

CAIC goes digital to strengthen connections

‘Never normal’ has now entered its third year. While adaptability and resilience have become a part of every CEIBSers tool kit, challenges persist, including keeping the school’s global alumni community connected.

As the only English-speaking chapter in China, the **CEIBS Alumni Inter-**



national Chapter (CAIC) has seen its mission strengthened in times when crossing borders has been difficult.

“When we went virtual back in early 2020, with webinars such as *The Impact of COVID-19 on World Trade* with Professor Pascal Lamy, we quickly realised that our overseas audience was significant,” CAIC VP and MBA 2014 alum Urvash Singh says.

Even with alumni able to meet offline again, the CAIC maintained a virtual/hybrid format. In December, for example, on the day *The Economist* published its *The World Ahead 2022* report, the Economist Intelligence Network’s China Director Mattie Bekink joined CEIBS alumni on campus, while hundreds of others participated online from around the world.

“Digital has also allowed us to react

quickly to the needs of our community. Amidst Shanghai’s tightened COVID restrictions, with many unexpectedly locked down, we offered an online workshop to cope with anxiety,” CAIC VP and Global EMBA 2013 alum Huiling Ding says.

Indeed, whether via WeChat or other platforms, the CAIC continues to provide a space to share knowledge, post requests for contacts and more for the school’s alumni and students, regardless of where they are located.

“We’re always delighted to hear from alumni who thank us for finding solutions, even new professional challenges, through our platform. Don’t hesitate to reach out. You can also join the CAIC LinkedIn group to stay connected,” CAIC Advisor and Global EMBA 2019 alum Laetitia Domange says. “No travel documents required.”

Mid-term reshuffle and charity conference highlight recent alumni activity

The mid-term reshuffle of the Fourth Council of the CEIBS Alumni Association (CAA) was announced at the Fourth Quarter Meeting in Nanjing in October. Nearly 40 council members from around China attended the meeting.

During the event, CEIBS President Wang Hong said she was impressed by the power and the strength of the connection between CEIBS alumni. She added that she hoped the school can work with its alumni to advance research and development, and improve CEIBS' influence and reputation.

CAA President Zhao Lijun also provided an update on the CAA's endeavors, including organisational development, social responsibilities, alumni services, business platforms and more. He also outlined the key tasks for the association's next stage of development.

China Universal Asset Management Chairman and EMBA 2010 alum Li Wen was then elected as the new Executive Vice President of CAA.

The event featured the charitable achievements of CEIBS alumni, and provided a platform for discussion of issues relating to charity. It unveiled

a new plan for CEIBS' charitable initiatives and the fulfillment of its social responsibilities, and called on more alumni and their businesses to contribute to social development by engaging in charity. The event also featured an exhibition of CEIBS alumni's philanthropic charity-related achievements and the release of was held alongside the event, and the CEIBS China Alumni Impact Survey 2021/CEIBS Alumni Corporate Impact Report was released.

The first CEIBS Alumni Charity Conference was held at CEIBS Shanghai Campus in November as part of the school's annual alumni reunion. The conference was aimed promoting the

charitable endeavors of CEIBS alumni in China and hosted numerous discussions on public welfare.

During the event, CEIBS President (European) Dipak Jain also introduced the school's global branding strategy, and said he hoped that the school can work with its alumni to build CEIBS into a globally renowned and well-respected business school.

The CEIBS Alumni Impact Survey 2021 was also released to coincide with the conference.



CEIBS Education Foundation honours alumni for annual donations



CEIBS Education Foundation held a ceremony to honour alumni donors as part of the school's annual alumni reunion at Shanghai Campus in November. Founded in 2005, the foundation has received annual donations from numerous students, alumni and faculty members.

As of the end of 2021, nearly 27,000 individuals had made donations, with 174 classes making a total of 190 donations and 41 alumni organisations making a total of 60 donations. In 2021, a total of 21 classes, 16 alumni organisations and 9,223 individuals donated.

During the event, 42 alumni individuals and groups were awarded the titles of Outstanding CEIBS Partner and Generous CEIBS Partner for their generous donations. Initiated in 2019, nearly 60 alumni, classes and alumni organisations have won the titles.

Outstanding CEIBS Partners in 2021

Cai Fangxin
(CEO2019)

Chen Long
(AMP2005, EMBA2020)

Du Junhong
(CEO2008)

Pan Longquan
(CEO2008)

Sui Guodong
(EMBA2016)

Xu Yong'an
(EMBA2003)

Zhang Wei
(CEO2008)

Generous CEIBS Partners in 2021

- **Bai Zhongqi** (EMBA2005)
- **Chen Xingwu** (EMBA2020)
- **Chen Zhihai** (EMBA1998)
- **Jianhua Cui** (EMBA2004) and his partner **Luo Liming** (DIMP2005)
- **Jin Bo** (EMBA2006)
- **Luo Dacheng** (EMBA2011, AMP2009)
- **Peng Dezhen** (SHS2016)
- **Yao Weiguo** (EMBA2010, LCP2012, CELC2013)
- **Zhu Jianyuan** (EMBA2006)AMP5
- EMBA2018BJ3
- EMBA2014SH2
- FMBA2018
- GEMBA2018DMT
- GEMBA2018SMT
- HEMBA2019
- MBA1999
- MBA2020
- CEIBS Alumni Association
- CEIBS Alumni Anhui Chapter
- CEIBS Alumni Chongqing Chapter
- CEIBS Alumni Nanjing Chapter
- CEIBS Alumni Nantong Chapter
- CEIBS Alumni Ningbo Chapter
- CEIBS Alumni Shanghai Chapter
- CEIBS Alumni Shanghai Changning Chapter
- CEIBS Alumni Shanghai Jiading Chapter
- CEIBS Alumni Shanghai Lujiazui & Huangpu Chapter
- CEIBS Alumni Sichuan Chapter
- CEIBS Alumni Suzhou Chapter
- CEIBS Alumni Wuxi Chapter
- CEIBS Alumni Zhejiang Chapter
- CEIBS Alumni AMP Club
- CEIBS Alumni Food & Beverage Eco Association
- CEIBS Alumni Association Kids Club (Shanghai Chapter)

13 CEIBS alumnae named to Forbes China 100 Top Businesswomen List for 2022

Thirteen CEIBS alumnae (including five new entries) have been named to the *Forbes* China 100 Top Businesswomen List for 2022. This is the eighth year the list, which was released in early March, has been published.

With the impact of COVID-19 on the global economy continuing to be felt in 2021, corporate decision-makers grappled with a myriad of challenges. Nevertheless, businesswomen across a range of industries in China forged ahead against the odds, delivering an impressive track record. CEIBS alumnae from electrical appliances, healthcare, biopharmaceutical, retail, new energy, tech and other sectors made their mark by contributing to China's economy, shaping business roles, and assuming social responsibility.

On behalf of the school's faculty, alumni, students and staff, CEIBS President Wang Hong expressed her congratulations to those on the list:

"This list reflects the diversity of Chinese business and the growing impact of women in the business community," President Wang said. "These outstanding businesswomen are role models who will spur more women into action to fulfill their self-worth."

Women now make up more than 27% of all CEIBS' 26,000 alumni worldwide.

This year, while focusing on such indicators as the size and quality of operations, *Forbes* also looked at the capacity for inno-

vation as a metric in order to quantify and score each leader's performance. The list looked at not only financial data, such as corporate income and profit generated by female leaders, but also the role and impact of women in business development.

The women on this year's list are an average of 51 years old; sixty percent hold a master's degree or higher (including an MBA); and 25% have studied abroad. The total market capitalisation of the enterprises they run exceeds 11 trillion RMB. Geographically, Shanghai and Beijing are home to the most businesswomen on the list, accounting for nearly half of the total. This year's list also features 35 new faces, half of whom are from the pharmaceutical, tech and retail sectors.

Female executives of multinational companies also figured prominently on this year's list. China has become the most crucial and fastest-growing markets in the world for many multinationals. Female executives of Chinese background are now taking centre stage at many multinational companies in China, and their impact in global business is also rising, thanks to their stellar performance in the Chinese market.

The *Forbes* list gives the world a glimpse into Chinese women's extraordinary achievements in the world of business. With great confidence, a strong sense of self-reliance, remarkable capabilities, and sharp acumen, they continue to demonstrate their "She Power." As an international business school rooted

CEIBS Alumnae on Forbes China 100 Top Businesswomen List for 2022

Rank	Name (Cohort), Position and Company
12	Dong Mingzhu (CEO2006) Chairman/President, Gree Electric Appliances
19	Wang Ye (EMBA2012) Executive Director/COO, Genscript Biotech
25	Tan Lixia (EMBA2007/CFO2006) Chairman, Haier Biomedical
29	Zhou Xiaoping (EMBA2004/CEO2014) Chairman/GM, Xingyu Automotive Lighting
41	Liang Qin (AMP2011) Chairman, Yangjie Electronic Technology
44	Wu Yiming (CFO2011) Vice President/CFO, China Molybdenum
49	Qian Jinghong (AMP2008) Co-founder/Vice Chairman, Yadea Group
61	Lu Yiwen (EMBA2016) Deputy GM, DR Corp.
62	Li Hanqiong (EMBA2008) Vice Chairman, Youngor
69	Zhang Ning (CEO2010) Chairman, Red Avenue New Material
79	Li Xiaoyu (EMBA2007) Chairman/Deputy GM/Board Secretary, Haiyou New Materials
82	Jennie Li (EMBA2002) Vice President/China GM, Emerson
85	Yang Jianfen (AMP2017/CFO2018) GM, Tianneng

in China, CEIBS is committed to its mission of "educating responsible leaders versed in 'China Depth, Global Breadth'." CEIBS will continue to deliver women cutting-edge management education to enhance their female leadership and empower them to further their career prospects and chase their dreams.