

*We would like to inform you that this is a preliminary program which is not final and still subject to changes. We thank you very much for your strong support and understanding. Shall you need more information or already wish to confirm your attendance please contact Ms Sabrina Li at [lsabrina@ceibs.edu](mailto:lsabrina@ceibs.edu)*



8<sup>th</sup> Euro-China Forum  
第八届中欧论坛

2009, 4月28-29

China – Tianjin  
中国 天津

***“Enhancing China-Europe Cooperation In a Time of Global Challenges”***

***“加强中欧合作面对全球挑战”***

Date : April 28-29, 2009

举办日期: 2009, 4月28-29

Venue : Tianjin

Organizers – 主办单位 :



Support – 支持单位 :

Tianjin CPPCC



Co-organizer – 协办单位 :

Chinese People's Institute of Foreign Affairs.

Hosted by – 承办单位 :

Tianjin Foreign Affairs Office, Foreign Affairs Committee of Tianjin CPPCC,  
Management Committee of the Tianjin Binhai New District.

Sponsors : Port of Tianjin – Bank of Tianjin.

Media partners : Yincai Business Magazine , AMAZING  
FRANCEN , Nankai Business Review.

Forum's location : Tianjin Teda Renaissance Hotel and Convention Centre, 29, Second Avenue, Teda, Tianjin, 300 457, China.

Working languages : Chinese and English – simultaneous translation.

APRIL 27

Gala Dinner hosted by the Tianjin Municipality.

APRIL 28 Tuesday

8:30 am – 9 : 15 am

**Opening Ceremony :**

Master of Ceremony, Xing Yuanmin, Chairman of the CPPCC, Tianjin Municipality,

Member of CPC Tianjin Standing Committee

Welcoming Address by the CPPCC National Committee Official

By Huang Xingguo, Mayor of Tianjin.

By Li Zhaoxing, Chairman of the Foreign Affairs Committee of the National People's Congress

By Liu Ji, Honorary President of CEIBS.

By Xue Jinwen, CPC secretary of Nankai University

Message by Jacques Chirac, former President of France.

Welcoming Address by David Gosset, Founder of the Euro-China Forum.

**Panel 1 : China and the European Union in the 21<sup>st</sup> century**

Moderator : David Gosset, CEIBS

Gerhard Schroeder, former Chancellor of Germany (1998-2005)

Laurent Fabius, former Prime Minister of France (1984-1986) and President of the French National Assembly (1988-1992 and 1997-2000).

"Facing the Crisis : The Necessity to Strengthen the Partnership between Europe and China"

Lu Qiutian, former Chinese Ambassador in Germany and former President of the Chinese People's Institute for Foreign Affairs.

By Liu Ji, Honorary President of CEIBS.

Ba Zhongdan, General, PLA.

Q&A.

BREAK

11:00 am – 12 :15 pm

**Panel 2 : European perception(s) about China and Chinese perception(s) about Europe.**

Moderator : Tong Jiadong, vice chancellor of Nankai University, director of Nankai EU studies center.

Yu Zhenqi, former Chinese Ambassador in Belarus and Bulgaria, current director of Russia and Central Asia Studies Center at the China International Relations Foundation.

“Thoughts about China-Europe Cooperation in International Multilateralism”

Declan Kelleher, Ambassador of Ireland in China.

Antonio Segura Moris, former Ambassador of the Kingdom of Spain in Indonesia, Singapore, Pakistan, current Consul General of the Kingdom of Spain in Shanghai.

Milan Milanov, Director of the Diplomatic Institute of Bulgaria.  
“The EU and China : Complexity of Perceptions”

Member of CPPCC, tbd

Q&A

LUNCH

14:00 pm – 15:30 pm

**Panel 3 : Euro-China Business Dialogue: “The Development and Opening-up of Tianjin Binhai New District and Euro-China Co-operation”**

Moderator : Tianjin Binhai New District Management Committee Officials(tbc)

Zhao Haishan, Deputy Director of Tianjin Port Free Trade Zone, Chairman of the Board, Airbus A320 project of Tianjin Airport(tbc)

Representative of Tianjin Port

Alan Buckley, China Director for Enterprise Ireland, Commercial Counsellor of the Embassy of Ireland in China.

Eric Bouteiller, CEO of Ibsen, Chairman of the EU Chamber in Tianjin.

Ana Wang, Chief Representative, Santander China.

Henri-Claude de Bettignies, Professor of Global Responsible Leadership and Chair of the Euro-China Center for Leadership and Responsibility, CEIBS, Chair Professor of Leadership and responsibility, INSEAD.

“Europe and China learning from each other: is Corporate Social Responsibility transferable across cultures?”

Kiril Jeliakov, CEO, SBS, Bulgaria

“ Bulgarian-Chinese Business Centre In Europe”

Member of CPPCC, tbd

Q&A

15:30 – 16 pm

BREAK

16 pm – 17 :30 pm

**Panel 4 : Cooperation projects between the European Union and China – past, present and future.**

Moderator : Gao Leyong, deputy director of the Nankai EU studies center.

Rolf Cremer, Professor of Economics, Dean and Vice President of China Europe International Business School (CEIBS).

Fang Liufang, Dean of China Europe Law School.

Alexander Fedotov, vice rector, Sofia University.  
“Europe-China : Mutual Understanding Through Education”

Serge Sur, Director Centre Thucydide, Director Annuaire francais de relations internationales, Editor of Questions internationales.

“Peaceful Uses of Outer Space : A Case for Cooperation”

Huang Baifu, General, Vice Chairman of the China Institute for International Strategic Studies.

“Cooperation between the EU and China : the Security Dimension, Present and Future”

Member of CPPCC, tbd

Q&A

18:30-20:30, Tianjin Teda Renaissance Hotel, “Night at Binhai”

Film Display about Binhai New District (10 minutes)

Keynote speaker : Gou Lijun, Member of CPC Tianjin Standing Committee, Director of the Management Committee of Binhai New District (20 minutes)

19:00-20:00 Dinner

20:00-20:30 Art Show, “Night of Tianjin”

April 29 Wednesday

8:30 am – 10 : 30 am

### **Panel 5 : China-Europe Co-operation in the New Financial World Architecture**

Moderator : Horst Loechel, Frankfurt School of Finance And Management.

Keynote speaker : Antonio de Lecea, Director for International Affairs in the European Commission's Directorate General for Economic and Financial Affairs.

“After the London Summit : The Role of Europe and China in Tackling the Global Financial Crisis”

Discussion :

Alfredo Pastor, IESE, former Minister of Economy, Spain.

Chen Weili, Vice President of the China Executive Leadership Academy Pudong (CELAP).

Gao Weikai, Chinese Academy of Social Sciences.

Chen Xingdong, Managing Director & Chief Economist of BNP Paribas Securities(Asia) Ltd.

Professor of Finance, Nankai University

Chinese personality from the Bank of Tianjin

Q&A

11:00 – 12:15 pm

**Panel 6 : Euro-China Young Leaders Dialogue.**

“Preparing the Future of the EU-China Cooperation”

Moderator : Zhang Lijun, Tianjin TV.

Hong Tu, Associate professor, Department of Finance, Nankai University.

Arnaud Debane, General Manager, EMLyon Shanghai Campus.

Hua Xiaojun, Lawyer, Gide Loyrette Nouel Partner, member of the Chinese Bar.

Representative young Entrepreneur of Binhai New District  
Top Professors and Students from Nankai University

And others tbd.

12 : 15 pm

### **Closing Ceremony and Conclusions of the 8<sup>th</sup> Euro-China Forum**

Moderator : David Gosset, Founder of the Euro-China Forum.

Liu Ji, Honorary President of CEIBS.

Rolf Cremer, Professor of Economics, Dean and Vice President of CEIBS.

Official of Nankai University (tbc)

Official of Tianjin Municipality (tbc)

### **14:00-17:30 Visit and Inspection Tour**

14:00-17:30 Visit and Inspection Tour

Route 1:

14:00 Depart from Tianjin Teda Renaissance Hotel, go visit the Binhai New District Planning Exhibition Hall

14:30 Go visit the Tianjin Dongjiang Free Trade Port Zone

15:10 Go visit the Xiangluo Bay

15:50 Go visit the Airbus A320 Family Final Assembly Line Corporation

17:30 End of the visit and inspection tour

Route 2:

14:00 Depart from Tianjin Teda Renaissance Hotel, go visit the Tianjin Museum

14:30 Go visit the Ancient Culture Street

16:10 Go visit the Tianjin Urban Planning Exhibition Centre

16:40 Go visit the Italian Rented Area

17:30 End of the visit and inspection tour

Notice:

The participant may choose one of the two routes for the visit and inspection tour