许斌教授：探究国际贸易与投资前沿

Prof. Xu Bin Explores the Forefronts of International Trade and Investment

International Trade and Investment, co-authored by CEIBS Professor of Economics and Finance Xu Bin, offers a reader-friendly analysis of the most recent developments in the field of international trade and investment. The book analyzes “theoretical innovations” in international economics, providing rigorously researched insights for academics in this sector. Co-written by University of Hong Kong Professor of Economics and Finance Larry Qiu, Carleton University Associate Professor of Economics Yu Zhijiao, and University of Oklahoma Associate Professor of Economics Ju Jiadong, the book was published by Shanghai People’s Publishing House in April 2008.

In its foreword, International Trade and Investment lays the groundwork for its research theme by introducing international trade and wage inequality, political economics of public support and trade protection, cross-border mergers, and financial development and international trade. Through careful analyses of international trade and wage inequality, the authors present a unique perspective on the development of their field. The study of international trade, they argue, is shifting from a national/industrial basis to an enterprise/factory/product basis, and will foster more empirical studies at the micro level in the future.

International Trade and Investment also explores the impact of public support on government policies governing transparency, non-tariff trade barriers, and competition between political powers. Also reviewed in the book are strategic alliances, and new research into the financial system and international trade.

The book has won kudos from respected academics including Dr. Tan Guofu, Professor of Economics at University of South California, who also serves as Dean of School of International Business Administration of Shanghai University of Finance and Economics. Says Dr Tan in the book foreword: “The book is a very detailed and comprehensive analysis of the four research topics currently prevalent in international trade studies. I believe that it will definitely benefit teachers and students alike in the field of international trade research, being a masterpiece by brilliant overseas scholars long devoted to the discipline.”