



Summer Pre-MBA Boot Camp

Dates: Coming this **July 2015** for 5 full days.

July 8 - July 12, 2015

www.ceibs.edu/mba

CEIBS Summer Pre-MBA Boot Camp is the ideal program to let “you get your toes wet before you take the dive”.

As part of an elite group of participants, you will have a unique opportunity to come to Shanghai for one week to live and experience China and the CEIBS MBA to the fullest. The program will expose you to our MBA curriculum with some of our most distinguished professors as well as let you dive right into Shanghai life and China business. You will get a real feel of how things are done in this part of the world – a perfect preview of the Full-Time MBA at CEIBS.

Highlights from 2014 Boot Camp





Requirements and Application Process: The program is open to a limited number of Chinese and international students and professionals, who are considering an MBA degree in the future and are either currently enrolled or have graduated from an accredited undergraduate university program. Minimum of one year work experience is recommended. An updated CV and short application will be required for the application process.

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The CEIBS Boot Camp gave participants a taste of both traditional finance and wider market themes, including conducting business in China. In addition, we were able to visit different companies and operations in Shanghai, which provided us a better understanding of the business ecosystem. The most enriching component was meeting the other participants from various backgrounds.”



Marilyn Waite
(Jamaica/USA)

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The program is a unique opportunity to gain valuable insight into CEIBS. CEIBS proved to be an excellent business school in the world. I would highly recommend prospective students to attend the perfectly organized program to gather crucial information and to help them in their decision process.”



Martin Gibisch
(Germany)

Cost: RMB 7850 (990 Euros) includes 4-star accommodation & full board, all activities and transport, insurance. Excludes airport transfers and flights to/from Shanghai.

Sample Activities (final schedule will be published later)

- Introduction to the Case Method
- Lecture: “How to Value a Company”
- Lecture: “China Within the World”
- Lecture: “Managing Conflict and Cross-Cultural Difference”
- Lecture: “Ten Commandments for Competing in Turbulent Times”
- Lecture: “Marketing Dynamics in China”
- Career Planning in Asia
- Networking and Soft Skills Development in the Asian Context
- Student / Alumni Sharing and Career Tips
- Company Visits and Meeting with Top Executives
- Visit to Water Town nearby Shanghai and the Long Museum
- Exclusive Dinner on the River Huangpu
- Networking, networking, and much more...

For more information please contact,
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