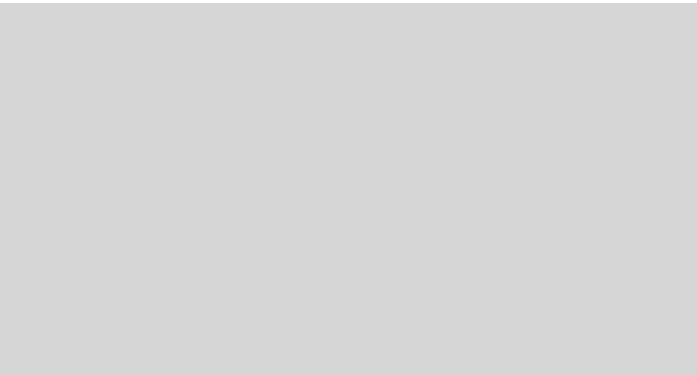
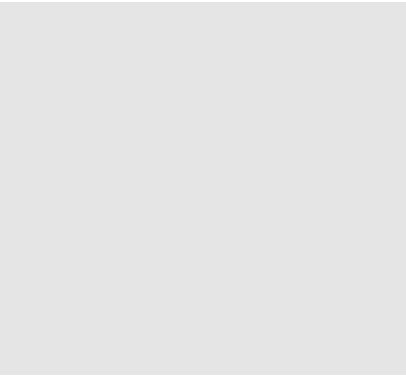




Beyond the Classroom



CEIBS MBA

Welcome to the CEIBS MBA Programme

CEIBS is a non-profit joint venture established in Shanghai in 1994 under an agreement between the Chinese government and the European Union. With its predecessor CEMI, CEIBS has been the longest running MBA programme in Mainland China and is now widely recognized as one of the best programmes in Asia. Students are especially interested in CEIBS because of its:

- Well designed curriculum with a China focus and international faculty with China expertise
- Extensive alumni network in Greater China region
- Elite student body
- Enriched experience beyond the classroom

Basic Facts of the Programme

- 18-month, full time, English
- 180 students/year
- 36% international students
- 37% female students
- Average age: 29
- Average GMAT: 691

Our Application Requirements

- Bachelor Degree and above
- 2 years work experience and above
- GMAT score
- English Competency





Student-organized Events

Art Appreciation Week 藝術欣賞周

Art Appreciation Week is an annual activity launched by students in 2009. In June, globally recognized artists inspire the CEIBS community through a variety of events, performances and exhibitions. Moreover, the week is a platform for dialogue among professionals working in, or interested in, art related industries.

Being Globally Responsible Conference (BGRC)



Started in 2006, BGRC is the first CSR (Corporate Social Responsibility) conference organized by MBA students in China. CEIBS students work each year to design and deliver an innovative, thought provoking, and impactful conference at which more than three hundred executives, public officials, domain experts, and MBA students from across Asia learn from one another with a common goal of enhancing individual and corporate responsibility. For organizing team members the event provides a laboratory in which to hone professional and entrepreneurial skills. For attendees, it brings tremendous opportunities for self development and growth in this critical field of management leadership. BGRC is widely recognized as the leading conference in this field in Asia Pacific Region.

Green Campus



The Green Campus initiative is a long-term campaign to raise awareness about environmental issues and to promote a culture of responsible behavior among members of the CEIBS community. The energy and resource-saving initiatives adopted at CEIBS are serving as models for others as the campaign extends its reach to other organizations in Shanghai.

INNOVATEChina



Founded in 2008, the annual INNOVATEChina competition is the first student-run international business competition in China. It draws global attention to the challenges and threats of the Chinese market, and generates innovative ideas that make a real difference for the sponsor. It is a platform for top business minds to interact and provide solutions to business problems unique to China.

Shanghai Night

Initiated in 2005 and organized annually by the CEIBS MBA Student Committee, "Shanghai Night" is the first of its kind to assemble CEIBS alumni & students as well as elites from the other top business schools and working professionals in Shanghai. It has become one of the traditions in CEIBS.



Diverse Learning

China Discovery Week (Mandatory)

China Discovery Week gives students access to the latest research and thinking of our China-expert faculty. It deepens students' understanding of China's business and offers an opportunity to dig into perspectives on China's history, international relations and economic development.

Global Business Competitions

Global business competitions provide excellent opportunities for students to practice business fundamentals. They also offer a platform for students to network with global players at other leading business schools and experience the big challenges in other parts of the world. CEIBS students are highly encouraged to participate in competitions in many locations. Their performance has been outstanding when competing against the world's best.

International Exchange Programme

CEIBS has established exchange partnerships with more than 40 leading business schools, most of which are among the top 100 list of the Financial Times global rankings. Every fall, approximately 70 outbound MBA students spend a term abroad while CEIBS hosts a similar number of inbound students from partner schools.



Activities



Integrated Strategic Project (ISP) (Mandatory)

ISP is a challenging high-level strategic project undertaken with CEIBS sponsor firms. Under the guidance of senior executives and professors, ISP aims to develop innovative and effective solutions to contemporary business challenges. ISP is designed to lay a solid foundation of management fundamentals, while allowing students to integrate the various elements of the business curriculum.

Language Study

Speaking the language of future clients is critical to building relationships and gaining unique insight into the way a foreign company does business. In the first academic year, language courses are offered free of charge: Chinese, French and Spanish. Non-Chinese speaking students can learn Chinese which facilitates their MBA life and future career in China.

Mentoring Programme

Having the largest EMBA programme in the world and the highest level of business executives in China, CEIBS ties the mentor-mentee relationship among its EMBA and MBA students through Mentoring Programme. It is designed to help MBAs obtain more learning channels and prepare for going back to the business world. The platform also functions as a precious opportunity for both mentors and mentees to enhance friendship and business partnerships, which are likely to last for a lifetime.

Responsible Leadership Project (RLP) (Mandatory)

RLP gives students opportunities in integrating and tackling some of China's most challenging threats to sustainable growth. Students engage a research and business plan development with partner organizations on a theme of their choosing such as migrant labor, poverty, pollution, urbanization, green energy, etc.



CSR Club

Dynamic Club Activities

Student-organized club activities play an important role in campus life. Besides sharing common interests and having fun, the clubs offer opportunities to strengthen students' leadership and managerial experience. CEIBS students now run 35 active clubs. There are mainly three club categories:

- Sports
- Professional
- Social & Entertainment



Dance Club



International Club



Outdoor Club



Basketball Club



Photography Club

Networking and Peers Communication



Executive Forum & Seminars

The forums offer our students unparalleled opportunities to interact with renowned scholars, entrepreneurs and senior government officials. The topics cover economy, politics, art, diplomacy, etc. These exclusive opportunities on campus provide rare opportunities for students to experience different leadership styles, to interact with role models, to gain in-depth insights on life, and to build interpersonal skills.

MBA Schools Visits

CEIBS' reputation at home and overseas attracts visitors from other top MBA schools around the world. It opens a door to our students to communicate with peers and share ideas.



MBA Student Ambassador Programme

CEIBS MBA Ambassadors are a selected group of students dedicated to the promotion of CEIBS. This Programme is designed to help prospective applicants gain insight into the CEIBS experience from the students' perspective.



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