



## CEIBS CSR Stories:

**C**SR is more than just an abstract theory, it requires commitment and sustained action in the real world. Within the CEIBS community, we often see heart-warming examples of selfless service for the public good. Those who play the leading role range from professors, students, entire classes, alumni and their companies. Whether it is out of a grand vision to make the world a better place or heart-felt willingness to do something small but helpful, all these deeds represent an integral part of CEIBS' CSR practices.

- Essilor: Driving Continuous Innovation with CSR
- More than the Pursuit of Success
- Igniting the FLAME of Hope
- Music and a Movie in the Mountainside