

# Newsletter

## Faculty Research Publications



### Peer Reviewed Journal Articles

Aryee, S., Kim, T.-Y., Zhou, Q., & Ryu, S.. 2019. "Customer service at altitude: Effects of empowering leadership". *International Journal of Contemporary Hospitality Management*. 31, 9, 3722-3741.  
Contact: [tykim@ceibs.edu](mailto:tykim@ceibs.edu)

Carney, R. W.. forthcoming. "China's State Enterprises: Changing Role in a Rapidly Transforming Economy (Review)". *Journal of Contemporary Asia*.  
Contact: [carney.richard@ceibs.edu](mailto:carney.richard@ceibs.edu)

Ciampa V. , Steffens N. K., Schuh S. C., Fraccaroli F., & Van Dick, R.. 2019. "Identity and stress: An application of the expanded model of organizational identification in predicting strain at work". *Stress and Health*. 33, 4, 351-365.  
Contact: [sschuh@ceibs.edu](mailto:sschuh@ceibs.edu)

Choi, Jungsil, Madhavaram, Sreedhar R., & Park, Hyun Young. forthcoming. "The Role of Hedonic and Utilitarian Motives on the Effectiveness of Partitioned Pricing". *Journal of Retailing*. (A\*).  
Paper: <https://www.sciencedirect.com/science/article/abs/pii/S0022435919300624?via%3Dihub>  
Contact: [hpark@ceibs.edu](mailto:hpark@ceibs.edu)

Couper, C., Reuber, A.R., & Prashantham, S.. forthcoming. "Lost that Lovin' Feeling: The Erosion of Trust between Small, High-Distance Partners". *Journal of International Business Studies*. (FT50).  
Paper: <https://doi.org/10.1057/s41267-019-00286-w>  
Contact: [sprashantham@ceibs.edu](mailto:sprashantham@ceibs.edu)

David, E. M., Kim, T.-Y., Farh, J.-L., Lin, X., & Zhou, F. forthcoming. "Is 'be yourself' always the best advice?: The moderating effect of team ethical climate and the mediating effects of vigor and demand-ability fit". *Human Relations*. (FT50).  
Contact: [edavid@ceibs.edu](mailto:edavid@ceibs.edu)  
[tykim@ceibs.edu](mailto:tykim@ceibs.edu)  
[jlfarh@ceibs.edu](mailto:jlfarh@ceibs.edu)

Fang, T., Lee, B. Y., Timming, A., & Fan, D.. 2019. "The Effects of Work-Life Benefits on Employment Outcomes in Canada: A Multivariate Analysis". *Industrial Relations/ Relations Industrielle*. 74, 2, 323-352.  
Contact: [blee@ceibs.edu](mailto:blee@ceibs.edu)

Hsu, S. W., Chuang, A., & Wang, A. C.. forthcoming. "Business founders' work design and new venture development". *Journal of Business Venturing*. (A\*).  
Paper: <https://doi.org/10.1016/j.jbusvent.2019.106000>  
Contact: [wac@ceibs.edu](mailto:wac@ceibs.edu)

Kaluza, A. J. , Schuh, S. C., Kern, M., Xin, K. R., & Van Dick, R.. forthcoming. "How does organizational health climate shape employee burnout? Toward a cascading-effects model". *Human Resource Management*. (FT50).  
Contact: [katherinexin@ceibs.edu](mailto:katherinexin@ceibs.edu)  
[sschuh@ceibs.edu](mailto:sschuh@ceibs.edu)

Kim, T.-Y., Schuh, S. C., Cai, Y.. forthcoming. "Person or job? Change in person-job fit and its impact on employee work attitudes over time". *Journal of Management Studies*. (FT50).  
Contact: [sschuh@ceibs.edu](mailto:sschuh@ceibs.edu)

Lassou, P. J. C., Hopper, T., Tsamenyi, M. and Murinde, V. . forthcoming. "Varieties of Neo-colonialism: Government Accounting Reforms in Anglophone and Francophone Africa – Benin and Ghana Compared". *Critical Perspectives on Accounting*.  
Paper: <https://doi.org/10.1016/j.cpa.2019.01.003>  
Contact: [mtsamenyi@ceibs.edu](mailto:mtsamenyi@ceibs.edu)

Lee, B. Y., Kim, T. Y., Gong, Y., Zheng, X. & Liu, X.. forthcoming. "Employee Well-Being Attribution and Job Change Intentions: The Moderating Effect of Task Idiosyncratic Deals". *Human Resource Management*. (FT50).  
**Abstract:** We developed and tested a research model in which employee well-being human resource (HR) attribution differentially influences the intention to change jobs across

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organizations (i.e., external job change intention) versus that within the same organization (i.e., internal job change intention). Furthermore, we posited that task idiosyncratic deals (I-deals) moderated the relationships between employee well-being HR attribution and external and internal job change intentions. Results indicated that employee well-being HR attribution was negatively related to external job change intention, but positively related to internal job change intention. Further, task I-deals significantly moderated the relationships between employee well-being HR attribution and external and internal job change intention. Specifically, employee well-being HR attribution played a less important role in reducing external job change intention when task I-deals were high rather than low. On the other hand, high task I-deals significantly strengthened the positive relationship between employee well-being HR attribution and internal job change intention. Our study extends the careers literature by differentiating the impact of employee well-being HR attribution on job change intentions within an organization compared with that across organizations and the important role of supervisors in enhancing or mitigating these effects.

Paper: <https://doi.org/10.1002/hrm.21998>  
Contact: [blee@ceibs.edu](mailto:blee@ceibs.edu)

Lee, J., Zhao, G.Z. & Lv, F.F.. 2019. "The Effect of Value Congruence between the Founder and Successor on Successor Willingness: The Mediating Role of the Founder-Successor Relationship". *Family Business Review*. 32, 3, 259-276.

Contact: [jeanlee@ceibs.edu](mailto:jeanlee@ceibs.edu)

Li, S., Cui, X., Huo, B. and Zhao, X.. 2019. "Information sharing, coordination and supply chain performance The moderating effect of demand uncertainty". *Industrial Management and Data Systems*. 119, 5, 1046-1071.

Contact: [xiande@ceibs.edu](mailto:xiande@ceibs.edu)

Li, Y., Ye, F., Dai, J., Zhao, X. and Sheu, CW. 2019. "The adoption of green practices by Chinese firms: Assessing the determinants and effects of top management championship". *International Journal of Operations and Production Management*. 39, 4, 550-572.

Contact: [xiande@ceibs.edu](mailto:xiande@ceibs.edu)

Plakoyiannaki, E., Wei, T., & Prashantham, S.. 2019. "Rethinking Qualitative Scholarship in Emerging Markets: Researching, Theorizing, and Reporting". *Management & Organization Review*. 15, 2, 217-234.

Contact: [sprashantham@ceibs.edu](mailto:sprashantham@ceibs.edu)

Prashantham, S., Kumar, K., & Bhattacharyya, S.. 2019. "International New Ventures from Emerging Economies: Network Connectivity and Legitimacy Building". *Management & Organization Review*. 15, 3, 615-641.

Contact: [sprashantham@ceibs.edu](mailto:sprashantham@ceibs.edu)

Prashantham, S., & Bhattacharyya, S.. forthcoming. "MNE-

SME Co-innovation in Peripheral Regions". *Journal of International Business Policy*.

Paper: <https://doi.org/10.1057/s42214-019-00037-6>

Contact: [sprashantham@ceibs.edu](mailto:sprashantham@ceibs.edu)

Prashantham, S., Zhou, A.J., & Dhanaraj, C.. forthcoming. "Depth vs Breadth: Network Strategy in Emerging Markets". *Management & Organization Review*.

Contact: [sprashantham@ceibs.edu](mailto:sprashantham@ceibs.edu)

Shukla, DM, Mital, A., Qureshi, I, Wang, T.. forthcoming. "Valuation effects of alliance portfolio expansion speed and strength: Evidence from hightech firms". *Journal of Business Research*.

Contact: [taiyuan.wang@ceibs.edu](mailto:taiyuan.wang@ceibs.edu)

Song, X., Ying, H., Zhao, X. and Chen, L.. forthcoming. "Improving Assessment Capability for Accounts Receivable Pool Financiers: An empirical investigation". *Industrial Management & Data Systems*.

Contact: [xiande@ceibs.edu](mailto:xiande@ceibs.edu)

Van Dick, R., Crawshaw, J. R., Karpf, S., Schuh, S. C., Zhang, X. forthcoming. "Identity, importance, and their roles in how corporate social responsibility affects workplace attitudes and behavior". *Journal of Business and Psychology*.

Contact: [sschuh@ceibs.edu](mailto:sschuh@ceibs.edu)

Wang, An-Chih Andrew. 2019. "Developmental or exploitative? How Chinese leaders integrate authoritarianism and benevolence to cultivate subordinates". *Academy of Management Discoveries*. 5, 3, 291-313.

Paper: <https://doi.org/10.5465/amd.2018.0006>

Contact: [wac@ceibs.edu](mailto:wac@ceibs.edu)

Wang, T., Qureshi, I., Deeds, D. Ren, Y. Jun. 2019. "How do technology ventures signal IPO quality? A configurational approach". *Journal of Business Research*. 99, 105-114.

Contact: [taiyuan.wang@ceibs.edu](mailto:taiyuan.wang@ceibs.edu)

Wang, X. H., Yang, J., Cao, R. & Lee, B. Y. . 2019. "Corporate Social Responsibility and Collective OCB: A Social Identification Perspective". *Frontiers in Psychology*. 10.

**Abstract:** Although plenty of evidence has shown a positive relationship between collective organizational citizenship behavior (OCB) and unit or organizational performance, the antecedents of collective OCB are still understudied. In this study, we identify corporate social responsibility (CSR) as a new antecedent of firm-level collective OCB. Furthermore, we develop a collective social identification approach to examining the mechanism through which CSR may enhance collective OCB. Specifically, we propose and test a sequential mediation model in which CSR promotes organizational prestige. Organizational prestige, in turn, increases employees' collective organizational identification and, consequently, enhances their collective OCB at the firm level. To test this model, we collected data from three different sources

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## Faculty Research Publications

(i.e., HR director, CEO, and employees) from 160 firms in China. The results supported the hypotheses.

Paper: <https://doi.org/10.3389/fpsyg.2019.02720>

Contact: [blee@ceibs.edu](mailto:blee@ceibs.edu)

Wang, Z., Schoenherr, T., Zhao, X. and Zhang, S.. forthcoming. "Intellectual capital, supply chain learning and adaptability: A comparative investigation in China and the United States". *IEEE Transactions on Engineering Management*.

Contact: [xiande@ceibs.edu](mailto:xiande@ceibs.edu)

Yang, Q., Wang, Q. and Zhao, X.. 2019. "Improving relationship performance on platforms: the role of platform technology usage in promoting justice". *Journal of Business and Industrial Marketing*. 34, 5, 965-976.

Contact: [xiande@ceibs.edu](mailto:xiande@ceibs.edu)

Yang, Q., Wang, Q. and Zhao, X.. 2019. "A taxonomy of transaction-specific investments and its effects on cooperation in logistics outsourcing relationships". *International Journal of Logistics-Research and Applications*. 22, 6, 557-575.

Contact: [xiande@ceibs.edu](mailto:xiande@ceibs.edu)

Zhang, S., Wang, Z. and Zhao, X.. 2019. "Effects of proactive environmental strategy on environmental performance: Mediation and moderation analyses". *Journal of Cleaner Production*. 235, 1438-1449.

Contact: [xiande@ceibs.edu](mailto:xiande@ceibs.edu)

Zhang, Y., Zhao, X. and Huo, B.. 2019. "The impacts of intra-organizational structural elements on supply chain integration". *Industrial Management and Data Systems*. 119, 5, 1031-1045.

Contact: [xiande@ceibs.edu](mailto:xiande@ceibs.edu)

Zhou, A.J., Zhou, S.S., Li, P.P., & Prashantham, S.. forthcoming. "The Cultural Roots of Compositional Capability in China: Balanced Moderation". *Asia Pacific Journal of Management*.

Paper: <https://link.springer.com/article/10.1007/s10490-018-9637-1>

Contact: [sprashantham@ceibs.edu](mailto:sprashantham@ceibs.edu)

## Trade Journal Articles

Chen, Shaohui, Ji, Liting and Lei, Lei. 2019 July. "消灭中层是个伪命题吗?". *CEIBS Business Review*.

Contact: [csophie@ceibs.edu](mailto:csophie@ceibs.edu)

Cui, Xiang and Fang, Yue. 2019 Nov. "区块链:落地应用与商业赋能正当时". *中欧商业评论*. 139.

Contact: [fyue@ceibs.edu](mailto:fyue@ceibs.edu)

Fang, Yue and Jiang, Yucheng. 2019 July. "引领数字化:你准备好了吗?". *中欧商业评论*. 135.

Contact: [fyue@ceibs.edu](mailto:fyue@ceibs.edu)

Han, Jian and Guan, Yiqian. 2019 Oct. "The transformation of job in a digital era". *CEIBS Business Review*.

Contact: [jianhan@ceibs.edu](mailto:jianhan@ceibs.edu)

Huang, Sheng and Meng, Yuan. 2019 Nov. "华为境内首发债复盘:一只债券背后的战略谋划". *The Economic Observer* (《经济观察报》).

Contact: [shenghuang@ceibs.edu](mailto:shenghuang@ceibs.edu)

Lee, B., Kim, T.-Y., Gong, Y., Zheng, X., & Liu, X.. 2019. "Employee well-being attribution and job change intentions: The moderating effect of task idiosyncratic deals". *Human Resource Management*. (FT50).

Contact: [tykim@ceibs.edu](mailto:tykim@ceibs.edu)

Lee, Jean S K. . 2019 Aug. "具身认知锻造领导力". *Harvard Business Review (China)*. 117-119.

Contact: [jeanlee@ceibs.edu](mailto:jeanlee@ceibs.edu)

Lee, Jean S K. and Zhao, L.M.. 2019 Feb. "情、理、法的平衡,家族与企业的发展". *China Family Business Review*. 52-53.

Contact: [jeanlee@ceibs.edu](mailto:jeanlee@ceibs.edu)

Lee, Jean S K. and Zhao H.. 2019 May. "女儿接班:家族企业的另一种选择". *China Family Business Review*. 46-49.

Contact: [jeanlee@ceibs.edu](mailto:jeanlee@ceibs.edu)

Lee, Jean S K. and Tan, R.F.. 2019 Aug. "价值观一致性对继任者意愿的影响". *China Family Business Review*. 72-75.

Contact: [jeanlee@ceibs.edu](mailto:jeanlee@ceibs.edu)

Lee, Jean S K. and Zhao, Hua. 2019 Nov. "从情、理、法看家族企业的常与变". *China Family Business Review*. 34-38.

Contact: [jeanlee@ceibs.edu](mailto:jeanlee@ceibs.edu)

Lee, Jean S K. . 2019. "家族企业的常与变". *China Family Business Review*. 52-54.

Contact: [jeanlee@ceibs.edu](mailto:jeanlee@ceibs.edu)

Lee, Jean S K. and Xu, D.J.. 2019 Dec. "谁说女子不如男?她比想象中更具领导力". *中欧商业评论*. 80-86.

Contact: [jeanlee@ceibs.edu](mailto:jeanlee@ceibs.edu)

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Liu, Bin, Sheng, Songcheng and Jiang, Yile. forthcoming. "西方潜在产出理论离中国实际较远". *中国金融*.  
Contact: [ssongcheng@ceibs.edu](mailto:ssongcheng@ceibs.edu)

Ma, Xiaodong and Fang, Yue. 2019 Sep. "中台战略：企业数字化转型利器". *中欧商业评论*. 137.  
Contact: [fyue@ceibs.edu](mailto:fyue@ceibs.edu)

Prashantham, Shameen. 2020. "Partner with Entrepreneurs Inside and Out". *MIT Sloan Management Review*. (FT50) 61, 2, 80-81.  
Paper: <https://sloanreview.mit.edu/article/partner-with-entrepreneurs-inside-and-out/>  
Contact: [sprashantham@ceibs.edu](mailto:sprashantham@ceibs.edu)

Prashantham, S.. 2019. "The two ways for startups and corporations to partner". *HBR.org*.  
Paper: <https://hbr.org/2019/01/the-two-ways-for-startups-and-corporations-to-partner>  
Contact: [sprashantham@ceibs.edu](mailto:sprashantham@ceibs.edu)

Prashantham, S.. 2019. "Leveraging China for global innovation". *Economist Intelligence Unit*.  
Paper: [http://viewswire.eiu.com/index.asp?lay-out=ebArticleVW3&article\\_id=208087404&channel\\_id=&category\\_id=&refm=ebHome&page\\_title=Latest++management+thinking](http://viewswire.eiu.com/index.asp?lay-out=ebArticleVW3&article_id=208087404&channel_id=&category_id=&refm=ebHome&page_title=Latest++management+thinking)  
Contact: [sprashantham@ceibs.edu](mailto:sprashantham@ceibs.edu)

Prashantham, S., & Patel, S.. 2019. "Winning over internal stakeholders to make external startup engagement work". *Economist Intelligence Unit*.  
Paper: [http://viewswire.eiu.com/index.asp?lay-out=EBArticleVW3&article\\_id=457941229&channel\\_id=788114478&category\\_id=&refm=ebCh&page\\_title=Latest&from=singlemessage&isappinstalled=0](http://viewswire.eiu.com/index.asp?lay-out=EBArticleVW3&article_id=457941229&channel_id=788114478&category_id=&refm=ebCh&page_title=Latest&from=singlemessage&isappinstalled=0)  
Contact: [sprashantham@ceibs.edu](mailto:sprashantham@ceibs.edu)

Prashantham, S., Eranova, M., & Khamisani, V.. 2019. "How entrepreneurs and managers can find common ground in big data". *Economist Intelligence Unit*.  
Paper: [http://viewswire.eiu.com/index.asp?lay-out=ebArticleVW3&article\\_id=1537657937&channel\\_id=&category\\_id=&refm=ebHome&page\\_title=Latest++management+thinking&from=singlemessage&isappinstalled=0](http://viewswire.eiu.com/index.asp?lay-out=ebArticleVW3&article_id=1537657937&channel_id=&category_id=&refm=ebHome&page_title=Latest++management+thinking&from=singlemessage&isappinstalled=0)  
Contact: [sprashantham@ceibs.edu](mailto:sprashantham@ceibs.edu)

Rui, Meng. 2019 Feb. "性别多样化为什么重要？中国上市公司中的性别多样性和欺诈行为现状". *家族企业 (China Family Business Review)*. 57.  
Contact: [oliver@ceibs.edu](mailto:oliver@ceibs.edu)

Rui, Meng. 2019 Apr. "董事会为什么需要性别多样化？女性比例越高 欺诈发生概率越低". *家族企业 (China Family Business Review)*. 65.  
Contact: [oliver@ceibs.edu](mailto:oliver@ceibs.edu)

Rui, Meng. 2019 May. "性别多样化为什么重要？家族企业中的女性力量". *家族企业 (China Family Business Review)*. 69.  
Contact: [oliver@ceibs.edu](mailto:oliver@ceibs.edu)

Rui, Meng & Liu, Xinjie. 2019 May. "家族如何选择FO合作伙伴". *智库CLUB*.  
Contact: [oliver@ceibs.edu](mailto:oliver@ceibs.edu)

Rui, Meng & Feng, Kathryn. 2019 June. "家族企业传承进化论—沈慧琳和他的万希泉". *家族企业 (China Family Business Review)*. 48.  
Contact: [oliver@ceibs.edu](mailto:oliver@ceibs.edu)

Rui, Meng. 2019 June. "金融科技赋能家族智慧传承". *复旦金融评论 (Fudan Financial Review)*. 6.  
Contact: [oliver@ceibs.edu](mailto:oliver@ceibs.edu)

Rui, Meng & Feng, Kathryn. 2019 July. "家族企业传承进化论 — Jerry的红海突围战". *家族企业 (China Family Business Review)*. 78.  
Contact: [oliver@ceibs.edu](mailto:oliver@ceibs.edu)

Rui, Meng. 2019 Aug. "FinTech与私人银行的专业性". *家族企业 (China Family Business Review)*. 4.  
Contact: [oliver@ceibs.edu](mailto:oliver@ceibs.edu)

Sheng, Songcheng. 2019. "社会融资规模指标的诞生和发展". *中国金融*. 19.  
Contact: [ssongcheng@ceibs.edu](mailto:ssongcheng@ceibs.edu)

Sheng, Songcheng, He, Yulin and Jiang, Yile. 2019. "影子银行支持实体经济力度的变迁". *上海金融*. 4.  
Contact: [ssongcheng@ceibs.edu](mailto:ssongcheng@ceibs.edu)

Sheng, Songcheng, Liu, Bin and Wang, Wei. forthcoming. "Adhering to Regulation on the Real Estate Market". *China Economic Transition*.  
Contact: [ssongcheng@ceibs.edu](mailto:ssongcheng@ceibs.edu)

Tsai, Terence and Liu, Jasmine. 2019 Nov. "十里芳菲：解开客房经济的“魔咒”". *CEIBS Business Review*.  
Contact: [tterence@ceibs.edu](mailto:tterence@ceibs.edu)



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## Faculty Research Publications

Xin, K. R. & Yan, J.. 2019 Oct. "Insights of Organizational Evolution's Orientation:洞悉组织进化的方向". *Business Review*. 5.  
Contact: [katherinexin@ceibs.edu](mailto:katherinexin@ceibs.edu)

Xin, K. R. & Yan, J.. 2019 Nov. "Dancing with Business Intelligence 《与智能商业共舞》". *Business Review*. 5.  
Contact: [katherinexin@ceibs.edu](mailto:katherinexin@ceibs.edu)

### Newspaper Articles

Chen, Shaohui. 2019 Sep 17. 调查了3000多位企业中基层管理者后, 我们有了几个有趣的发现……. *CEIBS Website*.  
Paper: <http://cn.ceibs.edu/new-papers-columns/17101>  
Contact: [csophie@ceibs.edu](mailto:csophie@ceibs.edu)

Chen, Shaohui. 2019 July 17. 企业创新能力爆发的源泉原来是他们. *CEIBS Wechat*.  
Paper: <https://mp.weixin.qq.com/s/BKHtzkDTr1EqJNSZ16IRKQ>  
Contact: [csophie@ceibs.edu](mailto:csophie@ceibs.edu)

Fang, Yue. 2019. 数字化成就企业未来. *中欧之声*.  
Contact: [fyue@ceibs.edu](mailto:fyue@ceibs.edu)

Fang, Yue. 2019 July 23. 数字经济时代, 企业如何制造顾客. *CEIBS Knowledge*.  
Contact: [fyue@ceibs.edu](mailto:fyue@ceibs.edu)

Han, Jian. 2019 October 15. Do High-Performance Work Systems Generate Negative Effects?. *CEIBS Knowledge*.  
Contact: [jianhan@ceibs.edu](mailto:jianhan@ceibs.edu)

Han, Jian. 2019 September 5. Transforming Uncertainties into Opportunities – What Should CHOs Do?. *CEIBS Knowledge*.  
Contact: [jianhan@ceibs.edu](mailto:jianhan@ceibs.edu)

Lee, Siew Kim Jean. 2019 Mar 8. 不看好女领导? 看完这篇文章再说也不迟. *CEIBS Wechat*.  
Paper: <https://mp.weixin.qq.com/s/kuVCvQ6T1XiU37hkHHz8x1w>  
Contact: [jeanlee@ceibs.edu](mailto:jeanlee@ceibs.edu)

Lee, Siew Kim Jean. 2019 May 12. 孩子是一本永远读不完的书, 需用心去阅读和挖掘. *CEIBS Wechat*.  
Paper: <https://mp.weixin.qq.com/s/dciUoHIZMvvPQiB8hYrzcw>  
Contact: [jeanlee@ceibs.edu](mailto:jeanlee@ceibs.edu)

Lee, Siew Kim Jean. 2019 Oct 15. 运动型CEO: 逆流而上的领导力. *CEIBS Wechat*.  
Paper: <https://mp.weixin.qq.com/s/MyY038imQUgP7DdSY3qjYA>  
Contact: [jeanlee@ceibs.edu](mailto:jeanlee@ceibs.edu)

Lee, Siew Kim Jean. 2019 Dec 20. “女承父业”：家族企业的另一种选择? . *CEIBS Wechat*.  
Paper: <https://mp.weixin.qq.com/s/0VPMepB3F2haZLtJG2YYzQ>  
Contact: [jeanlee@ceibs.edu](mailto:jeanlee@ceibs.edu)

Rui, Meng & Yin, Wenqiang. 2019. 哪一种思路看待金融市场更好, 银行的思路VS 证券的思路. *新浪财经意见领袖专栏*.  
Contact: [oliver@ceibs.edu](mailto:oliver@ceibs.edu)

Rui, Meng & Yin, Wenqiang. 2019 Apr. 资产配置的艺术到底在哪里. *新浪财经意见领袖专栏*.  
Contact: [oliver@ceibs.edu](mailto:oliver@ceibs.edu)

Rui, Meng & Yin, Wenqiang. 2019 Apr. 防伪溯源不透明? 试试区块链. *新浪财经意见领袖专栏*.  
Contact: [oliver@ceibs.edu](mailto:oliver@ceibs.edu)

Rui, Meng & Yin, Wenqiang. 2019 Apr. 资产配置中必不可少的再平衡策略. *Center for Wealth management WeChat Official Account*.  
Contact: [oliver@ceibs.edu](mailto:oliver@ceibs.edu)

Rui, Meng & Yin, Wenqiang. 2019 Apr. 资产配置就是集中力量办大事? 非也. *Center for Wealth management WeChat Official Account*.  
Contact: [oliver@ceibs.edu](mailto:oliver@ceibs.edu)

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