

中欧国际工商学院MBA2014就业报告

CEIBS MBA CAREER REPORT 2014

<http://www.ceibs.edu/mba>

MBA2014 EMPLOYMENT STATUS

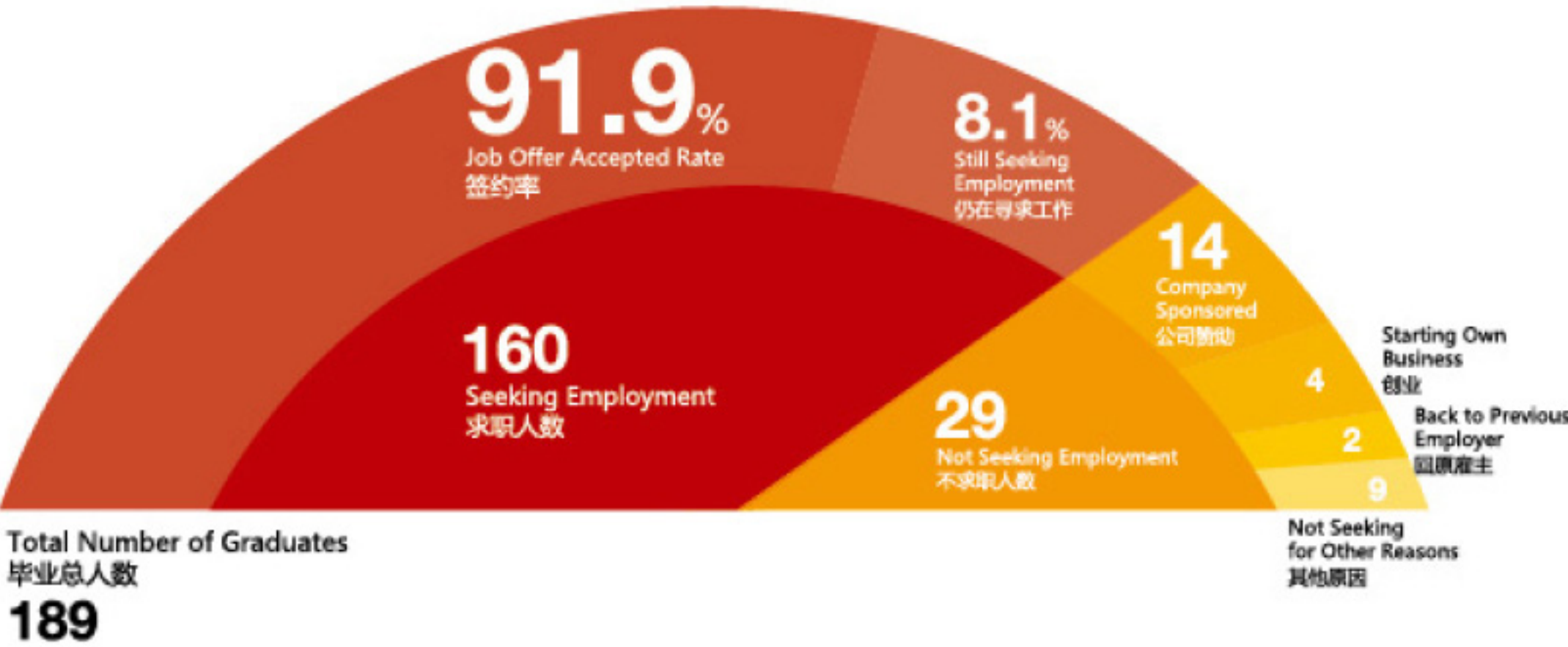
MBA2014届就业概况

On April 27 2014, a total of 189 students graduated from CEIBS. Among them were 82 overseas students. During the recruitment season, some 340 companies offered a total of 1087 opportunities to the School's MBA students via the Career Development Center (CDC). Within three months after graduation, 95.6% of the graduates reported having received at least one offer and 91.9% accepted the offer. Based on CDC statistics, 16.8% of graduates are working outside mainland China and 77.1% of the overseas students remained in the Asia Pacific Region.

All the information and analysis enclosed in this report is based on 189 responses (response rate: 100%) received from the MBA students who graduated in 2014 in the 3 months following graduation.

2014年4月27日, 189名MBA2014届学生正式毕业, 其中82名海外学生。共340家企业通过职业发展中心 (CDC) 提供了1087个招聘职位。毕业后三个月内, 95.6%的毕业生收到至少一份工作邀约, 91.9%的毕业生与企业签约。在所有毕业生中, 海外就业占16.8%。77.1%的海外学生选择留在亚太地区发展。

本报告数据与分析基于MBA2014届学生提供的189份有效回复, 回复率100%。



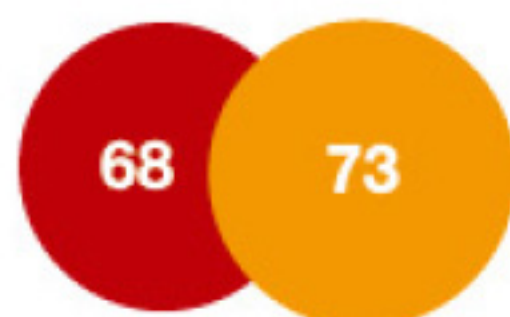
MBA2014 EMPLOYMENT HIGHLIGHTS

MBA2014届就业概况

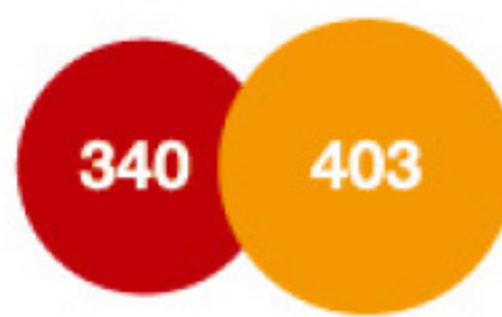


● MBA2014
MBA2014届

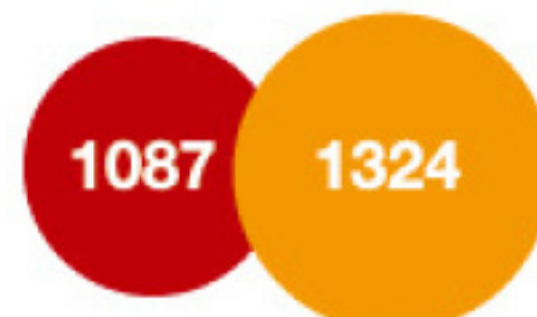
● Past 3 Years Average
过去三年平均值



On Campus Presentations
校园宣讲总数



Total Recruiting Companies
招聘公司总数



Total Job Postings
职位总数

-
1. Class Profile is based on data reported by MBA Admissions (Jul. 2012).
学生概况统计数据是根据MBA招生办公室提供的2012年7月入学时的信息。
 2. Total percentage may not equal 100% due to rounding.
由于采用舍入计算，百分比总和可能并非100%。

PROFILE OF MBA2014

MBA2014届学生概况

Total Enrollment 入学总人数
203

43.3% Overseas (incl. Hong Kong & Taiwan)
海外学生 (包括香港和台湾)

20 Places of Origin
生源国家及地区数

33% Female 女性

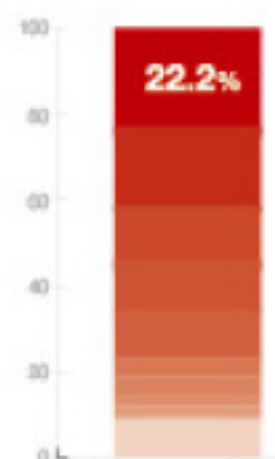
640-740 Mid 80% GMAT Range
中间80% GMAT成绩区间

5.7 Average Years of Work Experience
平均工作经验

29.1 Average Age upon Enrollment
平均入学年龄

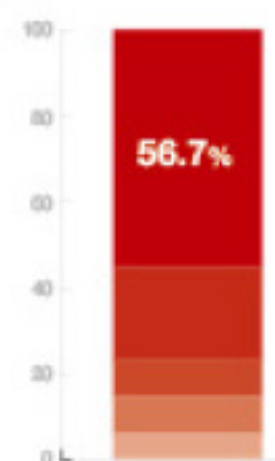
Pre-MBA Industry 行业分布

Technology 科技	22.2%
Finance 金融	15.8%
Manufacturing 制造业	11.3%
Consulting 咨询	10.8%
Consumer Products 消费品	7.9%
Pharmaceutical/Biotechnology/ Healthcare Products 医药/生物科技/保健	6.9%
Petroleum/Energy 能源	3.9%
Non-Profit Org. 非盈利组织	3.9%
Media/Entertainment 媒体/广告	3.4%
Retail/Trading 零售/贸易	3.0%
Real Estate 房地产	3.0%
Others 其他	7.9%



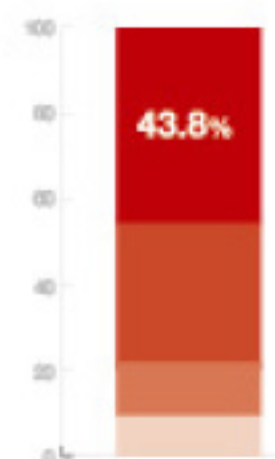
Geographic Origin 生源

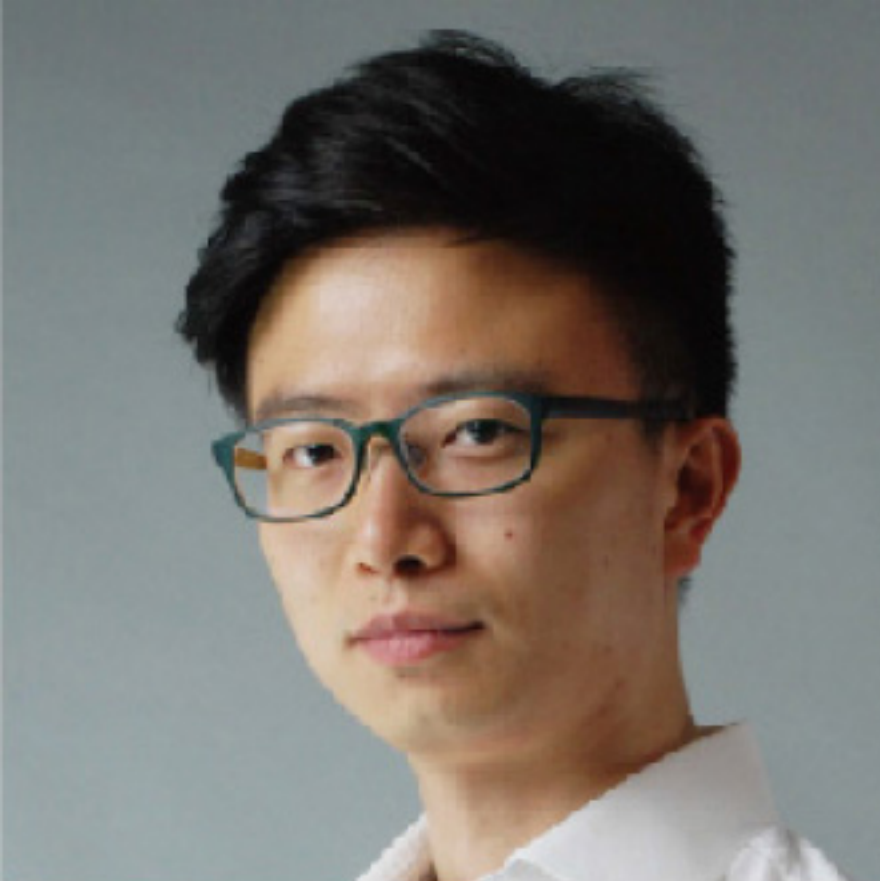
Mainland China 中国大陆	56.7%
Asia Pacific 亚太地区	20.7%
Europe 欧洲	8.9%
Hong Kong & Taiwan 香港和台湾	7.4%
America 美洲	6.3%



Academic Background 学科背景

Science & Engineering 理工科	43.8%
Business & Management 商科&管理	35.5%
Language & Arts 文科	10.8%
Others 其他	9.9%





MBA2014 SUMMER INTERNSHIP ANALYSIS

MBA2014届暑期实习分析



Industry 行业

22.3%

0 20 40 60 80 100

• Finance 金融	22.3%
• Pharmaceutical/Biotechnology/Healthcare Products 医药/生物科技/保健	22.3%
• Manufacturing 制造业	20.0%
• Consumer Products 消费品	11.5%
• Consulting 咨询	8.5%
• Technology 科技	6.2%
• Media/Entertainment 媒体/广告	3.1%
• Retail/Trading 零售/贸易	3.1%
• Real Estate 房地产	0.8%
• Others 其他	2.2%

Function 职能

23.1%

0 20 40 60 80 100

• Finance/Accounting 财务/会计	23.1%
• Consulting 咨询	20.8%
• Marketing 市场营销	17.7%
• Strategic Planning 战略规划	11.4%
• Business Development 业务拓展	10.7%
• Project Management 项目管理	6.2%
• Operations/Production 运营/生产	3.1%
• Sales/Sales Management 销售/销售管理	3.1%
• Human Resources 人力资源	0.8%
• Others 其他	3.1%

Mid 80% Daily Salary/Allowance Range 中间80%日薪/补贴区间

范围 ¥100 - 600

SUMMER INTERN RECRUITERS OF MBA2014

MBA2014届暑期实习公司

...	263	E	Eastman *	N	Monitor Deloitte
A	AB-InBev		Ecolab		Nike
	Adidas *		Eli Lilly *		Norican Group
	Amazon		Ernst Young		Novartis **
	Amphenol *	F	Evonik	O	OSRAM AG
	Analogic Medical Equipment *		Fiat Chrysler	P	Philips
	Autoliv *		Fluke		Ping An Financial Technology
B	Bayer *		Fontainburg		Consulting
	Boston Consulting Group		Fortune China		Ping An Insurance
	Beko *		Fosun Group *		Ping An Bank
C	Cargill	G	GMO	Q	Qiming *
	Cathay Capital		GSK		Qualcomm
	Cheil China	H	Guotai Junan Securities	R	Reckitt Benckiser *
	Chengwei Capital		Hay Group *		Roche **
	China Bridge International	I	IDG Capital Partners *	S	Samsung
	China Culture Industrial Investment Fund *		IMS Consulting		Samsung Life Insurance
	China Guangfa Bank		Infineon		SBI
	China Jiantou Trust	J	Intel		SCI
	Chrysler		Jaguar Land Rover		SF Partners
	Corning *	K	KaVo Sybron *		Shanghai Disney Resort
D	Dalton Investments		KKM Capital		Shanghai Pudong Development Bank
	DDI	L	Lezare		Shanghai Silk Group
	Dealguru Holdings		Lindeman Asia Investment		Shenyin Wanguo Securities
	DealShop		Link2e *		SMG *
	Deloitte		L'Oreal	U	Softbank China Venture Capital
	Delta Capital	M	McKinsey		Synopsys
	Dianping.com		Mercer LLC	Y	United Technologies *
	Double Helix				Youyou Global
	Dow Chemical				
	DuPont **				

* Companies employed at least 2 interns ** Companies employed at least 5 interns

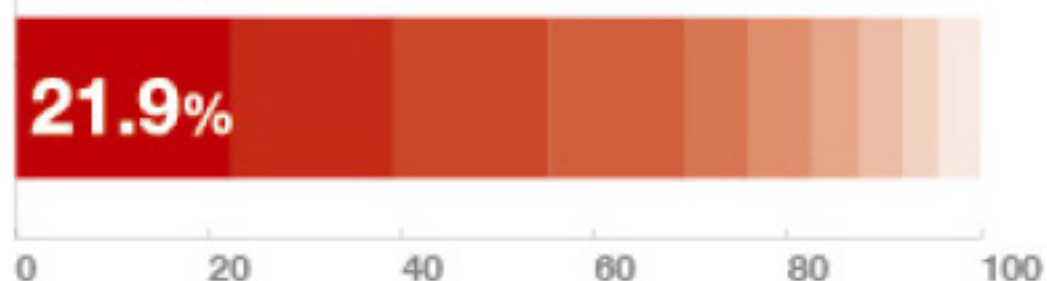
* 公司招聘了2名或以上实习生

** 公司招聘了5名或以上实习生

MBA2014 EMPLOYMENT ANALYSIS

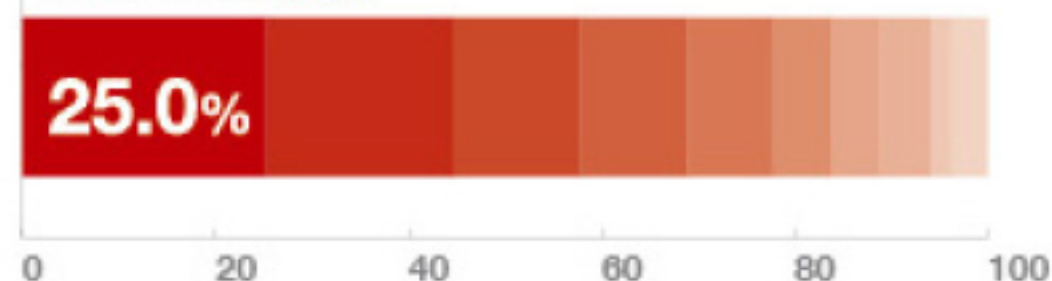
MBA2014届就业分析

Industry 行业



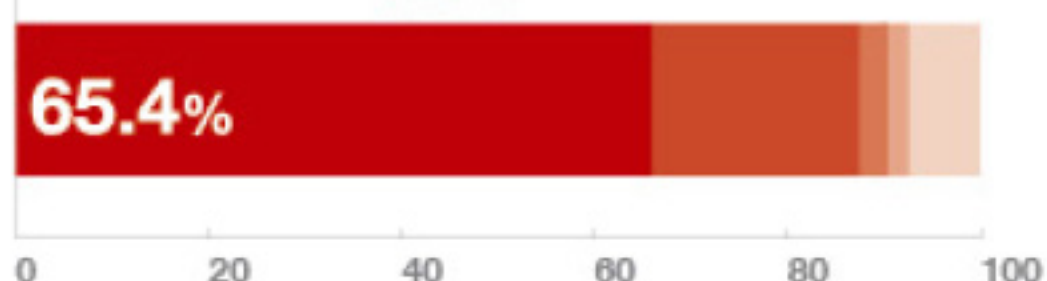
• Finance 金融	21.9%
• Manufacturing 制造业	17.5%
• Technology 科技	16.1%
• Pharmaceutical/Biotechnology/Healthcare Products 医药/生物科技/保健	13.9%
• Consulting 咨询	6.6%
• Consumer Products 消费品	6.6%
• Non-Profit Org. 非营利组织	5.1%
• Retail/Trading 零售/贸易	4.4%
• Real Estate 房地产	3.6%
• Others 其他	4.3%

Function 职能



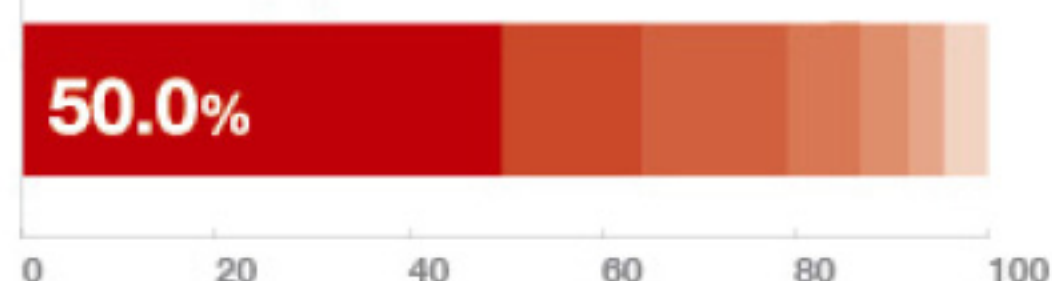
• Finance/Accounting 财务/会计	25.0%
• Marketing 市场营销	19.9%
• General Management 综合管理	13.2%
• Business Development 业务拓展	11.0%
• Consulting 咨询	8.8%
• Sales/Sales Management 销售/销售管理	5.9%
• Strategic Planning 战略规划	5.1%
• Project Management 项目管理	5.1%
• IT 信息技术	2.2%
• Others 其他	3.8%

Job Source 工作来源



• School Resource 学校资源	65.4%
• Personal Network 个人渠道	22.0%
• Previous Employer 原雇主	3.0%
• Headhunter/Agency 猎头/代理	2.2%
• Others 其他	7.4%

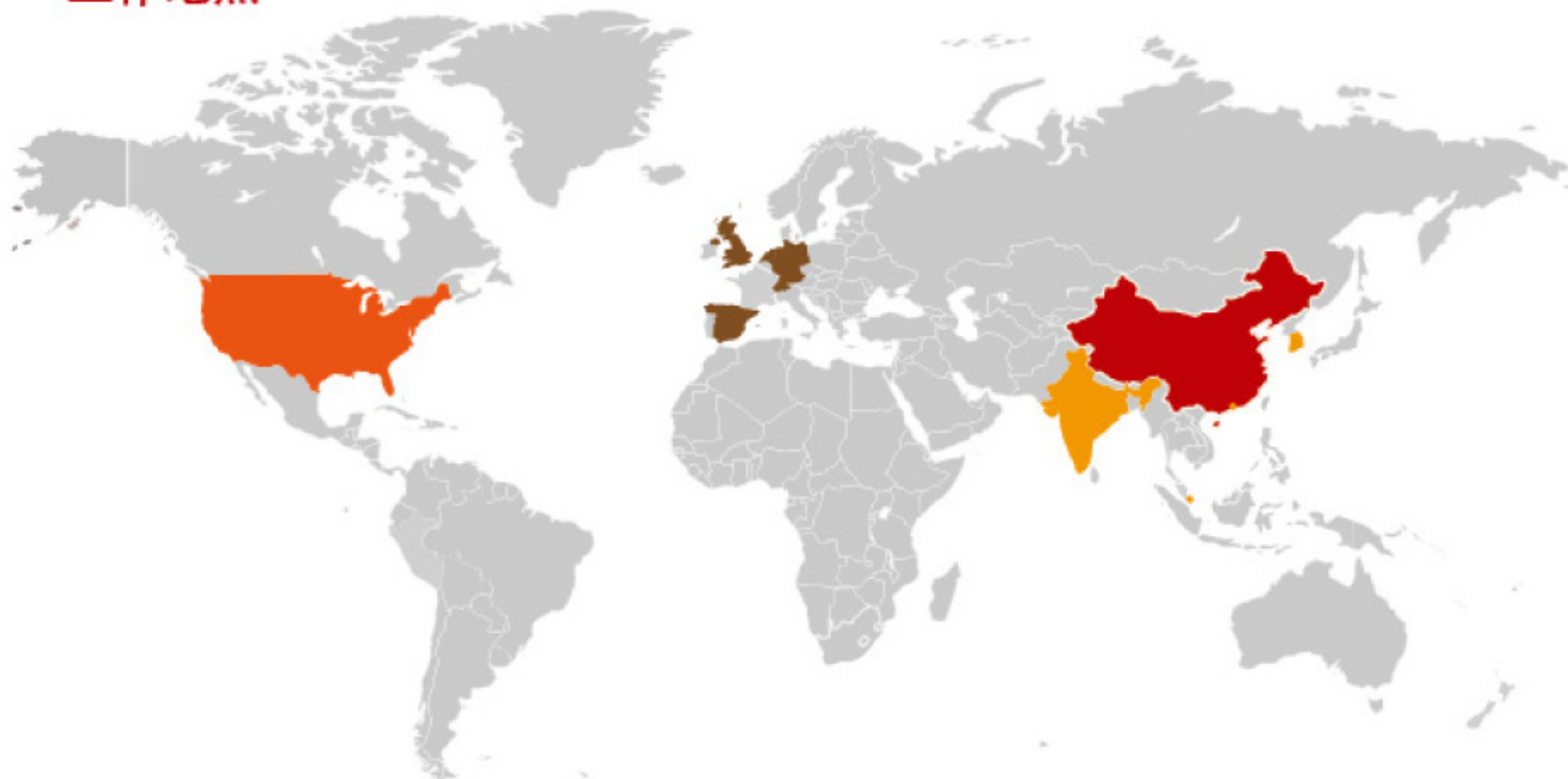
Position 职位



• Manager 经理	50.0%
• Professional 专业人士	14.7%
• Management Trainee 管理培训生	14.7%
• Assistant Manager 助理经理	8.1%
• Director 总监	4.4%
• GM/Vice GM 总经理/副总经理	3.7%
• Other 其他	4.4%

JOB LOCATIONS

工作地点



1.5%

North and South America
美洲

USA 美国 1.5%

6.5%

Europe
欧洲

UK 英国 3.6%
Spain 西班牙 1.5%
Germany 德国 0.7%
Netherlands 荷兰 0.7%

83.2%

Mainland China
中国大陆

Shanghai 上海 70.1%
Beijing 北京 10.9%
Other Cities 其他城市 2.2%

8.8%

Asia Pacific
其他亚太国家和地区

Hong Kong 香港 3.6%
Korea 韩国 2.2%
India 印度 1.5%
Singapore 新加坡 1.5%

SALARY STATISTICS

年收入分析

Annual Base Salary 基本工资 (RMB)

	Percent 百分比	Median 中位数	Range 范围
All Students 全体学生	100.0%	387,000	100,000 ~ 1,200,000
Mainland China Students 中国大陆学生	66.4%	360,000	100,000 ~ 700,000
Working in Mainland China 在中国大陆就业	64.8%	360,000	100,000 ~ 700,000
Working outside Mainland China 在海外国家及地区就业	1.6%	625,000	600,000 ~ 650,000
Overseas Students 海外学生	33.6%	440,000	240,000 ~ 1,200,000
Working in Mainland China 在中国大陆就业	18.8%	385,000	240,000 ~ 770,000
Working outside Mainland China 在海外国家及地区就业	14.8%	540,600	245,000 ~ 1,200,000

Other Guaranteed Compensation 其他固定收入 (RMB)

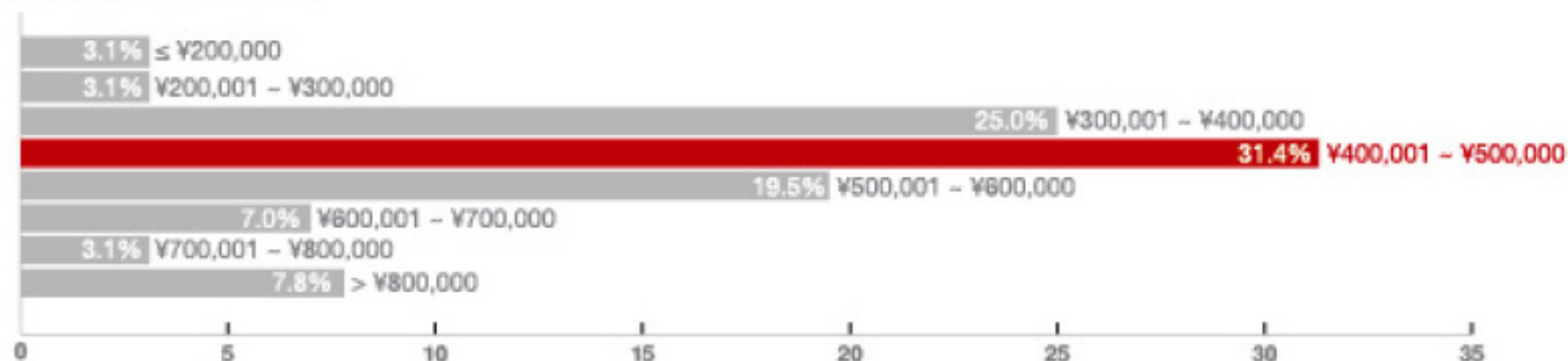
	Percent 百分比	Median 中位数	Range 范围
All Students 全体学生	100.0%	88,500	0 ~ 313,864
Mainland China Students 中国大陆学生	66.4%	80,000	0 ~ 313,864
Working in Mainland China 在中国大陆就业	64.8%	80,000	0 ~ 313,864
Working outside Mainland China 在海外国家及地区就业	1.6%	NA	NA
Overseas Students 海外学生	33.6%	100,000	0 ~ 300,000
Working in Mainland China 在中国大陆就业	18.8%	100,000	0 ~ 300,000
Working outside Mainland China 在海外国家及地区就业	14.8%	95,336	0 ~ 300,000

Annual Guaranteed Cash Range by Industry 行业分类年收入 (RMB)

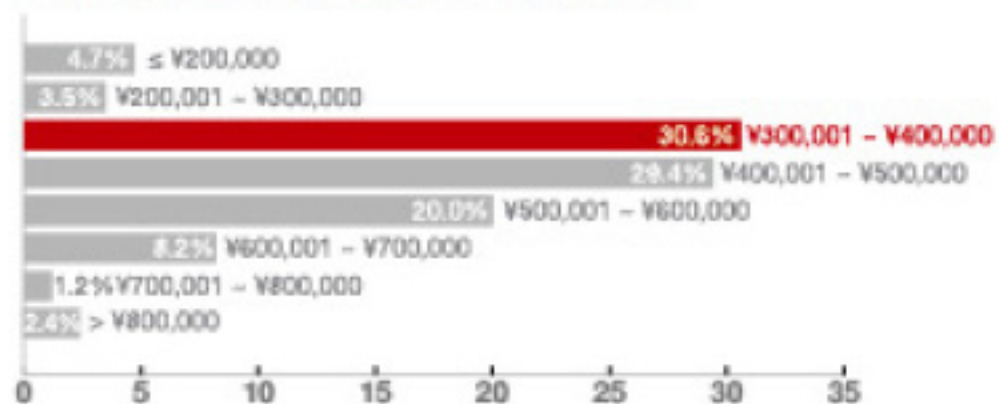
	Percent 百分比	Median 中位数	Range 范围
Finance 金融	21.9%	460,000	100,000 ~ 1,200,000
Manufacturing 制造业	17.5%	490,000	350,000 ~ 920,000
Technology 科技	16.1%	458,000	300,000 ~ 1,100,000
Pharmaceutical/Biotechnology/Healthcare Products 医药/生物科技/保健	13.9%	493,000	400,000 ~ 750,000
Consulting 咨询	6.6%	576,000	325,000 ~ 959,450
Consumer Products 消费品	6.6%	450,000	380,000 ~ 675,000
Non-Profit Org. 非营利组织	5.1%	350,000	240,000 ~ 520,000
Retail/Trading 零售/贸易	4.4%	385,475	120,000 ~ 717,000
Real Estate 房地产	3.6%	880,000	400,000 ~ 1,000,000
Others 其他	4.3%	420,000	320,000 ~ 835,000

Annual Guaranteed Cash Distribution 年收入分布(RMB)

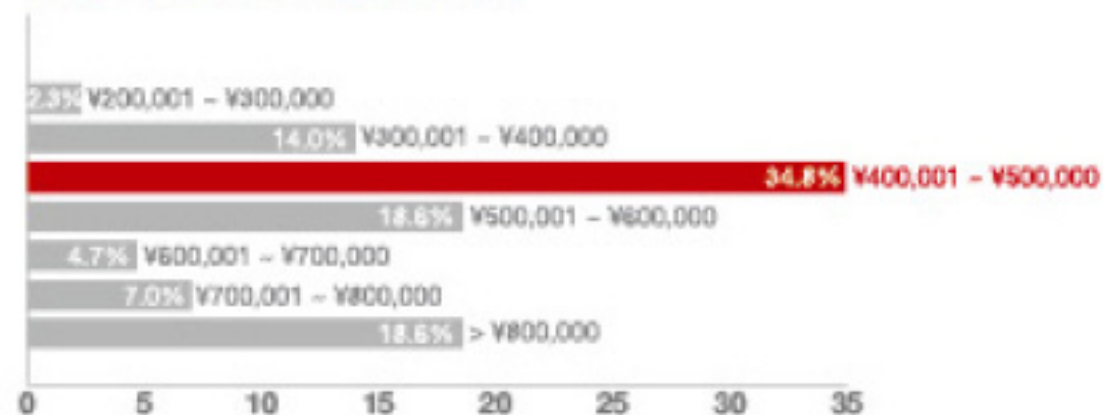
All Students 全体学生



Mainland China Students 中国大陆学生



Overseas Students 海外学生



EMPLOYERS OF MBA2014

MBA2014届毕业生雇主

A	Abbott Akzo Nobel Alstom Amazon ANZ * AstraZeneca *	G	Fosun Group * Freitag & Co.	O	OSRAM AG
B	Baxter * Bayer * Blue Hive BMS * Boston Consulting Group Brose	H	GE Greenland Holding Group	P	PhoenixTree Capital Pinetree Senior Healthy Care Pingan Asset Management Prometheus Capital
C	Capital Today Group Cargill CEIBS Cheil Opentide Chengwei Capital Chery Land Rover Automotive China Culture Industrial Investment Fund China Fortune Land Development * China Zhongtong Trust CITIC Securities Continental CVN	I	Haier Hay Group * HCD Learning * HS Ad Huawei Hyland Information	R	Reckitt Benckiser Right Management Roche * Roland Berger
D	DDI Deloitte Delta Capital Dianping.com * Dongyi Capital Dow Chemical DuPont * Dutch Mill *	J	Indegene Lifesystem Consulting India Infoline Inditex Infosys * Intel	S	SAIF Samsung * Sandvik Shanghai Disney Resort Shanghai Guohe Capital Shanghai Guoxin Shanghai Shangxuan Clothing ShenCheng Automobile Solaris Partners Pte Songhai
E	eBay Education First * E-land Eli Lilly Event Bank	K	Jaguar Land Rover Jing Dong * Jollibee	T	Tencent Thape Architecture Design Toll Global Express Touchdown Wheels Travelers Club Luggage
F	Ford **	L	KaVo Sybron KKM Capital	U	UBS * UOB Asset Management
		M	Legend Capital * Li & Fung * Lujiazui Holdings	V	Vodafone
		N	McDonald's * McKinsey Merck Michelin * Microsoft * Millicom Millward Brown Morgan Stanley Morgan Stanley Hua Xin	W	Woori Bank
			Nike * Novozymes	Y	Youhug Media Yun Stone Fund

* Companies employed at least 2 graduates

* 公司招聘了2名或以上毕业生

** Companies employed at least 5 graduates

** 公司招聘了5名或以上毕业生

PARTNERSHIP WITH CEIBS

合作中欧

RECRUIT 招聘

Hire current students for summer or full-time positions.
Connect with CEIBS alumni for immediate hiring needs.
招聘暑期实习生或全职雇员，向中欧校友发布即时职位。

Campus Presentation

校园宣讲

Job Posting

职位发布

Recruitment Fair

招聘会

Online Resume Access

线上简历访问

Direct Contact with Students

直接联系学生

ENGAGE 合作

Collaborate with CEIBS faculty, students and alumni to
expose and increase corporate brand awareness.
与中欧师生、校友合作，扩大企业影响，提升企业品牌。

Integrated China Strategy Project/ Internship

综合战略咨询项目/暑期实习

Industry/Executive Forum

行业论坛/高层管理论坛

Career Workshop

职业发展工作坊

Company/Campus Visit

公司拜访/中欧校园访问

Coaching Program

导师项目

Student Event Sponsorship

学生活动赞助

Company Scholarship

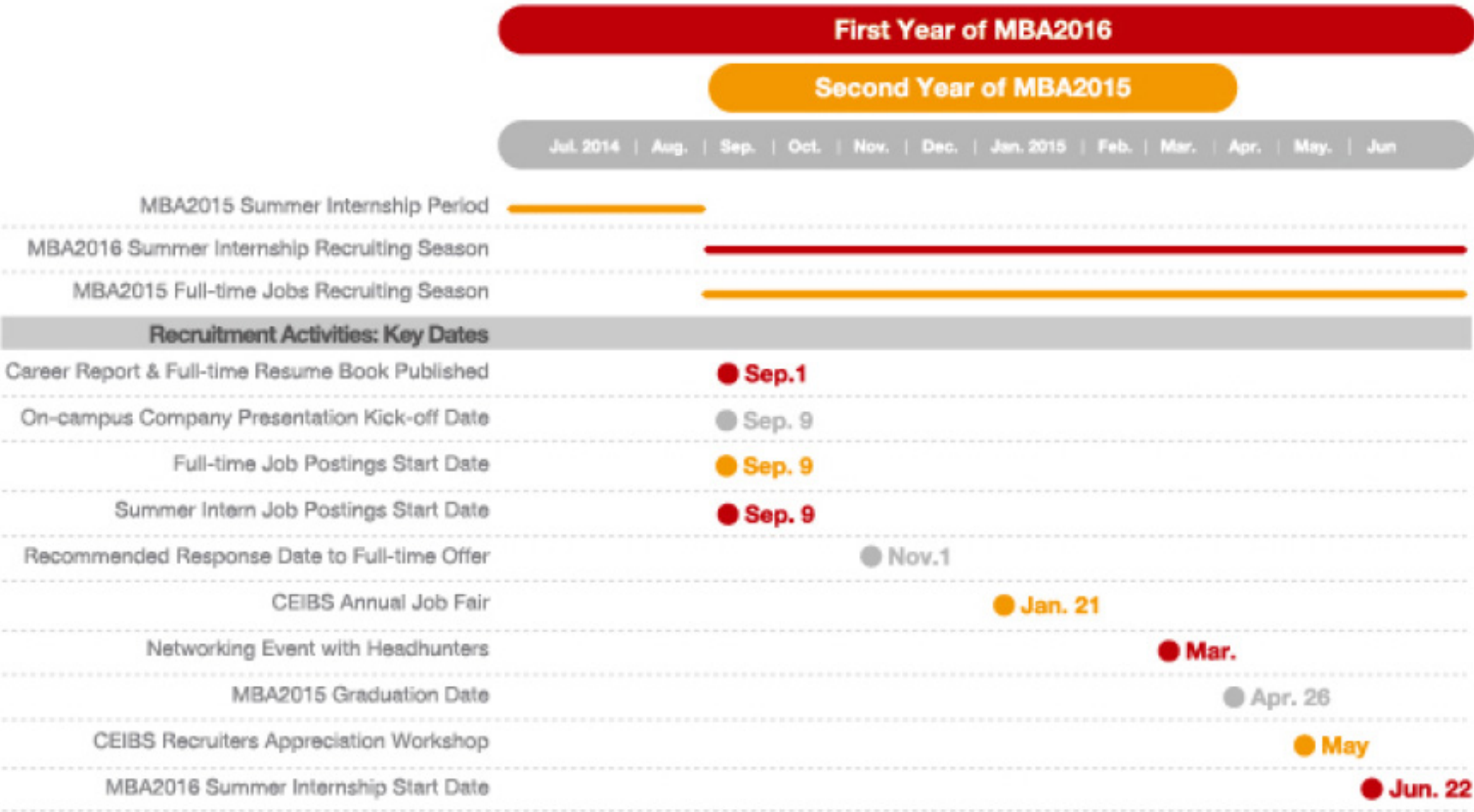
公司奖学金



Please contact us for more information: cdc@ceibs.edu
更多合作机会，请联系我们：cdc@ceibs.edu

RECRUITING CALENDAR OF 2014/2015

2014/2015 招聘日历



PROFILE OF MBA2015

MBA2015届学生概况

Total Enrollment 入学总人数
192

35% Overseas (incl. Hong Kong & Taiwan)
海外学生 (包括香港和台湾)

21 Places of Origin
生源国家及地区数

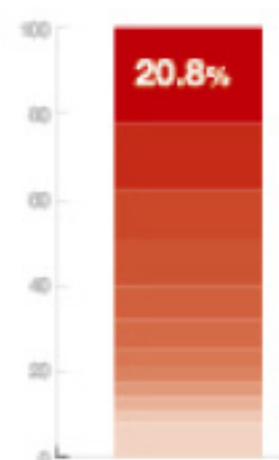
43% Female 女性

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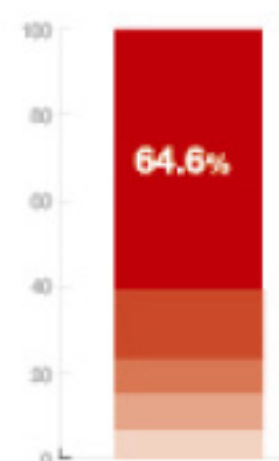
5.5 Average Years of Work Experience
平均工作经验

29.1 Average Age Upon Enrollment
平均入学年龄

Pre-MBA Industry 行业分布

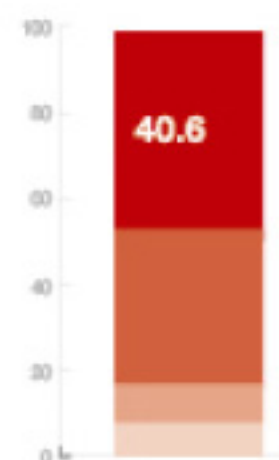


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Consulting 咨询	10.9%
Consumer Products 消费品	8.9%
Pharmaceutical/Biotechnology/Healthcare Products 医药/生物科技/保健	5.3%
Non-Profit Org. 非盈利组织	5.3%
Retail/Trading 零售/贸易	5.3%
Petroleum/Energy 能源	4.2%
Media/Entertainment 媒体/广告	3.2%
Real Estate 房地产	3.2%
Others 其他	5.8%



Geographic Origin 生源

Mainland China 中国大陆	64.6%
Asia Pacific 亚太地区	15.6%
Europe 欧洲	8.0%
Hong Kong & Taiwan 香港和台湾	7.3%
America 美洲	4.5%



Academic Background 学科背景

Science & Engineering 理工科	40.6%
Business & Management 商科&管理	34.9%
Language & Arts 文科	12.5%
Others 其他	12.0%

**MBA CAREER DEVELOPMENT CENTER
CHINA EUROPE INTERNATIONAL BUSINESS SCHOOL**

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Fax: (86 21) 2890 5200
Email: cdc@ceibs.edu

**中欧国际工商学院
MBA职业发展中心**

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