



www.ceibs.edu/gemba


Ranked **#1** Worldwide

- *Financial Times* EMBA Ranking 2024

中欧国际工商学院
CHINA EUROPE INTERNATIONAL BUSINESS SCHOOL



A transformational global learning journey, anchored in China



CEIBS Global EMBA, ranked 1st globally, is a part-time programme that balances China Depth and Global Breadth and develops responsible global business leaders. The programme is a transformational self-development journey, allowing each student to step outside their everyday work environment and see business challenges from a whole new perspective.

With modules available in more than 20 destinations worldwide, a diverse student body from over 20 countries and regions, and two integrated tracks running between China, Europe and Africa, CEIBS Global EMBA provides unparalleled opportunities for participants to expand their global network, while plugging into China's largest business school alumni network and to take their career and personal development to the next level.



Just like a ship that requires an able captain to steer it safely to its destination, the current uncertain business environment requires managers who are not just leaders, but individuals who are responsible, empathetic and agile enough to take on unprecedented challenges as we move to the next stage in the evolution of the business world – a world where China plays a critical role in shaping the future. Underpinning the 24-month Global EMBA learning journey is the programme's leadership dimension, as we prepare executives to think and act as global leaders who can make a lasting positive impact, not just on their own organisation, but on the wider society as well.



Bala Ramasamy

Professor of Economics, Associate Dean, Global Executive MBA

Go Beyond Yourself

Beyond Diversity

The Global EMBA classroom is truly diverse, with executives from different nationalities, industries, functional backgrounds and company types, allowing you to step outside your own environment and see business from a whole new perspective.

Beyond Leadership

Personal and professional self-development sits at the core of the programme. You will be continually challenged and inspired through immersive, experiential leadership exercises, helping you understand your own leadership style and blind spots.

Beyond Business

CEIBS Global EMBA provides a new vision of global leadership, with a strong focus on emerging economies. You will be challenged to evaluate the social impact of your business decisions on wider society.

Beyond Theories

CEIBS' world-class faculty provide cutting-edge knowledge and case studies, while challenging you to apply your learning directly to your organisation.

Beyond your Comfort Zone

The Global EMBA is a place where you can take risks, make mistakes and learn from them, away from the pressures of your everyday workplace.

Beyond Global

With a global student body, diverse faculty, and the opportunity to learn in more than 20 destinations worldwide, the Global EMBA provides a customised global journey that will comprehensively expand your own horizons.

Programme at a Glance

24

Months

50

Days out of
the Office

16

Core Courses

20⁺

Global Module Destinations

45⁺

Elective Module Options

4

Days Every Month

8

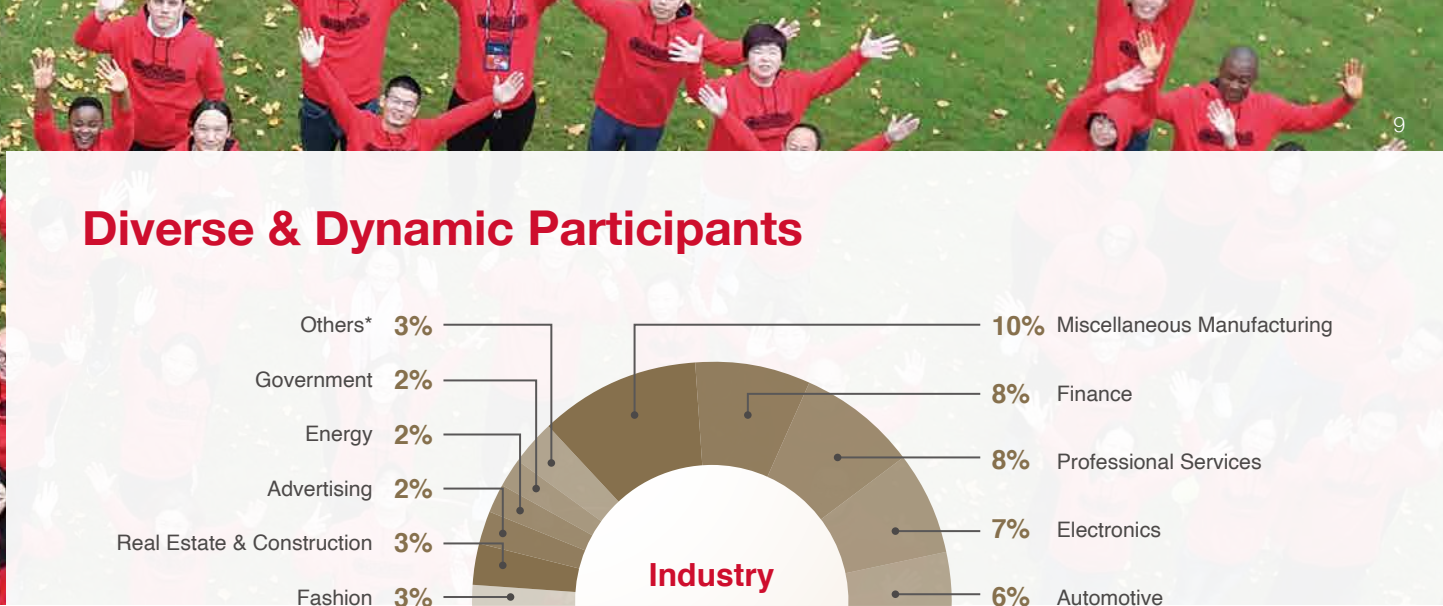
Days Every 2 Months

Programme Design

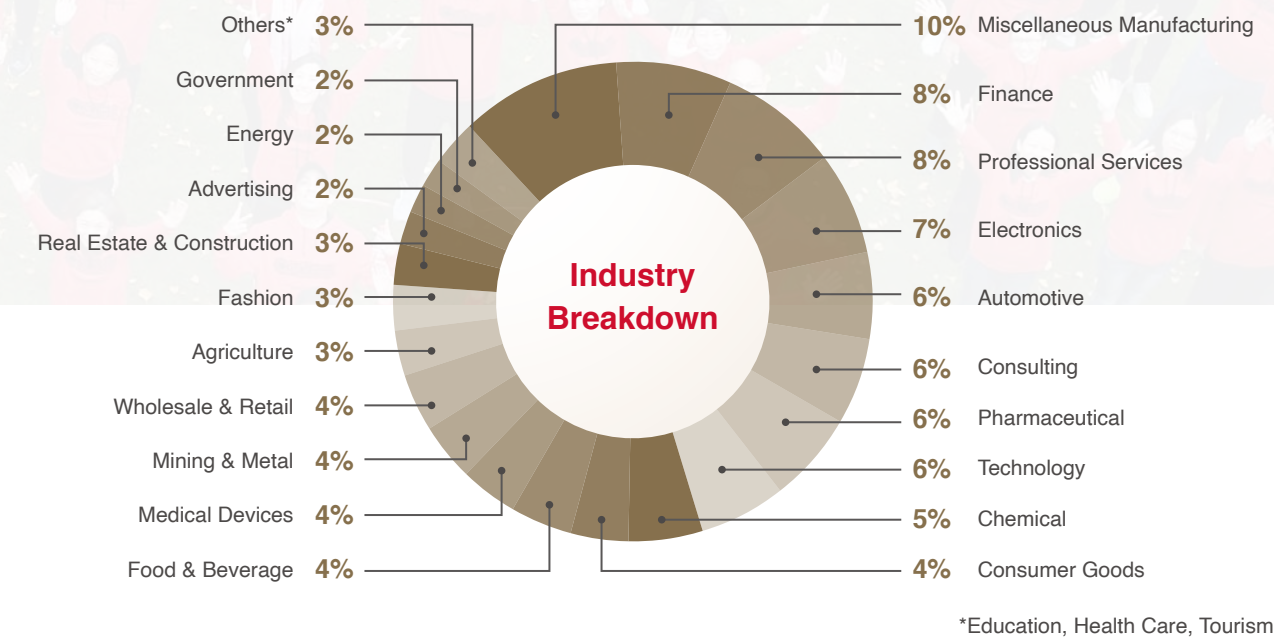








A Collective Experience with Diverse Classmates



Diverse & Dynamic Participants

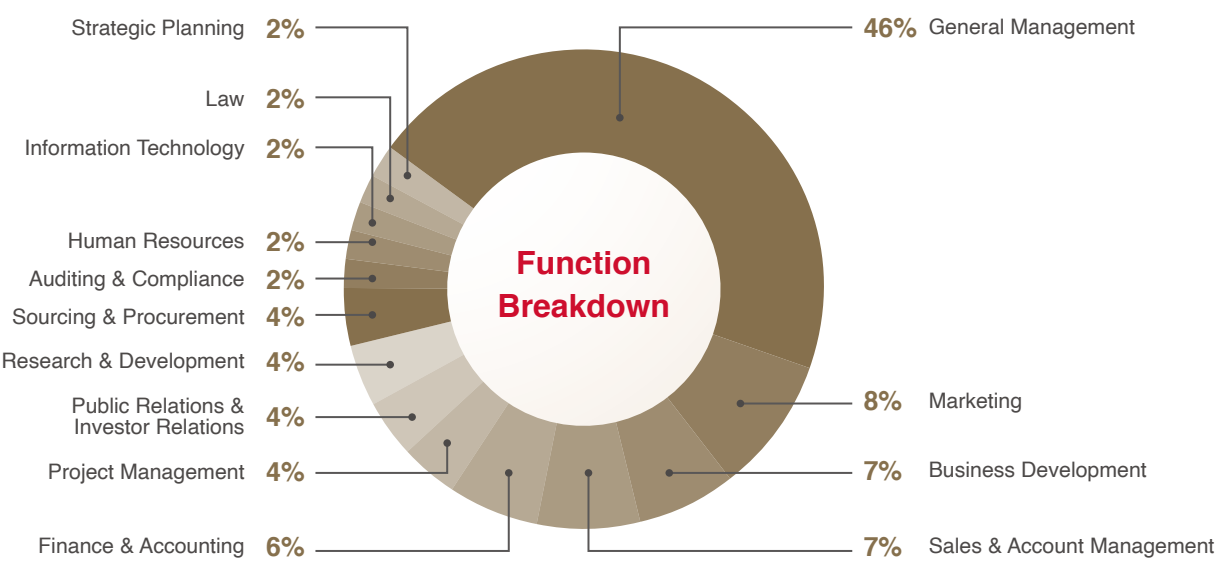


<div></div> <div><div>101</div><div>Participants</div></div>	<div></div> <div><div>27</div><div>Countries & Regions</div></div>	<div></div> <div><div>40</div><div>Worldwide Work Locations</div></div>
<div></div> <div><div>41</div><div>Average Age</div></div>	<div></div> <div><div>17</div><div>Average Years' Work Experience</div></div>	<div></div> <div><div>12</div><div>Average Years' Management Experience</div></div>
<div></div> <div><div>45%</div><div>From outside the Chinese Mainland</div></div>	<div></div> <div><div>41%</div><div>Female</div></div>	<div></div> <div><div>47%</div><div>Master's Degree & above</div></div>

One of the greatest benefits of the Global EMBA is the interaction with your classmates, where the classroom dynamics will challenge your own vision of the world. The classroom is a uniquely diverse place, where you will find a variety of decision-makers from vastly different backgrounds.

The classroom diversity runs deeper than merely nationality. You will be exposed to classmates from a wide range of different industries, functional backgrounds and company types.

Every business case and topic discussed in class will be examined through the prism of this enriching depth of diversity and divergent world views.



* Based on student data of the Global EMBA 2024 class



Global Recognition

#1

Ranked #1 in the world (2024)

Ranked #2 for four consecutive years (2020–2023)

Ranked in the Top 5 for seven consecutive years (2018–2024)

FT **EMBA**
2024 RANKING



My personal example demonstrates that attending CEIBS Global EMBA can be truly transformational to one's career. At the time when I joined CEIBS back in 2009, I was managing a small regional business unit. Ten years after completing my CEIBS Global EMBA, I am a CEO of a globally-leading organization with close to 50,000 employees around the world. CEIBS Global EMBA challenged my thinking, expanded my network and gave me the confidence and the toolkit with which to address the most complex business issues of today and tomorrow.



Stan Zurkiewicz Global EMBA 2009

Chairman of the Management Board and CEO, DEKRA

Flexible Format for Today's Business Leaders

The CEIBS Global EMBA provides maximum flexibility for its participants in the following ways:

- 1

Students may choose between two separate but integrated tracks: the **Single Module Track** (attend courses every month for 4 days) and the **Double Module Track** (attend courses every two months for 8 days)
- 2

Students may switch courses between tracks/classes
- 3

Elective options are available across all 5 CEIBS campuses worldwide, and other overseas cities

The Single Module Track and Double Module Track feature identical content and are delivered by the same faculty members, as well as following the same admission criteria. Both tracks will mix for the Leadership Modules, some core courses and some electives.

Programme Schedule

Single Module Track				Double Module Track			
2025	Nov	Shanghai Opening Leadership 8 Days		Nov	2025		
	Jan	Shanghai 4 Days	Zurich 6 Days	Feb			
	Feb	Zurich 4 Days ----- Global Core Europe 3 Days	Global Core Europe 3 Days				
	Mar	Shanghai 4 Days	Shanghai 8 Days	Apr			
	Apr	Shanghai 4 Days					
	May	Shanghai 4 Days	Shanghai/Accra 4 Days ----- Global Elective Africa 3 Days	Jun			
	Jun	Shanghai/Accra 4 Days ----- Global Elective Africa 3 Days					
	Jul	Shanghai 4 Days	Shanghai 5 Days	Aug			
	Aug	Shanghai 2 Days					
	Mid Term Leadership 3 Days						
2026	Oct	Singapore 4 Days ----- Global Core Asia 3 Days	Singapore 4 Days ----- Global Core Asia 3 Days	Oct	2026		
	Nov to Sep	Local Electives	Local Electives	Nov to Sep			
		Global Electives	Global Electives				
2027	Oct	Shanghai Capstone Project 1 Day ----- Exit Leadership 3 Days		Oct	2027		

*Schedule is subject to change

Leadership Modules Global Modules



Returning to campus to participate in the CEIBS Global EMBA programme is one of the best decisions I have ever made. It accelerated my transformational journey and honed my ability to shape various business strategies while augmenting my organisational leadership skills. To me, these are the defining characteristics of an effective executive-level leader. What my CEIBS professors offered me during classes and my real-life learning experiences, all shared with and improved by my classmates, helped me to expand my horizons, broaden various business viewpoints and areas of knowledge, and - most importantly - made me a better person, not just a better leader.



Jessie Zhang Global EMBA 2018
Finance VP of Eaton America Power, Control & Solution, Eaton Corporation



Amazing and unforgettable experience. The CEIBS Global EMBA programme overall is very well-adapted to the current volatile business environment, comprising a great balance of unique China and overseas experiences. We were exposed to real-life issues with appropriate pragmatic solutions to current challenges. The learning process is complemented with great professors and a friendship developed with like-minded individuals from diverse cultures, academic backgrounds, and industries. This global programme and the self-reflections it spurs have allowed me to successfully reshape my personal transformational journey. CEIBS has become a family, with classmates and faculty continuing to support and develop my future needs.



Fabien Dumont Global EMBA 2022
Executive Vice-President & Chief Technology Officer, Autoliv



Rigorous Academic Focus

Core Courses

All participants will be required to complete the following core courses along with their respective track. The core courses will primarily take place during the first year of the programme.

- Leadership Stream (3 courses)
- ESG Stream
- Economic Analysis
- Financial Reporting
- Marketing Management
- Organisational Behaviour and Managing Diversity
- Strategic Management
- Strategic Managerial Accounting
- Chinese Economy
- Corporate Finance
- Data Analytics in Decision Making
- Strategic Simulation
- Global Core Europe
- Global Core Asia

Electives (Local & Global)

The Electives part of programme allows you to specialise and tailor the course content to your particular business needs. Participants will be able to choose from more than 45 different electives in a variety of locations, with a selection of electives being available online.

Local Electives

Participants can take local electives in Shanghai, Zurich, Accra, Beijing and Shenzhen. The total number of electives taken will depend on the length and credit value of each chosen elective; but on average, each participant will take 4 to 6 local electives.

Becoming Customer-Centric

- Brand Strategy in the Digital Era
- Data Driven Business and Generation Z Consumers
- Digital Media and the Future of Marketing
- Marketing Strategy and Planning

Enriching Leadership

- High Performance and Sustainable Leadership
- Women Leadership
- Gobi Leadership
- Talent Management
- The Psychology of Coaching Teams and Leading Organisation

Assessing Financial Health

- Forensic Accounting and Fraud Examination
- Integrating and Managing Acquisitions
- Understanding Financial Derivatives
- Managing Strategic Investment Decisions
- Performance Measurement and Incentive Design of Emerging Business Models
- Mergers & Acquisitions

Emerging Global Trends

- AI and Machine Learning: Disruptive Technologies for the Modern Enterprise
- Innovation and Entrepreneurship of Renewable Energy Industry
- Digital Supply Chain and Business Model Innovation
- Digital Transformation
- Innovative Therapeutics: from Start-up to World Leader
- Branding Strategy in China: from Tradition to DTC Brands
- Pharmaceutical Industries in China

Strategic Management

- Negotiations
- Global Strategy
- China & the World
- Crisis Management & Communication
- Rethinking Strategy for the Digital World
- The Three-wave Strategy: How to Achieve Sustained Profitable Growth
- Strategic Implementation and Organisation and Talent Management (OTM)
- Achieving a Breakthrough Service

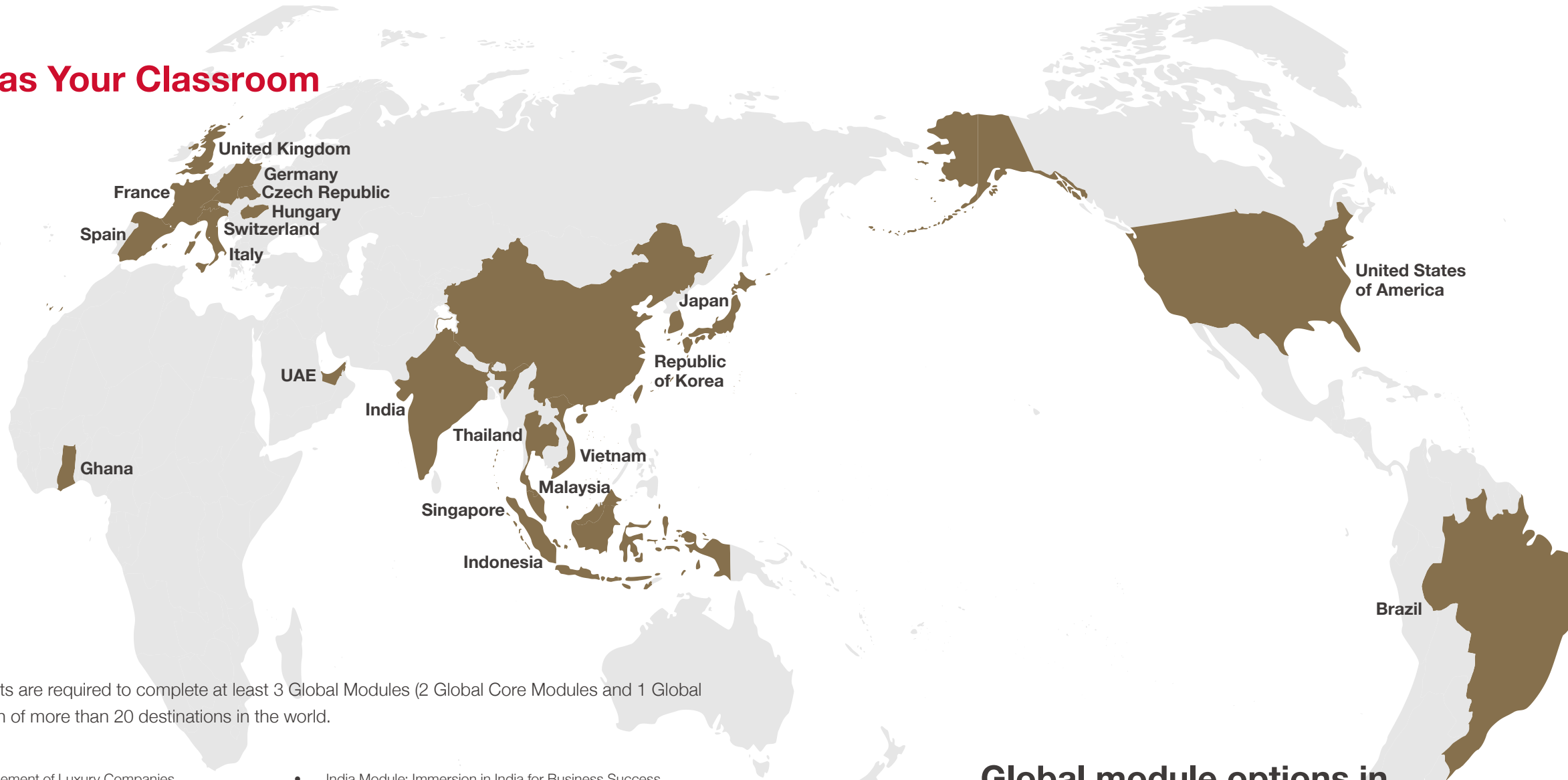
Innovation and Entrepreneurship

- Corporate Entrepreneurship and Innovation
- Entrepreneurship Management
- Value Creation in a Global Environment: Venture Capital, Private Equity, and IPOs/M&As
- Creativity and Design Thinking

*The above is a sample list of local electives delivered in the past
*Chinese speakers can also join a range of electives together with the other Chinese CEIBS programmes

The World as Your Classroom

CEIBS Global EMBA provides extensive opportunities for participants to tailor their own global journey, through a combination of global electives and global core modules.



Global Electives






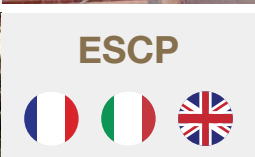



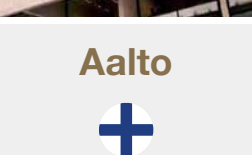




Global EMBA participants are required to complete at least 3 Global Modules (2 Global Core Modules and 1 Global Elective) from a selection of more than 20 destinations in the world.

- Italy Module: The Management of Luxury Companies
 - Switzerland Module: Neutrality as Competitive Advantage
 - France Module: Innovation - The French Way
 - Germany Module: Excellence in Innovation, Design, and Internationalization
 - UK Module: Leading Through Sports Management
 - Spain Module: Innovation in the New Consumption Era
 - Barcelona Module: Entrepreneurship & Open Innovation
 - Eastern Europe Module: Doing Business Where East Meets West
 - Africa Module: Doing Business in Africa
 - Japan & South Korea Module: The Rise and Evolution of East Asian Business
- India Module: Immersion in India for Business Success
 - Southeast Asia Module: Doing Business in Vietnam
 - Southeast Asia Module: Doing Business in Malaysia
 - Southeast Asia Module: Doing Business in Thailand
 - Southeast Asia Module: Doing Business in Indonesia
 - Singapore Module: Singapore Green Plan 2030
 - US Module: The Business of California - Technology Innovation and Entrepreneurship
 - New York Module: Shaping Consumer Behaviour in a Global World
 - Brazil Module: Doing Business in Brazil
- *available electives are subject to change

Global module options in 20+ destinations worldwide

A dual focus on both emerging and developed markets

Exchange Seats with World Leading Business Schools

Capstone Project

The Capstone Project, which takes place during the last 12 months of the programme, provides participants with a unique opportunity to apply what they have learned in a practical business context. Participants will tackle a real-life strategic problem or challenge currently facing a classmate's organisation, giving the project real-world applicability. The project is designed for participants to blend management theory with business practice as they 'connect the dots' and integrate the different business fundamentals that they have learned throughout the programme.

Students will form groups of 5-7 classmates and each group is assigned a CEIBS faculty member who will guide them through the entire project with in-depth feedback and instruction. Each team will produce a 30-page report, which will then be orally defended by all team members in front of a panel of professors.



Having worked with all manner of MNCs these many years, I'm keen to learn from my CEIBS Global EMBA classmates and explore different business profiles and operational setups. Exposure to different corporate profiles and networks helps bring out unique business strategy considerations, challenges and trade-offs. No one size fits all, especially in today's business landscape. Equally, being adaptive is critical when the world is at such an uncertain juncture. Also having a strong network that is cross border elevates opportunities for professional and personal growth. I look forward to the CEIBS programme being experiential, with real-world case studies, company visits, and opportunities to learn from faculty members who have actual experience running businesses.



Jillian Lim (Pok Yeng Lim) Global EMBA 2023

Executive Vice President and Chief Data and Digital Strategy Officer, Economic Development Board, Singapore

Become a leader among leaders

Helping you develop further as a leader is a critical component of the CEIBS Global EMBA. Throughout the programme students will be continually challenged and inspired through immersive, experiential leadership exercises, helping you understand your own leadership style and blind spots.

Further than that, the Global EMBA aims to develop empathetic, responsible business leaders who are able to create a lasting impact, not only on their own organisations, but also on broader society. For this reason, aspects of Corporate Social Responsibility are weaved into all the leadership components in the programme to contribute to the programme's vision of developing responsible leaders who are well-versed in China Depth and Global Breadth.

There are several major touchpoints on leadership and ESG throughout the programme:

Opening Leadership Module

- Classroom lectures
- Coaching sessions
- Peer review
- Outdoor exercises
- Self-review
- CSR

Each participant assigned an Executive Coach for the week

ESG Track
Action and Reflection I:
Ethics and Social Responsibility

Mid-term Leadership Module

- Leading Change
- Leadership Within
- Team Coaching

Organizational Behavior
& Managing Diversity in Organizations

ESG Track
Action and Reflection II:
Social Enterprise

ESG Track
Action and Reflection III:
Sustainable Strategy

Exit Module & Action Reflection

- Understand your individual leadership strengths and weaknesses
- Manage conflicts through successful leadership transactions
- Develop resilience in the face of adversity
- Embrace lifelong learning to sustain your leadership performance

ESG Track
Action and Reflection IV:
Towards a Carbon-Free World



CEIBS Global EMBA not only helped me grow from a functional leader to a real business leader, it truly empowered me as a global leader with China Depth and Global Breadth. With classmates from all over the world, across various industries and with different educational, cultural, and professional backgrounds, I enjoyed our interactions and treasured everyone's input. The social, professional, and academic value CEIBS brought me are equally pivotal, but I believe it is always people that makes the difference. CEIBS represents a journey where talented people meet, share and grow together.



Junjie Yuan Global EMBA 2018
BU General Manager, Bayer Healthcare

Beyond the Classroom



Expand Your Professional Network

EMBA Mixers

Each year, CEIBS hosts China modules for leading overseas EMBA programmes, giving Global EMBA students and alumni an opportunity to network with high-calibre executives from around the world.

Global EMBA Class Activities

Each Global EMBA cohort elects its own Class Committee that is responsible for organising family days, charity events, sports days, social events, mini-forums and 'country days', in addition to joint events with the Chinese EMBA classes.



Expand Your Business Expertise

Industry Conferences

CEIBS hosts more than 10 industry forums each year, that are open to Global EMBA students and alumni.

Company Visits

Global EMBA arranges quarterly company visits, giving participants unique access to some of the most successful and innovative companies in China.

CEO Events

CEIBS regularly hosts CEOs from leading companies, giving you first-hand knowledge of key strategic challenges facing high-profile corporate leaders.

Lifelong Community Platform

Alumni Activities

CEIBS boasts the largest global alumni network among business schools in the Chinese mainland, with over 32,000 members working in more than 91 countries and regions. Some of the many activities available to our global alumni community include:

- Annual school-wide Alumni Reunion
- Annual European Alumni Reunion
- Global EMBA Alumni Reunion
- CEIBS Alumni International Chapter
- Gobi desert challenge competition
- Events and study tours initiated by almost 50 local and 17 overseas chapters
- Student club activities



Expand Your Social Impact

Class Charity Projects

Every Global EMBA class leads charity projects to leverage the class resources to make an impact in local communities.

School-wide ESG Initiatives

CEIBS was the first business school in the Chinese mainland to advocate for ESG. The school incorporates ESG-related content into its teaching, research and student/alumni events. We encourage our students to proactively fulfill social responsibility and aim above and beyond business success.

- Annual ESG White Paper
- Annual ESG Forum
- ESG Research Area
- ESG-related courses and cases



Boost Your Career Beyond Graduation

CEIBS offers comprehensive career support and guidance for Global EMBA alumni, to ensure that you have the tools and the platform to continually enhance your career, even after graduation.

All alumni will have access to...

Alumni Network

As a member of the alumni community of CEIBS, you will become part of China's largest business school alumni network. There will be regular alumni events and networking opportunities, allowing you to open new doors into the Chinese business community.

Career Mentoring Sessions

More than 20 senior business leaders and HR executives will share their industry insights and provide career planning guidance through one-to-one sessions. CEIBS also offers career sessions with our Career Development Centre consultants.

Career Development Events

CEIBS will provide targeted events designed to broaden your network and deepen your understanding of career opportunities and industry trends. Events include: Annual Career Forum; Industry Sharing; Networking Sessions; Experts Insights and Career Treks in locations outside China.

Placement Opportunities

You will have full access to the CEIBS online database of job postings, with hundreds of postings annually. These cover all key industries, including (but not limited to) Financial Services, Healthcare/ Pharmaceutical, Manufacturing, Professional Services, and FMCG.



CEIBS Global EMBA has been a wonderful journey for both my career and my life. The knowledge, leadership and self-awareness I learned here empowered me to leave my comfort zone and start a new career working within the internet ecosystem. I took almost all the overseas modules available, which brought me an overview on the overseas markets which helped my current career in managing a real global business across Europe, the US and Asia Pacific. Our class built up lifelong friendships where we can discuss our career paths and business development opportunities while sharing in each other's successes and failures after graduation.



Guo Dong Global EMBA 2015
General Manager, Cainiao Europe

China Depth Global Breadth

“

During times of great economic uncertainty, business leaders want to learn more, to focus more on their personal development. Given the wide-ranging challenges we face today, broadening your global horizons while deepening your understanding of business in China is a great investment. China is an unavoidable partner and competitor in global business today, and there is no substitute for being here, on the ground, to experience China's business culture in person. The GEMBA programme offers its students the opportunity to learn alongside the world's top professors and their fellow executives, drawn from different countries and industries, providing you with unmatched learning experiences.

”

Dominique Turpin
President (European)



Wang Hong
President



Dominique Turpin
President (European)



Frank Bournois
Vice President
and Dean



Zhu Tian
Vice President
and Co-Dean

1994

Inauguration of CEIBS in Shanghai

1999

Opening of Shanghai Campus

2004

The first business school in the Chinese mainland to be awarded EQUIS Accreditation

2009

Accredited by AACSB

2015

CEIBS establishes European base in Zurich

2020-2023

CEIBS Global EMBA ranked #2 globally for four consecutive years by *Financial Times*

1995

The first MBA and EMBA programmes offered in the Chinese mainland by CEIBS

2002

Opening of Shenzhen Representative Office

2008

Opening of Accra Campus

2010

Opening of Beijing Campus

2016

CEIBS launches its second Global EMBA track

2024

CEIBS Global EMBA ranked #1 in the world by *Financial Times*

World-Class Faculty

CEIBS has a faculty of around 120 professors from 18 countries and regions worldwide, with approximately 60% being international. These faculty members are leading scholars and practitioners uniquely positioned to bridge and synthesize management practices from both East and West. The institution has developed an outstanding reputation for delivering participant-centered learning experiences supported by leading-edge research. The CEIBS Case Center publishes more than 100 China-specific cases annually.



Xu Bin
Professor of Economics and Finance
Wu Jinglian Chair Professor in Economics



Fang Yue
Professor of Economics and Decision Sciences
EVE Energy Chair in Economics and Decision Sciences
Department Chair (Economics and Decision Sciences), CEIBS
Director, CEIBS Research Centre for AI and Management Innovation
Research Area Director of AI-powered Enterprise and Management (AIPEM)



Jean Lee
Professor of Management
Michelin Chair Professor in Leadership and Human Resources Management
Co-Director, CEIBS Centre for Family Heritage



Chen Shimin
Professor of Accounting
Zhu Xiaoming Chair in Accounting
Associate Dean (Case Centre)




Katherine Xin
Professor of Organisational Behaviour, CEIBS
Bayer Chair in Leadership
Associate Dean (Europe)
Co-Director, CEIBS Research Center for International Cruise Economy



Viktar Fedaseyev
Associate Professor of Finance



Wang Yajin
Professor of Marketing
Associate Dean (Research)
Research Area Director of ESG




Shameen Prashantham
Professor of International Business and Strategy
Associate Dean (Africa)



Sebastian Christian Schuh
Professor of Organisational Behaviour
Department Chair (Organisational Behaviour and Human Resource Management)



Drawing upon my experience as a healthcare professional, I've witnessed the challenges within Ghana's healthcare system, motivating me to establish Isabella HealthCare Services—a company specializing in medical supply and consulting. This initiative has since expanded into Isabella Med-Tech, a venture focused on manufacturing medical devices. By enrolling in the CEIBS Global EMBA programme, I aim to receive formal training that will enhance my leadership skills and empower me to develop an innovative and sustainable enterprise. Recognizing the importance of cultivating a robust global network and gaining a broader perspective for business success, my goal over the next 5 years is to elevate the quality of healthcare delivery beyond Ghana. CEIBS perfectly aligns with my vision of creating an impactful business. The programme's commitment to diversity and inclusivity excites me, as it promises opportunities to learn from global peers and professors fueling my enthusiasm for the journey ahead.



Isabella Naana Asante Global EMBA 2023
CEO, Isabella HealthCare Services, Ghana

Take the Next Step

The next Global EMBA class starts in November 2025.

Admission Rounds

Round 1	Round 2	Round 3	Round 4
January 4	March 29	June 14	September 13

* Interviews will be arranged monthly from January to September.

* Written test should be taken within 4 weeks after the interview.

We strongly recommend completing your application as early as possible to give yourself the best chance for admission. Applications to the Accra campus can be made on a rolling basis.

What we expect from our applicants:

Global Mindset

A global perspective and commitment to diversity and inclusion.

Ability to Contribute

Open-mindedness and an enthusiasm for learning; Willingness to contribute in the classroom environment.

Supportive Platform

A highly committed organisation that allows you to take time off work to attend classes; financial sponsorship by your company is not obligatory.

Academic Ability

Undergraduate university degree or above; Strong command of both written and spoken English.

Management Experience

Minimum of 8 years' work experience with 5 years in managerial positions (You are welcome to contact us for an assessment of your experience.)

Leadership Potential

Maturity, initiative, strategic vision and a consistent career progression that demonstrates potential for continued growth and leadership roles in the future.

Application Process



Meet with Admissions Staff

It is strongly recommended that you meet with admissions staff before you apply, so you are better informed of the programme details and are better able to decide if the programme is the right fit for you. It is also an opportunity for you to know how best to prepare your application to give yourself the best chance for admission.



Application

Online application can be completed at: gemba.ceibs.edu.

Required documents include:

- Application form
- Two recommendation letters
- Your company's organisational chart
- Your educational degrees or official transcripts
- Four essays



Interview

Qualified applicants will be invited for an Admission Interview. Interviews take place either in person on CEIBS campuses, or

via video conference for applicants based in other locations. Interviews will be conducted by a professor and a Global EMBA alumnus.



Admission Test

Applicants are encouraged to take the Executive Assessment, designed specifically for experienced professionals by GMAC. Applicants should complete the test within 4 weeks after the interview. Learn more about the Executive Assessment, including its structure, practice questions, and registration process by visiting www.gmac.com/ea.



Admission Decision

An admission decision will be made within two weeks of you completing the application process. CEIBS Admissions Committee will make an overall assessment of your candidacy after reviewing your application materials, interview result and test score.

Tuition and Financial Support

The tuition fee for the Global EMBA 2025 intake is USD 118,000 or RMB 848,000.

The tuition fee covers

- Tuition for the 24-month programme
- Textbooks and other teaching materials
- Access to the school library, computer resources and other school facilities
- Lunches and coffee breaks during all the modules
- Attendance at Global EMBA-organised forums and lecture series

CEIBS Global EMBA offers different solutions to help candidates finance their studies.



Instalments

- Admitted students in Round 1 and 2 are required to pay 10% of the total tuition within 3 weeks after receiving the admission result, and 50% by 15 August, 2025.
- Admitted students in Round 3 are required to pay 60% within 3 weeks after receiving the admission result.
- Admitted students in Round 4 are required to pay 60% within 1-2 weeks after receiving admission result.
- All students are required to pay the final 40% in the second year of the programme.



Loans

CEIBS cooperates with banks and financial institutions to secure loans with a competitive interest rate and structure for our participants. Find more information on our website:

<http://www.ceibs.edu/gemba/loans>.



Scholarships

CEIBS offers several merit-based scholarships to fully or partially self-sponsored candidates to enhance the programme's diversity. Find more information on our website:

<http://www.ceibs.edu/gemba/scholarships>.



In the years since I graduated, I have found myself returning time and again to the insights about my leadership style that I gained at CEIBS, including both my strengths and my blind spots. To me, this is a testament to the positive, and permanent, impact that CEIBS has had on me — this experience has not diluted with the passage of time and remains highly relevant for me as a business leader.



Louise Vogler Global EMBA 2010

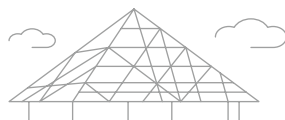
Head, Client Coverage Center of Excellence, Standard Chartered Bank

Contact Us

CEIBS Global EMBA Programme has three admissions offices among five campuses worldwide:

Asia Admissions Office

Shanghai Campus
699 Hongfeng Road,
Pudong, Shanghai, P.R.C.
Tel: +86 13918275076
Email: gemba@ceibs.edu



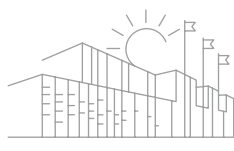
Europe Admissions Office

Zurich Campus
Hirsackerstrasse 46, CH-8810
Horgen, Switzerland
Tel: +41 44 728 99 80
Email: info.zh@ceibs.edu



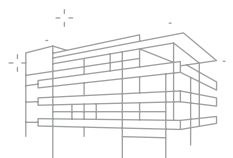
Africa Admissions Office

Accra Campus
5 Monrovia Road, East Legon
Accra, Ghana
Tel: +233 544315238
Email: africaprogram@ceibs.edu



Beijing Campus

Building 20, Zhongguancun Software
Park, 8 Dongbeiwang West Road,
Haidian District, Beijing, P.R.C.



Shenzhen Campus

142 Zimao St., Qianhai Cooperation Zone,
Shenzhen 518066, P. R. C.

Visit our website: www.ceibs.edu/gemba

LinkedIn: [in https://www.linkedin.com/school/ceibs-gemba/](https://www.linkedin.com/school/ceibs-gemba/)



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WeChat



Global EMBA
Website