CEIBS Global Executive MBA

www.ceibs.edu/gemba

Ranked 2nd Worldwide
- Financial Times EMBA Ranking 2023

China Europe International Business School
A transformational global learning journey, anchored in China

CEIBS Global EMBA, ranked 2nd globally, is a part-time programme that balances China Depth and Global Breadth and develops responsible global business leaders. The programme is a transformational self-development journey, allowing each student to step outside their everyday work environment and see business challenges from a whole new perspective.

With modules available in more than 20 destinations worldwide, a diverse student body from over 20 countries and regions, and two integrated tracks running between China, Europe and Africa, CEIBS Global EMBA provides unparalleled opportunities for participants to expand their global network, while plugging into China’s largest business school alumni network and to take their career and personal development to the next level.
Just like a ship that requires an able captain to steer it safely to its destination, the current uncertain business environment requires managers who are not just leaders, but individuals who are responsible, empathetic and agile enough to take on unprecedented challenges as we move to the next stage in the evolution of the business world – a world where China plays a critical role in shaping the future. Underpinning the 24-month Global EMBA learning journey is the programme’s leadership dimension, as we prepare executives to think and act as global leaders who can make a lasting positive impact, not just on their own organisation, but on the wider society as well.

Bala Ramasamy
Professor of Economics, Associate Dean, Global Executive MBA

The Global EMBA classroom is truly diverse, with executives from different nationalities, industries, functional backgrounds and company types, allowing you to step outside your own environment and see business from a whole new perspective.

Go Beyond Yourself

Beyond Diversity
The Global EMBA classroom is truly diverse, with executives from different nationalities, industries, functional backgrounds and company types, allowing you to step outside your own environment and see business from a whole new perspective.

Beyond Leadership
Personal and professional self-development sits at the core of the programme. You will be continually challenged and inspired through immersive, experiential leadership exercises, helping you understand your own leadership style and blind spots.

Beyond Business
CEIBS Global EMBA provides a new vision of global leadership, with a strong focus on emerging economies. You will be challenged to evaluate the social impact of your business decisions on wider society.

Beyond Theories
CEIBS’ world-class faculty provide cutting-edge knowledge and case studies, while challenging you to apply your learning directly to your organisation.

Beyond your Comfort Zone
The Global EMBA is a place where you can take risks, make mistakes and learn from them, away from the pressures of your everyday workplace.

Beyond Global
With a global student body, diverse faculty, and the opportunity to learn in more than 20 destinations worldwide, the Global EMBA provides a customised global journey that will comprehensively expand your own horizons.

Beyond Diversity

Beyond Leadership

Beyond Business

Beyond Theories

Beyond your Comfort Zone

Beyond Global
Programme at a Glance

<table>
<thead>
<tr>
<th>Months</th>
<th>Days out of the Office</th>
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<tbody>
<tr>
<td>24</td>
<td>50</td>
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<table>
<thead>
<tr>
<th>Core Courses</th>
<th>Global Module Destinations</th>
<th>Elective Module Options</th>
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<tbody>
<tr>
<td>16</td>
<td>20+</td>
<td>45+</td>
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<table>
<thead>
<tr>
<th>Days every month</th>
<th>Days every 2 months</th>
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<tbody>
<tr>
<td>4</td>
<td>8</td>
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Programme Design

Social Responsibility
- Ethical Leadership
- Sustainability
- Social Enterprise
- Carbon Neutrality
- Action & Reflection

Leadership
- Experiential Leadership
- Women Leadership
- Managing Diversity
- Action & Reflection

China Depth
- Chinese Economy
- China Deep Dive
- China and the World
- China Electives

Global Breadth
- Global Core Modules
- Global Elective Modules
- Global Strategies
- Global Exchanges

Business Fundamentals
- Data Analytics in Decision Making
- Strategic Management

Integrating Capabilities
- Capstone Project
- Strategic Simulation

Strategic Capabilities
- Strategic Managerial Accounting
- Organisational Behaviour
- Corporate Finance
A Collective Experience with Diverse Classmates

One of the greatest benefits of the Global EMBA is the interaction with your classmates, where the classroom dynamics will challenge your own vision of the world. The classroom is a uniquely diverse place, where you will find a variety of decision-makers from vastly different backgrounds.

The classroom diversity runs deeper than merely nationality. You will be exposed to classmates from a wide range of different industries, functional backgrounds and company types.

Every business case and topic discussed in class will be examined through the prism of this enriching depth of diversity and divergent world views.

Diverse & Dynamic Participants

- **41%** From outside the Chinese Mainland
- **45%** Female
- **45%** Master’s Degree & above
- **110** Participants
- **21** Countries & Regions
- **30** Worldwide Work Locations
- **41** Average Age
- **12** Average Years’ Management Experience
- **17** Average Years’ Work Experience
- **30** Worldwide Work Locations

Industry Breakdown:
- **5%** Others*
- **12%** Professional Services
- **11%** Technology
- **9%** Pharmaceutical
- **9%** Finance
- **6%** Miscellaneous Manufacturing
- **7%** Automotive
- **8%** Miscellaneous Manufacturing
- **9%** Finance

Function Breakdown:
- **52%** General Management
- **1%** Operation
- **1%** Project Management
- **2%** Sourcing and Procurement
- **2%** Public Relations
- **2%** Strategic Planning
- **3%** Marketing
- **3%** Consulting
- **4%** Law
- **4%** Research & Development
- **4%** Human Resources
- **4%** Sales & Account Management
- **8%** Business Development
- **10%** Finance
- **5%** Others*
- **2%** Transportation
- **2%** Hospitality & Tourism
- **2%** Education
- **2%** Agriculture
- **3%** Real Estate
- **3%** Mining
- **3%** Chemical
- **4%** Energy
- **4%** Electronics
- **4%** Consumer Goods
- **5%** Medical Devices
- **6%** Retail / Wholesale

*Based on student data of the Global EMBA 2023 class
Global Recognition

Ranked 2nd globally for four consecutive years (2020-2023)
Ranked 1st globally as a single-school EMBA programme
Ranked 2nd globally in Salary Today
Ranked 6th globally in Career Progress

CEIBS is unmatched in its record of nurturing business leaders in China. Being a part of that network has been an invaluable platform for my continued personal development. As China enters an exciting new phase in its development, CEIBS will continue to play a crucial role in bridging East and West and educating the business talents of tomorrow.

Leon Wang  Global EMBA 2001
Executive Vice President, International and China President at AstraZeneca
Flexible Format for Today’s Business Leaders

The CEIBS Global EMBA provides maximum flexibility for its participants in the following ways:

1. Students may choose between two separate but integrated tracks: the Single Module Track (attend courses every month for 4 days) and the Double Module Track (attend courses every two months for 8 days).

2. Students may switch courses between tracks/classes.

3. Elective options are available across all 5 CEIBS campuses worldwide, and other overseas cities.

The Single Module Track and Double Module Track feature identical content and are delivered by the same faculty members, as well as following the same admission criteria. Both tracks will mix for the Leadership Modules, some core courses and some electives.

Programme Schedule

<table>
<thead>
<tr>
<th>Single Module Track</th>
<th>Double Module Track</th>
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<tr>
<td>2024</td>
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<tr>
<td>Nov</td>
<td>Shanghai Opening Leadership 8 Days</td>
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<tr>
<td>Jan</td>
<td>Shanghai 4 Days</td>
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<tr>
<td>Feb</td>
<td>Zurich 4 Days</td>
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<td></td>
<td>Global Core Europe 3 Days</td>
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<td>Zurich 6 Days</td>
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<td></td>
<td>Global Core Europe 3 Days</td>
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<tr>
<td>Mar</td>
<td>Shanghai 4 Days</td>
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<td>Apr</td>
<td>Shanghai 4 Days</td>
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<td>May</td>
<td>Shanghai 4 Days</td>
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<td>Shanghai 4 Days</td>
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<td></td>
<td>Shanghai/Accra 4 Days</td>
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<td></td>
<td>Global Elective Africa 3 Days</td>
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<td></td>
<td>Global Elective Africa 3 Days</td>
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<tr>
<td>2025</td>
<td></td>
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<tr>
<td>Jun</td>
<td>Shanghai 4 Days</td>
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<td></td>
<td>Shanghai/Accra 4 Days</td>
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<td></td>
<td>Global Elective Africa 3 Days</td>
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<td>Jul</td>
<td>Shanghai 4 Days</td>
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<td>Aug</td>
<td>Shanghai 2 Days</td>
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<td></td>
<td>Shanghai 5 Days</td>
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<td></td>
<td>Shanghai 2 Days</td>
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<tr>
<td></td>
<td>Shanghai Capstone Project 1 Day</td>
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<td></td>
<td>Exit Leadership 3 Days</td>
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<tr>
<td>2026</td>
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<tr>
<td>Nov to Sep</td>
<td>Local Electives</td>
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<td>Oct</td>
<td>Local Electives</td>
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<td></td>
<td>Global Electives</td>
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<td></td>
<td>Global Electives</td>
</tr>
<tr>
<td>Oct</td>
<td>Shanghai Capstone Project 1 Day</td>
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<tr>
<td></td>
<td>Exit Leadership 3 Days</td>
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*Schedule is subject to change
Amazing and unforgettable experience. The CEIBS Global EMBA programme overall is very well-adapted to the current volatile business environment, comprising a great balance of unique China and overseas experiences. We were exposed to real-life issues with appropriate pragmatic solutions to current challenges. The learning process is complemented with great professors and a friendship developed with like-minded individuals from diverse cultures, academic backgrounds, and industries. This global programme and the self-reflections it spurs have allowed me to successfully reshape my personal transformational journey. CEIBS has become a family, with classmates and faculty continuing to support and develop my future needs.

Fabien Dumont  Global EMBA 2022
Vice President Engineering, Autoliv China

In the years since I graduated, I have found myself returning time and again to the insights about my leadership style that I gained at CEIBS, including both my strengths and my blind spots. To me, this is a testament to the positive, and permanent, impact that CEIBS has had on me — this experience has not diluted with the passage of time and remains highly relevant for me as a business leader.

Louise Vogler  Global EMBA 2010
Head, Client Coverage Center of Excellence, Standard Chartered Bank
Electives (Local & Global)

The Electives part of the programme allows you to specialise and tailor the course content to your particular business needs. Participants will be able to choose from more than 45 different electives in a variety of locations, with a selection of electives being available online.

Local Electives

Participants can take local electives in Shanghai, Zurich, Accra, Beijing and Shenzhen. The total number of electives taken will depend on the length and credit value of each chosen elective; but on average, each participant will take 4 to 6 local electives.

Rigorous Academic Focus

Core Courses

All participants will be required to complete the following core courses along with their respective track. The core courses will primarily take place during the first year of the programme.

- Leadership Stream (3 courses)
- ESG Stream
- Economic Analysis
- Financial Reporting
- Marketing Management
- Organisational Behaviour and Managing Diversity
- Strategic Management
- Strategic Managerial Accounting
- Chinese Economy
- Corporate Finance
- Data Analytics in Decision Making
- Strategic Simulation
- Global Core Europe
- Global Core Asia
- Strategic Managerial Accounting
- Chinese Economy
- Corporate Finance
- Data Analytics in Decision Making
- Strategic Simulation
- Global Core Europe
- Global Core Asia
- Negotiations
- Global Strategy
- China & the World
- Crisis Management & Communication
- Rethinking Strategy for the Digital World
- The Three-wave Strategy: How to Achieve Sustained Profitable Growth
- Strategic Implementation and Organisation and Talent Management (OTM)
- Achieving a Breakthrough Service
- High Performance and Sustainable Leadership
- Women Leadership
- Gobi Leadership
- Talent Management
- The Psychology of Coaching Teams and Leading Organisation
- AI and Machine Learning: Disruptive Technologies for the Modern Enterprise
- Innovation and Entrepreneurship of Renewable Energy Industry
- Digital Supply Chain and Business Model Innovation
- Digital Transformation
- Innovative Therapeutics: from Start-up to World Leader
- Branding Strategy in China: from Tradition to DTC Brands
- Pharmaceutical Industries in China
- Corporate Entrepreneurship and Innovation
- Entrepreneurship Management
- Value Creation in a Global Environment: Venture Capital, Private Equity, and IPOs/MAAs
- Creativity and Design Thinking

Participants can take local electives in Shanghai, Zurich, Accra, Beijing and Shenzhen. The total number of electives taken will depend on the length and credit value of each chosen elective; but on average, each participant will take 4 to 6 local electives.

- Becoming Customer-Centric
  - Brand Strategy in the Digital Era
  - Data-Driven Business and Generation Z Consumers
  - Digital Media and the Future of Marketing
  - Marketing Strategy and Planning
- Assessing Financial Health
  - Forensic Accounting and Fraud Examination
  - Integrating and Managing Acquisitions
  - Understanding Financial Derivatives
  - Managing Strategic Investment Decisions
  - Performance Measurement and Incentive Design of Emerging Business Models
  - Mergers & Acquisitions
- Strategic Management
  - Negotiations
  - Global Strategy
  - Crisis & the World
  - Crisis Management & Communication
  - Rethinking Strategy for the Digital World
  - The Three-wave Strategy: How to Achieve Sustained Profitable Growth
  - Strategic Implementation and Organisation and Talent Management (OTM)
  - Achieving a Breakthrough Service
- Emerging Global Trends
  - AI and Machine Learning: Disruptive Technologies for the Modern Enterprise
  - Innovation and Entrepreneurship of Renewable Energy Industry
  - Digital Supply Chain and Business Model Innovation
  - Digital Transformation
  - Innovative Therapeutics: from Start-up to World Leader
  - Branding Strategy in China: from Tradition to DTC Brands
- Innovation and Entrepreneurship
  - Corporate Entrepreneurship and Innovation
  - Entrepreneurship Management
  - Value Creation in a Global Environment: Venture Capital, Private Equity, and IPOs/MAAs
  - Creativity and Design Thinking

*The above is a sample list of local electives delivered in the past.

*Chinese speakers can also join a range of electives together with the other Chinese CEIBS programmes.
CEIBS Global EMBA provides extensive opportunities for participants to tailor their own global journey, through a combination of global electives and global core modules.

Global Electives
Global EMBA participants are required to complete at least 3 Global Modules (2 Global Core Modules and 1 Global Elective) from a selection of more than 20 destinations in the world.

- Italy Module: The Management of Luxury Companies
- Switzerland Module: Neutrality as Competitive Advantage
- France Module: Sustainability Strategy and Implementation in Leading Global Companies
- UK Module: Leading Through Sports Management
- Spain Module: Innovation in the New Consumption Era
- Eastern Europe Module: Doing Business Where East Meets West
- Africa Module: Doing Business in Africa
- South Africa Module: China in Africa
- Japan & South Korea Module: The Rise and Evolution of East Asian Business
- India Module: Immersion in India for Business Success
- Southeast Asia Module: Doing Business in Vietnam
- Southeast Asia Module: Doing Business in Malaysia
- Singapore Module: Singapore Green Plan 2030
- US Module: Technology Innovation and Entrepreneurship
- New York Module: Shaping Consumer Behaviour in a Global World
- São Paulo Module: Driving Business Success in Latin America

*available electives are subject to change

Global module options in 20+ destinations worldwide
A dual focus on both emerging and developed markets

Exchange Seats with World Leading Business Schools

- NUS
- UCLA
- ESCP
- IESE
- Mahindra
- Esade
Capstone Project

The Capstone Project, which takes place during the last 12 months of the programme, provides participants with a unique opportunity to apply what they have learned in a practical business context. Participants will tackle a real-life strategic problem or challenge currently facing a classmate’s organisation, giving the project real-world applicability. The project is designed for participants to blend management theory with business practice as they ‘connect the dots’ and integrate the different business fundamentals that they have learned throughout the programme.

Students will form groups of 5-7 classmates and each group is assigned a CEIBS faculty member who will guide them through the entire project with in-depth feedback and instruction. Each team will produce a 30-page report, which will then be orally defended by all team members in front of a panel of professors.

Having worked with all manner of MNCs these many years, I’m keen to learn from my CEIBS Global EMBA classmates and explore different business profiles and operational setups. Exposure to different corporate profiles and networks helps bring out unique business strategy considerations, challenges and trade-offs. No one size fits all, especially in today’s business landscape. Equally, being adaptive is critical when the world is at such an uncertain juncture. Also having a strong network that is cross border elevates opportunities for professional and personal growth. I look forward to the CEIBS programme being experiential, with real-world case studies, company visits, and opportunities to learn from faculty members who have actual experience running businesses.

Jillian Lim (Pok Yeng Lim) Global EMBA 2023 Executive Vice President and Chief Data and Digital Strategy Officer, Economic Development Board, Singapore
My personal example demonstrates that attending CEIBS Global EMBA can be truly transformational to one’s career. At the time when I joined CEIBS back in 2009, I was managing a small regional business unit. Ten years after completing my CEIBS Global EMBA, I am a CEO of a globally-leading organization with close to 50,000 employees around the world. CEIBS Global EMBA challenged my thinking, expanded my network and gave me the confidence and the toolkit with which to address the most complex business issues of today and tomorrow.

Opening Leadership Module

- Classroom lectures
- Coaching sessions
- Peer review
- Outdoor exercises
- Self-review
- CSR

Each participant assigned an Executive Coach for the week

Mid-term Leadership Module

- Leading Change
- Leadership Within
- Team Coaching

Organizational Behavior & Managing Diversity in Organizations

ESG Track

Action and Reflection I: Ethics and Social Responsibility

Exit Module & Action Reflection

- Understand your individual leadership strengths and weaknesses
- Manage conflicts through successful leadership transactions
- Develop resilience in the face of adversity
- Embrace lifelong learning to sustain your leadership performance

- ESG Track

Action and Reflection II: Social Enterprise

ESG Track

Action and Reflection III: Sustainable Strategy

Helping you develop further as a leader is a critical component of the CEIBS Global EMBA. Throughout the programme students will be continually challenged and inspired through immersive, experiential leadership exercises, helping you understand your own leadership style and blind spots.

Further than that, the Global EMBA aims to develop empathetic, responsible business leaders who are able to create a lasting impact, not only on their own organisations, but also on broader society. For this reason, aspects of Corporate Social Responsibility are woven into all the leadership components in the programme to contribute to the programme’s vision of developing responsible leaders who are well-versed in China Depth and Global Breadth.

There are several major touchpoints on leadership and ESG throughout the programme:
Beyond the Classroom

Expand Your Business Expertise

Industry Conferences
CEIBS hosts more than 10 industry forums each year, that are open to Global EMBA students and alumni.

Company Visits
Global EMBA arranges quarterly company visits, giving participants unique access to some of the most successful and innovative companies in China.

CEO Events
CEIBS regularly hosts CEOs from leading companies, giving you first-hand knowledge of key strategic challenges facing high-profile corporate leaders.

Expand Your Professional Network

EMBA Mixers
Each year, CEIBS hosts China modules for leading overseas EMBA programmes, giving Global EMBA students and alumni an opportunity to network with high-calibre executives from around the world.

Global EMBA Class Activities
Each Global EMBA cohort elects its own Class Committee that is responsible for organising family days, charity events, sports days, social events, mini-forums and “country days”, in addition to joint events with the Chinese EMBA classes.

Expand Your Social Impact

Class Charity Projects
Every Global EMBA class leads charity projects to leverage the class resources to make an impact in local communities.

School-wide ESG Initiatives
CEIBS was the first business school in the Chinese mainland to advocate for ESG. The school incorporates ESG-related content into its teaching, research and student/alumni events. We encourage our students to proactively fulfill social responsibility and aim above and beyond business success.

- Annual ESG White Paper
- Annual ESG Forum
- ESG Research Area
- ESG-related courses and cases

Lifelong Community Platform

Alumni Activities
CEIBS boasts the largest global alumni network among business schools in the Chinese mainland, with over 30,000 members working in more than 91 countries and regions. Some of the many activities available to our global alumni community include:

- Annual school-wide Alumni Reunion
- Annual European Alumni Reunion
- Global EMBA Alumni Reunion
- CEIBS Alumni International Chapter
- Gobi desert challenge competition
- Events and study tours initiated by almost 50 local and 17 overseas chapters
- Student club activities
Boost Your Career Beyond Graduation

CEFIBS offers comprehensive career support and guidance for Global EMBA alumni, to ensure that you have the tools and the platform to continually enhance your career, even after graduation.

All alumni will have access to...

Alumni Network
As a member of the alumni community of CEIBS, you will become part of China’s largest business school alumni network. There will be regular alumni events and networking opportunities, allowing you to open new doors into the Chinese business community.

Career Mentoring Sessions
More than 20 senior business leaders and HR executives will share their industry insights and provide career planning guidance through one-to-one sessions. CEIBS also offers career sessions with our Career Development Centre consultants.

Career Development Events
CEIBS will provide targeted events designed to broaden your network and deepen your understanding of career opportunities and industry trends. Events include: Annual Career Forum; Industry Sharing; Networking Sessions; Experts Insights and Career Treks in locations outside China.

Placement Opportunities
You will have full access to the CEIBS online database of job postings, with hundreds of postings annually. These cover all key industries, including (but not limited to) Financial Services, Healthcare/Pharmaceutical, Manufacturing, Professional Services, and FMCG.

Returning to campus to participate in the CEIBS Global EMBA programme is one of the best decisions I have ever made. It accelerated my transformational journey and honed my ability to shape various business strategies while augmenting my organisational leadership skills. To me, these are the defining characteristics of an effective executive-level leader. What my CEIBS professors offered me during classes and my real-life learning experiences, all shared with and improved by my classmates, helped me to expand my horizons, broaden various business viewpoints and areas of knowledge, and - most importantly - made me a better person, not just a better leader.

Jessie Zhang Global EMBA 2018
General Manager, Mobility China, Eaton
China Depth Global Breadth

During times of great economic uncertainty, business leaders want to learn more, to focus more on their personal development. Given the wide-ranging challenges we face today, broadening your global horizons while deepening your understanding of business in China is a great investment. China is an unavoidable partner and competitor in global business today, and there is no substitute for being here, on the ground, to experience China’s business culture in person. The GEMBA programme offers its students the opportunity to learn alongside the world’s top professors and their fellow executives, drawn from different countries and industries, providing you with unmatched learning experiences.

Dominique Turpin
President (European)
World-Class Faculty

CEIBS has a faculty of around 120 professors from 18 countries and regions worldwide, with approximately 60% being international. These faculty members are leading scholars and practitioners uniquely positioned to bridge and synthesize management practices from both East and West. The institution has developed an outstanding reputation for delivering participant-centered learning experiences supported by leading-edge research. The CEIBS Case Center publishes more than 100 China-specific cases annually.

Isabella Naana Asante  Global EMBA 2023
CEO, Isabella HealthCare Services, Ghana
The next Global EMBA class starts in November 2024.

Admission Rounds

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<thead>
<tr>
<th></th>
<th>Application Deadline</th>
<th>Test Deadline</th>
<th>Interview Period</th>
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<tbody>
<tr>
<td>Round 1</td>
<td>13 January</td>
<td>20 January</td>
<td>Late January</td>
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<tr>
<td>Round 2</td>
<td>6 April</td>
<td>13 April</td>
<td>Mid April</td>
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<tr>
<td>Round 3</td>
<td>22 June</td>
<td>29 June</td>
<td>Late June</td>
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<tr>
<td>Round 4</td>
<td>8 September</td>
<td>15 September</td>
<td>Mid September</td>
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We strongly recommend completing your application as early as possible to give yourself the best chance for admission. Applications to the Accra campus can be made on a rolling basis.

What we expect from our applicants:

Global Mindset
A global perspective and commitment to diversity and inclusion.

Ability to Contribute
Open-mindedness and an enthusiasm for learning; Willingness to contribute in the classroom environment.

Supportive Platform
A highly committed organisation that allows you to take time off work to attend classes; financial sponsorship by your company is not obligatory.

Academic Ability
Undergraduate university degree or above; Strong command of both written and spoken English.

Management Experience
Minimum of 8 years’ work experience with 5 years in managerial positions (You are welcome to contact us for an assessment of your experience.)

Leadership Potential
Maturity, initiative, strategic vision and a consistent career progression that demonstrates potential for continued growth and leadership roles in the future.

Application Process

1. Meet with Admissions Staff
It is strongly encouraged that you meet with admissions staff before you apply, so you are better informed of the programme details and are better able to decide if the programme is the right fit for you. It is also an opportunity for you to know how best to prepare your application to give yourself the best chance for admission.

2. Application
Online application can be completed at gemb.ceibs.edu.
- Application form
- Two recommendation letters
- Your company’s organisational chart
- Your educational degrees or official transcripts
- Four essays

3. Admission Test
Applicants are encouraged to take the Executive Assessment, administered by the Graduate Management Admission Council (GMAC). Applicants must complete the test no later than 1 week after the application deadline. Learn more about the Executive Assessment, including its structure, practice questions, and registration process by visiting www.gmac.com/ea.

4. Interview
The Admission Committee will first review all applications and determine those applicants who are qualified for an Admission Interview. Only qualified applicants will be invited for the Admission Interview. Interviews take place either in person on CEIBS campuses, or via video-conference for applicants based in other locations. Interviews will be conducted by a professor and a Global EMBA alumnus.

5. Admission Decision
An admission decision will be made within two weeks of you completing the application process. The Admissions Committee will make an overall assessment of your candidacy after reviewing your application materials, test score and interview result.
Tuition and Financial Support

The tuition fee for the 2024 Global EMBA is USD 115,000 or RMB 828,000.

The tuition fee covers:
- Tuition for the 24-month programme
- Textbooks and other teaching materials
- Access to the school library, computer resources and other school facilities
- Lunches and coffee breaks during all the modules
- Attendance at Global EMBA-organised forums and lecture series

Instalments
- Admitted students in Round 1 and 2 are required to pay 10% of the total tuition within 3 weeks after receiving the admission result, and 50% by 15 August, 2024.
- Admitted students in Round 3 are required to pay 60% within 3 weeks after receiving the admission result.
- Admitted students in Round 4 are required to pay 60% within 1-2 weeks after receiving admission result.
- All students are required to pay the final 40% in the second year of the programme.

Loans
CEIBS cooperates with banks and financial institutions to secure loans with a competitive interest rate and structure for our participants. Find more information on our website: [http://www.ceibs.edu/gemba/loans](http://www.ceibs.edu/gemba/loans).

Scholarships
CEIBS offers several merit-based scholarships to fully or partially self-sponsored candidates to enhance the programme’s diversity. Find more information on our website: [http://www.ceibs.edu/gemba/scholarships](http://www.ceibs.edu/gemba/scholarships).

CEIBS Global EMBA offers different solutions to help candidates finance their studies.

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I used to believe that during middle age, one’s career would not undergo radical changes, only incremental growth. However, the exceptional CEIBS Global EMBA journey has proven to me that as long as one is mentally prepared to embrace changes and challenges, the rigorous curriculum, world-class faculty, and diverse student bodies at CEIBS can help them achieve drastic growth beyond their expectations. The CEIBS Global EMBA programme allows me to integrate the essence of management concepts from both East and West, grounded in a multicultural environment. It also encourages bold imagination as well as careful implementation of any business idea, no matter whether it’s at the personal or organizational level. Both big and small transformations like these can lead to broader and more sustainable successes.

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CEIBS Global EMBA Programme has three admissions offices among five campuses worldwide:

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