



## Boardroom Effectiveness Unlocked

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## Boardroom Effectiveness Unlocked

Nowadays we hear about delinquent directors and questionable practices at board level all too often – regularly leading to the demise of companies that were once believed to be infallible.

Having a well-structured board composed of competent people of integrity is becoming increasingly important. If directors do not understand their roles, recognise governance requirements or appreciate the gravitas of their personal liability, their actions could also lead to the demise of the businesses which they are ultimately responsible for. The result is job losses and shrinking economies.

The Boardroom Effectiveness Unlocked programme is designed to equip individuals with the knowledge, skills and competencies that the role of directorship demands so as to avoid further such occurrences

China Europe International Business School (CEIBS) is recognised as a top twenty business school worldwide offering programmes such as MBAs and EMBA in support of our commitment to educating responsible leaders in line with our motto of 'Conscientiousness, Innovation and Excellence'. CEIBS commenced the Africa programme in 2008, and is the only top 20 global business school with an on the ground presence on the continent.





## Boardroom Effectiveness Unlocked

CEIBS Africa is proud to be partnering with Sirdar – Africa’s leading guide, appointer and educator of high-performance boards – in presenting this programme. Sirdar proudly navigates the way to the summit of business growth and success through elevating boardroom performance. Their integrated board approach is delivered through advisory services, governance, evaluations, assessments, appointments and the continuous upskilling and education of directors.

Our programme approach is relevant and practical, and the learning journey has been designed to build and cultivate a skillset that will add value to any boardroom.

Both aspirant directors and seasoned professionals will benefit from the scope and substance of the six-month programme. It is ideal for directors (executive and non-executive), chairmen, company or board secretaries, senior managers who want to better understand the board’s role, aspirant directors and individuals in governance-supporting functions such as risk, compliance, stakeholder engagement and reporting.

- Six-month programme
- Six modules
- Four-hour monthly facilitated sessions
- Online facilitation
- Interactive discussions
- Expert opinion

## Delivery

Each of the following six modules is delivered virtually over a four-hour session by experts from both CEIBS and Sirdar.

### 1. Foundations of Board Effectiveness

- The role of the board and directors' duties
- Board structure, process and roles

### 2. The Role of the Board in Leadership and Strategy

- Effective leadership including skills and accountability
- The board's role in managing the inter-relationship between strategy, governance and risk

### 3. The Role of the Board in Culture and Accountability

- Organisational culture, purpose and effectiveness
- Accountability and the link between purpose and performance

### 4. The Role of the Board in Engaging Stakeholders and Risk Governance

- The role and impact of stakeholder engagement
- The value, management and mitigation of risk including compliance and business continuity

### 5. The Role of the Board in Delivering Sustainable Value

- Achieving results through understanding financials, auditing and legal requirements
- Reporting, shareholder engagement and growth

### 6. The Role of the Board in Continuous Improvement

- Board renewal, and managing policy and internal control effectiveness
- Programme and governance review

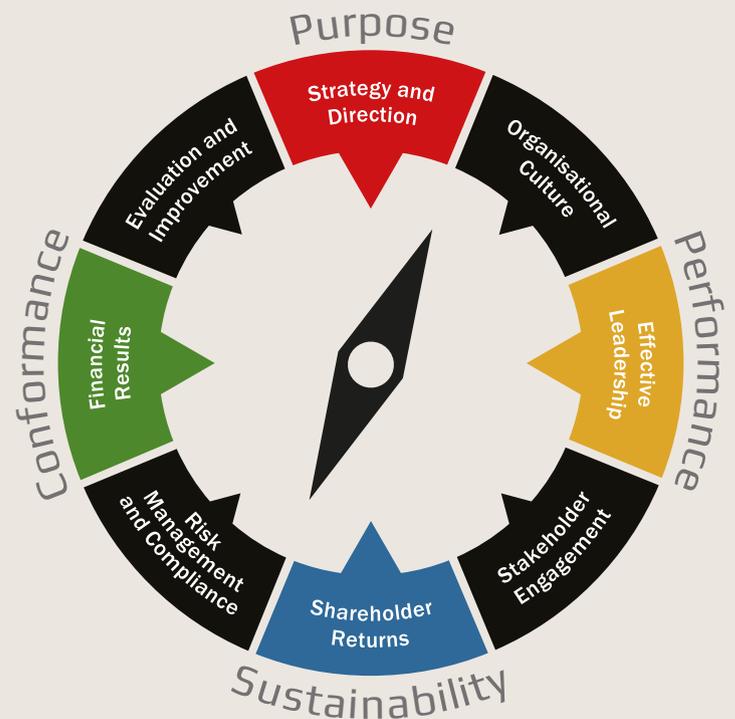




## Resources and Interaction

Facilitation is supplemented by gaining further insight from various tools including the Sirdar Governance Compass and additional material as provided by CEIBS, reading *Traversing the Avalanche: A practical guide to the implementation of effective governance* by Carl Bates, relevant legislation and codes in the jurisdictions represented, relevant best practice guidelines and publications, and understanding your Contribution Compass profile.

Each session will allow for engagement around key issues with a view to unpacking the practical application of the concepts and principles in day-to-day operations. Space will also be provided to workshop some of the key concepts.



A photograph of three business professionals in a meeting. A woman with curly hair is smiling and looking towards another woman whose back is to the camera. A man is partially visible on the left. In the background, a whiteboard displays a line graph with an upward trend and a letter 'P' at the top. The scene is brightly lit, suggesting an office environment.

## Investment and Benefits

For an investment of \$4000, you will benefit from the key outcomes of Boardroom Effectiveness Unlocked which include:

- Recognising the value of a company having an effective board
- Understanding various governance and corporate leadership themes
- Knowing how to develop a common language and effectively implement a board process that creates value
- Recognising your personal contribution to the board process
- Understanding how to leverage your Contribution Compass profile to contribute as a high-performing director
- Improved board and director performance
- Improved outcomes for shareholders and other stakeholders

Register [Here](#)