

# Highlights from Our Five Campuses Around the World

- SHANGHAI CAMPUS
- BEIJING CAMPUS
- SHENZHEN CAMPUS
- ZURICH CAMPUS
- ACCRA CAMPUS

## CEIBS Shanghai hosts Professors on the Future Outlook online forum series

The *CEIBS Professors on the Future Outlook* online forum series was held from March to June. The event, organized by CEIBS together with numerous mainstream Chinese media outlets, featured CEIBS faculty and scholars who shared their insights on China's development prospects. Topics of discussion included China's two sessions, the digital economy, and the economy and enterprises in the post-industrial era. The five episode series received a total of 6.69 million views online.



## CEIBS Beijing Campus welcomes historian Cho-yun Hsu for online talk



Cho-yun Hsu, a renowned historian and Emeritus Professor of History and Sociology at the University of Pittsburgh, attended an online talk with CEIBS Beijing Campus in late May. During the talk, Mr. Hsu explored major topics related to the current global landscape and the future of mankind from his new book *New Decameron*, while calling on people to stick to their values and never hold back. The lecture received nearly 100,000 views online.



### CEIBS Shenzhen Campus kicks off its 20th anniversary celebrations

In celebration of the 20th anniversary of its founding in July, CEIBS Shenzhen Campus will launch a series of activities to celebrate together with students, faculty, alumni and partners. The events will mark its past achievements and look to the future. Two decades on, CEIBS Shenzhen Campus has evolved from a 90-square-meter office into a base that capable of operating and delivering four courses. The campus is now home to over 3,000 alumni from Southern China from 40 classes.

### CEIBS Switzerland Wraps *Lessons for Leaders*, Launches Research Meets Management Webinar Series

After wrapping up its popular *Lessons for Leaders* webinar series, CEIBS Switzerland launched a new series entitled Research Meets Management in late-2021, welcoming Professor of Economics Zhu Tian for a discussion about his new book *Catching up to America*. The series has since continued through the first part of 2022, with talks on *The Impact of Rapid Global Expansion on Organizational Culture* and *Understanding Effective Training for Older Workers* by Professors Emily David and Byron Lee. The RMM series has proven extremely successful, with each event averaging well into four-digit viewership numbers streaming to audiences in China, Europe and beyond across Zoom, YouTube and WeChat Channels.



### CEIBS forms new partnership to support African startups



CEIBS' reputation as a launch pad for startups in Africa got a boost from a new partnership with investment management group Code Management Group (CMG) to host an incubator programme. The inaugural 16-week programme kicked off at CEIBS Accra Campus in March. The programme is open to companies which have been active in the market for between 18 months and three years, and will include the opportunity for participants to pitch to investors for funding.