

# CEIBS PRE-MBA BOOT CAMP

As part of an elite group of participants, you will have the unique opportunity to come to Shanghai for one week to live and experience China and the CEIBS MBA to the fullest. See for yourself why *the Financial Times* ranks CEIBS MBA #5 globally and #1 in Asia. The program will expose you to our MBA curriculum, some of our most distinguished professors and a thorough insight into how things are done in this part of the world.

## HIGHLIGHTS FROM 2019 BOOT CAMP




## SAMPLE ACTIVITIES

- Case study lecture on the most innovative Chinese enterprises entering the global market
- MBA lectures covering China's New Normal, Leadership in Sustainability and Entrepreneurship Management
- Networking lunch with consultants from CEIBS MBA Career Development Center
- See how our alumni are making impact in Shanghai with company visits to the likes of Bayer, PepsiCo, Tencent, etc.
- Start-Up stories in Shanghai, company visit to WeWork Hub Co-Working Space

**Dates:** March 23<sup>rd</sup> to March 28<sup>th</sup> 2021 / **Application deadline:** February 28<sup>th</sup> 2021

 CEIBS Shanghai Campus

 The boot camp 2020 tuition fee is USD 1800 including 5 nights accommodation, all meals, activities and travel insurance (excludes airport transfer and flights to/from Shanghai)

**GMAT Discount :** 20% off Programme Fee if you have a valid GMAT score of over 600

## How to Apply

 <http://www.ceibs.edu/mba/bootcamp>  +86 21 28905555

For more information: please contact [bootcamp@ceibs.edu](mailto:bootcamp@ceibs.edu)

*"This was my first time in China, and it didn't disappoint, I would strongly encourage anyone considering moving to work or study in China to attend the Boot camp. It provided me with a valuable insight into the course and how the CEIBS MBA is able to differentiate itself from other programmes. The opportunities offered during the course to engage with companies operating in China, and meet alumni, were also extremely valuable."*

**Ankur, UK**  
**Pre-MBA Boot Camp 2017**  
**MBA class of 2020**



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