



Pascal Lamy Joins CEIBS Faculty

Pascal Lamy, former Director-General of the World Trade Organisation (WTO) and former European Commissioner for Trade, is the latest internationally renowned statesman to join the faculty of China Europe International Business School (CEIBS) as a Distinguished Professor.

"I am eagerly looking forward to an exchange of ideas with the faculty, students and alumni of CEIBS, a business school with strong ties to both China and Europe," said Mr Lamy. "With three campuses in China, one in Europe and another in Africa, CEIBS is known for not just its growing global presence but also the high calibre of its faculty and alumni, as well as the academic rigour of its various programmes."

He added that he hopes his contribution, during his visits, will enrich the already stimulating intellectual discourse on campus and provide the framework for even more lively debates on issues of global importance.

"Mr Lamy's expertise on global trade cannot be overstated and, in today's climate of rules being reviewed and new being paths charted, his addition to our already excellent faculty team takes on added significance," said CEIBS Vice President and Dean Professor Ding Yuan.

During his three-year tenure, Mr Lamy will collaborate closely with CEIBS faculty to develop new ideas and research designs as well as engage in intellectual discourse and projects primarily aimed at fostering greater understanding between China and Europe. "He may also touch on other global issues that are both within his areas of expertise and that will also provide further enlightenment for our students, alumni and faculty. We look forward to welcoming Mr Lamy for his first visit to our flagship Shanghai Campus this December, when his appointment takes effect," added Dean Ding.

Pascal Lamy is a two-time Director-General of the WTO, serving from 2005 to 2009 and a second four-year term up to 2013. At the WTO, he was credited with pushing for a new Doha round of world trade talks and advocated reform within the organisation. Earlier in his career, he served a full term as European Commissioner for Trade (1999 – 2004), making a name for himself as someone highly adept at managing the powerful civil servants in his department.



Prof Sheng Songcheng Appointed Counsellor of Shanghai Municipal People's Government

Professor Sheng Songcheng (above left) was among a group of newly-appointed counsellors of the Shanghai Municipal People's Government who received letters of appointments, on July 30, from Deputy Secretary of the CPC Shanghai Committee and the Mayor of Shanghai Ying Yong. To date, there are 30 counsellors, both accomplished scholars and seasoned experts in their fields, serving as the brain trust of the Government.

Prof Jiing-Lih Larry Farh among Academic Elite

Distinguished Chair Professor of Management and ABN AMRO Chair in Management at CEIBS, Jiing-Lih Larry Farh, is among the academic elite in the field of economics and business. He is among the top 1% of the most cited 1% researchers. This is based on the impact made by his articles published between 2004 and 2015. He is the only mainland China researcher to make the list.

CEIBS Teams Dominate 2018 CEEMAN and Emerald Case Writing Competition

Case studies by a pair of teams from CEIBS have taken two of the top three spots at the 2018 CEEMAN and Emerald Case Writing Competition. "WinChannel's Digital Gambit to Revitalize Rural China" by CEIBS Associate Professor of Management Daniel Han Ming Chng and Associate Professor of Strategy Peter

Moran has been declared the overall winner while "Advantech: Evolution of Its IoT Ecosystem Strategy" by CEIBS Lecturer of Strategy Guo (Ginkgo) Bai and MBA2019 student Zhenrong (Edison) Wang has been named second runner-up (third place overall). Both papers were co-authored by CEIBS case writer Dr Liman Zhao.

In winning the awards, the CEIBS cases beat out more than three dozen others submitted

from 17 countries and regions around the world.

The annual competition is designed to promote the development of high-quality teaching case material with an emphasis on developing and emerging markets. Winners are selected through a process of peer evaluation and submissions must take the form of teaching cases based on a real situation in a real company involving a clear decision-making situation.



Prof Oliver Rui Among WFC Best Papers Award Winners

CEIBS Professor of Finance and Accounting Oliver Rui (above centre) is one of the winners of the Best Papers Award, announced during the 2018 World Finance Conference (WFC). His paper entitled “Analyst Team Diversity and Analyst Performance” received the Honourable Mention Prize from among more than 200 papers presented during the three-day event held in Mauritius from July 25-27. The prize is awarded on the basis of originality, technical content, relevance of contribution, organisation, and clarity as determined by members of the WFC’s Scientific and Program Committee.

Prof Han Jian Receives AoM Innovative Teaching Award

CEIBS Associate Professor of Management Han Jian (above right) is the recipient of the Academy of Management’s (AoM) 2018 Human Resource Division Innovative Teaching Award in recognition of her work entitled “Integrating Reflection into Executive Education.” First offered in 2006, the award has only been offered to 10 scholars to date.

2 Professors Receive AIB Best Paper Award

CEIBS Assistant Professor of Strategy Richard Carney (above 2nd right) and

Professor of Management Jane Lu (above left) are among the recipients of the 2018 Best Paper Award in Emerging Economies Research from the Academy of International Business (AIB). It was in recognition of their work entitled “Political Regimes and Corporate Social Responsibility”. The award is given to the best paper accepted to a competitive session at the AIB Annual Meeting with a research focus on emerging economies.

Prof Zhao Xiande Wins Emerald Literati Award for Excellence

Professor of Operations and Supply Chain Management Zhao Xiande (above 2nd

left) is the recipient of the 2018 Emerald Literati Award for Excellence. His research work on “Analysing customer behaviour in mobile app usage”, co-authored with his postgraduate student Chen Qianling, was among those that made Emerald’s most prestigious category of Outstanding and Highly Commended Papers. The paper was only one of four from mainland China to make the list. The highly coveted Literati Awards for Excellence, by world-renown academic publisher Emerald, is recognition of the most impressive pieces of work judges – eminent academics or managers – have seen throughout the past year.



CEIBS MBA Ranked #1 in Asia in FT's Top MBAs for Entrepreneurship

CEIBS MBA is No. 1 in Asia again! This time in the *Financial Times* 2018 ranking of the top 50 MBAs for entrepreneurship. CEIBS is the only business school from mainland China to make it to the top 50; with its MBA moving up 6 spots from last year to #30. CEIBS MBA is also ranked #8 globally in the *Financial Times*' 2018 ranking of MBA programmes around the world, which was released this January.

Key Talent Programme for Chinese Companies Going Global

The Second Key Talent Programme for Chinese Companies Going Global got underway at CEIBS Shanghai Campus on September 5. The high-powered faculty team includes CEIBS President, Professor of Management and Programme Co-Director Li Mingjun; former French Prime Minister Dominique de Villepin; Chairman of the SINO-CEE Fund, Prof Jiang Jianqing; and Shanghai Municipal People's Government counsellor Prof Sheng Songcheng.

CEIBS Global EMBA Gets Swiss Nod of Approval

CEIBS Global EMBA is now one of only 18 programmes fully evaluated by the Swiss Agency of Accreditation and Quality Assurance (AAQ), an important step in being accredited by the AAQ. The rigorous assessment process lasted for more than a year.

MBA2018 Career Report

A few highlights from the MBA's latest career report:

- 879 positions from 312 companies

were made available to students through the school's Career Development Centre (CDC) with 65.7% of graduates leveraging CEIBS resources in order to find a job;

- Within three months of graduation, 93.7% of MBA graduates reported having received at least one job offer, with 93.1% accepting. The placement rate represents the highest in the past five years;
- The average annual salary increase was 95%, with over 60% of graduates earning between RMB300,000 and RMB600,000.



Gathering of Powerful Women

CEIBS Shanghai Campus was the venue, in September, for the 2018 IWECC Conference where more than 300 participants celebrated global successes in female entrepreneurship, forged new business relationships, and leveraged the event as a platform for a discussion on growth opportunities in Asia.

1st Batch of 2018 Case Master Development Camp Wraps Up

The First Batch of 2018 CEIBS Case Master Development Camp was successfully held at the school's Shanghai campus on July 2-3, with sessions running simultaneously in English and Chinese. One hundred and forty faculty members from 94 business schools across China (including Hong Kong, Macau, and Taiwan), Canada, France, Hungary, India, Malaysia, the Philippines, Singapore, and South Korea participated.

Focus on the Arts

On June 16, CEIBS Mid-Summer Concert

was held at the school's Conference Centre in Shanghai, featuring one of China's top three tenors Wei Song, a prelude to the series of events making up "CEIBS Journey of Art". About 800 alumni and guests attended. The second leg of the series was held on September 16, with a focus on ballet.

CEIBS MBA Welcomes Inbound Exchange Students

As part of the bilateral MBA exchange programme, CEIBS Shanghai campus welcomed 82 inbound exchange students from 27 countries in early September. From 23 partner schools, they joined their CEIBS

counterparts for the fall term. At the same time, 76 CEIBS MBA students prepared to head in the opposite direction for outbound exchange semesters with 27 overseas schools including Wharton, INSEAD, and London Business School.

Welcome WELA 2017!

Twenty-three participants in the Women Entrepreneurship and Leadership for Africa (WELA) Programme 2017 did their Shanghai module in mid-June, soaking up all the knowledge they could then apply to their business and lives once they went back home.

Newsflash

Key events from across CEIBS' 5 campuses, and the rest of the world

Shanghai

- Sept. 18: The 3rd Annual Strategy & Entrepreneurship Academic Symposium had world-renowned scholars discussing the latest cutting-edge research on business practices in emerging markets.
- Sept. 20: Opening Ceremony of the 7th CEIBS Entrepreneurship Leadership Camp.
- Sept. 15: CEIBS Entrepreneurship Platform hosted the seventh CEIBS Entrepreneurs Seminar of the year. Over 300 guests explored transformations and future of the education industry.
- Sept. 10: The 110th CEIBS Lujiazui Financiers Salon held a reading party to discuss the Chinese Financial Policy Report 2018.
- Aug. 8: The 16th Shanghai Finance Forum and Shanghai Banking Association Centennial Lecture of the 109th CEIBS Lujiazui Financiers Salon was held to discuss "Financial Ecology, Regulation and Monetary Policy".
- Jul. 12: During CEIBS Presidents' Salon, Professor of Accounting and Director of the Company Specific Programme (CSP) for Presidents, Professor Su Xijia, delivered a keynote speech entitled "Built to Last: Corporate Governance".
- Jul. 6: CEIBS Entrepreneurship Platform hosted a special session of "AI x Blockchain: Redefining the World" during the 2018 CEIBS Entrepreneurs Seminar.
- Jun. 27: The 3rd Global Virtual Reality Conference (GVRC) explored the theme of "Intelligence, Connecting to a Future of Love and Peace".
- Jul. 4: At an Executive Forum co-organised by CEIBS and the Indian Association, K V Kamath, President of the New Development Bank (informally referred to as the BRICS Development Bank) shared his insights on the topic "4th Industrial Revolution and Beyond".
- Jun. 18: The 1st CEIBS Decision Sciences Symposium was hosted at the school's Shanghai Campus, bringing together around 60 scholars from the US and Asia to present research on topics ranging from supply chain and operations management, data applications in the retail industry, digital technologies and big data in logistics, along with health care operations management.

Beijing

- Jul. 13: CEIBS and CEIBS Alumni Association CMO Club jointly hosted CEIBS CMO Forum which looked at "Business Innovation: Seeking New Marketing Ideas".
- Jul. 8: Professor of Finance and Accounting Oliver Rui moderated and gave the day's final speech during the CEIBS V Forum which explored "Technology Empowerment: Driving Force of Financial Reform".
- Jul. 2: Opening Ceremony of CEIBS Inaugural Chief Human Resources Officer Programme.

Other cities

- Aug. 10: CEIBS Charles de Gaulle Chair in Global Leadership and former French Prime Minister Jean-Pierre Raffarin delivered a keynote speech on "Digital Reform and International Cooperation" during the 2018 Hangzhou Financial Innovation Summit held at the Intercontinental Hotel in Hangzhou.
- Sept. 21: First ever Hefei staging of CEIBS EMBA Knowledge Forum.
- Aug. 24: CEIBS Suzhou Forum.
- Jun. 28: CEIBS EMBA Knowledge Forum in Chongqing.
- Jun. 22: CEIBS Xi'an Forum.
- Apr. 6: CEIBS Executive Forum in Foshan.



Scan the QR code for details about events listed above.