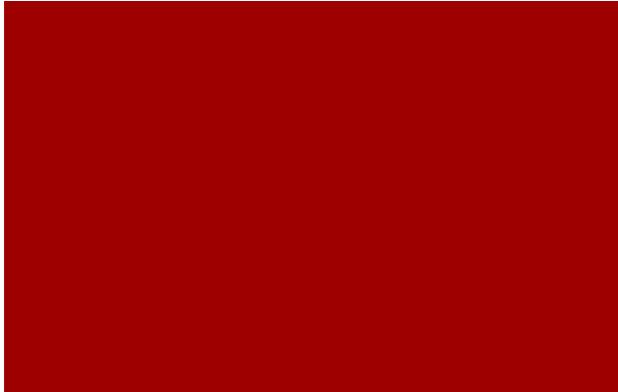






# Trade and Investment opportunities for Chinese companies in CEE countries

A systematic global trade and economy approach



Dr. László KACSIREK  
Corvinus University of Budapest



?

**Can China develop the production and trading patterns of leading economies?**

?

~~**Will China make efforts to change the global economic order and trade rules?**~~

?

~~**Will China be able to build a wide scale of allies?**~~



# Agenda

**GLOBAL** relevance



**EU** relevance



**CEE** relevance



**Conclusions**

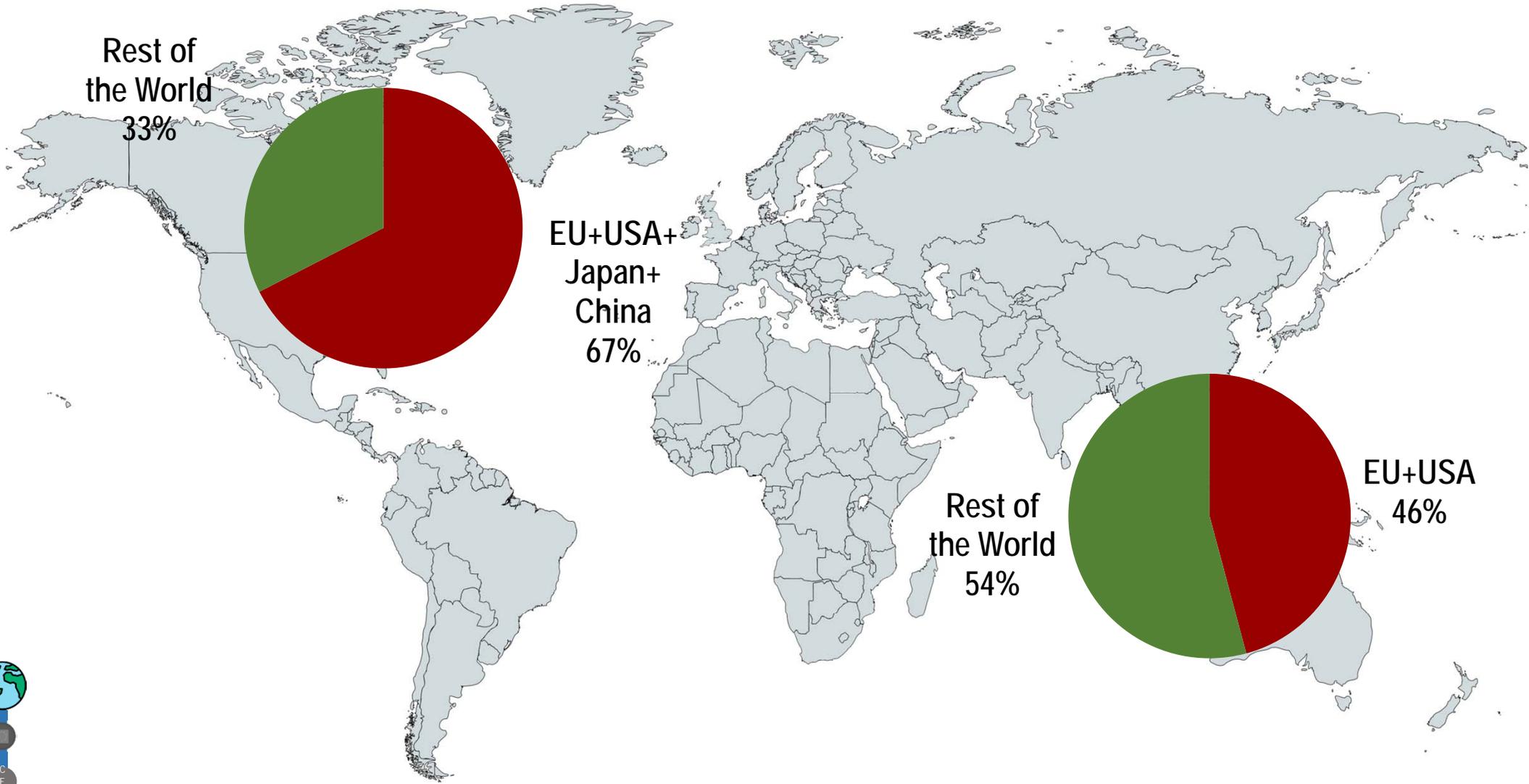


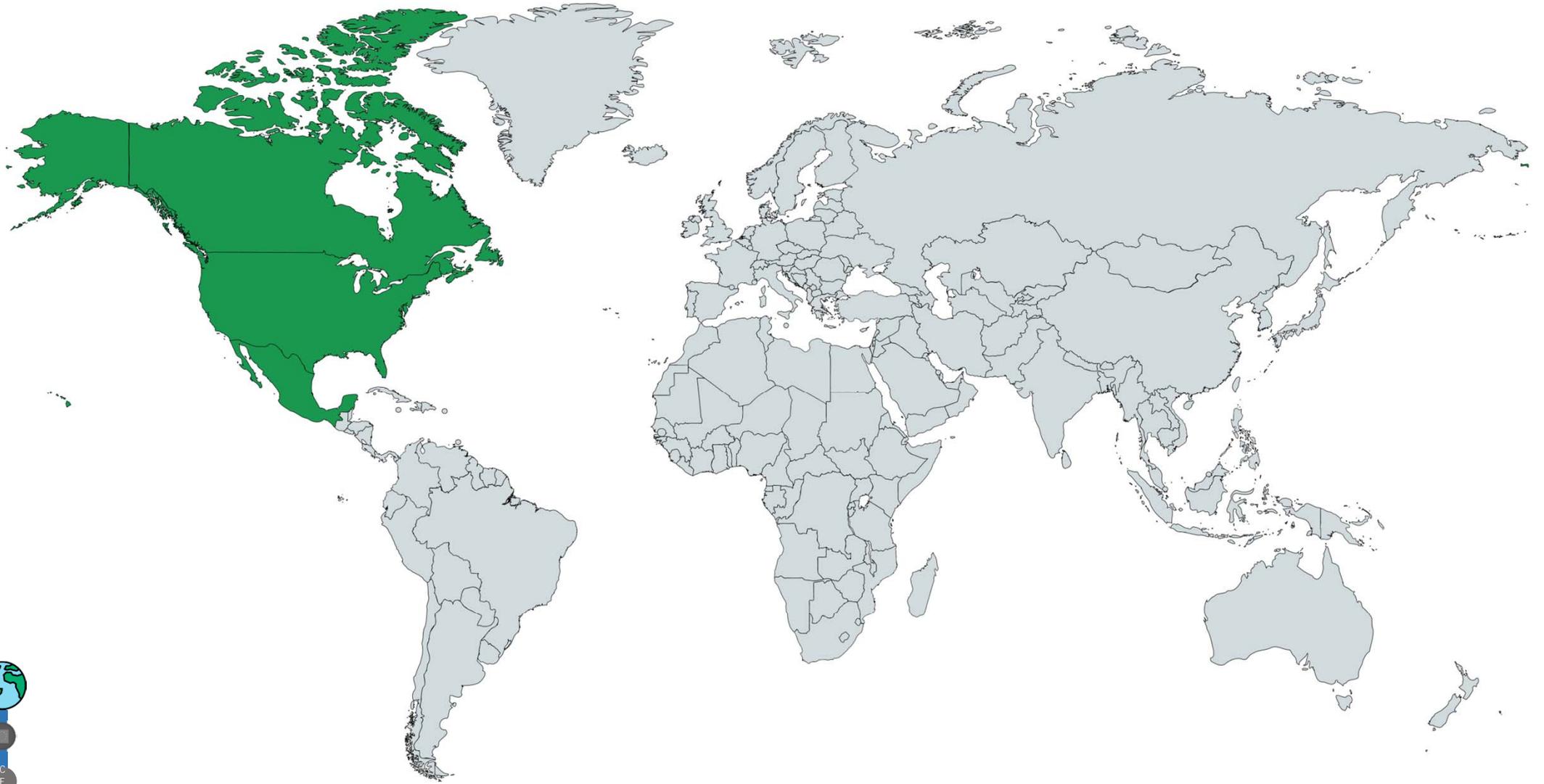


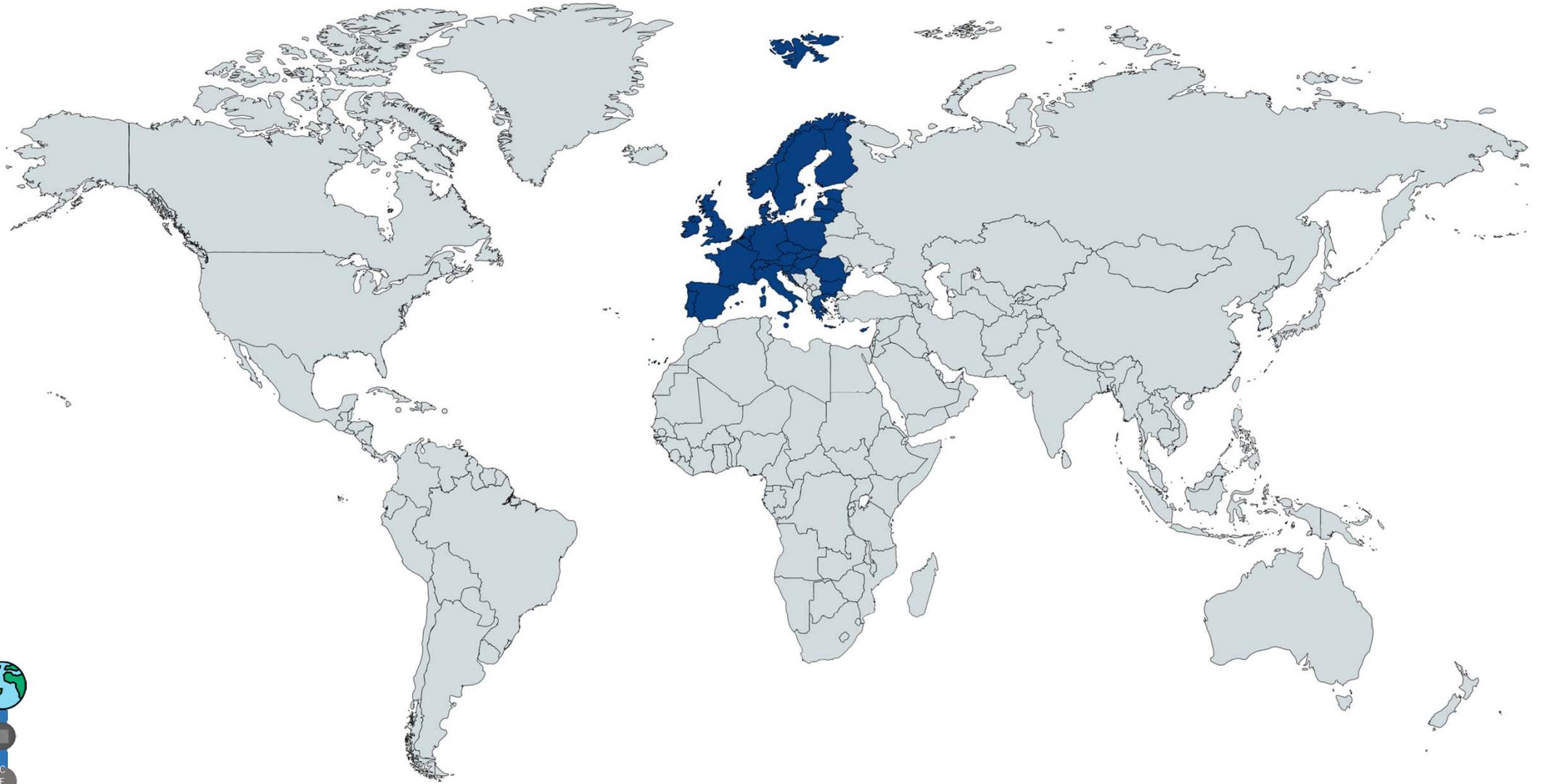
CEE



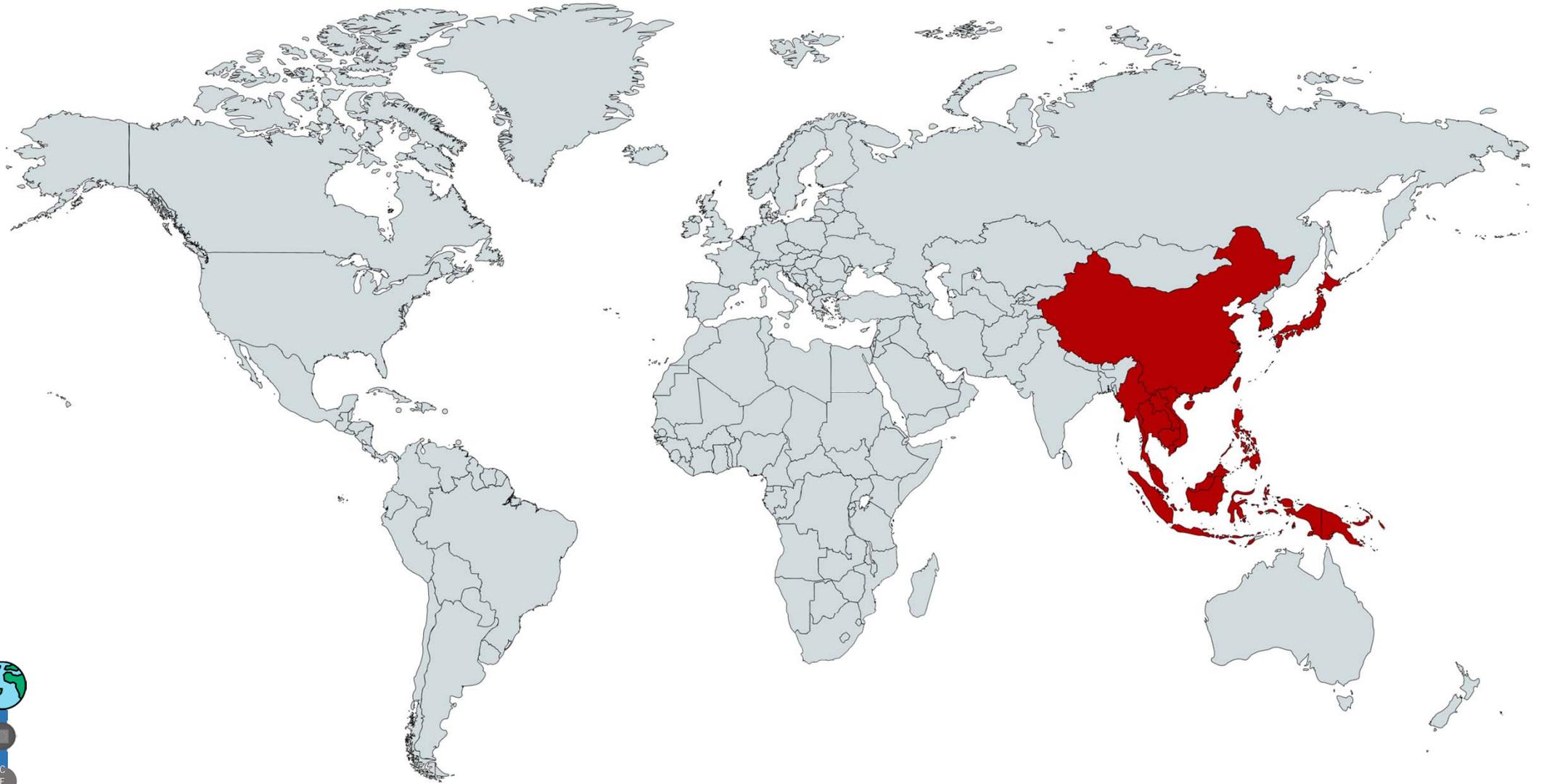
# The global economy

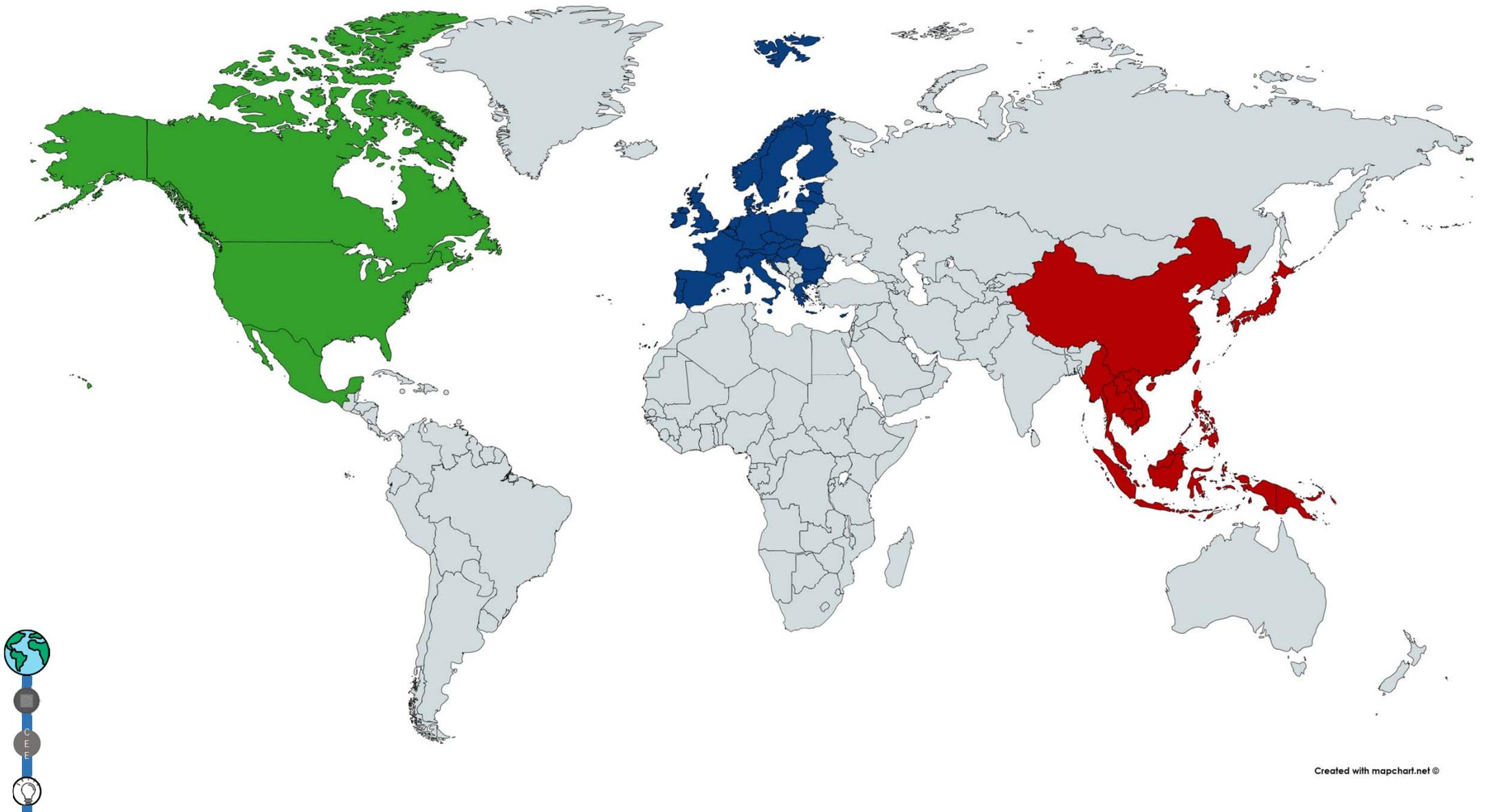


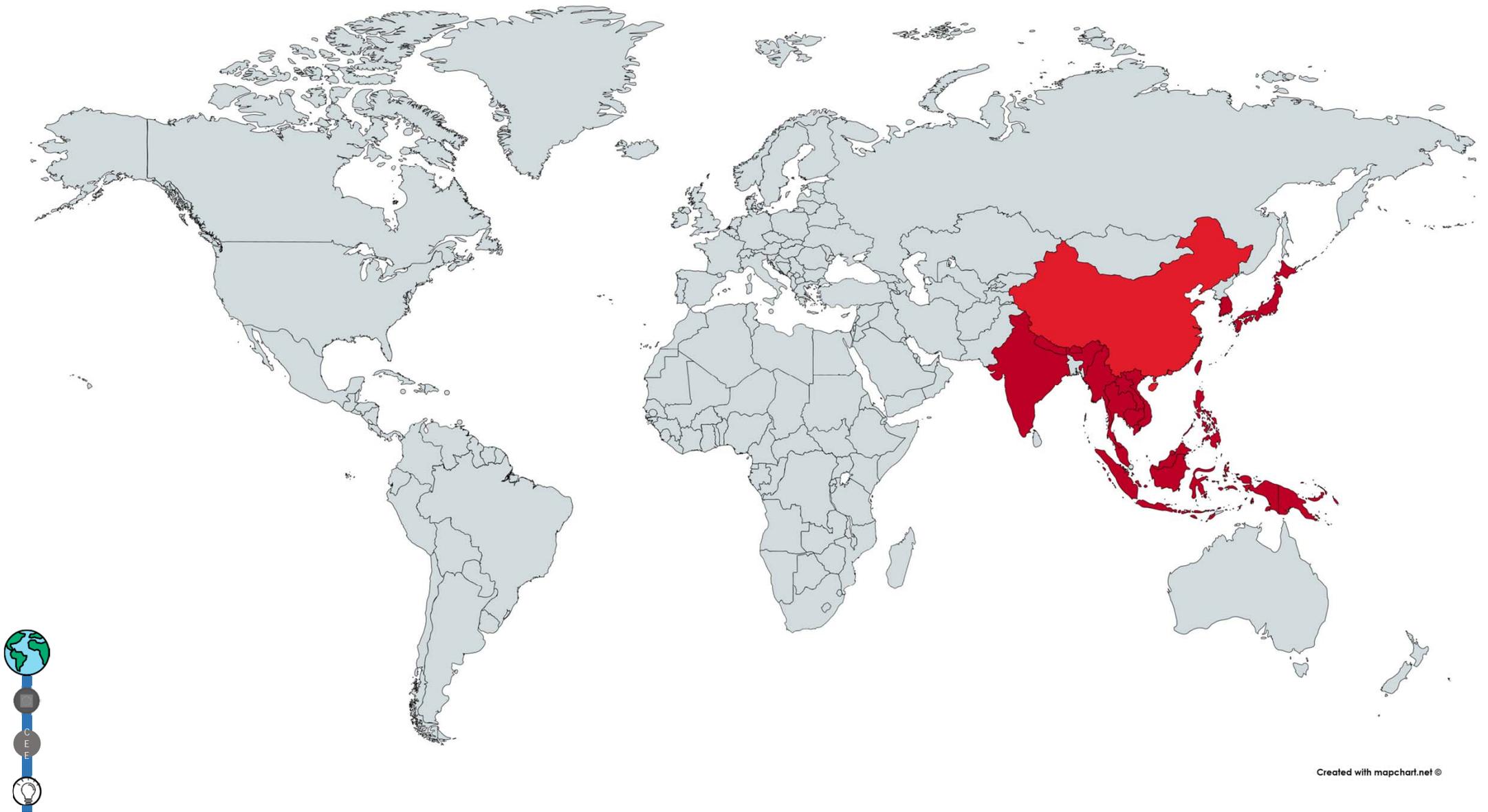


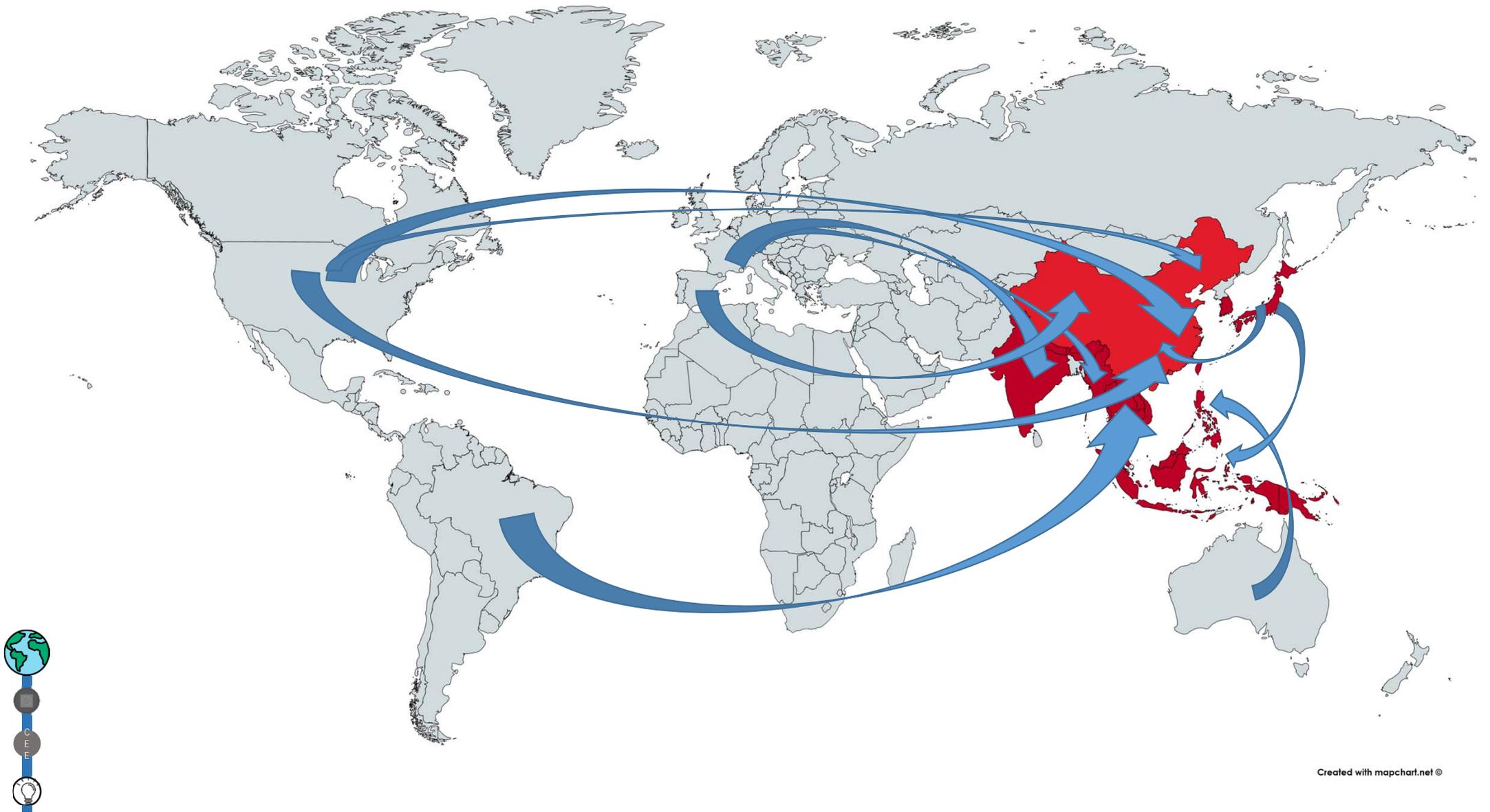












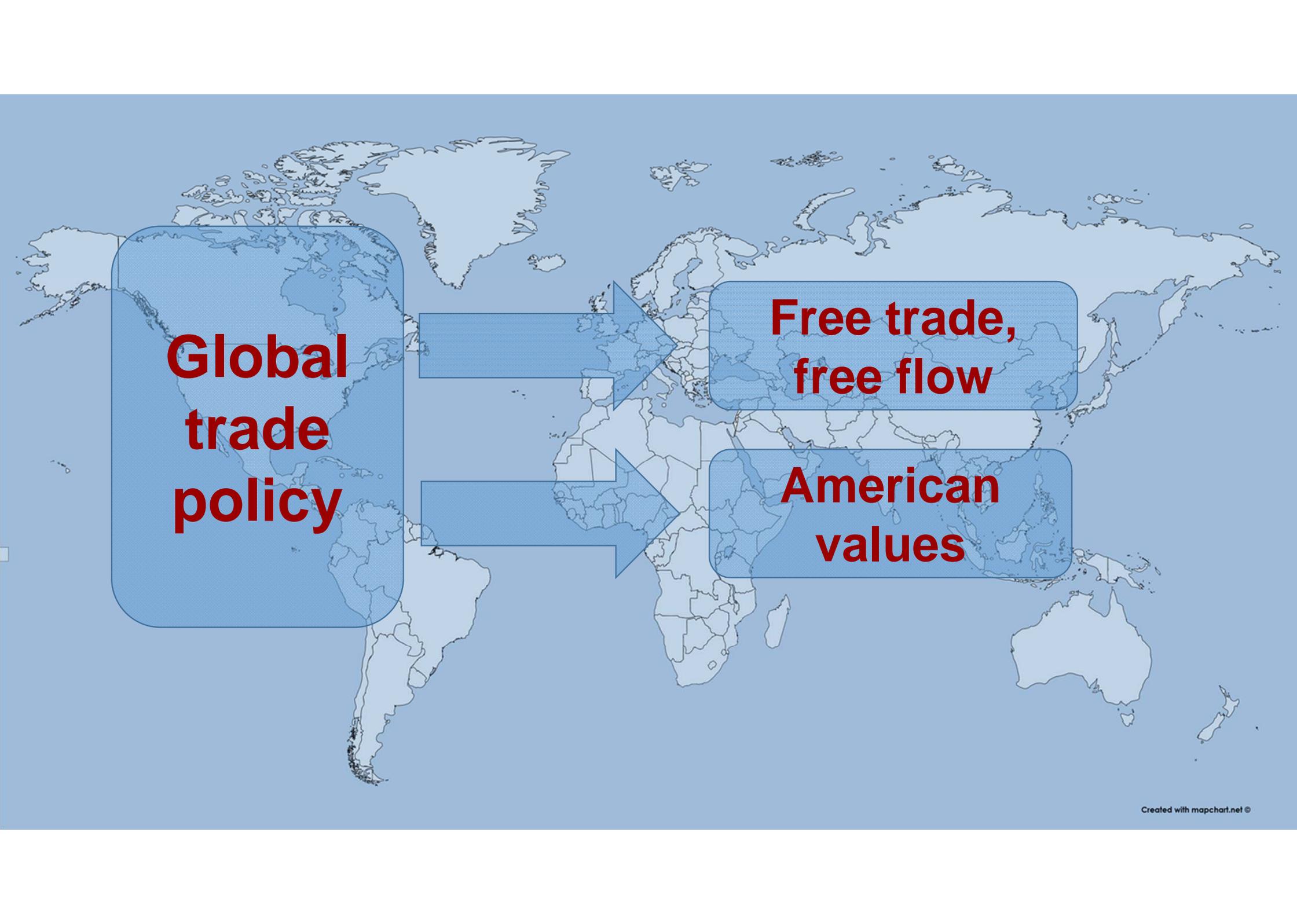
A light blue world map with white outlines of continents and countries, serving as a background for the text.

**70%** of global trade - **500** companies

**80%** of global trade is in values chains

**60%** of global merchandise trade is in intermediates



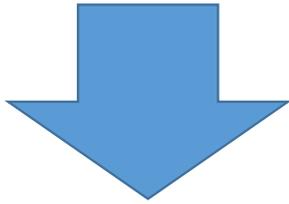
A world map with a light blue background. A large blue rounded rectangle on the left side of the map contains the text 'Global trade policy'. Two blue arrows point from this rectangle towards the right. The top arrow points to a blue rounded rectangle containing the text 'Free trade, free flow', which is positioned over Europe and Asia. The bottom arrow points to another blue rounded rectangle containing the text 'American values', which is positioned over Africa and Asia.

**Global  
trade  
policy**

**Free trade,  
free flow**

**American  
values**

# Emerging China



## Developed country

- High-tech exports
- OFDI



# European Union



CEE

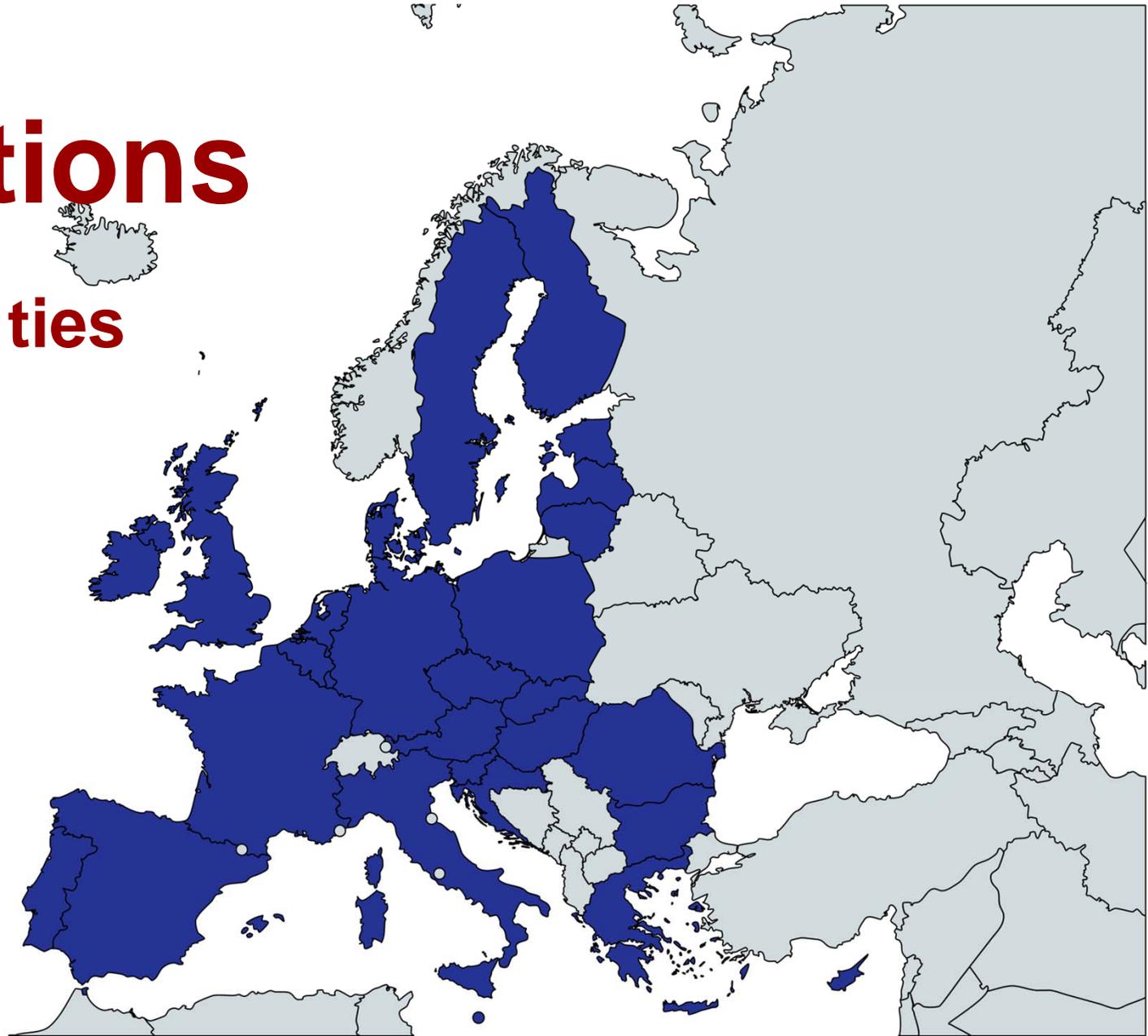


**500** million people  
**18.7** trillion USD GDP



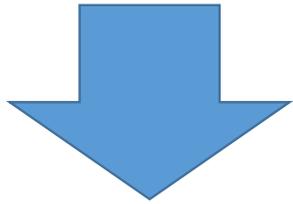
# EU-US relations

Historical, cultural ties

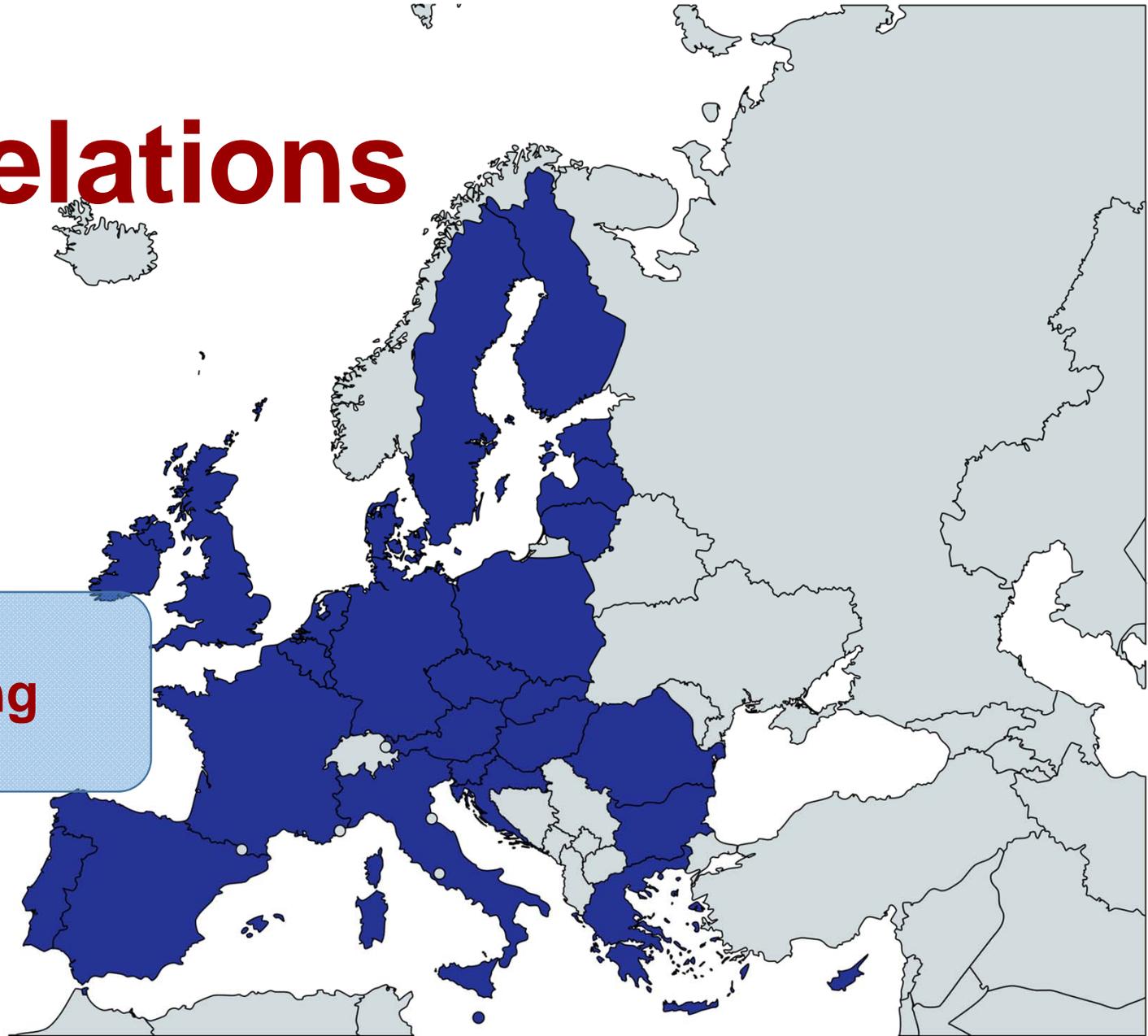


# EU-China relations

Important partner  
Rising competitor



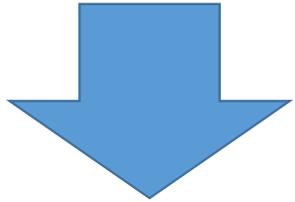
Trade protection,  
Investment screening  
framework



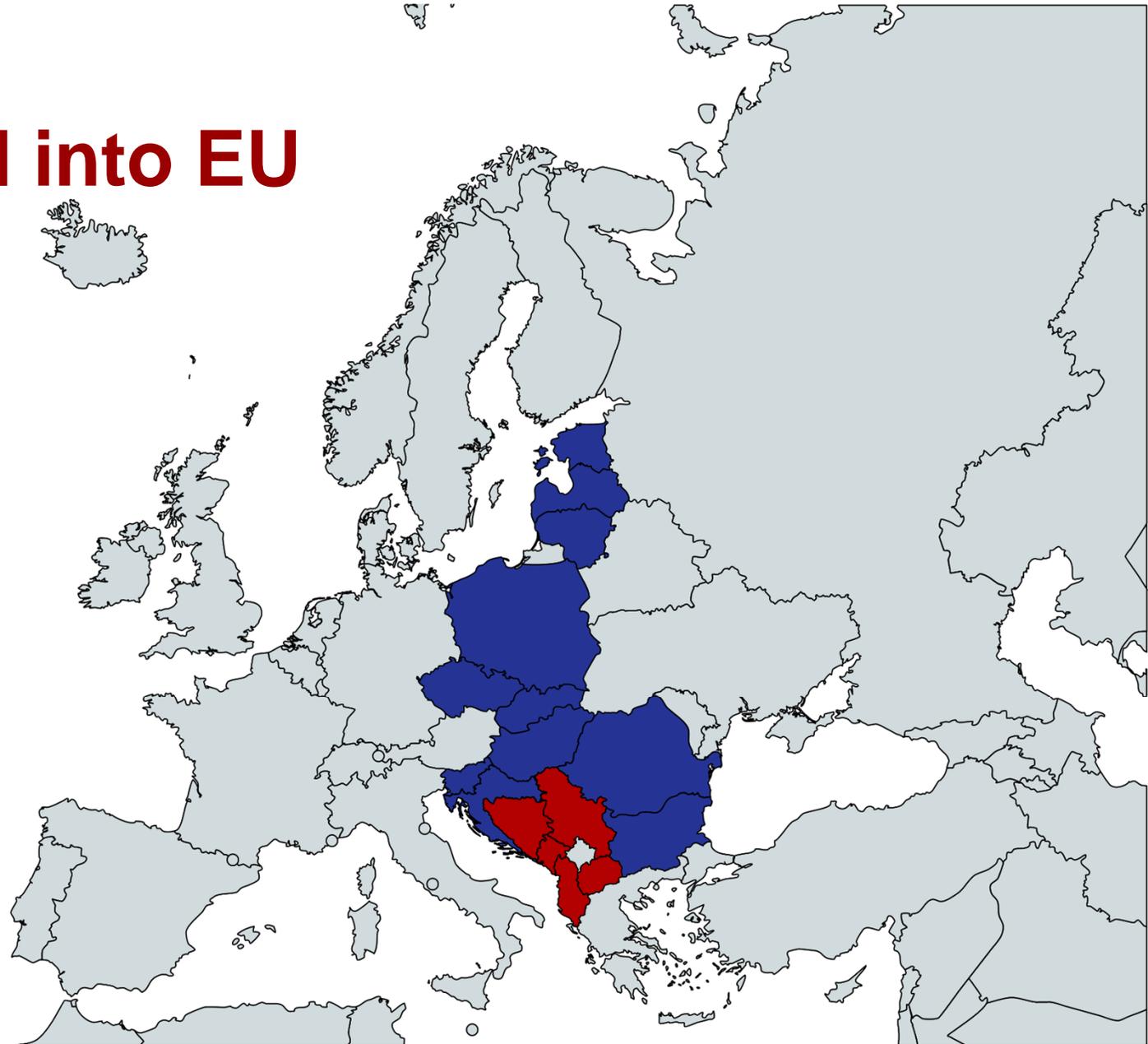
# Central and Eastern Europe



# Deeply integrated into EU



**Region and Global  
Value chains**



# Relations with China

- **Alternative partner**
- **FDI**
- **16/17+1**



# Conclusions



CEE



# 1

China should continue to develop its global value chain networks.



# 2

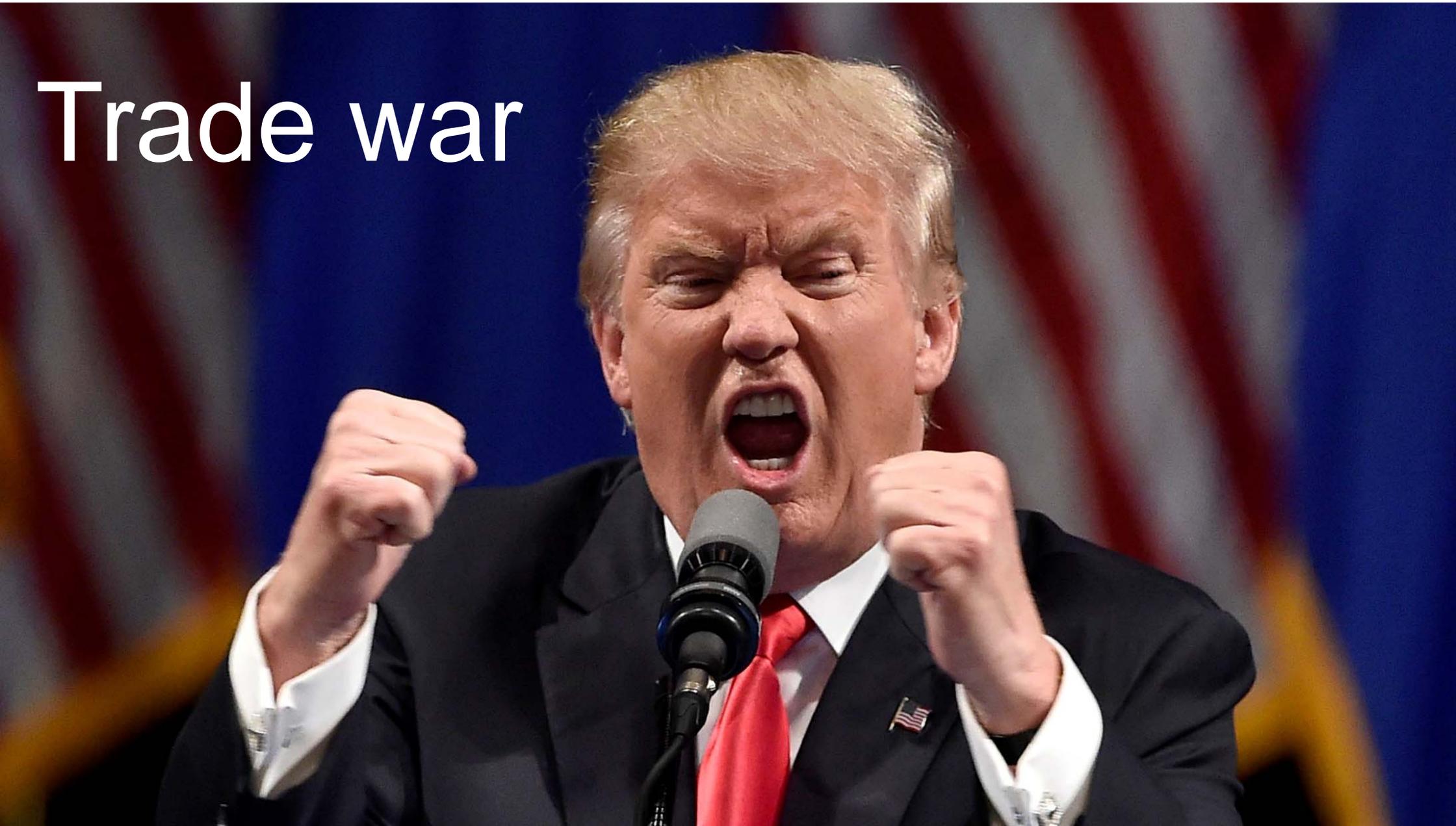
Chinese companies should follow the global trend and move production to the major markets of the world – among them to Europe.

3

Tariff jumping to the US market



Trade war



4

Central and Eastern  
European countries are a  
good location for Chinese  
investments



5

Cooperation with local universities.



