

CEIBS Around the World

Highlights from our 5 locations



China's Service Sector Will be Major Focus of Reform & Opening-up

On Sept 12, CEIBS Professor of Economics and Finance, Sheng Songcheng, who is also former Director General of the Financial Survey and Statistics Department at the People's Bank of China (PBoC) and Counsellor to Shanghai Municipal Government, told members of the European Union's diplomatic community in Shanghai and business executives that China's service industry will be a major focus as the country pushes ahead with reform and opening up. In fact, he said, China had itself taken initial steps, before the current trade war with the US, to open up the increasingly important service sector; but the results will take time to become evident.



Executive Forums in Beijing

On July 3, as part of a series of events paying tribute to the 40th anniversary of China's Reform and Opening-up, President of Sinochem Group Co, Ltd Ning Gaoning (above) gave a keynote speech on "Four Decades of SOE Reform", before an in-depth discussion with CEIBS Associate Dean and Essilor Chair in Accounting Professor Xu Dingbo. Then on August 23, Director General of China Entrepreneur Club and Former President of China Merchants Bank Ma Weihua argued that impact investment and public welfare finance are important approaches to solving social problems and achieving quality economic growth.



Shenzhen Campus Hosts Annual HR Forum

On September 1, CEIBS Shenzhen Campus held the 2018 CEIBS HR Management Practice Alliance forum. CEIBS Professor of Accounting Hwang Yuhchang as well as Vice President of Better Life Group and General Manager of Supermarket Business Division Wang Xiangjie (CEIBS EMBA 2017) attended the event and shared their experiences.