CEIBS | GEMBA

Ranked 2nd Worldwide
- Financial Times EMBA Ranking 2021

www.ceibs.edu/gemba

CEIBS Global Executive MBA

CHINA EUROPE INTERNATIONAL BUSINESS SCHOOL
A transformational global learning journey, anchored in China

CEIBS Global EMBA, ranked 2nd globally, is a part-time programme that balances China Depth and Global Breadth and develops responsible global business leaders. The programme is a transformational self-development journey, allowing each student to step outside their everyday work environment and see business challenges from a whole new perspective.

With modules available in 10 countries worldwide, a diverse student body from nearly 20 countries, and two integrated tracks running between China, Europe and Africa, CEIBS Global EMBA provides unparalleled opportunities for participants to expand their global network, while plugging into China’s largest business school alumni network and to take their career and personal development to the next level.
Just like a ship that requires an able captain to steer it safely to its destination, the current uncertain business environment requires managers who are not just leaders, but individuals who are responsible, empathetic and agile enough to take on unprecedented challenges as we move to the next stage in the evolution of the business world – a world where China plays a critical role in shaping the future. Underpinning the 20-month Global EMBA learning journey is the programme’s leadership dimension, as we prepare executives to think and act as global leaders who can make a lasting positive impact, not just on their own organisation, but on the wider society as well.

Bala Ramasamy
Professor of Economics, Associate Dean, Global Executive MBA

The Global EMBA classroom is truly diverse, with executives from different nationalities, industries, functional backgrounds and company types, allowing you to step outside your own environment and see business from a whole new perspective.

The Global EMBA is a place where you can take risks, make mistakes and learn from them, away from the pressures of your everyday workplace.

The Global EMBA provides a new vision of global leadership, with a strong focus on emerging economies. You will be challenged to evaluate the social impact of your business decisions on wider society.

With a global student body, diverse faculty, and the opportunity to learn in over 10 locations worldwide, the Global EMBA provides a customised global journey that will comprehensively expand your own horizons.

Bala Ramasamy
Professor of Economics, Associate Dean, Global Executive MBA

Go Beyond Yourself

Beyond Diversity
The Global EMBA classroom is truly diverse, with executives from different nationalities, industries, functional backgrounds and company types, allowing you to step outside your own environment and see business from a whole new perspective.

Beyond Leadership
Personal and professional self-development sits at the core of the programme. You will be continually challenged and inspired through immersive, experiential leadership exercises, helping you understand your own leadership style and blind spots.

Beyond Business
CEIBS Global EMBA provides a new vision of global leadership, with a strong focus on emerging economies. You will be challenged to evaluate the social impact of your business decisions on wider society.

Beyond Theories
CEIBS’ world-class faculty provide cutting-edge knowledge and case studies, while challenging you to apply your learning directly to your organisation.

Beyond your Comfort Zone
The Global EMBA is a place where you can take risks, make mistakes and learn from them, away from the pressures of your everyday workplace.

Beyond Global
With a global student body, diverse faculty, and the opportunity to learn in over 10 locations worldwide, the Global EMBA provides a customised global journey that will comprehensively expand your own horizons.

Beyond Diversity
Beyond Leadership
Beyond Business
Beyond Theories
Beyond your Comfort Zone
Beyond Global
Beyond your Comfort Zone
## Programme at a Glance

<table>
<thead>
<tr>
<th>Months</th>
<th>Days out of the Office</th>
</tr>
</thead>
<tbody>
<tr>
<td>20</td>
<td>50</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Core Courses</th>
<th>Global Modules</th>
<th>Elective Options</th>
</tr>
</thead>
<tbody>
<tr>
<td>13</td>
<td>4+</td>
<td>35+</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Days every month</th>
<th>Days every 2 months</th>
</tr>
</thead>
<tbody>
<tr>
<td>4</td>
<td>8</td>
</tr>
</tbody>
</table>
A Collective Experience with Diverse Classmates

One of the greatest benefits of the Global EMBA is the interaction with your classmates, where the classroom dynamics will challenge your own vision of the world. The classroom is a uniquely diverse place, where you will find a variety of decision-makers from vastly different backgrounds.

The classroom diversity runs deeper than merely nationality. You will be exposed to classmates from a wide range of different industries, functional backgrounds and company types.

Every business case and topic discussed in class will be examined through the prism of this enriching depth of diversity and divergent world views.

### Industry Breakdown

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Automobile/Aerospace</td>
<td>6%</td>
</tr>
<tr>
<td>Chemicals</td>
<td>7%</td>
</tr>
<tr>
<td>Consumer Goods</td>
<td>12%</td>
</tr>
<tr>
<td>Electronics</td>
<td>7%</td>
</tr>
<tr>
<td>Energy/Infrastructure</td>
<td>4%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>5%</td>
</tr>
<tr>
<td>Healthcare</td>
<td>17%</td>
</tr>
<tr>
<td>Hospitality/Tourism</td>
<td>2%</td>
</tr>
<tr>
<td>Digital Technology</td>
<td>8%</td>
</tr>
<tr>
<td>Culture/Sports</td>
<td>4%</td>
</tr>
<tr>
<td>Miscellaneous Manufacturing</td>
<td>8%</td>
</tr>
<tr>
<td>Professional Services</td>
<td>11%</td>
</tr>
<tr>
<td>Real Estate/Construction Materials</td>
<td>6%</td>
</tr>
<tr>
<td>Retail/Wholesale</td>
<td>3%</td>
</tr>
</tbody>
</table>

### Function Breakdown

<table>
<thead>
<tr>
<th>Function</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Development/Sales</td>
<td>13%</td>
</tr>
<tr>
<td>Finance</td>
<td>9%</td>
</tr>
<tr>
<td>General Management</td>
<td>37%</td>
</tr>
<tr>
<td>Human Resources</td>
<td>6%</td>
</tr>
<tr>
<td>Law</td>
<td>6%</td>
</tr>
<tr>
<td>Marketing</td>
<td>5%</td>
</tr>
<tr>
<td>Operations/Production</td>
<td>4%</td>
</tr>
<tr>
<td>Research &amp; Development/Engineering</td>
<td>5%</td>
</tr>
<tr>
<td>Strategic Planning &amp; Consulting</td>
<td>7%</td>
</tr>
<tr>
<td>Others</td>
<td>8%</td>
</tr>
</tbody>
</table>
Global Recognition

- Ranked 2nd globally for two consecutive years
- Ranked in the top 5 for four consecutive years
- Ranked 2nd globally for alumni salary today
- Highest ranked single-school programme in Asia
- Ranked 14th globally for International Course Experience

CEIBS is unmatched in its record of nurturing business leaders in China. Being a part of that network has been an invaluable platform for my continued personal development. As China enters an exciting new phase in its development, CEIBS will continue to play a crucial role in bridging East and West and educating the business talents of tomorrow.

Leon Wang  Global EMBA 2001
Executive Vice President, International and China President at AstraZeneca
Flexible Format for Today’s Business Leaders

The CEIBS Global EMBA is a 20-month learning journey that begins in November each year. To provide maximum flexibility for participants, the programme has two separate but integrated tracks. The content and faculty are identical across both tracks, the only difference being the timing and structure of the core modules. Both tracks will mix for all their elective modules. Applicants are welcome to apply for either track. Admission criteria are consistent for each.

Single Module Track
This track takes core modules once every month for 4 days (Thursday – Sunday) at CEIBS Shanghai campus. There are two core global modules which all participants must take together lasting 5 days each.

Double Module Track
This track takes core modules once every two months for 8 days at a range of global locations. Several of these modules will be in Shanghai and will be delivered together with the Single Module Track.*

Programme Schedule

<table>
<thead>
<tr>
<th>Single Module Track</th>
<th>Double Module Track</th>
</tr>
</thead>
<tbody>
<tr>
<td>2022</td>
<td>2022</td>
</tr>
<tr>
<td>Nov</td>
<td>Nov</td>
</tr>
<tr>
<td>Dec</td>
<td>2022</td>
</tr>
<tr>
<td>Shanghai Opening Module 8 Days</td>
<td>Accra 8 Days</td>
</tr>
<tr>
<td>Jan</td>
<td>Jan</td>
</tr>
<tr>
<td>Shanghai 4 Days</td>
<td>Shanghai 8 Days</td>
</tr>
<tr>
<td>Feb</td>
<td>Shanghai 8 Days</td>
</tr>
<tr>
<td>Shanghai 4 Days</td>
<td></td>
</tr>
<tr>
<td>Mar</td>
<td></td>
</tr>
<tr>
<td>Shanghai 4 Days</td>
<td></td>
</tr>
<tr>
<td>Apr</td>
<td>Apr</td>
</tr>
<tr>
<td>Global Core Asia 5 Days</td>
<td>Global Elective Asia 5 Days</td>
</tr>
<tr>
<td>May</td>
<td>May</td>
</tr>
<tr>
<td>Shanghai 4 Days</td>
<td>Zurich 8 Days</td>
</tr>
<tr>
<td>Jun</td>
<td>Shanghai 8 Days</td>
</tr>
<tr>
<td>Shanghai 4 Days</td>
<td></td>
</tr>
<tr>
<td>Jul</td>
<td>Shanghai 8 Days</td>
</tr>
<tr>
<td>Shanghai 4 Days</td>
<td></td>
</tr>
<tr>
<td>Aug</td>
<td>Aug</td>
</tr>
<tr>
<td>Global Core Europe 5 Days</td>
<td>Global Elective Europe 5 Days</td>
</tr>
<tr>
<td>Sep</td>
<td>Sep</td>
</tr>
<tr>
<td>Shanghai 6 Days</td>
<td></td>
</tr>
<tr>
<td>Oct</td>
<td>Oct</td>
</tr>
<tr>
<td>Shanghai 4 Days</td>
<td>Shanghai 4 Days</td>
</tr>
<tr>
<td>Nov</td>
<td>Nov</td>
</tr>
<tr>
<td>Shanghai Local Electives</td>
<td></td>
</tr>
<tr>
<td>May</td>
<td>May</td>
</tr>
<tr>
<td>Global Electives</td>
<td>Shanghai 4 Days</td>
</tr>
<tr>
<td>Nov</td>
<td>Jun</td>
</tr>
<tr>
<td>Shanghai 4 Days</td>
<td>Shanghai 4 Days</td>
</tr>
<tr>
<td>May</td>
<td>Shanghai Exit Module 3 Days</td>
</tr>
<tr>
<td>Jun</td>
<td></td>
</tr>
<tr>
<td>Shanghai 4 Days</td>
<td></td>
</tr>
<tr>
<td>Jul</td>
<td></td>
</tr>
<tr>
<td>Shanghai Exit Module 3 Days</td>
<td></td>
</tr>
</tbody>
</table>

*Double Module Track is subject to international travel restrictions being eased

*Schedule is subject to change
The CEIBS Global EMBA programme taught me how to build an environment within my company that motivates people to outperform the competition, and has clearly accelerated my career. Even more importantly, I formed deep and lasting friendships with my classmates and others across the school. These friendships have inspired me to dare to take more risks and strive for higher goals.

Xaver Karsunke  Global EMBA 2014
Global Head of Segment ECO, BU Catalyst, Clariant

Returning to campus to participate in the Global EMBA programme is one of the best decisions I have ever made. It accelerated my transformational journey and honed my ability to shape various business strategies while augmenting my organisational leadership skills. To me, these are the defining characteristics of an effective executive-level leader. What my CEIBS professors offered me during class and our real-life learning experiences - all shared with and improved by my classmates - helped me to expand my horizons, broaden various business viewpoints and areas of knowledge, and, most importantly, it made me a better person, not just a better leader.

Jessie Zhang  Global EMBA 2018
General Manager, Vehicle Group and eMobility Eaton China
Core Courses

All participants will be required to complete the following core courses together with their respective track. The core courses will take place over the first 11 months of the programme.

- Leadership
- Organisational Behaviour
- Corporate Social Responsibility
- Managing Diversity in Organisations
- Marketing Management
- Chinese Economy
- Economic Analysis
- Operations Management
- Financial Reporting
- Strategic Managerial Accounting
- Corporate Finance
- Strategic Management
- Strategy Simulation

Electives (Local & Global)

The Electives part of programme allows you to specialise and tailor the course content to your particular business needs. Participants will be able to choose from more than 35 different electives in a variety of locations, with a selection of electives being available online.

Local Electives

Participants can take local electives in Shanghai, Zurich, Accra, Beijing and Shenzhen. Chinese speakers can also join a range of electives together with the CEIBS Chinese EMBA programme and Hospitality EMBA programme. The total number of electives taken will depend on the length and credit value of each chosen elective; but on average, each participant will take 4 to 6 local electives.

The following is a sample list of local electives delivered in the past:

- Rigorous Academic Focus
- Global Electives
- Local Electives
- Electives (Local & Global)

Global Electives

Global EMBA participants are required to complete at least 2 Global Electives from a selection of 10 locations: Zurich, Ghana, Israel, India, South-East Asia, Spain, Italy, Japan/South Korea, New York and São Paulo.

- Zurich: Service Excellence
- Ghana: Doing Business in Africa
- Israel: Innovation in Israel
- India: Immersion in India for Business Success
- South-East Asia: Doing Business in Emerging Economies
- Spain: Sports & Tourism Management
- Italy: Management of Luxury Companies
- Japan/South Korea: Paths to Innovation in East Asia
- New York: Shaping Consumer Behaviour in a Global World
- São Paulo: Driving Business Success in Latin America

*Available electives are subject to change
Capstone Project

The Capstone Project, which takes place during the last 10 months of the programme, provides participants with a unique opportunity to apply what they have learned in a practical business context. Participants will tackle a real-life strategic problem or challenge currently facing a classmate’s organisation, giving the project real-world applicability. The project is designed for participants to blend management theory with business practice as they ‘connect the dots’ and integrate the different business fundamentals that they have learned throughout the programme.

Students will form groups of 4-6 classmates and each group is assigned a CEIBS faculty member who will guide them through the entire project with in-depth feedback and instruction. Each team will produce a 30-page report, which will then be orally defended by all team members in front of a panel of professors.

Taking the Global EMBA course at CEIBS was just the beginning of my new journey towards embracing lifelong learning, while also opening my mind to wider business realities and opportunities. This course has been invaluable in helping me develop a more structured and rigorous approach to tackling any business challenge, allowing me to see better ways to grow my company. I particularly liked the practical approach of the classes and the stimulating exchange of ideas during debates with my professors and peers. It was definitely worth investing my time and resources in completing the CEIBS Global EMBA.

Julie Zhu  Global EMBA 2016
Vice President, Union
Developing the Leader in You

Helping you develop further as a leader is a critical component of the CEIBS Global EMBA. Throughout the programme students will be continually challenged and inspired through immersive, experiential leadership exercises, helping you understand your own leadership style and blind spots.

Further than that, the Global EMBA aims to develop empathetic, responsible business leaders who are able to create a lasting impact, not only on their own organisations, but also on broader society. For this reason, aspects of Corporate Social Responsibility are weaved into all the leadership components in the programme to contribute to the programme’s vision of developing responsible leaders who are well-versed in China Depth and Global Breadth.

There are several major touchpoints on leadership and CSR throughout the programme:

- Opening Leadership Module
- Mid-term leadership module
  Includes CSR focus
- Organisational Behaviour
  core module
  Managing Diversity in Organisations
  core module
- Exit Module & Action Reflection
  - Understand your individual leadership strengths and weaknesses
  - Manage conflicts through successful leadership transactions
  - Develop resilience in the face of adversity
  - Embrace lifelong learning to sustain your leadership performance

CEIBS Global EMBA was a chance for me to have a major refresh after more than 30 years since I was last in formal education. At CEIBS, I got to know so many talented classmates, where we all have the privilege to interact together, to work on cases together and learn from one another. The Global EMBA modules are well-planned, with very up-to-date subjects and cases developed for today’s market conditions covering a wide spectrum of different industries from retail, properties, machineries, manufacturing, tech companies and e-commerce.

Benny Chew  
Global EMBA 2020  
Vice President, Flex
Beyond the Classroom

Expand Your Business Expertise

Industry Conferences
CEIBS hosts more than 10 industry forums each year, that are open to Global EMBA students and alumni.

Company Visits
Global EMBA arranges quarterly company visits, giving participants unique access to some of the most successful and innovative companies in China.

CEO Events
CEIBS regularly hosts CEOs from leading companies, giving you first-hand knowledge of key strategic challenges facing high-profile corporate leaders.

Expand Your Professional Network

EMBA Mixers
Each year, CEIBS hosts China modules for leading overseas EMBA programmes, giving Global EMBA students and alumni an opportunity to network with high-calibre executives from around the world.

Global EMBA Class Activities
Each Global EMBA cohort elects its own Class Committee that is responsible for organising family days, charity events, sports days, social events, mini-forums and “country days”, in addition to joint events with the Chinese EMBA classes.

Expand Your Social Impact

Class Charity Projects
Every Global EMBA class leads charity projects to leverage the class resources to make an impact in local communities.

School-wide CSR Activities
CEIBS hosts a variety of annual events in the area of CSR, including the Being Globally Responsible Conference and the Social Responsibility Forum.

CEIBS Case Centre
CSR is one of the key focal points of the CEIBS Case Centre, which is publishing more than 100 China-specific cases annually.

Lifelong Community Platform

Alumni Activities
CEIBS boasts the largest global alumni network among business schools in mainland China, with over 24,000 members working in more than 60 countries. Some of the many activities available to our global alumni community include:

- Annual school-wide Alumni Reunion
- Annual European Alumni Reunion
- Global EMBA Alumni Reunion
- CEIBS Alumni International Chapter
- Gobi desert challenge competition
- Events and study tours initiated by almost 50 local and 17 overseas chapters
- Sports club activities

Class Charity Projects
CEIBS hosts a variety of annual events in the area of CSR, including the Being Globally Responsible Conference and the Social Responsibility Forum.

CEIBS Case Centre
CSR is one of the key focal points of the CEIBS Case Centre, which is publishing more than 100 China-specific cases annually.
Boost Your Career Beyond Graduation

CEIBS offers comprehensive career support and guidance for Global EMBA alumni, to ensure that you have the tools and the platform to continually enhance your career, even after graduation.

All alumni will have access to...

**Alumni Network**
As a member of the alumni community of CEIBS, you will become part of China’s largest business school alumni network. There will be regular alumni events and networking opportunities, allowing you to open new doors into the Chinese business community.

**Career Mentoring Sessions**
More than 20 senior business leaders and HR executives will share their industry insights and provide career planning guidance through one-to-one sessions. CEIBS also offers career sessions with our Career Development Centre consultants.

**Career Development Events**
CEIBS will provide targeted events designed to broaden your network and deepen your understanding of career opportunities and industry trends. Events include: Annual Career Forum; Industry Sharing; Networking Sessions; Experts Insights and Career Treks in locations outside China.

**Placement Opportunities**
You will have full access to the CEIBS online database of job postings, with hundreds of postings annually. These cover all key industries, including (but not limited to) Financial Services, Healthcare/Pharmaceutical, Manufacturing, Professional Services, and FMCG.

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**The CEIBS Global EMBA has been a transformational experience for me. The unique combination of learning, self-discovery, purpose building and leadership development has equipped me with the necessary skills and courage to move from a MNC executive to technology entrepreneur. The emphasis on continuous learning also allowed me to stay connected with professors, classmates and expanded alumni network, which has become a valuable resource for new ideas and partnerships.**

Li Bo, Global EMBA 2014
Co-Founder and CEO, RealWear (Shanghai), IntelligentTechnology Co., Ltd.
China Depth Global Breadth

“Throughout its history, CEIBS has played a vital role in facilitating global exchange and creating cutting-edge business knowledge. As the world economy continues through these turbulent and uncertain times, it is even more important for us to work together to develop global solutions for global problems. For 27 years, the CEIBS Global EMBA has acted as a gateway between China and the rest of the world, one that fosters mutual appreciation of different business cultures, strategies and market conditions.”

Ding Yuan
Vice President & Dean

1994
Inauguration of CEIBS in Shanghai

1999
Opening of Shanghai Campus

2004
The first business school in the Chinese mainland to be awarded EQUIS Accreditation

2009
 Accredited by AACSB

2015
CEIBS establishes European base in Zurich

2019
CEIBS 25th Anniversary

1995
The first MBA and EMBA programmes offered in the Chinese mainland by CEIBS

2002
Opening of Shenzhen Representative Office

2008
Opening of Accra Campus

2010
Opening of Beijing Campus

2016
CEIBS launches its second Global EMBA track

2020
CEIBS Global EMBA ranked #2 globally by Financial Times
World-Class Faculty

CEIBS faculty are leading scholars and practitioners who are uniquely positioned to bridge and synthesise management practices from both East and West. CEIBS has developed an outstanding reputation for delivering participant-centred learning experiences supported by leading-edge research. 60% of CEIBS faculty are international.

Xu Bin
Professor of Business and Finance
Wu Center Chair in Economics
Associate Dean (Business)

Fang Yue
Professor of Economics and Decision Sciences
Department Chair (Economics and Decision Sciences)
Deputy Director of Digital Transformation Programme

Park Hyun Young
Professor of Strategy

Mathew Tsamenyi
Professor of Management Practice
Accounting
Executive Director of CEIBS Africa

Katherine Xin
Professor of Management
Deputy Director of China Business
Associate Dean (Europe)

David Hendrik Erkens
Professor of Accounting
Acting Dean of Business and Accounting

Qi Wang
Professor of Marketing

Shameen Prashantham
Professor of International Business and Strategy
Acting Dean, MBA Director

Sebastian Christian Schuh
Associate Professor of Organisational Behaviour
Director of Global Executive Education and Future Leaders Programme

You’re never too old to learn. The CEIBS Global EMBA has given me a great learning experience, helping me stay foolish and stay hungry. Every time I entered the CEIBS campus, I feel so energised and excited by the courses. Moreover, the diversity of the alumni network grants me the opportunity to meet the best people from all around the world. To me, CEIBS’ Global EMBA programme makes the world a smaller while expanding my business vision and understanding.

Jay Shen
Global EMBA 2019
Head of Finance, Joy Group
Take the Next Step

The next Global EMBA class starts in November 2022.

Admission Rounds

<table>
<thead>
<tr>
<th>Round</th>
<th>Application Deadline</th>
<th>Interview Period</th>
<th>Admission Test Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Round 1</td>
<td>8 January</td>
<td>Mid January</td>
<td>8 February</td>
</tr>
<tr>
<td>Round 2</td>
<td>3 April</td>
<td>Mid April</td>
<td>1 May</td>
</tr>
<tr>
<td>Round 3</td>
<td>18 June</td>
<td>Late June</td>
<td>16 July</td>
</tr>
<tr>
<td>Round 4</td>
<td>13 August</td>
<td>Late August</td>
<td>10 September</td>
</tr>
<tr>
<td>Final Round</td>
<td>8 October</td>
<td>Mid October</td>
<td>15 October</td>
</tr>
</tbody>
</table>

We strongly recommend completing your application as early as possible to give yourself the best chance for admission. Applications to the Accra campus can be made on a rolling basis.

Global Mindset
A global perspective and commitment to diversity and inclusion.

Ability to Contribute
Open-mindedness and an enthusiasm for learning; Willingness to contribute in the classroom environment.

Supportive Platform
A highly committed organisation that allows you to take time off work to attend classes; financial sponsorship by your company is not obligatory.

Academic Ability
Undergraduate university degree or above; Strong command of both written and spoken English.

Management Experience
Minimum of 10 years’ work experience with 7 years in managerial positions (You are welcome to contact us for an assessment of your experience.)

Leadership Potential
Maturity, initiative, strategic vision and a consistent career progression that demonstrates potential for continued growth and leadership roles in the future.

What we expect from our applicants:

Application Process

Meet with Admissions Staff
It is strongly encouraged that you meet with admissions staff before you apply, so you are better informed of the programme details and are better able to decide if the programme is the right fit for you. It is also an opportunity for you to know how best to prepare your application to give yourself the best chance for admission.

Online application can be completed at gemba.ceibs.edu.

Required documents are:
- Application form
- Two recommendation letters
- Your company’s organisational chart
- Your educational degrees or official transcripts
- Four essays
- Application fee of USD 150 or RMB 1,000

Applicants are required to take the Executive Assessment, administered by the Graduate Management Admission Council (GMAC). Applicants in Admission Rounds 1, 2, 3 or 4 must complete the test no later than 4 weeks after the Admission Round deadline. Applicants in the Final Admission Round must complete the test before 15 October. Learn more about the Executive Assessment by visiting www.gmac.com/ea.

An admission decision will be made within two weeks of you completing the application process. The Admissions Committee will make an overall assessment of your candidacy after reviewing your application materials, test score and interview result.
Tuition and Financial Support

The tuition fee for the 2022 Global EMBA is USD 115,000.

The tuition fee covers:
- Tuition for the 20-month programme
- Textbooks and other teaching materials
- Access to the school library, computer resources and other school facilities
- Lunches and coffee breaks during all the modules
- Attendance at Global EMBA-organised forums and lecture series

CEIBS Global EMBA offers different solutions to help candidates finance their studies.

Instalments
Admitted students in Round 1 and 2 are required to pay 10% of the total tuition within 3 weeks after receiving the admission result, and 50% by 15 August, 2022. Admitted students in Round 3 and 4 are required to pay 60% within 3 weeks after receiving the admission result. All students are required to pay the final 40% in the second year of the programme.

Loans
CEIBS cooperates with banks and financial institutions to secure loans with a competitive interest rate and structure for our participants. Find more information on our website: http://www.ceibs.edu/gemba/loans.

Scholarships
CEIBS offers several merit-based scholarships to fully or partially self-sponsored candidates to enhance the programme’s diversity. Find more information on our website: http://www.ceibs.edu/gemba/scholarships.

There are lots of different levels of connection that you can develop through CEIBS. You’re only one or two messages away from connecting with any company in China. You really can make friends for life, it’s just that kind of atmosphere.

Ozan Güven  Global EMBA 2018
Group Manager - MDA 6 Sourcing and Purchasing White Goods
Arçelik Global

The leadership aspect to the Global EMBA is a journey of self-awareness that makes you understand how you are perceived and how people react to you. You need to understand that you’re not always right and you’re not always getting favourable responses.

Onur Turkmen  Global EMBA 2016
Marketing Director, China
Beko Global (Arçelik Group)
Contact Us

CEIBS Global EMBA Programme has three admissions offices among five campuses worldwide:

**China Admissions Office**
Shanghai Campus  
699 Hongfeng Road,  
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