



## CEIBS Gets Entrepreneurship Education Foundation

On September 20, during the opening of the 7th Entrepreneurship Leadership Camp, there was also a Donation Ceremony for the “CEIBS Entrepreneurship Education Foundation”, a joint initiative by CEIBS Education Foundation and CEIBS Entrepreneurship Platform. Four Camp alumni generously donated RMB4 million to become founding members in support of the growth of CEIBS’ entrepreneurship and innovation education. They are: Zhang Xi, President of OneSmart International Education Group Ltd; Tang Xuebin, President of Shenzhen Ancaihua Energy Investment Co, Ltd; Shi Lei, President of Yunnan Zhongzhiyuan Auto Sales Group Co, Ltd; and Tang Binsen, CEO of ELEX Technology Co, Ltd.

### Suning.com Invests in CEIBS Research Centre on Digital Economy and Smart Enterprises

On July 4, Senior Vice President and Chief Human Resource Officer of Suning.com Meng Xiangsheng and other company executives visited CEIBS and pledged to invest RMB3 million to support the work being done by the CEIBS Research Centre on Digital Economy and Smart Enterprises. It is one of the school’s newly-established interdisciplinary research centres.

### CEIBS Beijing Campus Gets New

### Fitness Equipment Thanks to Alumni Donation

Yang Tianhui (MDP 2016), business representative of Amer Sports (Shanghai) Co, Ltd and General Manager of Precor China, donated RMB870,000 worth of fitness equipment to CEIBS during a ceremony on June 21.

### Eastman Supports CEIBS Green Campus Initiative

In August, in support of CEIBS Green Campus initiative, Eastman (Shanghai) Chemical Commercial Co, Ltd provided RMB300,000

worth of architectural film to the school’s Shanghai Campus. Covered with the film, the glass ceilings of CEIBS Conference Hall and Academic Centre VI will be able to offer natural light inside the buildings while keeping the heat out.

### Jinbeifang.com Invests in “CEIBS AMP Home”

On August 9, Jinbeifang.com invested in CEIBS open fundraising project, “CEIBS AMP Home”, becoming one of the title sponsors of Classroom 109 in CEIBS Academic Centre IV. The Donation Ceremony was held at CEIBS Shanghai Campus.