



CEO Leadership Programme

2019 was off to a busy start at CEIBS Zurich Campus as we welcomed students for module 2 of the Leadership for CEOs in China programme. Twenty-six students from China, Switzerland and Russia arrived on campus on January 3, fresh from the Christmas and New Year break, for a five-day module on Sustainable Leadership. Professor Katherine Xin, lead faculty for the programme, got the module off to a great start on the first day. The following days were just as impressively taught by visiting faculty and internationally recognized leadership expert, Professor George Kohlrieser.

On the final day of the module, students ventured out of the classroom, applying their newly-gained leadership knowledge to real situations during visits to Georg Fischer Piping Systems and IWC Schaffhausen.

Chinese New Year Party

When big names like Peter Moser, Chief HR Officer at Saurer Group; Martin Schneider, CEO for Brainforce and John-James Farquharson, long-time HR Officer of ChemChina-Bluestar appear, CEIBS Zurich Campus celebrates Chinese New Year. They were among corporate partners, supporters, alumni and friends of CEIBS who enjoyed a stimulating evening of panel discussions, conversations and — in keeping with tradition — a delicious Chinese buffet.

