The beginning of 2020 was marked by the outbreak of the COVID-19 virus. As China and the world began to fight the epidemic, the CEIBS Alumni Association took the initiative to launch a fundraiser. Through donations, sourcing and other means, many alumni showcased the spirit and level of social responsibility of CEIBSers.

On January 30, the CEIBS Alumni Association, in conjunction with Fosun Foundation and Beijing Chunmiao Charity Foundation, jointly launched a special charity project called, “CEIBSers, Let’s Fight for Love”. By February 29, the project had received a total of 3,901 donations from 74 entities, including various alumni chapters, clubs, classes and alumni companies, and raised a total of 26,843,700 RMB.

Using funds raised by the project, the Alumni Association, together with Fosun Pharma, procured more than 87,683 pieces of protective clothing, N95 medical masks, red zone goggles, medical gloves and other medical supplies. With the coordinated help of 26 CEIBS alumni chapters, these supplies were distributed to hospitals in key epidemic areas in Wuhan and Hubei as well as to medical teams from various provinces and cities dispatched to Hubei. This highly efficient system of delivering medical supplies and equipment to the targeted epidemic area received applause from frontline medical staff and effectively reinforced frontline medical institutions.
The CEIBS Alumni Association donated eight JMC Ford Transit negative pressure ambulances to support eight hospitals in Hubei Province to strengthen the prevention and control of the coronavirus.

Landsea Group (Chairman: Tian Ming, EMBA 2005) donated 10,000,000 RMB.

Chervon Group (Founder & Chairman: Pan Longquan, CEO 2008) donated more than 2,553,900 RMB.

The CEIBS Alumni Shanghai Chapter donated more than 395,000 RMB.

The CEIBS Alumni Zhejiang Chapter donated more than 368,000 RMB.

The CEIBS Alumni Anhui Chapter donated more than 293,200 RMB.

The CEIBS Alumni Golf Club (North China) donated more than 230,000 RMB.

The CEIBS Alumni Chongqing Chapter donated 185,000 RMB.

The CEIBS Alumni Sichuan Chapter donated 119,000 RMB.

Wuhan Huoshenshan Hospital
Huanggang Macheng COVID-19 Prevention and Control Command
Wuhan Jihe Hospital
Union Hospital affiliated to Tongji Medical College of Huazhong University of Science and Technology
The People's Hospital of Honghu
Honghu Fourth People's Hospital
Hanchuan People's Hospital
Wuhan Huangpi Hospital of Traditional Chinese Medicine
Zhongnan Hospital of Wuhan University
Hubei Fangxian People's Hospital
Wuhan Asia General Hospital
Macheng Fifth People's Hospital
Honghu Schistosomiasis Special Hospital
Xiaogan Xiaogang Central Hospital
Xiantao Maternity and Child Health Care Hospital

Medical teams from the following hospital dispatched to Wuhan:
Shanghai Ruijin Hospital
Shanghai Renji Hospital
Shanghai Huashan Hospital
Shanghai Zhongshan Hospital
Shanghai East Hospital
The Second Affiliated Hospital of Soochow University
Jiangsu Province Hospital
The Second Affiliated Hospital of Nanjing Medical University
Sir Run Run Hospital, Nanjing Medical University
Zhongda Hospital Southeast University
Nanjing Lishui People's Hospital
The First Affiliated Hospital, Zhejiang University School of Medicine (FAHZU)
The Second Affiliated Hospital of Zhejiang University School of Medicine

The First Affiliated Hospital of Anhui Medical University
Peking Union Medical College Hospital
The Sixth Affiliated Hospital, Sun Yat-sen University
The Affiliated Hospital of Medical School of Ningbo University
Baoding No.1 Hospital
The First Affiliated Hospital of Dalian Medical University
Affiliated Hospital of Qingdao University
Jilin University Hospital
The Third People's Hospital of Yunnan Province
West China Hospital of Sichuan University
Zigong First People's Hospital
Henan Province Hospital of TCM

List of Donors (partial)

- The CEIBS Alumni Nanjing Chapter donated 1,076,100 RMB.
- The CEIBS Alumni Gobi Association donated more than 776,000 RMB.
- The CEIBS Alumni Henan Chapter donated more than 709,900 RMB.
- The CEIBS Alumni AMP Club donated more than 633,900 RMB.
- The CEIBS Alumni US Chapter donated more than 395,000 RMB.
- The CEIBS Alumni Zhejiang Chapter donated more than 368,000 RMB.
- The CEIBS Alumni Anhui Chapter donated more than 293,200 RMB.
- The CEIBS Alumni Golf Club (North China) donated more than 230,000 RMB.
- The CEIBS Alumni Chongqing Chapter donated 185,000 RMB.
- The CEIBS Alumni Sichuan Chapter donated 119,000 RMB.

List of Recipients (partial)

- The CEIBS Alumni Shanghai Chapter
- The CEIBS Alumni Beijing Chapter
- The CEIBS Alumni Hubei Chapter
- The CEIBS Alumni Suzhou Chapter
- The CEIBS Alumni Nanjing Chapter
- The CEIBS Alumni Zhejiang Chapter
- The CEIBS Alumni Chongqing Chapter
- The CEIBS Alumni Sichuan Chapter
- The CEIBS Alumni Shanxi Chapter
- The CEIBS Alumni H’nan Chapter
- The CEIBS Alumni US Chapter
- The CEIBS Alumni Qingdao Chapter

List of Alumni Chapters Participating in the Deployment of Materials

- The CEIBS Alumni Shanghai Chapter
- The CEIBS Alumni Beijing Chapter
- The CEIBS Alumni Hubei Chapter
- The CEIBS Alumni Suzhou Chapter
- The CEIBS Alumni Nanjing Chapter
- The CEIBS Alumni Zhejiang Chapter
- The CEIBS Alumni Chongqing Chapter
- The CEIBS Alumni Sichuan Chapter
- The CEIBS Alumni Shanxi Chapter
- The CEIBS Alumni H’nan Chapter
- The CEIBS Alumni US Chapter
- The CEIBS Alumni Qingdao Chapter

The CEIBS Alumni Dalian Chapter
The CEIBS Alumni Ningbo Chapter
The CEIBS Alumni Hunan Chapter
The CEIBS Alumni Jilin Chapter
The CEIBS Alumni Yunnan Chapter
The CEIBS Alumni Hebei Chapter
The CEIBS Alumni Wuxi Chapter
The CEIBS Alumni Tianjin Chapter
The CEIBS Alumni Jiangxi Chapter