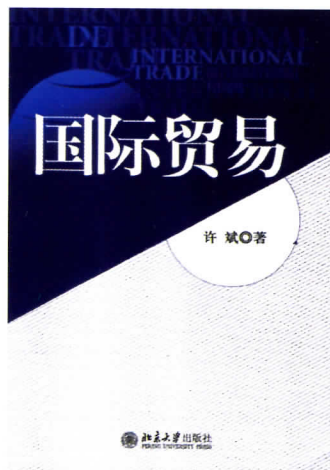


## 新书发布 NEW BOOK

许斌教授：  
《国际贸易》Prof. Xu Bin Explores  
International Trade

对于生活在经济全球化世界中的人们而言，“国际贸易”并不是一个陌生的词汇，它已经深刻融入每个人的生活之中。无论你的专业、工作是否与国际贸易相关，如果缺乏对于国际贸易的基本理解，那都将会是一个缺憾。为了帮助更多人开启理解国际贸易问题之门，尤其是教会学生如何去思考和分析国际贸易活动所带来的种种问题，中欧国际工商学院经济学和金融学教授许斌撰写了《国际贸易》一书，由北京大学出版社于2009年9月出版。

全书共分为三大部分，力求将国际贸易学的精华思想，特别是其主要结论的推导过程传授给读者。第一部分讲解了国际贸易的基础理论，并融入国际贸易研究的一些近期成果。第二部分讲解了传统的和新型的国际贸易政策工具及其政策效应。第三部分介绍了生产要素的国际流动，生产和服务的国际外包，国际贸易的宏观经济分析，以及国际贸易与经济发展的关系。

作为入门教材，本书主要采用图形和例子做为分析工具，便于读者理解。书中穿插了22个专栏，为读者提供相关的理论背景、历史事件、典型案例和热点讨论。在每章最后附有进一步阅读的建议和参考文献。

2008年诺贝尔经济学奖得主保罗·克鲁格曼曾指出：“关于国际经济学，入门课程能教给学生的最重要的知识，就是基本的东西并没有改变。”许斌教授表示在撰写这本书时主要遵循了两项原则。首先就是将国际贸易这门学科中最基本的东西讲解清楚。其次则是将重要的理论结论逐步推导出来，让学生洞悉其前提条件及推导过程。“培养学生对于国际贸易问题的思维能力，教会他们如何抓住复杂现象中最重要的元素并据此做出进一步的推理和判断，这是国际贸易教学中最重要的部分。”许教授在该书的《导言》中这样写道。

In today's globalised world, a basic understanding of trade issues is a must. In his new book *International Trade* (Beijing University Press, September 2009), CEIBS Economics and Finance Professor Xu Bin draws from real life examples and uses analytic tools to present the topic in an accessible and engaging format.

Organized into three sections, *International Trade* explores the thinking behind major theoretical conclusions. The first section explains the basic theories of international trade, combined with recent breakthroughs in research. The second section introduces both traditional and new policy tools in international trade, and their effects. Section Three describes four special topics: the international flow of production factors; international outsourcing of production and services; macro-economic analysis of international trade; and the relationship between international trade and economic development.

As an entry-level teaching tool, *International Trade* uses diagrams and examples to facilitate readers' understanding. The book also provides useful suggestions for further reading and key literature references. In addition, the tome offers 22 special columns outlining theoretical background information, historical events, typical cases, and discussions on hot topics.

Paul R. Krugman, the winner of the 2008 Nobel Prize for Economics, once said, "Regarding the study of International Economics, the most important knowledge that should be passed on to students during the introductory phase is that the basics still remain the same." Prof Xu explained that *International Trade* was penned on the basis of two main principles: making the basics understandable, and showing students how to deduce important theoretical conclusions so that they may learn the prerequisites of the deduction process. As he writes in the book's preface, "The most important part of teaching international trade is to cultivate students' reflective ability on international trade issues, as well as teaching them how to extract the most crucial elements from complexities to make deductions and judgments."