

New Book Express 2018.04

New English Books.....1

New Chinese Books.....11

Example:

No.	Title:	Call Number:
	Author:	Subject:
	Publisher:	

New English Books

2018.04

1.	Management consultancy insights and real consultancy projects Graham Manville, Olga Matthias and Julian Campbell Abingdon, Oxon; New York, NY: Routledge, 2018	001/M266/2018 Business consultants
2.	Project management for information professionals Margot Note Waltham, MA: Chandos Publishing, 2016	004.0684/N911/2016 Project management
3.	Dawn of the new everything: encounters with reality and virtual reality Jaron Lanier New York: Henry Holt and Company, 2017	004.092/L287/2017 Computer scientists--United States--Biography
4.	Data science for business: what you need to know about data mining and data-analytic thinking Foster Provost and Tom Fawcett Sebastopol, Calif.: O'Reilly, 2013	006.312/P969/2013 Data mining
5.	The net and the butterfly: the art and practice of breakthrough thinking Olivia Fox Cabane and Judah Pollack New York, NY: Portfolio/Penguin, 2017	153.35/C112/2017 Insight
6.	The knowledge illusion: why we never think alone Steven Sloman and Philip Fernbach New York: Riverhead Books, 2017	153.42/S634/2017 Thought and thinking

7.	Insight: why we're not as self-aware as we think, and how seeing ourselves clearly helps us succeed at work and in life Tasha Eurich New York: Crown Business, 2017	158.1/E891/2017 Self-consciousness (Awareness)
8.	The leading brain: powerful science-based strategies for achieving peak performance Friederike Fabritius and Hans W. Hagemann New York: TarcherPerigee, 2017	158.4/F128/2017 Leadership--Psychological aspects
9.	The ethical practice of consulting psychology Rodney L. Lowman and Stewart E. Cooper Washington, DC: American Psychological Association, 2018	158.7/L918/2018 Psychology, Industrial
10.	A brain for business-- a brain for life: how insights from behavioural and brain science can change business and business practice for the better Shane O'Mara Cham, Switzerland: Palgrave Macmillan, 2018	158.7/O547/2018 Psychology, Industrial
11.	Social choice and individual values Kenneth J. Arrow, Foreword by Eric S. Maskin New Haven, CT; London: Yale University Press, 2012	302.13/A778/3RD ED/2012 Social choice
12.	Everybody lies: big data, new data, and what the Internet can tell us about who we really are Seth Stephens-Davidowitz New York, NY: Dey St., an imprint of William Morrow, 2017	302.231/S832/2017 Data mining--Social aspects
13.	Fallibility at work: rethinking excellence and error in organizations Øyvind, Kvalnes Cham, Switzerland: Springer, 2017	302.35/K979/2017 Corporate culture
14.	World without mind: the existential threat of big tech Franklin Foer New York: Penguin Press, 2017	303.483/F654/2017 Technology--Social aspects
15.	Mastering megatrends: understanding & leveraging the evolving new world Doris Naisbitt and John Naisbitt Singapore: World Scientific, 2018	303.49/N158/2018 Economic development--21st century
16.	The sum of small things: a theory of the aspirational class Elizabeth Currid-Halkett Princeton: Princeton University Press, 2017	306.481201/C976/2017 Leisure class
17.	The Arrow impossibility theorem Eric Maskin, Amartya Sen, Kenneth J. Arrow, Partha Dasgupta, Prasanta K. Pattanaik, Joseph E. Stiglitz New York: Columbia University Press, 2014	324.65/M397/2014 Voting

18.	The end of theory: financial crises, the failure of economics, and the sweep of human interaction Richard Bookstaber Princeton, NJ: Princeton University Press, 2017	330.019/B724/2017 Financial crises--Forecasting
19.	An extraordinary time: the end of the postwar boom and the return of the ordinary economy Marc Levinson New York: Basic Books, 2016	330.9045/L665/2016 Economic history--20th century
20.	The sun also sets: the limits to Japan's economic power Bill Emmott New York: Simon & Schuster, 1991	330.952/E547/1991 Economic forecasting--Japan
21.	The end of loyalty: the rise and fall of good jobs in America Rick Wartzman New York: PublicAffairs, 2017	331.700973/W298/2017 Labor--United States--History
22.	When things don't fall apart: global financial governance and developmental financial in an age of productive incoherence Ilene Grabel, Foreword by Dani Rodrik Cambridge, MA: MIT Press, 2017	332.042/G727/2017 Development economics
23.	Advanced manufacturing: the new American innovation policies William B. Bonvillian and Peter L. Singer Cambridge, MA: MIT Press, 2017	338.0640973/B723/2017 Manufacturing industries--Government policy --United States
24.	Innovation and the state: finance, regulation, and justice Cristie Ford New York: Cambridge University Press, 2017	338.064/F699/2017 Technological innovations--Economic aspects
25.	The next factory of the world: how Chinese investment is reshaping Africa Irene Yuan Sun Boston, Massachusetts: Harvard Business Review Press, 2017	338.4096/S957/2017 Investments, Chinese--Africa
26.	Ringtone: exploring the rise and fall of Nokia in mobile phones Yves L. Doz and Keeley Wilson Oxford, United Kingdom: Oxford University Press, 2018	338.762138456094897/D755/2018 Cell phone equipment industry--Finland—History
27.	Professional networks in transnational governance Edited by Leonard Seabrooke, Lasse Folke Henriksen New York: Cambridge University Press, 2017	338.87/P964/2017 Business networks

28.	Globalizing innovation: state institutions and foreign direct investment in emerging economies Patrick J.W. Egan Cambridge, MA: MIT Press, 2017	338.8881724/E282/2017 International business enterprises--Developing countries
29.	The development of international business: a narrative of theory and practice Robert Pearce Cheltenham, UK: Edward Elgar Publishing, 2017	338.88/P359/2017 International business enterprises
30.	Multinational enterprises and sustainable development Edited by Xiaolan Fu, Pervez N. Ghauri, Juha Väätänen, Bingle, UK: Emerald Publishing, 2017	338.927/M961/2017 International business enterprises--Management
31.	Understanding Brexit: why Britain voted to leave the European Union Graham Taylor Bingley, UK: Emerald Publishing, 2017	341.24220941/T238/2017 Great Britain--Relations--European Union countries
32.	Accounting: the language of business Roman L. Weil, Clyde P. Stickney, Sidney Davidson Sun Lakes, Ariz.: T. Horton, 1990	657.03/W422/8TH ED/1999 Accounting--Terminology
33.	Achieving and sustaining secured business operations: an executive's guide to planning and management Neelesh Ajmani, Dinesh Kumar New York: Apress, 2017	658.022/A312/2017 Small business--Management
34.	Grow your global markets: handbook for successful market entry Raymond A. Hopkins Berkeley, California: Apress, 2017	658.022/H793/2017 Small business--Management
35.	Governing hybrid organisations: exploring diversity of institutional life Jan-Erik Johanson and Jarmo Vakkuri Abingdon, Oxon; New York, NY: Routledge, 2018	658.046/J652/2018 Public-private sector cooperation--Management
36.	Strategic alliance management Brian Tjemkes, Pepijn Vos and Koen Burgers London; New York: Routledge, Taylor & Francis Group, 2018	658.046/T625/2ND ED/2018 Strategic alliances (Business)
37.	The internet of things & business Martin De Saulles New York: Routledge, 2017	658.054678/D278/2017 Internet of things
38.	How to go digital: practical wisdom to help drive your organization's digital transformation MIT Sloan Management Review Cambridge, MA: MIT Press, 2018	658.05/H847/2018 Business--Data processing

39.	Start a successful business: expert advice to take your startup from idea to empire Colleen DeBaise New York: AMACOM, American Management Association, 2018	658.11/D286/2018 New business enterprises
40.	Burn the business plan: what great entrepreneurs really do Carl J. Schramm New York: Simon & Schuster, 2018	658.11/S377/2018 Entrepreneurship
41.	Value in a digital world: how to assess business models and measure value in a digital world Francisco J. López Lubián, José Esteves Cham, Switzerland: Palgrave Macmillan, 2017	658.15/L925/2017 Intangible property--Valuation
42.	The essentials of M&A due diligence Peter Howson London: New York: Routledge, Taylor & Francis Group, 2018	658.162/H866/2018 Consolidation and merger of corporations--Management
43.	Mergers, acquisitions, and corporate restructurings Patrick A. Gaughan Hoboken: Wiley, 2017	658.16/G268/7TH ED/2017 Consolidation and merger of corporations
44.	Electronic HRM in the smart era Tanya Bondarouk, Huub J. M. Ruël, Emma Parry Bingley, UK: Emerald Publishing, 2017	658.300285/B711/2017 Personnel management--Technological innovations
45.	Hire smart from the start: the entrepreneur's guide to finding, catching, and keeping the best talent for your company Dave Carvajal New York: AMACOM, 2018	658.311/C331/2018 Employee selection
46.	Armstrong's handbook of performance management: an evidence-based guide to delivering high performance Michael Armstrong London; New York: Kogan Page, 2017	658.3125/A735/6TH ED/2017 Employees--Rating of
47.	The talent management handbook, third edition: creating a sustainable competitive advantage by selecting, developing, and promoting the best people Lance A. Berger and Dorothy Berger New York: McGraw-Hill Education, 2018	658.314/B496/3RD ED/2018 Career development
48.	State of the global workplace Gallup New York, NY: Gallup Press, 2017	658.314/G175/2017 Work environment

49.	Transformational HR: how human resources can create value and impact business strategy Perry Timms New York: Kogan Page Ltd, 2017	658.3/T584/2017 Personnel management
50.	Scenario thinking: preparing your organization for the future in an unpredictable world George Cairns, George Wright Cham, Switzerland: Palgrave Macmillan, 2018	658.4012/C136/2ND ED/2018 Business planning
51.	Digital strategy: a guide to digital business transformation Alexander Rauser North Charleston, South Carolina: CreateSpace Independent Publishing Platform, 2016	658.4012/R248/2016 Strategic planning
52.	If you're in a dogfight, become a cat! strategies for long-term growth Leonard Sherman New York: Columbia University Press, 2017	658.4012/S553/2017 Strategic planning
53.	Reinventing business models: how firms cope with disruption Henk Volberda, Frans Van Den Bosch, Kevin Heij Oxford ; New York, NY: Oxford University Press, 2018	658.4012/V899/2018 Business planning
54.	When family businesses are best: the parallel planning process for family harmony and business success Randel S. Carlock, John L. Ward New York: Palgrave Macmillan, 2010	658.401/C284/2010 Family-owned business enterprises--Planning
55.	Doing digital right: how companies can thrive in the next digital era Louis Lamoureux [Place of publication not identified]: Third Digital, Inc., 2017	658.401/L236/2017 Strategic planning
56.	Stellar management teams Vesa Ristikangas and Tapani Rinne Abingdon, Oxon; New York, NY: Routledge, 2018	658.4022/R597/2018 Management
57.	Team creativity and innovation Edited by Roni Reiter-Palmon New York: Oxford University Press, 2018	658.4022/T253/2018 Creative ability in business
58.	Thinking in bets: making smarter decisions when you don't have all the facts Annie Duke New York: Portfolio/Penguin, 2018	658.40353/D877/2018 Management games
59.	Knowledge management in theory and practice Kimiz Dalkir; Foreword by Marco Beaulieu Cambridge, MA: MIT Press, 2017	658.4038/D143/3RD ED/2017 Knowledge management

60.	Sources of power: how people make decisions Gary Klein Cambridge, MA: MIT Press, 2017	658.403/K641/2017 Decision making
61.	Projects: a very short introduction Andrew Davies Oxford, United Kingdom: Oxford University Press, 2017	658.404/D255/2017 Project management
62.	A guide to the project management body of knowledge (PMBOK guide) Project Management Institute Newtown Square, PA: Project Management Institute, 2017	658.404/G946/6TH ED/2017 Project management
63.	The standard for program management Project Management Institute Newtown Square, PA: Project Management Institute, 2017	658.404/S785/2017 Project management--Standards
64.	The standard for portfolio management Project Management Institute Newtown Square, PA: Project Management Institute, 2018	658.404/S785/4TH ED/2018 Project management--Standards
65.	Developments in global sourcing Edited by Wilhelm Kohler and Erdal Yalcin Cambridge, Massachusetts: The MIT Press, 2018	658.4058/D489/2018 Contracting out
66.	The age of agile: how smart companies are transforming the way work gets done Stephen Denning New York, NY: AMACOM, American Management Association, 2018	658.4063/D411/2018 Organizational effectiveness
67.	Beyond the champion: institutionalizing innovation through people Gina Colarelli O'Connor, Andrew C. Corbett, Lois S. Peters Stanford, California: Stanford Business Books, an imprint of Stanford University Press, 2018	658.4063/O183/2018 Technological innovations--Management
68.	Choosing to change: an alternative understanding of change management David Bentley Abingdon, Oxon ; New York, NY: Routledge, 2018	658.406/B477/2018 Organizational change
69.	Making organizational change stick: how to create a culture of partnership between project and change management Gabrielle O'Donovan Abingdon, Oxon ; New York, NY: Routledge, 2018	658.406/O268/2018 Organizational change--Management

70.	Corporate social responsibility, sustainability and ethical public relations: strengthening synergies with human resources Edited by Donnalyn Pompper Bingley, UK: Emerald Publishing, 2018	658.408/C822/2018 Social responsibility of business
71.	Managing corporate responsibility in the real world: lessons from the frontline of CSR Jouko Kuisma Cham: Palgrave Macmillan, 2017	658.408/K962/2017 Social responsibility of business
72.	The company citizen: good for business, planet, nation and community Tom Levitt Abingdon, Oxon ; New York, NY: Routledge, 2018	658.408/L666/2018 Social responsibility of business
73.	Authentic leadership Harvard Business Review Boston, Massachusetts: Harvard Business Review Press, 2018	658.4092/A939/2018 Leadership--Psychological aspects
74.	The high potential's advantage: get noticed, impress your bosses, and become a top leader Jay A. Conger and Allan H. Church Boston, Massachusetts: Harvard Business Review Press, 2018	658.4092/C749/2018 Success in business
75.	Impromptu: leading in the moment Judith Humphrey Hoboken, New Jersey: John Wiley & Sons, Inc., 2018	658.4092/H926/2018 Communication in management
76.	Myths of leadership: banish the misconceptions and become a great leader Jo Owen London; New York: Kogan Page, 2017	658.4092/O971/2017 Leadership
77.	Motivating language theory: effective leader talk in the workplace Jacqueline Mayfield, Milton Mayfield Cham, Switzerland: Palgrave Macmillan, 2018	658.45/M468/2018 Communication in management
78.	Understanding cyber risk: protecting your corporate assets Thomas R. Koehler Abingdon, Oxon; New York, NY: Routledge, 2018	658.478/K773/2018 Data protection
79.	Marketing- and logistics-led organizations: creating and operating customer-focused supply networks Robert Mason and Barry Evans London, United Kingdom: KoganPage, 2018	658.5/M398/2018 Business logistics
80.	Strategize: product strategy and product roadmap practices for the digital age Roman Pichler [Place of publication not identified]: Pichler Consulting, 2016	658.5/P592/2016 Product management

81.	B2B marketing strategy: differentiate, develop and deliver lasting customer engagement Heidi Taylor London; New York: Kogan Page, 2017	658.804/T238/2017 Industrial marketing
82.	Woo, wow, and win: service design, strategy, and the art of customer delight Thomas A. Stewart and Patricia O'Connell New York, NY: HarperBusiness, an imprint of HarperCollins Publishers, 2016	658.812/S849/2016 Customer services
83.	Innovation in pricing: contemporary theories and best practices Edited by Andreas Hinterhuber and Stephan M. Liozu London; New York: Routledge, Taylor & Francis Group, 2017	658.816/I584/2ND ED/2017 Pricing
84.	Digital branding: a complete step-by-step guide to strategy, tactics, tools and measurement Daniel Rowles New York: Kogan Page Ltd, 2018	658.82702854678/R884/2ND ED/2018 Internet marketing
85.	The language of branding: theories, strategies and tactics Dawn Lerman, Robert J. Morais, David Luna New York: Routledge, 2018	658.827/L616/2018 Branding (Marketing)
86.	Experiential marketing: a practical guide to interactive brand experiences Shirra Smilansky New York: Kogan Page Ltd, 2017	658.827/S641/2ND ED/2017 Branding (Marketing)
87.	Do good: embracing brand citizenship to fuel both purpose and profit Anne Bahr Thompson New York, NY: AMACOM, 2018	658.827/T468/2018 Social responsibility of business
88.	The aisles have eyes: how retailers track your shopping, strip your privacy, and define your power Joseph Turow New Haven: Yale University Press, 2017	658.8342/T956/2017 Consumer profiling
89.	Digital marketing excellence: planning, optimizing and integrating online marketing Dave Chaffey and PR Smith London; New York: Routledge, Taylor & Francis Group, 2017	658.872/S642/5TH ED/2017 Internet marketing
90.	Reengineering retail: the future of selling in a post-digital world Doug Stephens; Foreword by Joseph Pine Vancouver: Figure 1 Publishing, 2017	658.87/S832/2017 Retail trade
91.	Do more with less: a guide for uncertain times Uly Ma New York: Routledge, 2018	658/M111/2018 Management

92.	Myths of management: what people get wrong about being the boss Stefan Stern and Cary Cooper New York, NY: Kogan Page Ltd, 2018	658/S839/2018 Management
93.	Writing a business plan: a practical guide Ignatius Ekanem New York: Routledge, 2018	808.066658/E367/2018 Business planning

New Chinese Books

2018.04

1.	大数据制胜：数据驱动型企业成为行业领导者和创新者之路 (美)Tho H. Nguyen 著；王燕爽译 北京：人民邮电出版社，2017	001.4226/N576=1/2017 Information visualization
2.	Python 数据分析实战 伊凡 伊德里斯著；冯博，严嘉阳译 北京：机械工业出版社，2017	005.133/I21=1/2017 Python (Computer program language)
3.	Python 编程：从入门到实践 (美) Eric Matthes 著；袁国忠译 北京：人民邮电出版社，2017	005.133/M436=1/2017 Python (Computer program language)
4.	地理学与生活(第11版) 阿瑟·格蒂斯，朱迪丝·格蒂斯,杰尔姆·D.费尔曼著；黄润华， 韩慕康，孙颖译 北京：后浪出版社；北京：北京联合出版公司	9787550294455 Geography
5.	荣格自传：回忆，梦与思考 (瑞士)卡尔 古斯塔夫 荣格著；徐说译 北京：人民邮电出版社，2017	150.1954/J951=1/2017 Psychoanalysts--Switzerland--Biography
6.	终身成长：重新定义成功的思维模式 卡罗尔 德韦克著；楚祎楠译 南昌：江西人民出版社，2017	153.8/D989=1/2017 Belief and doubt
7.	羞涩的潜在优势：害羞者心理指南 (英)乔 莫兰著；张勇译 重庆：重庆出版社，2017	155.232/M829=1/2017 Bashfulness--Popular works
8.	高效抗压行动法 亨德利 韦辛格；J.P.保利-弗雷著；周芳芳译 北京：中信出版社，2018	155.9042/W427=1/2017 Success--Psychological aspects
9.	醒来：知行合一传习读本 北京知行合一阳明教育研究院编著 北京：机械工业出版社，2018	181.112/X624/2018 Confucianism--China
10.	人机共生：智能时代人类胜出的5大策略 托马斯 达文波特，茱莉娅 柯尔比著；李盼译 杭州：浙江人民出版社，2018	303.483/D247=1/2018 Automation--Economic aspects

11.	智能浪潮：增强时代来临 (美)布雷特 金著, 亚历克斯 莱特曼, JP 兰加斯瓦米, 安迪拉克撰稿; 刘林德, 冯斌, 张百玲译 北京: 中信出版集团, 2017	303.483/K521=1/2017 Technology--Social aspects
12.	从凯恩斯到皮凯蒂：20 世纪的经济学巨变 (英)彼得 德 哈恩著; 朱杰, 安子旺, 于东生译 北京: 新华出版社, 2017	330.0904/H111=1/2017 Economics--History--20th century
13.	创新始者熊彼特 (奥)海因茨 D. 库尔茨, 理查德 斯图恩著; 纪达夫, 陈文娟, 张霜译 南京: 南京大学出版社, 2017	330.092/S392K=1/2017 Economists--United States--Biography
14.	市场经济与企业家精神：奥地利经济学文集 罗卫东, 冯兴元主编 杭州: 浙江大学出版社, 2017	330.9436/S607/2017 Austrian school of economics
15.	转型中的中国经济：从内部到内部的再平衡 阿诺普 辛格(Anoop Singh), 马尔哈 纳巴(Malhar Nabar), 帕帕 恩迪亚耶(Papa N'Diaye)主编; 庄玲丽译 北京: 中国财政经济出版社, 2017	330.951/C539=1/2017 Exports--China
16.	读懂中国改革 3：新常态下的变革与决策 厉以宁, 吴敬琏, 周其仁等著 北京: 中信出版社, 2017	330.951/D790/2ND ED/V.3/2017 China--Economic policy--2000-
17.	改革的方向 2：中国需要什么样的企业和社会 林毅夫, 周其仁, 张维迎, 姚洋, 黄益平等著; 王贤青, 范保群主编 北京: 中信出版社, 2018	330.951/G007/2018 Industrial management--China
18.	全球化的未来：中国面临的挑战与角色转换 潘英丽, 冯绍雷主编 北京: 中信出版社, 2017	330.951/Q952/2017 Globalization--Economic aspects
19.	中国经济前景分析 李扬主编 北京: 社会科学文献出版社, 2017	330.951/Z563:2017 Economic forecasting--China
20.	金融计算与编程：基于 MATLAB 的应用 曹志广著 上海: 上海财经大学出版社, 2017	332.0151/C161/2ND ED/2017 Finance--Statistical methods
21.	极简经济学：如何用经济学思维洞察生活 常青著 北京: 中信出版社, 2017	332.02/C286/2017 Economics--Miscellanea

22.	中国金融科技发展报告 (2017) 主编李扬, 孙国峰; 执行主编朱烨东, 伍旭川 北京: 社会科学文献出版社, 2017	332.10285/Z565/2017 Financial services industry--Information technology
23.	中国银行业实施巴塞尔协议 III 资本监管的实证研究 李凌, 宋剑奇著 北京: 中央编译出版社, 2017	332.10681/L202/2017 Banks and banking
24.	摩根财团: 美国一代银行王朝和现代金融业的崛起 (1838-1990) (美)罗恩 彻诺著; 金立群校译 上海: 文汇出版社, 2017	332.12097471/C521=1/2ND ED/2017 Banks and banking--United States--History
25.	权力的象征: 改变世界的 10 种货币 (英)托马斯 豪肯赫尔主编; 王树良译 北京: 中国友谊出版社, 2017	332.5/Q855=1/2017 Coins--History
26.	华尔街之舞: 图解金融市场的周期与趋势 肯 费雪著; 朱丹, 李世新译 北京: 机械工业出版社, 2017	332.632042/F533=1/2017 Stocks--United States--Charts, diagrams
27.	布兰德斯的价值投资: 独立自主的投资者 查尔斯 布兰德斯(Charles H. Brandes.)著; 陈振动, 李雪萌译 上海: 上海财经大学出版社, 2017	332.6322/B817=1/2017 Value investing
28.	约翰. 博格的投資智慧 (美)克努特 罗斯塔德主编; 郭宁, 汪涛, 谢文武译 北京: 中国人民大学出版社, 2017	332.6327092/J653R=1/2017 Chief executive officers--United States--Biography
29.	查理. 芒格的原则: 关于投资与人生的智慧箴言 特兰 格里芬著; 黄延峰译 北京: 中信出版社, 2018	332.6/G851=1/2018 Investments
30.	人类的财富: 什么影响了我们的工作, 权力和地位 (美)瑞安 埃文特著; 毕崇毅译 北京: 机械工业出版社, 2017	338.064/A951=1/2017 Technological innovations--Economic aspects
31.	中国客车产业发展报告. 姚蔚主编 北京: 社会科学文献出版社, 2017	338.3220951/Z569/2017 Bus industry--China--Periodicals
32.	消费性服务业新阶段发展实践与改革创新 王微, 王青, 刘涛等著 北京: 中国发展出版社, 2017	338.40951/W373/2017 Service industries--China
33.	中国汽车产业发展报告: 数字化转型战略 汽车蓝皮书课题组著 北京市: 社会科学文献出版社	338.476292095/Z608:2017 Automobile industry and trade--China--Periodicals

34.	如何超越工业 4.0: 仿真集成制造 (日)中村昌弘著; 魏海波译 上海: 上海远东出版社, 2017	338.4767/N163=1/2017 Manufacturing industries
35.	匡特家族: "德国制造"幕后的传奇缔造者 卢蒂格 荣布卢特著; 丁树玺译 北京: 中译出版社, 2018	338.760943/J953=1/2018 Businesspeople--Germany--Biography
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