

New Book Express 2018.05

New English Books.....1

New Chinese Books.....5

Example:

| | | |
|-----|------------------|--------------------|
| No. | Title: | Call Number: |
| | Author: | Subject: |
| | Publisher: | |

New English Books

2018.05

| | | |
|---|--|---|
| 1 | IT strategy for non-IT managers: becoming an engaged contributor to corporate IT decisions Amrit Tiwana Cambridge, MA: MIT Press, 2017 | 004.0684/T623/2017 Information technology--Management |
| 2 | Tips & tricks for Excel-based financial modeling: a must for engineers & financial analysts M.A. Mian New York, NY: Business Expert Press, 2017 | 005.369/M618/2017/V.1 Business enterprises--Finance--Data processing |
| 3 | Character strengths and virtues: a handbook and classification Christopher Peterson & Martin E.P. Seligman Washington, DC: American Psychological Association; New York: Oxford University Press, 2004 | 155.232/P485/2004 Character--Handbooks, manuals |
| 4 | Becoming Facebook: the 10 challenges that defined the company disrupting the world Mike Hoefflinger New York, NY: AMACOM, American Management Association, 2017 | 302.30285/H693/2017 Internet industry--United States |

| | | |
|----|---|---|
| 5 | The crowd: a study of the popular mind Gustave Le Bon [S.I.]: Exciting Classics, 2016 | 302.33/L447/2016 Collective behavior |
| 6 | Rules for radicals: a practical primer for realistic radicals Saul D. Alinsky New York: Vintage Books, 1989, ©1971 | 303.484/A411/1971 Community organization--United States |
| 7 | Completing capitalism: heal business to heal the world Bruno Roche, Jay Jakub Oakland, CA: Barrett-Koehler Publishers, a BK Business Book, 2017 | 330.122/R673/2017 Capitalism |
| 8 | The Financial Times guide to wealth management: how to plan, invest and protect your financial assets Jason Butler Harlow, England; New York: Pearson, 2015 | 332.024/B985/2ND ED/2015 Finance, Personal |
| 9 | Family wealth management: seven imperatives for successful investing in the new world order Mark Haynes Daniell, Tom McCullough Singapore: John Wiley & Sons Singapore Pte Ltd, 2013 | 332.024/D185/2013 Wealth--Management |
| 10 | The Warren Buffett philosophy of investment: how a combination of value investing and smart acquisitions drives extraordinary success Elena Chirkova New York: McGraw-Hill, 2015 | 332.6/C541/2015 Finance |
| 11 | The governance of China. Volume II Xi Jinping Beijing, China: Foreign Languages Press, 2017 | 335.4345/X151/2017/V.2 Nationalism--China |
| 12 | Financing entrepreneurship and innovation in emerging markets Lourdes Casanova, Peter Klaus Cornelius, Soumitra Dutta London: Academic Press, © 2018 | 338.04/C335/2018 Entrepreneurship |
| 13 | The space barons: Jeff Bezos, Elon Musk, and the quest to colonize the cosmos Christian Davenport New York: PublicAffairs, 2018 | 338.76294092273/D247/2018 Space industrialization--United States |
| 14 | The space barons: Jeff Bezos, Elon Musk, and the quest to colonize the cosmos Christian Davenport New York: PublicAffairs, 2018 | 338.76294092273/D247/2018 Space industrialization--United States |

| | | |
|----|---|---|
| 15 | Mastering the case interview Alexander Chernev [S.I.]: Cerebellum Press, 2017 | 371.4/C521/9TH ED/2017 Employment interviewing--Case studies |
| 16 | The Alibaba way: unleashing grass-roots entrepreneurship to build the world's most innovative internet company Ying Lowrey New York: McGraw-Hill Education, 2016 | 381.14206551/L921/2016 New business enterprises--China--Management |
| 17 | The Tao of Twitter: changing your life and business 140 characters at a time Mark W. Schaefer New York: McGraw-Hill Education, 2014 | 384.33/S294/2014 Internet marketing |
| 18 | If Aristotle ran General Motors: the new soul of business Tom Morris New York: H. Holt and Co., 1998, ©1997 | 658/M875/1997 Management--Philosophy |
| 19 | Creative courage: leveraging imagination, collaboration, and innovation to create success beyond your wildest dreams Welby Altidor Hoboken: Wiley, 2017 | 650.1/A468/2017 Creative ability in business |
| 20 | Unleashing the innovators: how mature companies find new life with startups Jim Stengel, with Tom Post New York: Crown Business, 2017 | 658.042/S825/2017 Partnership |
| 21 | Harvard Business Review entrepreneur's handbook: everything you need to launch and grow your new business Harvard Business Review Press Boston, Massachusetts: Harvard Business Review Press, 2018 | 658.11/H339/2018 New business enterprises |
| 22 | HBR's 10 must reads on entrepreneurship and startups Harvard Business Review Press Boston, Massachusetts: Harvard Business Review Press, 2018 | 658.11/H339H/2018 Entrepreneurship |
| 23 | The M & A formula: proven tactics and tools to accelerate your business growth Peter Zink Secher, Ian Horley Wiley, 2018 | 658.162/S444/2017 Consolidation and merger of corporations |
| 24 | Strategy beyond the hockey stick: people, probabilities, and big moves to beat the odds Chris Bradley, Martin Hirt, Sven Smit Hoboken, New Jersey: John Wiley & Sons, Inc., 2018 | 658.4012/B811/2018 Strategic planning |

| | | |
|----|--|---|
| 25 | The Samsung way: transformational management strategies from the world leader in innovation and design Jaeyong Song and Kyungmook Lee New York: McGraw-Hill Education, 2014 | 658.4012/S698/2014 Electronics industry--Korea (South)--Management |
| 26 | The indestructible brand: crisis management in the age of social media Venke Sharma and Hushidar Kharas Thousand Oaks, California: SAGE, 2017 | 658.4056/S531/2017 Crisis management |
| 27 | Emergent: ignite purpose, transform culture, make change stick Stephen Scott Johnson Milton, Qld: Wiley, 2017 | 658.406/J661/2017 Organizational change--Management |
| 28 | Management lessons from Taiichi Ohno: what every leader can learn from the man who invented the Toyota production system Takehiko Harada New York: McGraw-Hill, 2015 | 658.4092/H254/2015 Leadership |
| 29 | New alpha: join the rising movement of influencers and changemakers who are redefining leadership Danielle Harlan New York: McGraw-Hill Education, 2016 | 658.4092/H283/2016 Leadership |
| 30 | The power of community: how phenomenal leaders inspire their teams, wow their customers, and make bigger profits Howard Partridge New York: McGraw-Hill Education, 2018 | 658.4092/P275/2018 Leadership |
| 31 | Hacking the case interview: your shortcut guide to mastering consulting interviews Taylor Warfield North Charleston, South Carolina: Createspace Independent Publishing Platform, 2017 | 658.46/W274/2017 Business consultants--Vocational guidance |
| 32 | The storytelling edge: how to transform your business, stop screaming into the void, and make people love you Joe Lazauskas and Shane Snow Hoboken: Wiley, 2018 | 658.827/L431/2018 Branding (Marketing) |

New Chinese Books

2018.05

| | | |
|----|--|---|
| 1 | 基于物联网的数字社区关键技术及应用 裴庆祺, 习宁, 沈玉龙编著 北京: 人民邮电出版社, 2017 | 004/P395/2017 Internet of things |
| 2 | 人工智能简史 尼克著 北京: 人民邮电出版社, 2017 | 006.3/N441/2017 Artificial intelligence--History |
| 3 | 書蠹牛津消夏記 王強著 北京: 海豚出版社, 2016 | 028/W312/2016 Travel--Books and reading |
| 4 | 新媒体革命 2.0: 算法时代的媒介、公关与传播 仇勇著 北京: 电子工业出版社, 2018 | 302.23/C859/2018 Mass media |
| 5 | 第七感: 权力, 财富与这个世界的生存法则 (美)乔舒亚 库珀 雷默著; 罗康琳译 北京: 中信出版社, 2017 | 303.4833/R175=1/2017 Information society |
| 6 | 凯恩斯思想小史: 繁荣的钥匙 (美)彼得 特明, (英)戴维 瓦因斯著; 王子约译, 刘培林校 北京: 北京大学出版社, 2017 | 330.156/T279=1/2017 Economists--Great Britain |
| 7 | 语言与制序: 经济学的语言与制度的语言之维 韦森著 北京: 商务印书馆, 2014 | 330.1/W521/2014 Economics |
| 8 | 读懂中国改革 5: 如何应对未来十年 厉以宁, 林毅夫著 北京: 中信出版社, 2017 | 330.951/D790/V.5/2017 China--Economic policy |
| 9 | 国民经济运行报告 (2015) 上海财经大学国民经济运行报告编写组, 上海市金融信息 技术研究重点实验室编写 上海: 复旦大学出版社, 2017 | 330.951/G940/2015 China--Economic conditions |
| 10 | 中国商业报告 (2018) 范悦安, 许斌, 周东生, 卜悦乐, 李俊骏著 ©中欧国际工商学院, 2018 | 330.951/Z641:2018 Industrial management--China |

| | | |
|----|--|---|
| 11 | 大额保单操作实务 曾祥霞, 贾明军, 刘长坤, 陈云著 北京: 法律出版社, 2017 | 332.024016/Z029/2017 Universal life insurance |
| 12 | 对话家族信托: 财富家族定制信托的 21 篇实战案例 张钧, 谢玲丽, 李海铭著 广州: 广东人民出版社, 2017 | 332.024016/Z125/2017 Family trusts |
| 13 | 私人财富管理: 个人财富规划师完善参考手册 (第八版) G. 维克托 霍尔曼, 杰瑞 S. 罗森布鲁姆著; 苏薪茗译 北京: 中国经济出版社, 2014 | 332.024/H191/8TH ED=1/2014 Finance, Personal |
| 14 | 个人理财: 第六版 阿瑟 J. 基翁著; 郭宁, 汪涛译 北京: 中国人民大学出版社, 2018 | 332.024/K379/6TH ED=1/2016 Finance, Personal |
| 15 | 中国家庭金融研究 张志伟著 成都: 西南财经大学出版社, 2017 | 332.024/Z257/2017 Finance, Personal--China |
| 16 | 中国金融信息服务发展报告 (2017) 主编李平; 副主编彭绪庶 北京: 社会科学文献出版社, 2017 | 332.025/Z565/2017 Finance--Information services |
| 17 | 天使说: 从 1 到 N 的投资法则 桂曙光, 罗明雄, 全忠伟, 张玲玲编著 北京: 机械工业出版社, 2017 | 332.0415/G767/2017 Angels (Investors) |
| 18 | 社会融资规模理论与实践 盛松成, 阮健弘, 张文红著 北京: 中国金融出版社, 2016 | 332.0951/S474/3RD ED/2016 Finance--China |
| 19 | 中国金融安全报告 金融安全协同创新中心, 西南财经大学中国金融研究中心著 北京: 中国金融出版社, 2016 | 332.0951/Z565/2016 Financial security--China--Periodicals |
| 20 | 上海互联网金融人才发展报告 (2017) 上海市互联网金融行业协会, 上海金融业联合会, 上海大学 上海科技金融研究所编 上海: 上海交通大学出版社, 2017 | 332.10285/S211/2017 Finance--China--Shanghai--Computer network resources |

| | | |
|----|--|---|
| 21 | 金融科技：重构未来金融生态 周伟, 张健, 梁国忠著 北京: 中信出版社, 2017 | 332.10285/Z803/2017 Financial services industry--Technological innovations |
| 22 | 私人银行与财富管理：领先的创新逻辑与实务方法 (英)戴维 莫德(David Maude)著; 刘立达, 严晗, 付饶译 北京: 企业管理出版社, 2015 | 332.123/M447=1/2015 Private banks |
| 23 | 金融集团发展与监管：国际经济及中国实践 刘鹏著 北京: 中国金融出版社, 2017 | 332.1/L652/2017 Financial institutions--State supervision |
| 24 | 惠普金融国家发展战略：中国惠普金融发展报告 (2016) 主编贝多广, 执行主编李焰, 莫秀根 北京: 经济管理出版社, 2017 | 332.2/H136/2016 Microfinance--China |
| 25 | 中国资本项目开放与人民币汇率市场化 庄芳著 北京: 中国财政经济出版社, 2017 | 332.4951/Z926/2017 Renminbi |
| 26 | 中央银行与货币供给 盛松成, 翟春著 北京: 中国金融出版社, 2017 | 332.4/S474/2ND ED/2017 Money supply |
| 27 | 基于风险的资产配置策略 蒂里 尤嘉利(Thierry Roncall)著, 王海艳, 郑坂译 北京: 中国金融出版社, 2016 | 332.601/R769=1/2016 Portfolio management |
| 28 | 投资 REITS 积累财富 博比 加雅拉曼著; 王刚, 吴小兵译 北京: 中信出版社, 2016 | 332.63247/J425=1/2016 Real estate investment trusts |
| 29 | 2017 年中国资产管理行业发展报告：监管革新背景下的行业再调整 巴曙松, 杨惊等著 杭州: 浙江人民出版社, 2017 | 332.6327/B066/2017 Mutual funds--China |
| 30 | ETF 投资策略从入门到精通 斯科特 保罗 弗洛希著; 胡阳, 孙健慧译 北京: 人民邮电出版社, 2017 | 332.6327/F945=1/2017 Exchange traded funds |
| 31 | 信用衍生产品：理论与实务 中国银行间市场交易商协会教材编写组编 北京: 北京大学出版社, 2017 | 332.632/X595/2017 Credit derivatives |

| | | |
|----|---|---|
| 32 | 中国艺术品金融市场年度研究报告. 2017: 艺术品财富管理 庄毓敏, 高常梓, 黄隽主编 北京: 中国金融出版社, 2017 | 332.63/Z657/2017 Art as an investment |
| 33 | 资产配置从入门到精通: 原书第2版 理查德 A. 费里著; 李妍译 北京: 人民邮电出版社, 2017 | 332.6/F388/2ND ED=1/2017 Asset allocation |
| 34 | 投资的套路 韩布伟著 长春: 北方妇女儿童出版社, 2017 | 332.6/H077/2017 Investments |
| 35 | 投资要义 刘诚著 北京: 人民邮电出版社, 2017 | 332.6/L592/2017 Investments |
| 36 | 资产配置投资实践 (英)Yoram Lustig 著; 孙静, 郑志勇, 李韵译 北京: 电子工业出版社, 2017 | 332.6/L972=1/2017 Portfolio management |
| 37 | 资产配置手册 (英)尤拉姆 拉斯汀著; 李天聘, 胡曾犀, 朱弘, 郑志勇译 北京: 电子工业出版社, 2017 | 332.6/L972=1Z/2017 Investments |
| 38 | 如何成为令人信赖的理财顾问: 来自顶级理财顾问的珍贵经验和有效策略 (美)戴维 J. 马伦著; 陈雪冰译 北京: 清华大学出版社, 2017 | 332.6/M958=1/2017 Financial planners |
| 39 | 投资中不简单的事 邱国鹭, 邓晓峰, 卓利伟, 孙庆瑞, 冯柳等著 成都: 四川人民出版社, 2018 | 332.6/Q713/2018 Investments |
| 40 | 金融科技创新 (美)保罗 西罗尼著; 马睿, 汪吕杰译 北京: 中信出版社, 2017 | 332.6/S621=1/2017 Financial services industry--Technological innovations |
| 41 | 让资产配置为你的财富增值 吴建军著 北京: 中国经济出版社, 2017 | 332.6/W802/2017 Investments--Management |
| 42 | 认识 FATCA 和 CRS: 涉税信息交换与全球资产透明全指引 燕彬著 北京: 法律出版社, 2018 | 336.2/Y124/2018 Investments, Foreign--Taxation--United States |

| | | |
|----|--|---|
| 43 | <p>一本书读懂"一带一路"</p> <p>梁海明著</p> <p>成都: 西南财经大学出版社, 2017</p> | <p>337.51095/L402/2017</p> <p>International economic integration</p> |
| 44 | <p>"一带一路"建设发展报告(2017)</p> <p>中国社会科学院."一带一路"研究中心</p> <p>北京: 社会科学文献出版社, 2017</p> | <p>337.51095/Y480/2017</p> <p>Economic history</p> |
| 45 | <p>中国节能汽车发展报告(2015-2016)</p> <p>主编中国汽车工程研究院股份公司</p> <p>北京: 社会科学文献出版社, 2016</p> | <p>338.4762922930951/Z565/2016</p> <p>Automobile industry and trade--China--Periodicals</p> |
| 46 | <p>世界茶业发展报告</p> <p>李闽榕, 冯廷栓著</p> <p>北京: 社会科学文献出版社, 2017</p> | <p>338.4766394/S600/2017</p> <p>Tea--Periodicals</p> |
| 47 | <p>第三次生产浪潮</p> <p>吴声功著</p> <p>上海: 上海人民出版社, 2017</p> | <p>338.4767/W861/2017</p> <p>Manufacturing industries--History</p> |
| 48 | <p>涛动周期论: 经济周期决定人生财富命运</p> <p>周金涛等编著</p> <p>北京: 机械工业出版社, 2018</p> | <p>338.542/Z776/2018</p> <p>Business cycles</p> |
| 49 | <p>中国上市公司发展报告(2017)</p> <p>中国社会科学院上市公司研究中心</p> <p>北京: 社会科学文献出版社, 2017</p> | <p>338.740951/Z640Z1/2017</p> <p>Corporations--China--Periodicals</p> |
| 50 | <p>产权与中国变革</p> <p>周其仁著</p> <p>北京: 北京大学出版社, 2017</p> | <p>338.951/Z785/2017</p> <p>China--Economic policy</p> |
| 51 | <p>财富的秘密: 亿万人幸福生活的指南</p> <p>(美)富兰克林 霍布斯著; 黄慧婷译</p> <p>哈尔滨: 哈尔滨出版社, 2015</p> | <p>339.43/H682=1/2015</p> <p>Saving and investment</p> |
| 52 | <p>国家治理体制现代化: 税收法定 预算法修改与预算法定</p> <p>韦森著</p> <p>北京: 商务印书馆, 2017</p> | <p>352.4951/W521/2017</p> <p>Budget--China</p> |
| 53 | <p>亚洲新兴经济体的住房挑战: 政策选择与解决方案</p> <p>吉野直行, 马蒂亚斯 赫布尔主编; 严荣译</p> <p>北京: 社会科学文献出版社, 2017</p> | <p>363.58095/H842=1/2017</p> <p>Housing policy--Asia</p> |

| | | |
|----|---|--|
| 54 | SAS 金融数据挖掘与建模：系统方法与案例解析 陈春宝, 徐筱刚, 田建中著 北京: 机械工业出版社, 2017 | 519.5/C380/2017 Finance--Data processing |
| 55 | 我是未来：尼古拉 特斯拉传 史迪夫 劳著 杭州: 浙江人民出版社, 2018 | 621.3092/L415/2018 Electrical engineers--United States--Biography |
| 56 | 中国资产评估准则 2017 中国资产评估协会编 北京: 经济科学出版社, 2017 | 657.73/Z661/2017 Valuation |
| 57 | 血缘 制度 文化：中国家族企业传承 甘德安著 北京: 经济科学出版社, 2017 | 658.0412/G020/2017 Family-owned business enterprises--China |
| 58 | 工匠精神：国家战略行动路线图 付守永著 北京: 北京大学出版社, 2018 | 658.0951/F831/2018 Industrial management--China |
| 59 | 金砖国家综合创新竞争力发展报告 (2017) 主编赵新力, 李闽榕, 黄茂兴; 副主编(俄)亚历山大 索科洛夫, 赵锡军, 郭翔宇, 张仕荣 北京: 社会科学文献出版社, 2017 | 658.4063/J831/2017 Technological innovations--BRIC countries |
| 60 | 中国民营企业社会责任报告 中华全国工商业联合会编著 北京: 社会科学文献出版社, 2015 | 658.408/Z600/2015 Social responsibility of business--China--Periodicals |
| 61 | 商界与管理界中的女性蓄势待发 国际劳工组织编; 姜睿译 北京: 中国财政经济出版社, 2016 | 658.409082/W872=1/2016 Women executives |
| 62 | 领导力资本 (美)戴维 尤里奇著; 张海宁, 符晋, 陆沥译, 公言非审校 北京: 机械工业出版社, 2017 | 658.4092/U45=1/2017 Leadership |
| 63 | 未来董事会 (西)佩德罗 雷诺著; 李琦译 北京: 中国财富出版社, 2017 | 658.422/N964=1/2017 Boards of directors |
| 64 | 圈层经济：企业如何针对圈层做产品、做市场 罗小林著 北京: 中国经济出版社, 2017 | 658.834/L963/2017 Marketing |

| | | |
|----|---|---|
| 65 | 价值型销售 崔建中著 北京：北京时代华文书局, 2018 | 658.85/C971/2018 Selling |
| 66 | 价值竞争：以客户为中心的销售转型 付遥著 北京：机械工业出版社, 2017 | 658.85/F831/2017 Selling |
| 67 | 分享经济可以这样玩 蔡余杰著 杭州：浙江大学出版社, 2017 | 658.872/C072F/2017 Business enterprises--Computer networks |
| 68 | 互联网商业的下半场：打造以人性为圆心，以科技为半径的商业模式 陈禹安著 北京：中国人民大学出版社, 2017 | 658.872/C630/2017 Business enterprises--Computer networks |
| 69 | 卖故事 高朋著 南京：江苏文艺出版社, 2014 | 658.8/G162/2014 Marketing |
| 70 | 成效管理：重构商业的底层逻辑 侯德夫著 北京：机械工业出版社, 2017 | 658/H442/2017 Industrial management |
| 71 | 超越绩效：组织健康比业绩更重要 (美)斯科特 凯勒, 科林 普拉思著; 盛溢译 北京：机械工业出版社, 2017 | 658/K291=1/2017 Organizational behavior |
| 72 | 全员共赢：从低效到高能裂变的管理效率手册 万一卓, 孙炯光著 北京：人民邮电出版社, 2017 | 658/W048/2017 Industrial management |
| 73 | 商业模式冰山理论：方法与案例 汪寿阳, 乔晗, 胡毅等著 北京：科学出版社, 2017 | 658/W078/2017 Industrial management |
| 74 | 管理是蓝海：向精细化管理要效益 张应春著 北京：中国经济出版社, 2017 | 658/Z230/2017 Industrial management |
| 75 | 十年：从改变电视的语态开始 孙玉胜著 北京：人民文学出版社, 2012 | 791.450951/S976/2012 Television programs--China |

| | | |
|----|--|---|
| 76 | 相逢如初见，回首已一生：纳兰容若词传 王臣著 北京：现代出版社，2018 | 895.114/W125/2018/V.1 Ci (Chinese poetry)--History and criticism |
| 77 | 临界线上的徘徊 陈玲著 沈阳：辽宁教育出版社，2000 | 895.1452/C502/2000 Essays |
| 78 | 活着本来单纯：丰子恺散文漫画精品集 丰子恺著 南京：江苏凤凰文艺出版社，2016 | 895.1452/F413/2016 Chinese essays--20th century |
| 79 | 人间花事：一个唯美主义者的植物散文 谈瀛洲著；孙良图 桂林：漓江出版社，2018 | 895.1452/T088/2018 Essays |
| 80 | 北京千米以上山峰手册 阿坚著 北京：中国科学技术出版社，2018 | 915.1156/A095/2018 Mountains--China--Beijing |
| 81 | 杜甫的五城：一位唐史学者的寻踪壮游 赖瑞和著 北京：清华大学出版社，2017 | 915.1/L032/2017 Historic sites--China |
| 82 | 乾隆：政治 爱情与性格 张宏杰著 北京：人民文学出版社，2018 | 951.032092/Q282Z=1/2018 China--Kings and rulers--Biography |
| 83 | 中国文化传统的六个面向 李欧梵著 北京：中华书局，2017 | 951/L221/2017 China--Civilization |