

## CEIBS MBA2021 Full-time Recruitment Guide

In April 2021, more than 170 young professionals will finish their 18-month full-time MBA program at CEIBS. Equipped with a strong business education and acumen from CEIBS and with an average of 5.5 years working experience, this MBA graduating class is ready to return to the dynamic business world.

### How to Recruit CEIBS MBAs

The CEIBS Career Development Center (CDC) is dedicated to bridging companies with these MBA graduates. Our CDC consultants, each of whom is responsible for covering key industry sectors, will partner with your company to find the appropriate way(s) to help you attract and hire the talents. Below are four ways we typically support your recruitment needs:

#### ■ Job Postings

Recruiters can send job description of openings to the CDC or the CDC consultant in charge for posting on the career intranet. The kick-off date for job postings is **August 10, 2020**. In addition, the CDC has launched career support services to **CEIBS Alumni** since 2018. Therefore, recruiters are also encouraged to share openings to CDC if there is a need to hire more experienced CEIBS alumni, as well.

#### ■ Campus Presentations

A campus presentation at CEIBS is one of the most effective ways for an employer to increase the brand awareness amongst our MBAs. Starting from **September 7, 2020**, most weekday evenings and some Wednesday afternoons are open for campus presentations.

We highly encourage you to communicate your preferred campus presentation time and date with the CDC consultant in charge at your earliest convenience.

#### ■ Direct Contact

Recruiters can directly contact candidates whose profiles match the job requirements by referring to the *CEIBS MBA2021 Resume Book*. Please contact your CDC consultant to receive a copy of the resume book.

#### ■ MBA Recruitment Fair

CEIBS CDC will host a recruitment fair on **January 14, 2021** in our Shanghai Campus. Companies are welcome to participate in the fair and meet with our MBA students.

## CEIBS MBA Recruitment Guidelines

During the recruiting process, we highly recommend that companies channel the recruitment activities through CDC. A smooth and efficient communication with CDC consultants will make your recruiting efforts at CEIBS more effective.

When making an offer to a selected students, we suggest you specify a deadline for the offer to be accepted and keep your CDC consultant informed. **For MBA2021 batch, we recommend that the earliest response date to a full time job offer is November 1, 2020.** We appreciate if you can notify us the students' names right after they accept offers, at your earliest convenience.

If you would like to recruit CEIBS MBA graduates this year, a CDC consultant will be assigned to assist you throughout the process. For contact information of your CDC consultant, please reach Ms. Lillian Lan at 86-21-2890 5142 or by e-mail: [cdc@ceibs.edu](mailto:cdc@ceibs.edu).

The CEIBS CDC team will make every effort to ensure your recruitment at CEIBS is as efficient and rewarding as possible.