

# CEIBS Around the World

Highlights from our 5 locations



## *Year Begins on Musical Note in Shanghai*

On January 11 CEIBS, working closely with alumni enterprise Tospor, presented a special New Year gift to faculty, staff, alumni and partners — a captivating performance of the classic musical "Gone with the Wind" (English version). The venue was Shanghai Cultural Square. For the last nine years, it has been a CEIBS tradition to welcome the New Year with a music festival. This year CEIBS Alumni Relations Office unexpectedly chose a musical, with spectacular results. The performance won rave reviews from the audience and created quite a stir on the school's Chinese social media sites.





## *Beijing Campus Gets Head Start on 2019*

The Beijing Campus had a head start in welcoming 2019, with a New Year's Celebration on December 15, 2018. About 1,800 guests took part in the event staged at the National Centre for the Performing Arts. As part of the programme, Jiang Jianqing, Adjunct Professor of Finance at CEIBS and Director of the CEIBS Lujiuzui Institute of International Finance, headlined the 4th New Year Forum that was attended by more than 100 CEIBS alumni. This grand gathering of friends marked a warm ending to 2018.

Professor Jiang's speech, titled "The Logic of International Financial Evolution and the Process of China's Financial Reform", offered a brief analysis of turbulent financial changes. He described the evolution of the contemporary global financial industry, the achievements from 40 years of China's financial reform and opening up, and pointed out the challenges facing China's current financial industry and the uncertainties in the international financial market.

Later that evening, there was a concert by the BBC National Orchestra Wales (BBC NOW) — under the baton of Ms Zhang Xian, its Chief Visiting Conductor. The artists' superb performance left the audience intoxicated by the magic of music.



## CEIBS Shenzhen Forum Tackles Big Issues

“Challenges and Opportunities for Chinese Enterprises in a Globalized Economy” was the topic explored during the CEIBS Shenzhen Campus’ Second Annual Forum held on December 4 at the Futian Shangri-La Hotel.

During the event, Distinguished Professor at CEIBS and Chairman of the school’s International Advisory Board, former Prime Minister of France Dominique de Villepin, delivered a keynote speech entitled “What’s Ahead for Global Trade: Impact of US’ New Stance”. Professor de Villepin believes that the world is full of unexpected occurrences, but the biggest one has been China which has emerged — in just a few decades’ time — to hold a place on the global stage among the world’s great powers. He says it is innovation that gives China its strength.

“The world is facing a turning point in history. The United States looks more at its own house than at the world; China’s influence is being felt more and more, Europe is becoming the third force, a motivator of peace, dialogue and cooperation,” he noted. “Some people say that there will be hostility between the fading big powers and those that are rising, but I am optimistic because the world is more than ever closely linked and there is no more space for colonialism, unilateralism, or monopoly. An international community of diversity will actually promote future development, enriching our civilisations. We should respect diversity, focusing on cooperation instead of a zero-sum game.”