Peer Reviewed Journal Articles

Dai, Yuwen and Xu, Bin. 2019. "Nominal GDP Targeting and Central Bank Conserva-
tiveness". Bulletin of Economic Research. Contact: xubin@ceibs.edu

Kim, T.-Y., Gilbreath, J. B., & David, E. M., & Kim, S. P.. forthcoming. "Self-verifi-
cation striving and employee outcomes: The mediat-
ing effects of emotional labor of South Korean employees". International Journal of
Contemporary Hospitality Management. Contact: tykim@ceibs.edu edavid@ceibs.edu

Li, Lydia Qianqian, Xin, Katherine, Pucik, Viado and Wei, William X.. 2019. "MNCs' R&D
talent management in China: aligning practices with strategies". Chinese Manage-
ment Studies. Paper: https://doi.org/10.1108/CMS-10-2018-
0703 Contact: katherinexin@ceibs.edu

Prashantham, S., & Birkinshaw, J.. forthcoming. "MNE–SME cooperation: An inte-
Abstract: Although international business scholars have begun to recognize the division
of entrepreneurial labor between MNEs and SMEs, there is a fragmented understanding
of the different forms MNE–SME cooperation can take. We develop a typology that takes into
account not only complementarity of capabili-
ties but also, crucially, the compatibility of in-
tent between MNEs (exploration vs. exploita-
tion) and SMEs (international vs. domestic
orientation). The framework offers a novel way to
understand the forms and dynamics of MNE
–SME cooperation. We also show how it can be
applied more broadly, by considering its application to societal challenges, such as
achieving the United Nations’ Sustainable De-
velopment Goals.
Paper: https://link.springer.com/
article/10.1057/s41267-019-00214-y
Contact: sprashantham@ceibs.edu

Prashantham, S., & Floyd, S.W.. forthcoming. "Navigating liminality in new venture

Abstract: Prior research describes interna-
tional expansion as a series of discrete steps
and notes that taking them threatens new
ventures’ survival, especially due to unex-
pected setbacks. Seen through the lens of
social science, the source of such threat be-
comes clearer. In this paper, we argue that
internationalization in new ventures involves
what social anthropologists call a liminal tran-
sition – a betwixt-and-between period lying
between the intent to internationalize and the
realization of a stable internationalized state.
The ambiguous and transitory nature of this
liminal transition has the potential to increase
the odds of overreach (e.g. a high-cost market
entry without sufficient resources). Avoiding
the negative influence of liminality – and in-
stead harnessing its positive effect – relies
on three sources of support that we refer to as
opportunity scaffolding: self-reflexive learning,
peer learning and consultative learning. We
argue that entrepreneurs with personality pro-
files high in levels of core self-evaluation
(CSE) are more likely to utilize the scaffolding
like that available in business incubators effec-
tively. This leads to the development of a
more reflective mindset, making capability
learning more likely, preventing decisions that
lead to overreach and reducing the threat to
INV survival. However we also strike a note of
caution in that at excessive (hyper) levels of
CSE, the internationalizing new venture could
become the victim of hubris. Emboldened with
unrealistically high self-confidence, hubristic
entrepreneurs are more likely to rebuff use of
scaffolding, leading to a more reactive mind-
set, increasing the probability of liminal over-
reach and threatening INV survival.
Paper:https://www.sciencedirect.com/
science/article/pii/S0883902618301745?
dgcid=rss_sd_all
Contact: sprashantham@ceibs.edu

diversity, values diversity and innovation: A cross-country analysis”. Per-
spectives of Innovations, Economics and Business. 18,
3, 88-110.
Abstract: The contribution of innovation to
economic growth and development and the
“hard” antecedents of innovation performance
are well known. What is less known is the
impact of the “soft” factors, in particular, socio-
cultural forces on the patterns of technological

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innovation. In this study we evaluate the effects of various types of cultural diversities - ethnic, religious, language and values - on innovation performance of a country. We use well-known measures of ethnic, religious and linguistic diversity within a country as well as a purpose-built values diversity measure to evaluate the impact of innovation performance. Using a sample of 61 countries, we find that cultural diversities influence the inputs of innovation. Greater ethnic diversity within a country has a negative impact on innovation performance while values diversity has a positive effect. Our findings have important policy implications, particularly on immigration policies.

Paper: http://dx.doi.org/10.15208/piej.2018.7
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Trade Journal Articles

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Newspaper Articles

Sheng, Songcheng & Ren, Xiaoxun. 2019 01-18. 经历爆雷潮和合规检查后 网贷行业将会健康发展. 今日头条
Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2019 01-09. 央行直接购买股票的理由不成. 华尔街见闻
Contact: ssongcheng@ceibs.edu

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2019 01-22. 我国经济二季度有望企稳. 华尔街见闻.
Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2019 01-30. 以券换券不直接增加基础货币。不是QE，经济二季度有望企稳. 第一财经.
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Sheng, Songcheng. 2019 02-25. 央行参事：票据融资大增

Cases

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Han, Jian and Zhang, Chi. 2019. "智慧零售与苏宁人力资源变革（C）". CI-419-004.
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**Awards & Honors**

Carney, Richard Wayne. 2019. Prof. Carney has been named the winner of the 34th Annual Masayoshi Ohira Memorial Book Prize in recognition of his work, Authoritarian Capitalism: Sovereign Wealth Funds and State-Owned Enterprises in East Asia and Beyond.

Chng, Han Ming Daniel & Kim, Tae-Yeol. 2018. An article entitled Why People Believe in Their Leaders — or Not co-authored by Prof. Chng and Prof. Kim has been cited as one of 2018’s best by MIT Sloan Management Review.

Ding, Yuan. 2019. CEIBS Vice President and Dean Prof. Ding Yuan recently accepted an invitation from Mr. Emanuel Berger, President of the EHL International Advisory Board to join the board, a move which will further strengthen the ties between the two organisations. Dean Ding is scheduled to attend the EHL IAB meeting for the first time in mid-May.

