

## New Interface Information

### The 3 main areas of improvement include:

1. New Platform Functionality.
2. Improved Infographics (Tableau).
3. Enhanced Content Sets.

### What's new?

- Enhanced navigation bar
- Easier and clearer navigation between related content sets
- Theme based refinements
- Build your own report
- Access through mobile devices
- Grouping of search results.

### Homepage:

The screenshot shows the MarketLine homepage with a navigation bar at the top containing 'MarketLine', 'Sectors', 'Companies', 'Geographies', 'Databases', and 'Analysis'. Below the navigation bar is a search bar with the text 'Search 2,262,346 Intelligence Reports & Analysis'. The main content area features five 'Browse by' cards: 'Browse by Sector', 'Browse by Company', 'Browse by Geography', 'Browse by Database', and 'Browse by Content Type'. Below these cards are four sections: 'Theme Reports', 'Case Studies', 'Deals', and 'News', each with a 'More' button and a list of report titles and dates.

MarketLine Sectors Companies Geographies Databases Analysis Search

Welcome to MarketLine John Logout

Search **2,262,346** Intelligence Reports & Analysis

Type keyword All Research

**Browse by Sector**  
Refine content by 19 core sectors

**Browse by Company**  
Key facts, data, and analysis for over 100,000 companies

**Browse by Geography**  
Refine content by region or country

**Browse by Database**  
City, Country, and Industry Statistics

**Browse by Content Type**  
Explore MarketLine's Industry, Company, and Geography-focused reports and data

**Theme Reports** More

**Case Studies** More

**Deals** More

**News** More

**Medical Devices: Burgeoning industry has plenty of opportunities in wearables, old age care and neurology**  
19 Feb 2019

**A new audit era: Big Four must account for themselves in CMA shakeup**  
11 Mar 2019

**Nordea Mortgage Bank Raises USD1.68 Billion in Offering of 0.25% Covered Bond Due 2026**  
11 Mar 2019 | Debt Offering

**Cybersecurity in banks: controlling what to expect**  
12 Mar 2019

**Mega Construction Projects: Top ten largest construction projects in planning and execution**  
24 Nov 2018

**Canada's legalization of recreational marijuana use has set the way for a market long being in the dark to emerge**  
28 Feb 2019

**Digital Unlimited Group Acquires Model Citizens (Realise Unlimited)**  
11 Mar 2019 | Acquisition

**American Insurer Genworth Financial to cut about 80 jobs**  
12 Mar 2019

**Aerospace and Defense Technology: Big Data, Cybersecurity, 3D Printing and Block Chain tech are the emerging defense trends of 2018 and beyond**  
18 Oct 2018

**Hotel Brand Differentiation: How major companies are using an array of brands to appeal to all**  
27 Feb 2019

**AVIATORS Acquires Majority Stake in Aviation Capacity Resources**  
11 Mar 2019 | Acquisition

**Swiss Re, Falls Lake and Arrowhead launch parametric earthquake insurance**  
12 Mar 2019

**Key Trends in Alcoholic Beverages: Powerful changes**

**HTC decline into obscurity: Tech company experienced precipitous fall after rapid rise**




















**Providence Equity Partners to Acquire OpusCapita Solutions**  
from Post-Group

## New content sets

### Search by Sector:

There are 19 Core Sectors on the MarketLine database.

#### Browse by Sector

 <p><b>Aerospace and Defense</b> 63,541 280 New this week</p>	 <p><b>Agriculture and Forestry</b> 10,370 103 New this week</p>	 <p><b>Automotive</b> 51,527 254 New this week</p>	 <p><b>Business and Consumer Services</b> 100,522 547 New this week</p>	 <p><b>Chemicals</b> 37,948 142 New this week</p>
 <p><b>Construction &amp; Real Estate</b> 209,429 979 New this week</p>	 <p><b>Consumer Goods</b> 168,646 743 New this week</p>	 <p><b>Energy and Utilities</b> 320,339 1,214 New this week</p>	 <p><b>Financial Services</b> 306,596 1,112 New this week</p>	 <p><b>Government and Non-Profit Organisations</b> 25,863 148 New this week</p>
 <p><b>Industrial Goods and Machinery</b> 130,991 529 New this week</p>	 <p><b>Media &amp; Digital Entertainment</b> 44,098 202 New this week</p>	 <p><b>Metals and Mining</b> 88,169 540 New this week</p>	 <p><b>Paper &amp; Packaging</b> 19,805 75 New this week</p>	 <p><b>Pharmaceuticals and Healthcare</b> 408,536 1,032 New this week</p>
 <p><b>Retail, Wholesale &amp; Foodservice</b> 169,646 654 New this week</p>	 <p><b>Telecoms &amp; IT</b> 538,460 2,564 New this week</p>	 <p><b>Tourism, Leisure &amp; Hospitality</b> 51,471 226 New this week</p>	 <p><b>Transportation, Infrastructure &amp; Logistics</b> 87,675 345 New this week</p>	

Each of the Core Sectors include sub-sectors. The example below looks at Media & Digital Entertainment:

- Media & Digital Entertainment
  - Broadcasting
  - Movies and Entertainment
  - Multimedia Services
  - News Syndicates
  - Online Content & Services
  - Printing and Publishing
  - Social Media

Improved company profiles content has been added – including Company Financials and benchmarking. You can refine your Company Lists by Country or Key Lists.

## Companies

[Saved Searches](#)
[Export](#)
[Print](#)

[Key Lists](#)
[Top Consumer Packaged Goods Companies](#)
[Top Retail Chains](#)
[Top Tourism Operators](#)
[Top Foodservice Operators](#)
[Top Non-Alcoholic Beverage Companies](#)

Eg Top Tourism Operators.

Each Company name is then hyperlinked so that you can click straight to the Company Profile. Below I have provided a screenshot showing of a few of the Companies within China

**Company Listing**

Refinements: [China](#)

1 - 50 of 100617 companies [Results Analytics](#) Page 1 of 2013 | Next Page | Go to page 1 50 Results

**Industry & Geography**

**Industry**

Search for sectors

- Aerospace and Defense
- Agriculture and Forestry
- Automotive
- Business and Consumer Services
- Chemicals
- Construction & Real Estate
- Consumer Goods
- Energy and Utilities
- Financial Services
- Government and Non-Profit Organisations
- Industrial Goods and Machinery

**Geography**

- Bangladesh
- Bhutan
- British Indian Ocean Territories
- Brunei Darussalam
- Cambodia
- China
- Christmas Island
- Cocos (Keeling) Islands
- Cook Islands
- Fiji
- French Polynesia
- Georgia
- Guam
- Hong Kong
- India

**Zip Code**

Search for a Zip Code

[Show Results](#) [Clear Search](#)

**Company Listing**

Refinements: [China](#)

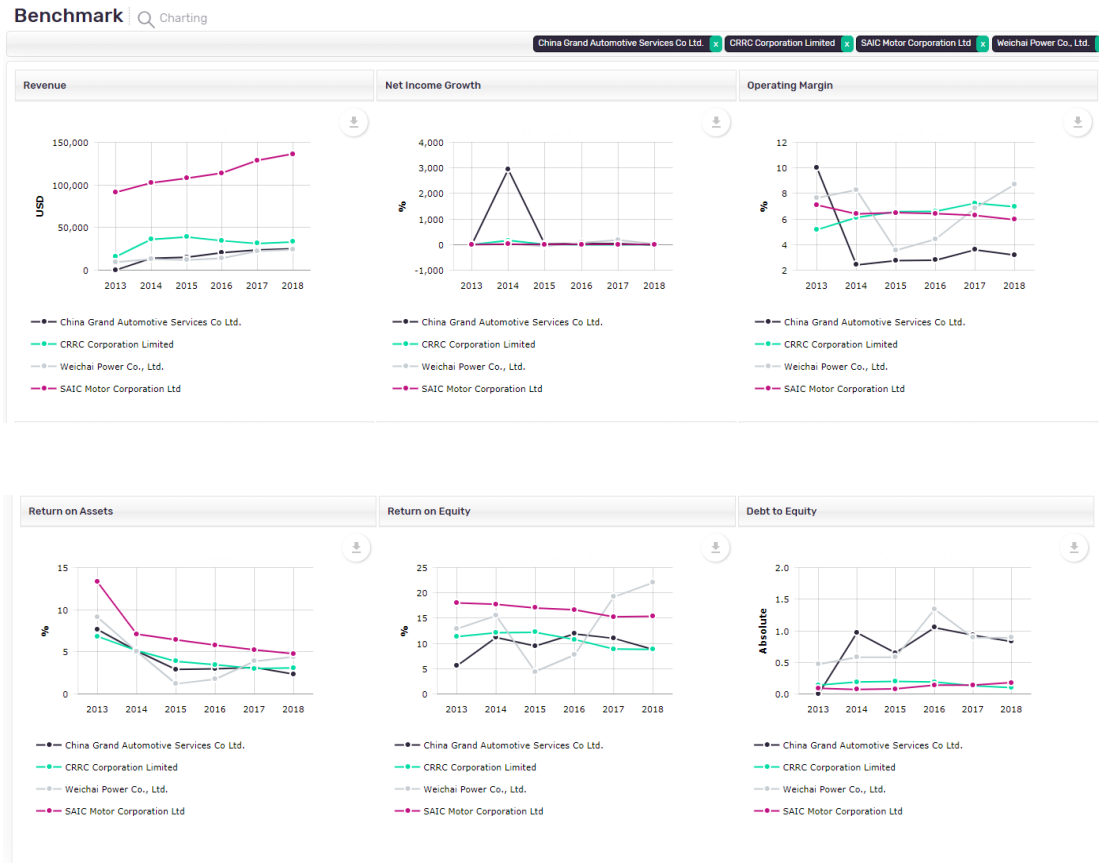
1 - 50 of 3465 companies [Results Analytics](#) Page 1 of 70 | Next Page | Go to page 1 50 Results

[Create Alert](#) [Save Search](#)

Company Name	Parent/Subsidiary/Independent	Headquarters	Employees	Annual Revenue (US\$m)	Benchmark
<a href="#">China Petroleum &amp; Chemical Corp</a>	Subsidiary (of China Petrochemical Corp)	China	423,543	437,091	
<a href="#">PetroChina Co Ltd</a>	Subsidiary (of China National Petroleum Corp)	China	494,297	355,817	
<a href="#">China National Petroleum Corp</a>	Parent	China	1,407,200	346,292	
<a href="#">China State Construction Engineering Corporation Limited</a>	Parent	China	302,827	181,315	
<a href="#">Industrial and Commercial Bank of China Ltd</a>	Parent	China	449,296	179,199	
<a href="#">China Life Insurance Co Ltd</a>	Parent	China	102,817	177,655	
<a href="#">China Construction Bank Corp</a>	Parent	China	346,164	147,535	
<a href="#">Ping An Insurance (Group) Company of China Ltd</a>	Parent	China	376,900	147,406	
<a href="#">Agricultural Bank of China Ltd</a>	Parent	China	473,691	140,244	
<a href="#">SAIC Motor Corporation Ltd</a>	Subsidiary (of SAIC Motor Corporation Limited)	China	217,511	136,394	
<a href="#">Bank of China Ltd</a>	Parent	China	310,119	128,792	
<a href="#">China Investment Corp</a>	Parent	China	2,510	114,455	
<a href="#">China Railway Group Limited</a>	Subsidiary (of China Railway Engineering Group Company Limited)	China	282,256	111,940	
<a href="#">China Railway Construction Corp Ltd</a>	Subsidiary (of China Railway Construction Corporation Group)	China	295,862	110,381	
<a href="#">Huawei Investment &amp; Holding Co., Ltd.</a>	Parent	China	180,000	89,317	
<a href="#">China National Offshore Oil Corp</a>	Parent	China	98,000	81,487	
<a href="#">China Development Bank</a>	Parent	China	9,147	80,352	
<a href="#">Sinochem Group Co Ltd</a>	Parent	China	52,755	76,769	
<a href="#">The People's Insurance Company (Group) of China Ltd</a>	Parent	China	215,362	75,745	
<a href="#">China Communications Construction Co Ltd</a>	Parent	China	117,446	73,877	

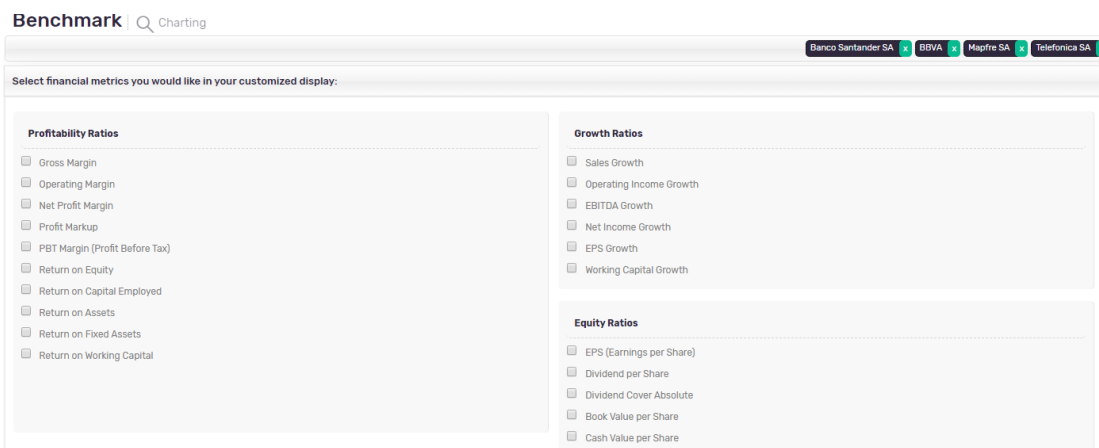
Below is a screen grab showing the benchmarking between companies, based on financials. All of this data can then be exported:

You can benchmark up to 4 companies at a time.



All charts can then be exported and annotated.

Advanced Benchmarking:



Metric	China Grand Automotive Services Co Ltd.	CRRC Corporation Limited	SAIC Motor Corporation Ltd	Weichai Power Co., Ltd.
Sales Growth	93.35 %	-32.56 %	45.3 %	187.98 %
Operating Income Growth	265.2 %	3.28 %	38.04 %	455.58 %
EBITDA Growth	243.85 %	6.36 %	37.89 %	378.87 %
Net Income Growth	194 %	-17.68 %	22.53 %	536.67 %
EPS Growth	129.45 %	-100.48 %	-13.71 %	490.56 %
Working Capital Growth	-11543.2 %	172.24 %	-309.15 %	81.39 %
EPS	0.4 US\$	0.2 US\$	1.32 US\$	0.39 US\$
Dividend per share	0.1 US\$	0.08 US\$	0.81 US\$	0.18 US\$
Dividend cover	17.65	9.88	4.86	6.39
Book Value per Share	3.2 US\$	2.52 US\$	8.55 US\$	1.98 US\$
Cash Value per Share	1.8 US\$	1.24 US\$	4.2 US\$	1.89 US\$
Gross Margin	48.45 %	90.72 %	41.67 %	65.52 %
Operating Margin	17.95 %	28.96 %	18.87 %	20.55 %
Net Profit Margin	12.1 %	20.44 %	11.85 %	13.47 %
Profit Markup	53.65 %	117.32 %	48.39 %	83.82 %
PBT Margin	17.9 %	29.16 %	18.69 %	20.82 %
Return on Equity	55 %	35.52 %	45.81 %	57.57 %
Return on Capital Employed	-	-	-	-
Return on Assets	15.75 %	12.08 %	15.72 %	11.61 %
Return on Fixed Assets (ROFA)	-	-	-	-
Return on Working Capital (ROWC)	205.75 %	117.48 %	434.1 %	140.55 %
FiscalYear	2018	2018	2018	2018

We have added a 'Peers' section on the new interface for Company Profiles. I have selected China National Petroleum Corp and exported the information below. This then compares the competitors metrics by Revenue (US \$m), Employees, Market Cap (US \$m) and HQ Country). All Companies are hyperlinked so that you can click straight through to the Company Profile.

## China National Petroleum Corp

[Alerts](#) [Export](#)

### Competitor Metrics

Company	Revenue (US\$m)	Employees	Market Cap (US\$m)	HQ Country
China National Petroleum Corp	346,292	1,407,200		China
China Petroleum & Chemical Corp	437,091	423,543	15,398	China
Royal Dutch Shell Plc	388,379	82,000	237,762	Netherlands
BP Plc	298,756	73,000	112,316	United Kingdom
Exxon Mobil Corp	279,332	71,000	352,956	United States of America
Total SA	184,106	104,460	126,382	France
Chevron Corp	158,767	48,600	224,226	United States of America
CPC Corp	25,148	14,708		Taiwan
National Company KazMunayGas	7,579	84,000		Kazakhstan
TL Natural Gas Holdings Ltd	13		7	China

Searches can be built around Public / Private Companies

Company Name	Parent/Subsidiary/Independent	Headquarters	Employees	Annual Revenue (US\$m)	Benchmark
China Petroleum & Chemical Corp	Subsidiary (of China Petrochemical Corp)	China	423,543	437,091	
PetroChina Co Ltd	Subsidiary (of China National Petroleum Corp)	China	494,297	355,817	
China National Petroleum Corp	Parent	China	1,407,200	346,292	
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The People's Insurance Company (Group) of China Ltd	Parent	China	215,362	75,745	
China Communications Construction Co Ltd	Parent	China	117,446	73,877	
China Southern Power Grid Co Ltd	Parent	China	-	73,185	
China Evergrande Group	Parent	China	129,534	70,480	

It is possible to refine company lists by our Top 25s. An example of this would be 'Top Global Foodservice Operators in the Profit Sector by Operator Sales (US\$, 2017)'

Companies Saved Searches Export Print

Key Lists Top Consumer Packaged Goods Companies Top Retail Chains Top Tourism Operators Top Foodservice Operators Top Non-Alcoholic Beverage Companies

**Top Global Foodservice Operators in the Profit Sector by Operator Sales (US\$, 2017)**

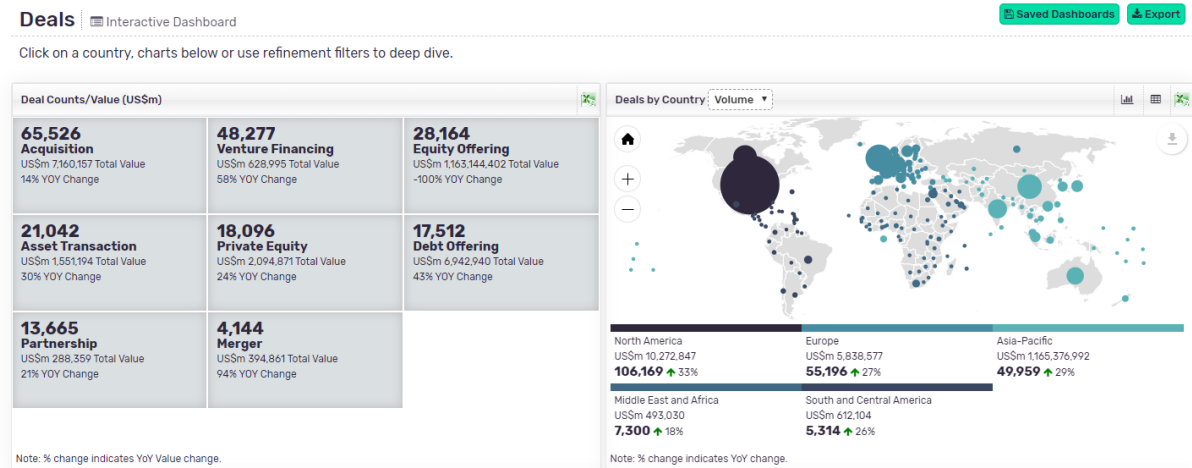
Refinements Top Foodservice Operators

1 - 17 of 17 companies Results Analytics Page 1 of 1 Go to page Results

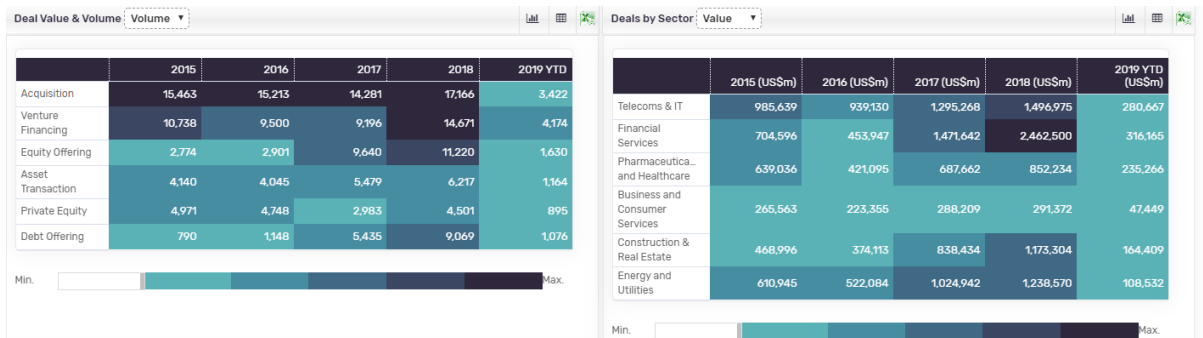
Company Name	Parent/Subsidiary/Independent	Headquarters	Employees	Retail Product Sales (US\$m, 2016)	Benchmark
McDonald's Corporation	Parent	United States of America	235,000	80,519	
Yum! Brands, Inc.	Parent	United States of America	60,000	41,028	
Restaurant Brands International Inc.	Parent	Canada	6,200	28,255	
Doctor's Associates Inc	Parent	United States of America	-	19,008	
The Wendy's Company	Parent	United States of America	12,100	9,887	
Dunkin' Brands Group Inc	Parent	United States of America	1,148	9,858	
Dine Brands Global, Inc.	Parent	United States of America	520	7,359	
Chick-fil-A Inc	Independent	United States of America	-	7,139	
Marriott International Inc	Parent	United States of America	177,000	5,121	
Berkshire Hathaway Inc.	Parent	United States of America	377,000	4,782	
Sonic Corp.	Parent	United States of America	391	4,479	
Bloomin' Brands, Inc.	Parent	United States of America	94,000	4,476	
Roark Capital Management LLC	Independent	United States of America	-	4,395	
Chipotle Mexican Grill, Inc.	Parent	United States of America	68,890	4,369	
Lawson, Inc.	Parent	Japan	10,028	4,173	
AccorHotels	Parent	France	192,627	3,981	
Zensho Holdings Co., Ltd.	Parent	Japan	10,877	3,911	

We have added a brand new Deals database, with an interactive dashboard.

Here you can search Deals by Acquisition, Venture Financing, Equity Offering, Asset Transactions, Private Equity, Deal Offering, Partnerships and Merger:



It is possible to search by Deal Value / Volume across 'Type of Deal' and /or Industry:



Investor Name	Value (US\$m)	No. of Deals	Advisor Name	Value (US\$m)	No. of Deals
Undisclosed Angel Investors	4,329	670	J.P. Morgan Securities LLC	1,936,558	2003
New Enterprise Associates Inc	14,862	429	Goldman Sachs & Co LLC	1,957,332	1437
Sequoia Capital Operations LLC	21,589	322	Merrill Lynch, Pierce, Fenner & Smith Inc	947,652	1307
Crowdcube Capital Ltd	205	267	Morgan Stanley & Co. LLC	1,721,727	1277
GV Management Co LLC	10,688	265	Barclays Capital Inc	888,684	1191
Y Combinator Management LLC	2,318	253	Citi Private Bank	957,000	1188
500Startups	626	251	Wells Fargo Securities LLC	806,875	1121
Bessemer Venture Partners	7,170	248	Citigroup Inc	1,764,810	1117
Accel Partners	6,918	239	The Goldman Sachs Group Inc	1,199,212	1031
Khosla Ventures LLC	8,803	199	Deutsche Bank Securities Inc	778,672	946

Latest Deals				 <a href="#">+ More</a>
Acquirer / Investor	Issuer / Partner / Target	Deal Date	Value (US\$m)	
 Lilly Asia ventures	InventisBio Inc	12 Mar 2019	70.0	 Details
Temasek Holdings (Private) Ltd	Haldor Topsoe AS	12 Mar 2019	n/a	 Details
	PT Lippo Karawaci Tbk	12 Mar 2019	730.0	 Details
Fujifilm Corp	Biogen (Denmark) New Manufacturing ApS	12 Mar 2019	890.0	 Details
-	Lotte Construction Co., Ltd.	12 Mar 2019	22.0	 Details
Summa Equity AB	Olink Proteomics AB	12 Mar 2019	n/a	 Details
	American Financial Group, Inc.	11 Mar 2019	125.0	 Details
	Keller Title Agency, LLC	11 Mar 2019	0.0	 Details
 Bicecorp SA	SURA Seguros de Rentas Vitalicias SA - Annuity Business	11 Mar 2019	214.0	 Details
Arthur J. Gallagher & Co	Merit Insurance, Inc.	11 Mar 2019	n/a	 Details

You can search over 647,000 deals globally and then refine your search.

**Deals** | [Interactive Dashboard](#) [Saved Dashboards](#) [Export](#)

Click on a country, charts below or use refinement filters to deep dive.

**Deals Type Refinements** ✕

**Deal Type**

Search for Deal Types

- Mergers & Acquisitions
- Partnership
- Capital Raisings

**Participant Role Entity Type**

**Target**  
Any

**Acquirer**  
Any

**Vendor**  
Any

**Partner**  
Any

**Multiples** All

- DV/Revenues
- DV/Employees
- DV/EBITDA
- DV/Operating Profit

**Venture Financing**

**Round of Financing**  
Any

**Debt Offering**

**Interest Rate**  
Between  Min and  Max

**Maturity Date**  
Between  and

**Mode of Payment**  
Any

**Security Type**  
Any

[Clear](#) [Show Results](#)



## Deals Deals Listing

Deals Listing | Related Investors | Related Advisors | Related Companies

### Deal Results

1 - 50 of 647902 deals

Customized Display | Export | Results Analytics | View Deal Definition

Page 1 of 12959 | Next Page | Go to page 1 | 50 | Results

Announced Date	Headline	Deal Type	Value (US\$m)	Acquirer / Investor	Issuer / Partner / Target
12 Mar 2019	<a href="#">InventisBio Raises USD70 Million in Series C Financing</a>	Venture Financing	70.00	Lilly Asia ventures	InventisBio Inc
12 Mar 2019	<a href="#">Temasek to Acquire 30% Stake in Haldor Topsoe</a>	Private Equity	n/a	Temasek Holdings (Privat...	Haldor Topsoe AS
12 Mar 2019	<a href="#">PT Lippo Karawaci to Raise USD730 Million in Rights Offering</a>	Equity Offering	730.00		PT Lippo Karawaci Tbk
12 Mar 2019	<a href="#">FUJIFILM to Acquire Biologics Manufacturing Site from Biogen</a>	Acquisition	890.00	Fujifilm Corp	Biogen (Denmark) New Manufact...
12 Mar 2019	<a href="#">Lotte Construction Raises USD22.043 Million in Offering of Corporate Bond Due 2024</a>	Debt Offering	22.04		Lotte Construction Co., Ltd.
12 Mar 2019	<a href="#">Summa Equity Acquires Olink Proteomics</a>	Private Equity	n/a	Summa Equity AB	Olink Proteomics AB
12 Mar 2019	<a href="#">Teal Brands Plans to Acquire Educational Toy Brand of Mothercare</a>	Asset Transaction	17.63	Mothercare plc	
11 Mar 2019	<a href="#">Qatar Petroleum To Acquire 25.5% Participating Interest In Block A5A, Offshore Mozambique From Eni</a>	Asset Transaction	n/a	Qatar Petroleum	
11 Mar 2019	<a href="#">Glenmont Capital Management Acquires Radisson Hotel Cleveland-Gateway (Downtown Cleveland Hotel)</a>	Private Equity	n/a	Glenmont Capital Manag...	
11 Mar 2019	<a href="#">Realty Pro 100 to Raise USD0.5 Million in Private Placement</a>	Equity Offering	0.50		Realty Pro 100
11 Mar 2019	<a href="#">NXTsoft Acquires Digital</a>	Acquisition	n/a	Nxtsoft, LLC	Digital Corporation
11 Mar 2019	<a href="#">Sino Energy International Holdings to Raise USD2.52 Million in Private Placement of Shares</a>	Equity Offering	2.53		Sino Energy International Holdin...
11 Mar 2019	<a href="#">Inmedix Raises USD1.5 Million in Seed Financing</a>	Venture Financing	1.50		Inmedix LLC
11 Mar 2019	<a href="#">American Financial Prices Offering of 5.875% Subordinated Debentures Due 2059 for USD125 Million</a>	Debt Offering	125.00		American Financial Group, Inc.
11 Mar 2019	<a href="#">Keller Title Agency Secures USD0.013 Million in Financing Round</a>	Venture Financing	0.01		Keller Title Agency, LLC
11 Mar 2019	<a href="#">Sociedad Inversiones Bice Chileconsult and BICECORP Acquire 100% Stake in Annuity Business from SURA Segur...</a>	Asset Transaction	214.00	Bicecorp SA	
11 Mar 2019	<a href="#">Arthur J. Gallagher Acquires Merit Insurance</a>	Acquisition	n/a	Arthur J. Gallagher & Co	Merit Insurance, Inc.
11 Mar 2019	<a href="#">Yalochat (Yalo) Secures USD8 Million in Series A Funding</a>	Venture Financing	8.00	Sierra Ventures	Yalochat
11 Mar 2019	<a href="#">Preformed Line Products Acquires SubCon Electrical Fittings</a>	Acquisition	n/a	Preformed Line Product...	SubCon Electrical Fittings GmbH
11 Mar 2019	<a href="#">Green Investment Group Forms Joint venture with Univergy International</a>	Partnership	n/a		Green Investment Group Ltd
11 Mar 2019	<a href="#">aTyr Pharma Enters into Research Agreement with CSL Behring</a>	Partnership	17.00		aTyr Pharma Inc
11 Mar 2019	<a href="#">Vitruvian Partners Invests USD50.53 Million in Dental Monitoring</a>	Private Equity	50.53	Vitruvian Partners LLP	Dental Monitoring SAS

All deals are then hyperlinked so that you can click through into the deal information. The below example is for InventisBio Raises USD70 Million in Series C Financing.

## InventisBio Raises USD70 Million in Series C Financing

Key Facts	
Deal Type	Venture Financing
Deal Sub-Type	Growth Capital/Expansion
Deal Value	US\$m 70.00
Round of Financing	SeriesC
Acquirer(s)	Lilly Asia ventures Advantech Capital OrbiMed Asia Partners CMB International Capital Corporation Limited Pudong Innotek Capital Co
Target(s)	InventisBio Inc
Region	Asia-Pacific
Deal Status	Completed
Announced Date	12-Mar-2019
Completed Date	12-Mar-2019
Completed Year	2019
Completed Quarter	Q1 2019

## Companies Involved

### Acquirer(s)

**Company Name:** **Advantech Capital**  
**Description:** Advantech Capital is a private equity firm specialized in growth capital investment based in Hong Kong.  
**Address:** Suites 1702-03, 17th Floor, One Exchange Square, 8 Connaught Place, Central, Hong Kong  
**Country:** Hong Kong  
**Phone:** 852 2801 6988  
**Fax:** 852 2801 4882  
**Website:** www.advantechcapital.com

**Company Name:** **CMB International Capital Corporation Limited**  
**Description:** CMB International Capital Corporation Limited is a Chinese provider of investment banking services.  
**Address:** Unit 1803, 18th Floor, Hong Kong  
**Country:** Hong Kong  
**Phone:** 852 3900 0888  
**Fax:** 852 3761 8788  
**Website:** www.cmbi.com.hk

**Company Name:** **Lilly Asia ventures**  
**Description:** Lilly Asia ventures a subsidiary of Eli Lilly and Co, is a venture capital firm focused on providing venture capital investments in the life sciences and healthcare sectors. The firm offers wise capital, industry expertise, investment strategy, and global resources to its portfolio companies developing innovative medical care products in China. Lilly Asia ventures invests in life sciences and healthcare industries including pharmaceuticals and biotechnology, medical devices and diagnostics, hospitals, clinics, animal health, industrial biotechnology, agricultural biotechnology and nutraceuticals. Its portfolio companies include Betta Pharmaceuticals Co Ltd, BrightGene Bio-medical technology Co Ltd, CITIC Pharmaceutical Co Ltd, Crown Bioscience Inc, and others. Lilly Asia is headquartered in Shanghai, China.  
**Address:** Room 2909, 3 Corporate Avenue, No. 168 Hubin Road, Shanghai  
**Country:** China  
**Phone:** 86 21 23169588  
**Website:** www.lillyasiaventures.com

**Company Name:** **OrbiMed Asia Partners**  
**Description:** OrbiMed Asia Partners is a Chinese venture capital firm.  
**Address:** Unit 4301, Bund Center, No. 222, East Yan An Road, Shanghai  
**Country:** China  
**Phone:** 86 21 6335 1700  
**Website:** www.orbimed.com

**Company Name:** **Pudong Innotek Capital Co**  
**Country:** China

### Target(s)

**Company Name:** **InventisBio Inc**  
**Address:** Shanghai  
**Country:** China

### Source(s)

<http://www.inventisbio.com/en/publish-details/282.html>

## Influencers database

An Influencers database has been added to the new interface. This looks at emerging disruptive technologies, Trend Analytics and Influencer Analytics within the FinTech, DisruptiveTech, HealthTech, RetailTech, LoT and PaymentsTech space. We are also launching additional Influencers over the next few months with will include Entrepreneurship, Travel and Tourism, Beverages, Health and Wellness.

### Distinguish reality from media hype:

- Distinguish signals from noise in social media by focusing on what matters.
- Identify critical insights from the top Influencers per sector via our Influencer Tool.
- Stay in touch with latest developments with real time updates.

### Gain access to:

- Top 100 Influencers per sector (Fintech, HealthTech, DisruptiveTech, RetailTech, InsureTech, IoT, PaymentsTech).
- Analyzing 200,000+ tweets per quarter.
- 500+ analyst opinions per year.

By looking the key influencers within social media for FinTech, DisruptiveTech, HealthTech, RetailTech, LoT and PaymentsTech you can look at their social media influencer ranking, how many followers they have and what they are tweeting about.

FinTech Influencer Network

Search Saved Searches

46 Topics 100 Influencers

Dashboard Trends Analytics Influencer Analytics Network Social Wall Methodology

**The Influencer tool is based upon two main stages of Influencer identification, followed by analysis of the topics and level of influence of this group**

three step process is followed – initially an exhaustive list of key words to define a project area is determined. This set of keywords is then used as an input to a proprietary algorithm that results in a detailed list of the individuals associated with these keywords. Finally a series of algorithms is then used to determine the 100 most important influencers within this initial list.

**Determining key words**

Our research process identifies all the topic-related contextual references to determine the set of key words required for comprehensive aggregation of tweets and relevant data.

This process follows a two-pronged approach:

*In-depth web research on blogs, forums, social platforms, articles etc. is conducted to identify the contextual references.*

*The final set of search string includes all possible combinations of key words and the relevant hashtags.*

**Identification of individuals**

Through a series of algorithms, our in-house tool is designed to identify users conversing in reference to the final set of key words. Cluster groups are then formed based on influencer types, focus on the topic, and frequency of tweets.

*Various parameters are considered while identifying key influencers, such as their follower strength, average engagement, and their propensity to influence.*

**Selecting the top 100 influencers**

We assign weighting to critical engagement metrics such as followers, mentions, retweets and favorites, connections (network), and key word count of every identified influencer.

Each of the above metrics are assigned scores based on their weightings. Influencer's score are ranked in descending order to arrive at the top 100 influencers.

In the second and third stages of the process, a series of parameters are analysed based on key pillars of relevance, network and engagement

GlobalData's proprietary Influencer Identification Framework is based on a scientific process that works on pre-defined parameters using our proprietary algorithms.

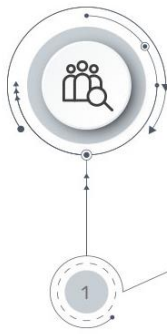
Our multi stage methodology works on the pillars of relevance, network, engagement and our deep analysis by evaluating the following parameters :

- Relevance – Tweets relevant to our subject; the number of times influencers use relevant and most appropriate keywords in their tweets
- Network – Number of followers; connections within the shortlist of influencers
- Engagement – The number of times tweets are re-tweeted; the number of times influencers are mentioned
- Expert analysis – A combination of proprietary algorithms as well as inputs from in-hours sector experts

The influencers are evaluated on a series of specific topic-related key words that they have recently (in the last 90 days) tweeted about, which allows users interested in the topic to connect with them.

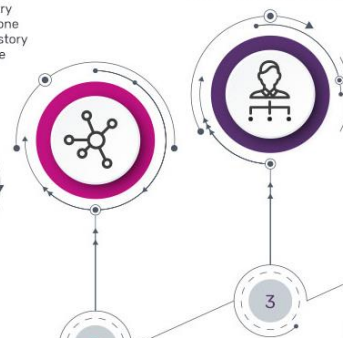
### Relevance

Analyze how relevant the influencer is for the industry under discussion. This is done by analyzing their tweet history and how relevant it is to the industry topic.



### Engagement

Conduct deeper analysis on each influencer, understanding their engagement levels, how their social activity is acknowledged, and how successfully they drive discussions on new and emerging trends.



### Network

Assess their network strength by analyzing their reach and the quality of their followers.



### Expert analysis

Evaluate their influencer score against all parameters and conduct deeper analysis on the latest and emerging trends.



## FinTech Influencer Network

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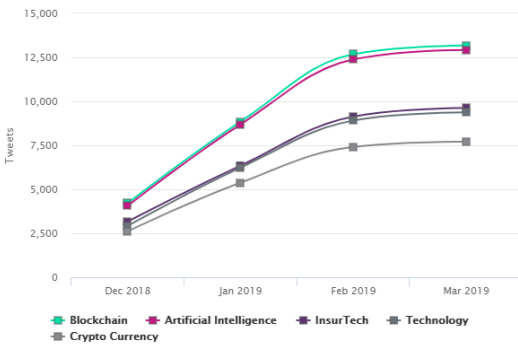
Dashboard Trends Analytics Influencer Analytics Network Social Wall Methodology

Timeline

90 days

5-Dec-2018 5-Mar-20

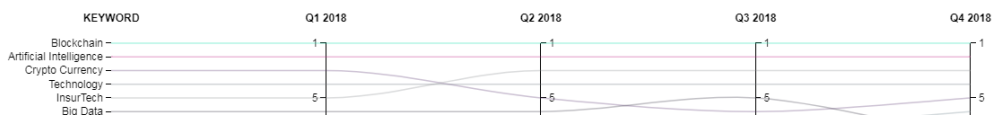
Overall Trends



Trends Showcase



Trends Ranking



- We are adding future tools on Macroeconomics, Geopolitics, Sustainability, Demographics, and Regulations.
- New Industry Profiles,
- Additional content types (e.g. Case Studies being split into Company Case Studies and Industry Case Studies).
- Online training via our training calendar