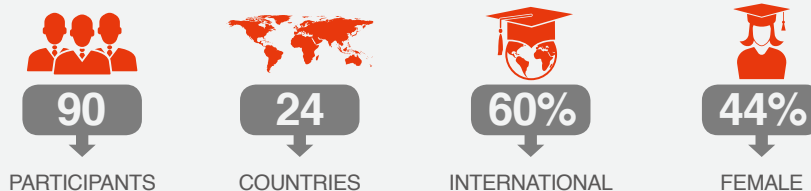


CEIBS SUMMER PRE-MBA BOOT CAMP

As part of an elite group of participants, you will have the unique opportunity to come to Shanghai for one week to live and experience China and the CEIBS MBA to the fullest. See for yourself why *the Financial Times ranks CEIBS MBA #5 globally and #1 in Asia*. The program will expose you to our MBA curriculum, some of our most distinguished professors and a thorough insight into how things are done in this part of the world.


HIGHLIGHTS FROM 2019 BOOT CAMP




SAMPLE ACTIVITIES



- Case study lecture on the most innovative Chinese enterprises entering the global market
- MBA lectures covering China's New Normal, Leadership in Sustainability and Entrepreneurship Management
- Networking lunch with Consultants from CEIBS MBA Career Development Center
- See how our alumni are making impact in Shanghai with company visits to the likes of Bayer, PepsiCo, Tencent, etc.
- Start-Up stories in Shanghai, company visit to WeWork Hub Co-Working Space

Dates: June 30th to July 5th 2020 / **Application deadline:** May 1st 2020

 CEIBS Shanghai Campus

 The boot camp 2020 tuition fee is USD 1800 including 5 nights accommodation, all meals, activities and travel insurance (excludes airport transfer and flights to/from Shanghai)

How to Apply

 <http://www.ceibs.edu/mba/bootcamp>  +86 21 28905555

For more information: please contact bootcamp@ceibs.edu

“ This was my first time in China, and it didn't disappoint, I would strongly encourage anyone considering moving to work or study in China to attend the Boot camp. It provided me with a valuable insight into the course and how the CEIBS MBA is able to differentiate itself from other programmes. The opportunities offered during the course to engage with companies operating in China, and meet alumni, were also extremely valuable. ”

Ankur, UK
Pre-MBA Boot Camp 2017
MBA class of 2020



Scan QR code to apply



scan QR code for live chat

2020中欧MBA暑期训练营火热招生

2020年中欧暑期训练营现已精彩启动，MBA课程精华浓缩于一周，给你一次近距离体验顶尖商学院的难得经历，与全球顶尖教授探讨商业前沿议题，与MBA成功校友交流职业发展，与多元背景的职场菁英分享人生体验。中欧作为亚洲最具影响力的商学院，拥有令人瞩目的排名，遍布全球的精英校友，和强有力的职业发展支持。暑期训练营将是你走进这所名校的第一步。

2019暑期训练营特色



90

参与学生



24

生源国籍



60%

国际学生



44%

女性比例

活动及课程举例 (最终安排待定)

- 中欧国际工商学院管理学教授副教授兼MBA课程主任做课程介绍
- 中国创新企业走向世界市场案例学习
- 多堂MBA课程实战体验
- 与中欧职业发展中心顾问午餐及交流
- 多家企业访问学习包括Bayer, PepsiCo, Tencent等
- 中欧校友分享MBA项目申请及职业发展
- 更多项目敬请期待...

申请条件及流程

中欧暑期训练营现面向全球开放，只要你本科在读或已毕业，有一年以上的工作经验，同时希望攻读MBA学位。提交一份英文简历及简短的申请文书即可申请。

日期：2020年6月30日至7月5日 / 申请截止日：2020年5月1日

费用

2020年学费为12500元人民币（包括5晚住宿、标准餐饮、各项活动以及保险）
来回机票及机场交通费用不包括在内。



在这五天中，我有幸参与到中欧几位明星教授的课堂中，真切体会到“中国深度，全球广度”的意义。同步进行的公司参观环节，让我们实地了解到中、外资企业在当前经济环境下的痛点，机会及战略。夏令营充实且丰富，是一段难忘的旅程。通过夏令营，坚定了我申请中欧的决心并在2017年8月正式成为中欧MBA一员。



赵晓岚

2016 Pre-MBA boot camp
中欧MBA2017级学员

在线申请<http://www.ceibs.edu/mba/bootcamp>
更多信息请咨询 bootcamp@ceibs.edu 或
+86 21 28905555



扫码申请训练营



扫码咨询中欧MBA