

# New Book Express 2018.05

**New English Books.....1**

**New Chinese Books.....5**

## Example:

No.	Title: .....	Call Number: .....
	Author: .....	Subject: .....
	Publisher: .....	

## New English Books

2018.05

1	<b>IT strategy for non-IT managers: becoming an engaged contributor to corporate IT decisions</b> Amrit Tiwana Cambridge, MA: MIT Press, 2017	004.0684/T623/2017 Information technology--Management
2	<b>Tips &amp; tricks for Excel-based financial modeling: a must for engineers &amp; financial analysts</b> M.A. Mian New York, NY: Business Expert Press, 2017	005.369/M618/2017/V.1 Business enterprises--Finance--Data processing
3	<b>Character strengths and virtues: a handbook and classification</b> Christopher Peterson & Martin E.P. Seligman Washington, DC: American Psychological Association; New York: Oxford University Press, 2004	155.232/P485/2004 Character--Handbooks, manuals
4	<b>Becoming Facebook: the 10 challenges that defined the company disrupting the world</b> Mike Hoefflinger New York, NY: AMACOM, American Management Association, 2017	302.30285/H693/2017 Internet industry--United States

5	<b>The crowd: a study of the popular mind</b> Gustave Le Bon [S.I.]: Exciting Classics, 2016	302.33/L447/2016 Collective behavior
6	<b>Rules for radicals: a practical primer for realistic radicals</b> Saul D. Alinsky New York: Vintage Books, 1989, ©1971	303.484/A411/1971 Community organization--United States
7	<b>Completing capitalism: heal business to heal the world</b> Bruno Roche, Jay Jakub Oakland, CA: Barrett-Koehler Publishers, a BK Business Book, 2017	330.122/R673/2017 Capitalism
8	<b>The Financial Times guide to wealth management: how to plan, invest and protect your financial assets</b> Jason Butler Harlow, England; New York: Pearson, 2015	332.024/B985/2ND ED/2015 Finance, Personal
9	<b>Family wealth management: seven imperatives for successful investing in the new world order</b> Mark Haynes Daniell, Tom McCullough Singapore: John Wiley & Sons Singapore Pte Ltd, 2013	332.024/D185/2013 Wealth--Management
10	<b>The Warren Buffett philosophy of investment: how a combination of value investing and smart acquisitions drives extraordinary success</b> Elena Chirkova New York: McGraw-Hill, 2015	332.6/C541/2015 Finance
11	<b>The governance of China. Volume II</b> Xi Jinping Beijing, China: Foreign Languages Press, 2017	335.4345/X151/2017/V.2 Nationalism--China
12	<b>Financing entrepreneurship and innovation in emerging markets</b> Lourdes Casanova, Peter Klaus Cornelius, Soumitra Dutta London: Academic Press, © 2018	338.04/C335/2018 Entrepreneurship
13	<b>The space barons: Jeff Bezos, Elon Musk, and the quest to colonize the cosmos</b> Christian Davenport New York: PublicAffairs, 2018	338.76294092273/D247/2018 Space industrialization--United States
14	<b>The space barons: Jeff Bezos, Elon Musk, and the quest to colonize the cosmos</b> Christian Davenport New York: PublicAffairs, 2018	338.76294092273/D247/2018 Space industrialization--United States

15	<b>Mastering the case interview</b> Alexander Chernev [S.I.]: Cerebellum Press, 2017	371.4/C521/9TH ED/2017 Employment interviewing--Case studies
16	<b>The Alibaba way: unleashing grass-roots entrepreneurship to build the world's most innovative internet company</b> Ying Lowrey New York: McGraw-Hill Education, 2016	381.14206551/L921/2016 New business enterprises--China--Management
17	<b>The Tao of Twitter: changing your life and business 140 characters at a time</b> Mark W. Schaefer New York: McGraw-Hill Education, 2014	384.33/S294/2014 Internet marketing
18	<b>If Aristotle ran General Motors: the new soul of business</b> Tom Morris New York: H. Holt and Co., 1998, ©1997	658/M875/1997 Management--Philosophy
19	<b>Creative courage: leveraging imagination, collaboration, and innovation to create success beyond your wildest dreams</b> Welby Altidor Hoboken: Wiley, 2017	650.1/A468/2017 Creative ability in business
20	<b>Unleashing the innovators: how mature companies find new life with startups</b> Jim Stengel, with Tom Post New York: Crown Business, 2017	658.042/S825/2017 Partnership
21	<b>Harvard Business Review entrepreneur's handbook: everything you need to launch and grow your new business</b> Harvard Business Review Press Boston, Massachusetts: Harvard Business Review Press, 2018	658.11/H339/2018 New business enterprises
22	<b>HBR's 10 must reads on entrepreneurship and startups</b> Harvard Business Review Press Boston, Massachusetts: Harvard Business Review Press, 2018	658.11/H339H/2018 Entrepreneurship
23	<b>The M &amp; A formula: proven tactics and tools to accelerate your business growth</b> Peter Zink Secher, Ian Horley Wiley, 2018	658.162/S444/2017 Consolidation and merger of corporations
24	<b>Strategy beyond the hockey stick: people, probabilities, and big moves to beat the odds</b> Chris Bradley, Martin Hirt, Sven Smit Hoboken, New Jersey: John Wiley & Sons, Inc., 2018	658.4012/B811/2018 Strategic planning

25	<b>The Samsung way: transformational management strategies from the world leader in innovation and design</b> Jaeyong Song and Kyungmook Lee New York: McGraw-Hill Education, 2014	658.4012/S698/2014 Electronics industry--Korea (South)--Management
26	<b>The indestructible brand: crisis management in the age of social media</b> Venke Sharma and Hushidar Kharas Thousand Oaks, California: SAGE, 2017	658.4056/S531/2017 Crisis management
27	<b>Emergent: ignite purpose, transform culture, make change stick</b> Stephen Scott Johnson Milton, Qld: Wiley, 2017	658.406/J661/2017 Organizational change--Management
28	<b>Management lessons from Taiichi Ohno: what every leader can learn from the man who invented the Toyota production system</b> Takehiko Harada New York: McGraw-Hill, 2015	658.4092/H254/2015 Leadership
29	<b>New alpha: join the rising movement of influencers and changemakers who are redefining leadership</b> Danielle Harlan New York: McGraw-Hill Education, 2016	658.4092/H283/2016 Leadership
30	<b>The power of community: how phenomenal leaders inspire their teams, wow their customers, and make bigger profits</b> Howard Partridge New York: McGraw-Hill Education, 2018	658.4092/P275/2018 Leadership
31	<b>Hacking the case interview: your shortcut guide to mastering consulting interviews</b> Taylor Warfield North Charleston, South Carolina: Createspace Independent Publishing Platform, 2017	658.46/W274/2017 Business consultants--Vocational guidance
32	<b>The storytelling edge: how to transform your business, stop screaming into the void, and make people love you</b> Joe Lazauskas and Shane Snow Hoboken: Wiley, 2018	658.827/L431/2018 Branding (Marketing)

# New Chinese Books

2018.05

1	<b>基于物联网的数字社区关键技术及应用</b> 裴庆祺, 习宁, 沈玉龙编著 北京: 人民邮电出版社, 2017	004/P395/2017 Internet of things
2	<b>人工智能简史</b> 尼克著 北京: 人民邮电出版社, 2017	006.3/N441/2017 Artificial intelligence--History
3	<b>書蠹牛津消夏記</b> 王強著 北京: 海豚出版社, 2016	028/W312/2016 Travel--Books and reading
4	<b>新媒体革命 2.0: 算法时代的媒介、公关与传播</b> 仇勇著 北京: 电子工业出版社, 2018	302.23/C859/2018 Mass media
5	<b>第七感: 权力, 财富与这个世界的生存法则</b> (美)乔舒亚 库珀 雷默著; 罗康琳译 北京: 中信出版社, 2017	303.4833/R175=1/2017 Information society
6	<b>凯恩斯思想小史: 繁荣的钥匙</b> (美)彼得 特明, (英)戴维 瓦因斯著; 王子约译, 刘培林校 北京: 北京大学出版社, 2017	330.156/T279=1/2017 Economists--Great Britain
7	<b>语言与制序: 经济学的语言与制度的语言之维</b> 韦森著 北京: 商务印书馆, 2014	330.1/W521/2014 Economics
8	<b>读懂中国改革 5: 如何应对未来十年</b> 厉以宁, 林毅夫著 北京: 中信出版社, 2017	330.951/D790/V.5/2017 China--Economic policy
9	<b>国民经济运行报告 (2015)</b> 上海财经大学国民经济运行报告编写组, 上海市金融信息技术研究重点实验室编写 上海: 复旦大学出版社, 2017	330.951/G940/2015 China--Economic conditions
10	<b>中国商业报告 (2018)</b> 范悦安, 许斌, 周东生, 卜悦乐, 李俊骏著 ©中欧国际工商学院, 2018	330.951/Z641:2018 Industrial management--China

11	<b>大额保单操作实务</b> 曾祥霞, 贾明军, 刘长坤, 陈云著 北京: 法律出版社, 2017	332.024016/Z029/2017 Universal life insurance
12	<b>对话家族信托: 财富家族定制信托的 21 篇实战案例</b> 张钧, 谢玲丽, 李海铭著 广州: 广东人民出版社, 2017	332.024016/Z125/2017 Family trusts
13	<b>私人财富管理: 个人财富规划师完善参考手册 (第八版)</b> G. 维克托 霍尔曼, 杰瑞 S. 罗森布鲁姆著; 苏薪茗译 北京: 中国经济出版社, 2014	332.024/H191/8TH ED=1/2014 Finance, Personal
14	<b>个人理财: 第六版</b> 阿瑟 J. 基翁著; 郭宁, 汪涛译 北京: 中国人民大学出版社, 2018	332.024/K379/6TH ED=1/2016 Finance, Personal
15	<b>中国家庭金融研究</b> 张志伟著 成都: 西南财经大学出版社, 2017	332.024/Z257/2017 Finance, Personal--China
16	<b>中国金融信息服务发展报告 (2017)</b> 主编李平; 副主编彭绪庶 北京: 社会科学文献出版社, 2017	332.025/Z565/2017 Finance--Information services
17	<b>天使说: 从 1 到 N 的投资法则</b> 桂曙光, 罗明雄, 全忠伟, 张玲玲编著 北京: 机械工业出版社, 2017	332.0415/G767/2017 Angels (Investors)
18	<b>社会融资规模理论与实践</b> 盛松成, 阮健弘, 张文红著 北京: 中国金融出版社, 2016	332.0951/S474/3RD ED/2016 Finance--China
19	<b>中国金融安全报告</b> 金融安全协同创新中心, 西南财经大学中国金融研究中心著 北京: 中国金融出版社, 2016	332.0951/Z565/2016 Financial security--China--Periodicals
20	<b>上海互联网金融人才发展报告 (2017)</b> 上海市互联网金融行业协会, 上海金融业联合会, 上海大学 上海科技金融研究所编 上海: 上海交通大学出版社, 2017	332.10285/S211/2017 Finance--China--Shanghai--Computer network resources

21	<b>金融科技：重构未来金融生态</b> 周伟, 张健, 梁国忠著 北京: 中信出版社, 2017	332.10285/Z803/2017 Financial services industry--Technological innovations
22	<b>私人银行与财富管理：领先的创新逻辑与实务方法</b> (英)戴维 莫德(David Maude)著; 刘立达, 严晗, 付饶译 北京: 企业管理出版社, 2015	332.123/M447=1/2015 Private banks
23	<b>金融集团发展与监管：国际经济及中国实践</b> 刘鹏著 北京: 中国金融出版社, 2017	332.1/L652/2017 Financial institutions--State supervision
24	<b>惠普金融国家发展战略：中国惠普金融发展报告 (2016)</b> 主编贝多广, 执行主编李焰, 莫秀根 北京: 经济管理出版社, 2017	332.2/H136/2016 Microfinance--China
25	<b>中国资本项目开放与人民币汇率市场化</b> 庄芳著 北京: 中国财政经济出版社, 2017	332.4951/Z926/2017 Renminbi
26	<b>中央银行与货币供给</b> 盛松成, 翟春著 北京: 中国金融出版社, 2017	332.4/S474/2ND ED/2017 Money supply
27	<b>基于风险的资产配置策略</b> 蒂里 尤嘉利(Thierry Roncall)著, 王海艳, 郑坂译 北京: 中国金融出版社, 2016	332.601/R769=1/2016 Portfolio management
28	<b>投资 REITS 积累财富</b> 博比 加雅拉曼著; 王刚, 吴小兵译 北京: 中信出版社, 2016	332.63247/J425=1/2016 Real estate investment trusts
29	<b>2017 年中国资产管理行业发展报告：监管革新背景下的行业再调整</b> 巴曙松, 杨惊等著 杭州: 浙江人民出版社, 2017	332.6327/B066/2017 Mutual funds--China
30	<b>ETF 投资策略从入门到精通</b> 斯科特 保罗 弗洛希著; 胡阳, 孙健慧译 北京: 人民邮电出版社, 2017	332.6327/F945=1/2017 Exchange traded funds
31	<b>信用衍生产品：理论与实务</b> 中国银行间市场交易商协会教材编写组编 北京: 北京大学出版社, 2017	332.632/X595/2017 Credit derivatives

32	<b>中国艺术品金融市场年度研究报告. 2017: 艺术品财富管理</b> 庄毓敏, 高常梓, 黄隽主编 北京: 中国金融出版社, 2017	332.63/Z657/2017 Art as an investment
33	<b>资产配置从入门到精通: 原书第 2 版</b> 理查德 A. 费里著; 李妍译 北京: 人民邮电出版社, 2017	332.6/F388/2ND ED=1/2017 Asset allocation
34	<b>投资的套路</b> 韩布伟著 长春: 北方妇女儿童出版社, 2017	332.6/H077/2017 Investments
35	<b>投资要义</b> 刘诚著 北京: 人民邮电出版社, 2017	332.6/L592/2017 Investments
36	<b>资产配置投资实践</b> (英)Yoram Lustig 著; 孙静, 郑志勇, 李韵译 北京: 电子工业出版社, 2017	332.6/L972=1/2017 Portfolio management
37	<b>资产配置手册</b> (英)尤拉姆 拉斯汀著; 李天聘, 胡曾犀, 朱弘, 郑志勇译 北京: 电子工业出版社, 2017	332.6/L972=1Z/2017 Investments
38	<b>如何成为令人信赖的理财顾问: 来自顶级理财顾问的珍贵经验和有效策略</b> (美)戴维 J. 马伦著; 陈雪冰译 北京: 清华大学出版社, 2017	332.6/M958=1/2017 Financial planners
39	<b>投资中不简单的事</b> 邱国鹭, 邓晓峰, 卓利伟, 孙庆瑞, 冯柳等著 成都: 四川人民出版社, 2018	332.6/Q713/2018 Investments
40	<b>金融科技创新</b> (美)保罗 西罗尼著; 马睿, 汪吕杰译 北京: 中信出版社, 2017	332.6/S621=1/2017 Financial services industry--Technological innovations
41	<b>让资产配置为你的财富增值</b> 吴建军著 北京: 中国经济出版社, 2017	332.6/W802/2017 Investments--Management
42	<b>认识 FATCA 和 CRS: 涉税信息交换与全球资产透明全指引</b> 燕彬著 北京: 法律出版社, 2018	336.2/Y124/2018 Investments, Foreign--Taxation--United States



43	<p>一本书读懂"一带一路"</p> <p>梁海明著</p> <p>成都: 西南财经大学出版社, 2017</p>	<p>337.51095/L402/2017</p> <p>International economic integration</p>
44	<p>"一带一路"建设发展报告(2017)</p> <p>中国社会科学院."一带一路"研究中心</p> <p>北京: 社会科学文献出版社, 2017</p>	<p>337.51095/Y480/2017</p> <p>Economic history</p>
45	<p>中国节能汽车发展报告(2015-2016)</p> <p>主编中国汽车工程研究院股份公司</p> <p>北京: 社会科学文献出版社, 2016</p>	<p>338.4762922930951/Z565/2016</p> <p>Automobile industry and trade--China--Periodicals</p>
46	<p>世界茶业发展报告</p> <p>李闽榕, 冯廷栓著</p> <p>北京: 社会科学文献出版社, 2017</p>	<p>338.4766394/S600/2017</p> <p>Tea--Periodicals</p>
47	<p>第三次生产浪潮</p> <p>吴声功著</p> <p>上海: 上海人民出版社, 2017</p>	<p>338.4767/W861/2017</p> <p>Manufacturing industries--History</p>
48	<p>涛动周期论: 经济周期决定人生财富命运</p> <p>周金涛等编著</p> <p>北京: 机械工业出版社, 2018</p>	<p>338.542/Z776/2018</p> <p>Business cycles</p>
49	<p>中国上市公司发展报告(2017)</p> <p>中国社会科学院上市公司研究中心</p> <p>北京: 社会科学文献出版社, 2017</p>	<p>338.740951/Z640Z1/2017</p> <p>Corporations--China--Periodicals</p>
50	<p>产权与中国变革</p> <p>周其仁著</p> <p>北京: 北京大学出版社, 2017</p>	<p>338.951/Z785/2017</p> <p>China--Economic policy</p>
51	<p>财富的秘密: 亿万人幸福生活的指南</p> <p>(美)富兰克林 霍布斯著; 黄慧婷译</p> <p>哈尔滨: 哈尔滨出版社, 2015</p>	<p>339.43/H682=1/2015</p> <p>Saving and investment</p>
52	<p>国家治理体制现代化: 税收法定 预算法修改与预算法定</p> <p>韦森著</p> <p>北京: 商务印书馆, 2017</p>	<p>352.4951/W521/2017</p> <p>Budget--China</p>
53	<p>亚洲新兴经济体的住房挑战: 政策选择与解决方案</p> <p>吉野直行, 马蒂亚斯 赫布尔主编; 严荣译</p> <p>北京: 社会科学文献出版社, 2017</p>	<p>363.58095/H842=1/2017</p> <p>Housing policy--Asia</p>

54	<b>SAS 金融数据挖掘与建模：系统方法与案例解析</b> 陈春宝, 徐筱刚, 田建中著 北京: 机械工业出版社, 2017	519.5/C380/2017 Finance--Data processing
55	<b>我是未来：尼古拉 特斯拉传</b> 史迪夫 劳著 杭州: 浙江人民出版社, 2018	621.3092/L415/2018 Electrical engineers--United States--Biography
56	<b>中国资产评估准则 2017</b> 中国资产评估协会编 北京: 经济科学出版社, 2017	657.73/Z661/2017 Valuation
57	<b>血缘 制度 文化：中国家族企业传承</b> 甘德安著 北京: 经济科学出版社, 2017	658.0412/G020/2017 Family-owned business enterprises--China
58	<b>工匠精神：国家战略行动路线图</b> 付守永著 北京: 北京大学出版社, 2018	658.0951/F831/2018 Industrial management--China
59	<b>金砖国家综合创新竞争力发展报告 (2017)</b> 主编赵新力, 李闽榕, 黄茂兴; 副主编(俄)亚历山大 索科洛夫, 赵锡军, 郭翔宇, 张仕荣 北京: 社会科学文献出版社, 2017	658.4063/J831/2017 Technological innovations--BRIC countries
60	<b>中国民营企业社会责任报告</b> 中华全国工商业联合会编著 北京: 社会科学文献出版社, 2015	658.408/Z600/2015 Social responsibility of business--China--Periodicals
61	<b>商界与管理界中的女性蓄势待发</b> 国际劳工组织编; 姜睿译 北京: 中国财政经济出版社, 2016	658.409082/W872=1/2016 Women executives
62	<b>领导力资本</b> (美)戴维 尤里奇著; 张海宁, 符晋, 陆沥译, 公言非审校 北京: 机械工业出版社, 2017	658.4092/U45=1/2017 Leadership
63	<b>未来董事会</b> (西)佩德罗 雷诺著; 李琦译 北京: 中国财富出版社, 2017	658.422/N964=1/2017 Boards of directors
64	<b>圈层经济：企业如何针对圈层做产品、做市场</b> 罗小林著 北京: 中国经济出版社, 2017	658.834/L963/2017 Marketing

65	<b>价值型销售</b> 崔建中著 北京：北京时代华文书局, 2018	658.85/C971/2018 Selling
66	<b>价值竞争：以客户为中心的销售转型</b> 付遥著 北京：机械工业出版社, 2017	658.85/F831/2017 Selling
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68	<b>互联网商业的下半场：打造以人性为圆心，以科技为半径的商业模式</b> 陈禹安著 北京：中国人民大学出版社, 2017	658.872/C630/2017 Business enterprises--Computer networks
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