stockholm School of Economics (SSE) and Waseda Business School in Japan. He has also been a member of the CEIBS Academic Council since the school's establishment.

Prof. Turpin has extensive connections with the corporate world and is currently active in consulting companies in sectors such as fast-moving consumer goods, manufacturing and on-line education.

During his predecessor Prof. Dipak Jain's tenure, CEIBS made remarkable progress by becoming a top-tier business school in the international rankings. Prof. Jain made outstanding contributions to the internationalization and global branding of the school as well as to its curricular development in emerging subjects.