





## CSR at CEIBS: Walking the Talk

One of the 24-year-old China Europe International Business School's (CEIBS) secrets to success is the fact that, instead of being an isolated ivory tower, CEIBS stays connected to the real world and incorporates social responsibility into every aspect of its day-to-day operations, including teaching, research and forums. Read on for more in:

- CEIBS: Social Responsibility in Action!  
~ Series of events held in Beijing under theme of New Era, New Responsibility
- Shanghai Campus: Social Responsibility in Day-to-day Operations
- CEIBS Beijing 'Warmth Team' Lessens Winter's Chill
- Shenzhen Campus: Alumni Show Community Spirit
- CEIBS Zurich Campus Embraces CSR
- CEIBS' CSR Efforts in Africa