



CEIBS MBA | Reforming a Better You

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#8
 **Full-Time MBA Programme**

#1
MBA Programme in Asia
 **Forbes**



MBA WeChat



MBA Website

Apply

MBA Admissions Office
China Europe International Business School
699 Hong Feng Road, Pudong
Shanghai, 201206, PRC
Tel: (86 21) 2890 5555
Fax: (86 21) 2890 5200
Email: admissions@ceibs.edu
Website: <http://en.ceibs.edu/mba>



Shanghai...connect yourself to China, connect yourself to the world.

Making the move to Shanghai will be your first bold step in shaping your global career. The city, with its elegant past, is now leading the 21st century as the world's most dynamic metropolis. Shanghai is home to many of the world's multinational companies and leading financial institutions and is destined to soon become the undisputed commercial, logistical, and financial hub of Asia.

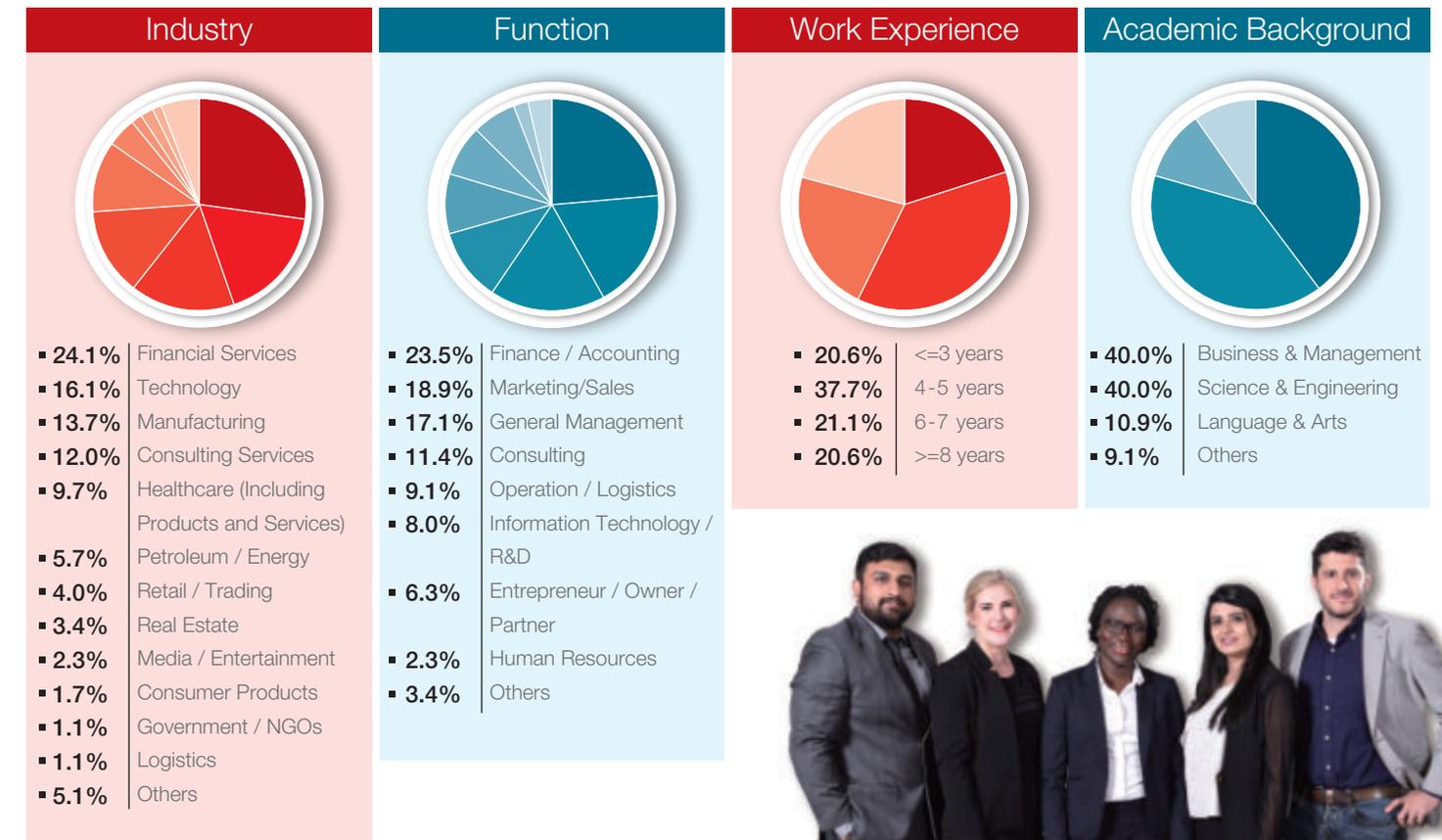
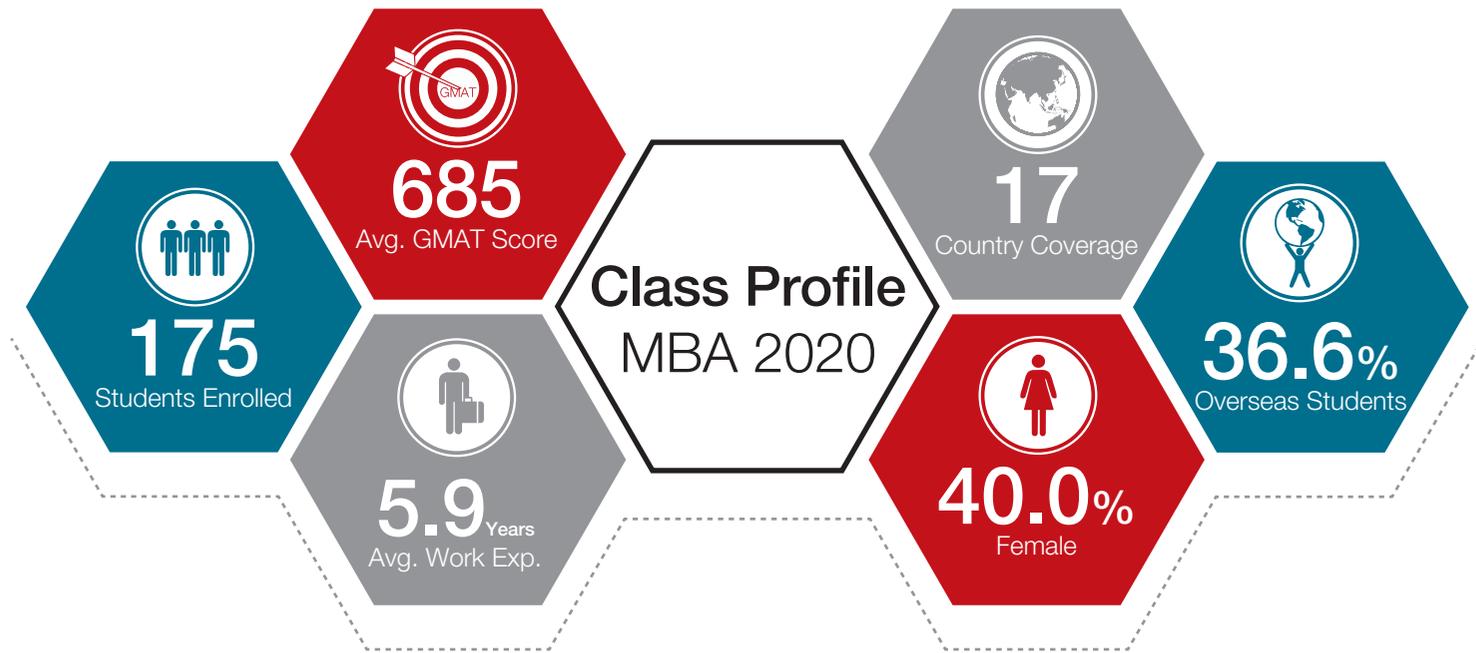
To support this trend, numerous companies and organisations in the last decade have moved their Asia headquarters to Shanghai from cities such as Hong Kong and Singapore, realising the importance of proximity to the world's largest consumer market of 1.4B+ consumers. This not only makes Shanghai the ideal launching pad into China, but also the ideal springboard for a global career with leading multinational firms.

Shanghai is the place to experience life in "fast-forward". To witness first-hand the power of cutting-edge ideas being put into practice, and to closely observe the challenges and opportunities that come with rapid growth and globalisation. The city's virtually endless choice of cultural and entertainment activities, combined with Shanghai's international atmosphere, will stimulate your senses and curiosity to their limits.



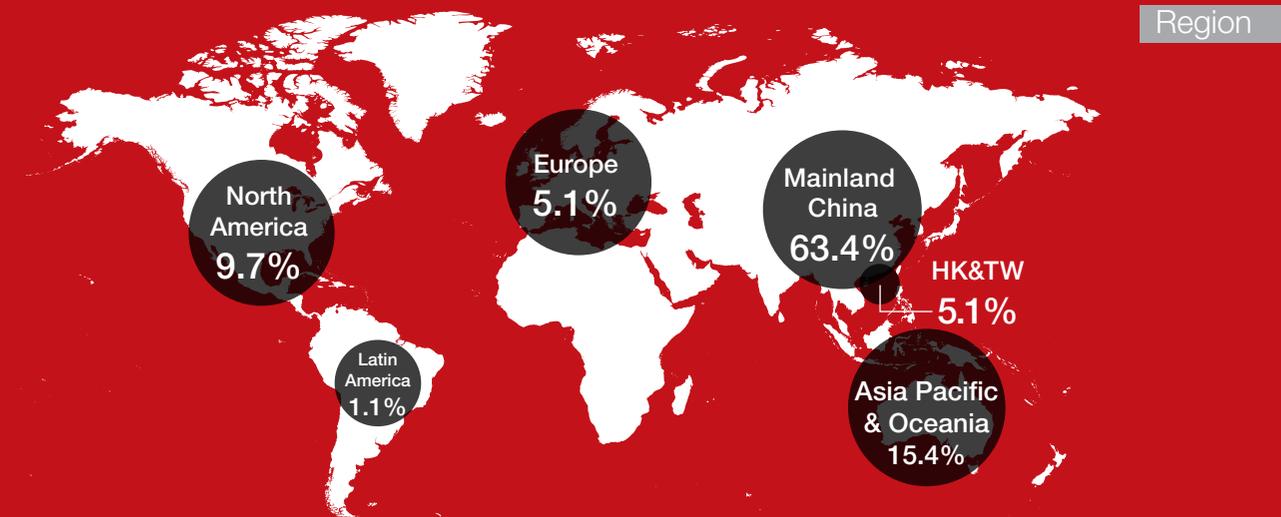
<p>You at the centre of an action-oriented curriculum customised to your needs</p>	<p>First rate international faculty with proven China experience</p>	<p>Excellent value for money and rapid ROI when compared to European and U.S. schools</p>	
	<p>Plug into and access virtually endless opportunities through China's largest and most prestigious network of 20,000+ alumni, including more than 3,000 CEOs</p>	<p>Access to 30+ top-tier exchange programmes worldwide including Wharton, Kellogg, LBS, INSEAD, etc.</p>	<p>Differentiate yourself after you graduate with an internationally recognised degree COMBINED with valuable China know-how</p>
<p>Vital exposure to the world's largest and fastest growing market of 1.4B+ consumers</p>	<p>Why a CEIBS MBA?</p> <p>The top business school in the world's largest consumer market</p>		<p>Large offering of scholarships available</p>
<p>Unmatched understanding of Chinese and Asian business in a truly global context</p>	<p>Experience Shanghai the 21st century's emerging global city and gateway to Asia - an ideal launching pad for a global career</p>	<p>Accomplish your dream and fund your business idea through a wealth of entrepreneurial resources</p>	

Student Profile



Your Peers

You will have a privileged opportunity to work, interact, and create life-long friendships with an elite group of professionals, coming from diverse backgrounds, functions and sectors.



Leela Greenberg

*MBA 2017 (USA)
Global Leadership Academy
Alibaba Group*

"Anyone with an MBA will say business school is worthwhile, impactful, transformational. The difference at CEIBS is China. No other country, and no other school, can capture the same scale, scope and speed. Students plunge into a surging future drawn by China's innovation, technology, business and government. At CEIBS, you get to ride the wave rather than watch it from the shore. For me, it propelled both an industry and functional switch and afforded me the privilege to land a job where I aid the globalization of one of China's most progressive companies."



Charlotte LI

*MBA 2018 (China)
Leadership Development Programme Trainee
Microsoft*

"Thanks to CEIBS, I broadened my horizons by working with many talents, each from unique and impressive backgrounds. I truly believe that the diverse nature of the MBA journey has successfully brought me to the edge of a higher level of business world, and the memories created on campus will forever be my lifelong treasures."



Steven Yao

*MBA 2018 (China)
Senior Brand Strategy Manager
Vivo Communication Technology Co.*

"My decision to study at CEIBS is one the best I've made in my life. Not only did the school provide me with a valuable platform to challenge and transform myself, but it also gave me the opportunity to meet and connect with future business leaders both coming from and going into a myriad of industries across the world. Most importantly though, I could never have imagined transferring into a new industry and taking on such a key role without CEIBS behind me."



Urs Casagrande

*MBA 2017 (Switzerland)
Industry Value Creation Private Equity Directs
Partner Groups*

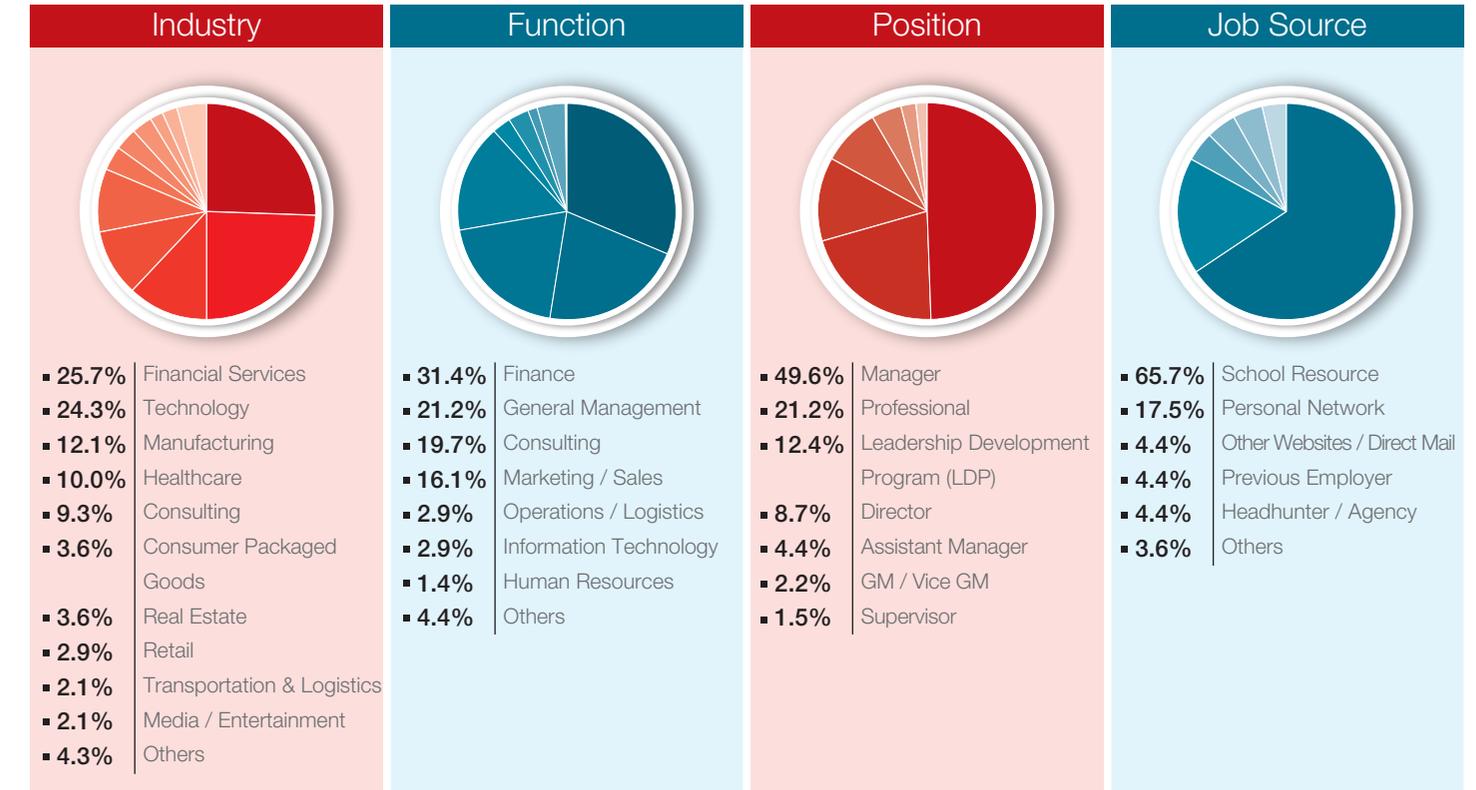
"CEIBS is like a leadership laboratory: Whether it's through student organisations, sports or business clubs, there is a plethora of 'experiments' you can do to learn and grow. As president of the CEIBS Innovation Club, for example, I was able to easily approach anybody from high calibre executives to successful entrepreneurs and organise meaningful events. Anything is possible."

Career Development Support

The Career Development Center (CDC) at CEIBS offers a comprehensive programme to support you in your career development from the day you begin. You are encouraged to use all of our school resources to help fulfill your career potential. From setting your goals and sharpening your skills to exploring your options inside & outside of China and managing the final offer, the CDC is there to provide tools, trainings, platforms and guidance. The CEIBS alumni network, assistance from professors, and your personal network are all channels which should be tapped for optimal placement results.



MBA 2018 Placement Highlights



*As of 3 months after graduation



Master of Arts in Law and Diplomacy (MALD)
The Fletcher School of Law and Diplomacy
Tufts University, Boston, Massachusetts



Master of Public Health (MPH)
The Bloomberg School of Public Health
Johns Hopkins University, Baltimore, Maryland



Master of Management in Hospitality (MMH)
The School of Hotel Administration
Cornell University, Ithaca, New York

For details on any of these programmes
please see our website or talk to one of our
Admissions representatives

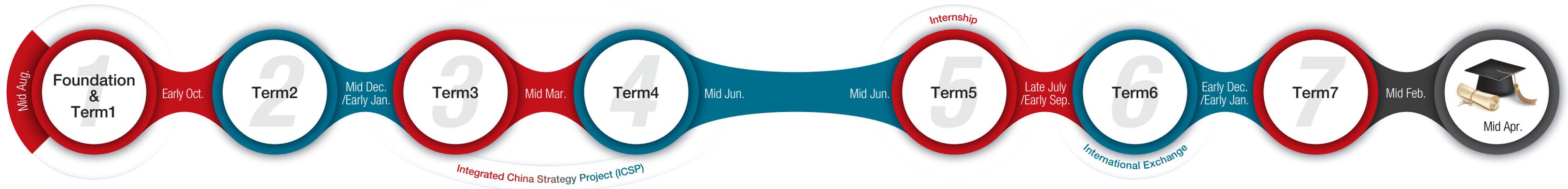
Top 1+Top 1 Coordinated Degree Programmes

CEIBS offers three Coordinated Degree Programmes with leading universities in the United States. The Coordinated Degree allows you to earn two prestigious degrees in a shorter amount of time, enabling you to further specialise and focus on a specific industry and career path.



LEARN MORE AT
<http://www.ceibs.edu/mba>

MBA Programme Overview



Expedited One Year Option (12 months)

Regular Length Programme (18 months)

Your Teachers and Mentors



With approximately a third of our faculty originating from the U.S, a third from China, and a third from Europe and the rest of the world, you are

guaranteed to receive an exceptionally diverse and enriching class experience - with no single cultural viewpoint dominating the discussions.



Our professors are selected from the world's most distinguished universities with an emphasis on their research as well as teaching abilities. In a world full of information, rigorous research often applied in real-life business situations has become an invaluable component of teaching. As most of our professors live and work in China, consulting for local and multinational companies, the coursework will always revolve around contemporary and relevant business issues with a focus on China. CEIBS has the goal to become the research and business case center of Asia. Each year, CEIBS professors publish numerous China related business cases, and contribute to scholarly journals and publications in various fields.

Our professors hold PHDs from the following prestigious schools (partial list):

- Harvard University
- MIT
- University of Auckland
- Shanghai Jiao Tong University
- Purdue University
- London Business School
- INSEAD
- Yale University
- Columbia University
- University of Michigan
- University of Pennsylvania
- University of Cambridge
- Northwestern University



Shimin Chen
Professor of Accounting

"Rooted in China Depth and Global Breath, our world-class curriculum, China based and overseas immersion programmes, consulting projects, and extensive extracurricular activities provide forward-looking young professionals with ample opportunities for both personal and professional transformation."



Lydia Price
Professor of Marketing

"China never stops reinventing itself. Last decade's headlines were about economic growth; this decade's stories are digitalisation and globalisation. There simply is no more exciting market to work in than China."

Visiting Leaders

The CEIBS Visiting Leaders are globally recognised senior executives and business leaders who visit our school and contribute to the MBA community through different lectures, workshops, and coaching sessions. Their years of experience can act as an important guide to your future career goals and direction.

Mentoring Programme

This mentoring programme is designed to assist you to obtain knowledge and skills that are not necessarily accessible in the classroom, and to prepare you to effectively re-enter the job market after graduation. The programme teams up to three MBA students with an experienced alumni or EMBA student mentor and receives excellent reviews from our students. Many students build long-lasting friendships with their mentors, helping them to better immerse themselves into the local business landscape.



Take the Decision

- How to begin the admissions process

Admission Requirements

1. Bachelor's degree or its equivalent
2. Two year minimum work experience
3. GMAT, GRE or CEIBS Admissions Test Score
4. Proficiency in English

Application Review Criteria

The MBA Admissions Committee takes a holistic approach when reviewing a candidate's qualifications. The applicant's academic record, work experience, response to essay questions, references, interview performance, GMAT /GRE/ CEIBS Admission Test score etc., will all be considered in the decision making processes.

What We Are Looking For

Proven Academic Ability + Excellent Career Potential + Language Competence + Good "Fit" with CEIBS Culture, Values and Needs

How to Apply

- Submit a completed online application through: <http://application.ceibs.edu/MBAAApplication/welcome.jsp>
- Send official GMAT/GRE score report to CEIBS (CEIBS GMAT Code: MDQ-HH-39. CEIBS GRE Code: 3654)

For those who choose not to take the GMAT or GRE, we offer you the alternative of taking the CEIBS Admission Test. The test is similar to the GMAT, except it is paper-based and does not contain the AWA and IR sections found on the GMAT. The CEIBS Admission Test for MBA2021 will be administered in Shanghai, Beijing, and Shenzhen on:

Test Date	Test City Offered
Jan. 19, 2019	Shanghai, Beijing, Shenzhen
Mar. 23, 2019	Shanghai, Beijing, Shenzhen

Enrolment

The CEIBS MBA programme has one intake each year, with three sections of approximately 60 students each. The MBA2021 school year will kick off in August 2019.

Admission Rounds and Deadlines for MBA2021

Round	Application Deadline	Decision By
1	Nov. 14, 2018	Dec. 15, 2018
2	Jan. 09, 2019	Mar. 16, 2019
3	Mar. 13, 2019	May. 09, 2019

Financing Your Study

CEIBS MBA programme offers a rich and diversified scheme of financial aid to qualified candidates, both domestic and international. Financial aid includes: merit based scholarships, diversity based fellowships, needs based education fund, company sponsored scholarships and social finance loans.

Our Financial Aid Office is here to help you finance your MBA studies. Backed by the large amount of financial aid offered in 2018, 30% of MBA 2020 students received scholarships or fellowships covering 20-100% of their tuition fees. In addition to this, 40% of MBA 2020 students received loans covering 25-100% of tuition fees.

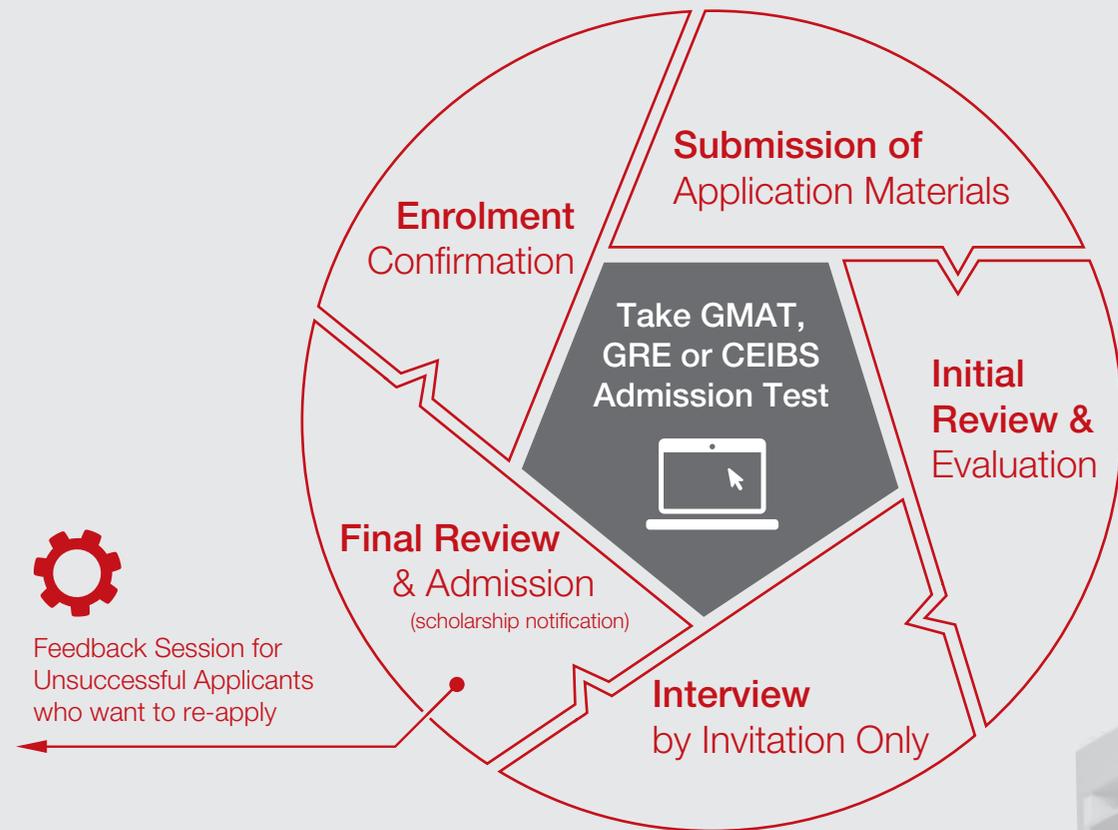
Application Fee (non-refundable)

Chinese Applicants (including Hong Kong, Taiwan, and Macau): RMB 1,000
International Applicants: USD 180

Tuition Fee

Tuition for the MBA2021 class is not yet published, please check the website for latest update.
For reference only, the MBA2020 tuition was RMB 408,000 (est. USD 61,400)

Application & Evaluation



Global from Inception

Sino-EU Joint Venture

CEIBS is a non-profit joint venture established in 1994 under an agreement between the Chinese government and the European Union. Its predecessor, the China-EC Management Institute (CEMI), was launched in Beijing in 1984. Currently, CEIBS has campuses in Shanghai, Beijing, Shenzhen, Zurich and Accra (Ghana). CEIBS consistently ranks within the top-20 Business Schools in the world and is one of the leading business schools in Asia.

