

# New Book Express 2017.11

**New English Books..... 1**

**New Chinese Books ..... 8**

## Example:

No.	Title: .....	Call Number: .....
	Author: .....	Subject: .....
	Publisher: .....	

## New English Books

2017.11

1.	<p><b>Find your why</b>            Simon Sinek with David Mead and Peter Docker            New York, New York : Portfolio/Penguin, an imprint of Penguin Random House, LLC, [2017]</p>	<p>152.4/S616/2017            Attitude (Psychology)</p>
2.	<p><b>HBR guide to emotional intelligence.</b>            Harvard Business Review            Boston, Massachusetts : Harvard Business Review Press, [2017]</p>	<p>158.7/H339/2017            Psychology, Industrial</p>
3.	<p><b>Reclaiming conversation : the power of talk in a digital age</b>            Sherry Turkle            New York : Penguin Press, [2015]</p>	<p>302.231/T939/2015            Conversation</p>
4.	<p><b>Own it : the power of women at work</b>            Sallie Krawcheck            New York : Crown Business, [2017]</p>	<p>303.34082/K919/2017            Leadership in women</p>
5.	<p><b>Discourse on leadership : a critical appraisal</b>            Bert A. Spector, Northeastern University, Boston</p>	<p>303.34/S741/2016</p>

	New York : Cambridge University Press, [2016]	Leadership
6.	<b>Machine, platform, crowd : harnessing our digital future</b> Andrew McAfee & Erik Brynjolfsson New York : W.W. Norton & Company, [2017]	303.4833/M113/2017 Information technology--Economic aspects
7.	<b>Technology and inequality : concentrated wealth in a digital world</b> Jonathan P. Allen Cham, Switzerland : Palgrave Macmillan, [2017]	303.4834/A425/2017 Technological innovations--Economic aspects
8.	<b>Communicating development with communities</b> Linje Manyozo Abingdon, Oxon ; New York, NY : Routledge, [2017]	307.14014/M295/2017 Communication in economic development
9.	<b>Redefining capitalism in global economic development</b> Kui-Wai Li (The Kui-Wai Consultancy for Economic Development, Inc., Toronto, Canada) London : Academic Press, an imprint of Elsevier, [2017]	330.122/L693/2017 Economics
10.	<b>Blockchain revolution : how the technology behind bitcoin is changing money, business, and the world</b> Don Tapscott and Alex Tapscott New York : Portfolio / Penguin, [2016]	332.178/T175/2016 Electronic funds transfers
11.	<b>Frugal value : designing business for a crowded planet</b> Carina Millstone New York : Routledge, [2017]	333.77/M657/2017 Sustainability
12.	<b>Multipolar globalization : emerging economies and development</b> authored by Jan Nederveen Pieterse Abingdon, Oxon ; New York, NY : Routledge is an imprint of the Taylor & Francis Group, an Informa Business, [2017]	337/N371/2017 Globalization
13.	<b>The financial value of entrepreneurship : using applied research to quantify entrepreneurial competence</b> Guido M. Mantovani New York, NY, U.S.A. : Palgrave Macmillan, [2017]	338.04/M293/2017 Entrepreneurship--Finance
14.	<b>Millennium development goals : ideas, interests and influence</b> Sakiko Fukuda-Parr Abingdon, Oxon ; New York, NY : Routledge, [2017]	338.90091724/F961/2017 Economic development--Developing countries--International cooperation
15.	<b>Economic development : what everyone needs to know</b> Marcelo M. Giugale	338.9/G537/2ND ED/2017

	New York : Oxford University Press, [2017]	Economic development
16.	<b>The purpose economy : how your desire for impact, personal growth and community is changing the world</b> Aaron Hurst Boise, Idaho : Elevate, [2016]	338.9/H966/2016 Economic development--Social aspects
17.	<b>Brexit time : leaving the EU--why, how and when?</b> Kenneth A. Armstrong Cambridge : Cambridge University Press, [2017]	341.24220941/A735/2017 Diplomatic relations
18.	<b>Perennial seller : the art of making and marketing work that lasts</b> Ryan Holiday, founder of Brass Check New York, New York : Portfolio/Penguin, an imprint of Penguin Random House LLC, [2017]	381.1/H732/2017 Marketing
19.	<b>American opinion on trade : preferences without politics</b> Alexandra Guisinger New York : Oxford University Press, [2017]	382.30973/G967/2017 United States--Commercial policy--Public opinion
20.	<b>Excuse me : the survival guide to modern business etiquette</b> Rosanne J. Thomas New York : AMACOM, [2017]	395.52/T454/2017 Business ethics
21.	<b>Unraveling the mysteries of case study research : a guide for business and management students</b> Marilyn L. Taylor, Mikael Søndergaard Cheltenham, UK ; Northampton, MA : Edward Elgar Publishing, [2017]	650.0721/T238/2017 Management--Research--Methodology
22.	<b>Research methods in accounting</b> Malcolm Smith London : SAGE Publications Ltd, [2017]	657.072/S642/4TH EDN/2017 Accounting--Research--Methodology
23.	<b>International &amp; cross-cultural business research</b> Jean-Claude Usunier, Hester van Herk and Julie Anne Lee Los Angeles : SAGE, [2017]	658.049072/U88/2017 International business enterprises--Social aspects
24.	<b>A very short, fairly interesting and reasonably cheap book about cross-cultural management</b> Jasmin Mahadevan Los Angeles : SAGE, [2017]	658.049/M214/2017 International business enterprises--Management
25.	<b>Strategy and geopolitics : understanding global complexity in a turbulent world</b> by Mike Rosenberg (IESE Business School, Barcelona,	658.049/R813/2017

	Spain) Bingley, UK : Emerald Publishing, [2017]	International business enterprises--Management
26.	<b>Driving digital : the leader's guide to business transformation through technology</b> Isaac Sacolick New York : AMACOM, [2017]	658.05/S122/2017 Business enterprises--Technological innovations
27.	<b>Strategic management accounting : delivering value in a changing business environment through integrated reporting</b> Sean Stein Smith New York, NY : Business Expert Press, [2017]	658.1511/S642/2017 Managerial accounting
28.	<b>HR analytics : understanding theories and applications</b> Dipak Kumar Bhattacharyya, Professor, School of Human Resource Management, Xavier Institute of Management, Bhubaneswar Thousand Oaks, California : SAGE, [2017]	658.300727/H873/2017 Personnel management--Statistical methods
29.	<b>HBR guide to performance management.</b> Harvard Business Review Boston Massachusetts : Harvard Business Review Press, [2017]	658.3128/H431/2017 Employees--Rating of
30.	<b>50 top tools for employee management : a complete toolkit for improving motivation and productivity</b> Debbie Mitchell London, United Kingdom : Kogan Page, [2017]	658.314/M681/2017 Employee motivation
31.	<b>The global human resource management casebook</b> edited by Liza Castro Christiansen, Michal Biron, Elaine Farndale, Bård Kuvaas Abingdon, Oxon ; New York, NY : Routledge, [2017]	658.3/G562/2ND ED/2017 Personnel management--Case studies
32.	<b>The business of humanity : strategic management in the era of globalization, innovation, and shared value</b> John C. Camillus, Bopaya Bidanda, N. Chandra Mohan Boca Raton, FL : CRC Press, [2018]	658.4012/C183/2018 Social responsibility of business
33.	<b>Nonmarket strategic management</b> Cosmina Lelia Voinea and Hans van Kranenburg New York : Routledge, [2017]	658.4012/V895/2017 Strategic planning
34.	<b>The signals are talking : why today's fringe is tomorrow's mainstream</b> Amy Webb New York : PublicAffairs, [2016]	658.40355/W365/2016 Business forecasting

35.	<b>Getting new things done : networks, brokerage, and the assembly of innovative action</b> David Obstfeld Stanford, California : Stanford Business Books, an imprint of Stanford University Press, [2017]	658.4036/O148/2017 Business networks
36.	<b>Attributes of project-friendly enterprises</b> Vittal S. Anantatmula and Parviz F. Rad New York, New York (222 East 46th Street, New York, NY 10017) : Business Expert Press, [2017]	658.404/A533/2017 Project management
37.	<b>Succeeding with senior management : getting the right support at the right time for your project</b> G. Michael Campbell, PMP New York, NY : AMACOM, [2017]	658.404/C187/2017 Project management
38.	<b>Sustainable negotiation : what physics can teach us about international negotiation</b> by Eliane Karsaklian Bingley, UK : Emerald Publishing, [2017]	658.4052/K188/2017 Negotiation in business
39.	<b>Contract management : core business competence</b> Peter Sammons New York, NY : Kogan Page Ltd, [2017]	658.4058/S189/2017 Management
40.	<b>Values-based innovation management : innovating by what we care about</b> Henning Breuer, Florian Lüdeke-Freund London : Palgrave, Macmillan Education, [2017]	658.4063/B846/2017 Technological innovations--Management--Textbooks
41.	<b>The shape of change : a guide to planning, implementing and embedding organisational change</b> Nicola Busby Abingdon, Oxon ; New York, NY : Routledge, [2017]	658.406/B976/2017 Organizational change
42.	<b>Professional services leadership handbook : how to lead a professional services firm in a new age of competitive disruption</b> Nigel Clark, Ben Kent, Alastair Beddow and Adrian Furner New York : Kogan Page Ltd, [2017]	658.4092/C592/2017 Service industries--Management
43.	<b>Global leadership talent management : successful selection of global leadership talents as an integrated process</b> by Jürgen Deters (Institute for management and organization (IMO) Leuphana University, Lueneburg, Germany Bingley, UK : Emerald Publishing, [2017]	658.4092/D479/2017 Leadership
44.	<b>Leadership team coaching : developing collective transformational leadership</b>	

	Peter Hawkins London ; New York, NY : Kogan Page, [2017]	658.4092/H393/3RD ED/2017 Teams in the workplace--Management
45.	<b>Lead right for your company's type : how to connect your culture with your customer promise</b> William E. Schneider New York, NY : AMACOM, [2017]	658.4092/S358/2017 Leadership
46.	<b>Leadership in practice : theory and cases in leadership character</b> Gera New York : Routledge, [2017]	658.4092/S459/2017 Leadership
47.	<b>Smart leadership, wise leadership : environments of value in an emerging future</b> Christopher Steed Abingdon, Oxon ; New York, NY : Routledge, [2017]	658.4092/S813/2017 Leadership
48.	<b>Visionary leadership in a turbulent world : thriving in the new VUCA context</b> edited by Rob Elkington (Global Leadership Initiatives Inc., Ontario, Canada), Madeleine Van Der Steege (Webster University, Leiden, The Netherlands), Judith Glick-Smith (MentorFactor Inc., Cumming, GA, USA), Jennifer Moss Breen (Creighton University, Omaha, NE, USA) Bingley, UK : Emerald Publishing,[ 2017]	658.4092/V831/2017 Leadership
49.	<b>The invisible advantage : how to create a culture of innovation</b> Soren Kaplan Austin, Texas : Greenleaf Book Group Press, [2017]	658.409/K172/2017 Organizational change
50.	<b>Let the story do the work : the art of storytelling for business success</b> by Esther K. Choy New York, NY : Amacom, [2017]	658.45/C552/2017 Business communication
51.	<b>Strategic internal communication : how to build employee engagement and performance</b> David Cowan New York : Kogan Page Ltd, [2017]	658.45/C874/2ND ED/2017 Communication in organizations
52.	<b>The people business : how ten leaders drive engagement through internal communications</b> Annabel Dunstan, Imogen Osborne London ; New York : Kogan Page, [2017]	658.45/D926/2017 Success in business
53.	<b>Stop the rot : reframing governance for directors and politicians</b> Bob Garratt London : Routledge, Taylor & Francis Group, [2017]	658.4/G238/2017 Corporate governance

54.	<b>The business of innovation</b> Jay Mitra London : SAGE Publications Ltd, [2017]	658.514/M684/2017 Business enterprises--Technological innovations
55.	<b>Branding : a very short introduction</b> Robert Jones Oxford, United Kingdom : Oxford University Press,[2017]	658.827/J762/2017 Branding (Marketing)
56.	<b>Energy branding : harnessing consumer power</b> Friðrik Larsen Cham, Switzerland : Palgrave Macmillan [2017]	658.827/L334/2017 Branding (Marketing)
57.	<b>Introduction to social media marketing : a guide to absolute beginners</b> Todd Kelsey ; [with Brandon Lyon] Wheaton, Illinois : Apress, [2017]	658.872/K299/2017 Internet marketing
58.	<b>Introduction to search engine marketing and AdWords : a guide for absolute beginners</b> Todd Kelsey Wheaton, Illinois : Apress, [2017]	658.872/K299I/2017 Internet marketing
59.	<b>Contemporary issues in social media marketing</b> Bikramjit Rishi, Subir Bandyopadhyay New York : Routledge, [2017]	658.872/R595/2017 Internet marketing
60.	<b>The new rules of marketing &amp; PR : how to use social media, online video, mobile applications, blogs, news releases, and viral marketing to reach buyers directly</b> David Meerman Scott Hoboken, New Jersey : John Wiley & Sons, Inc., [2017]	658.872/S425/6TH ED/2017 Internet marketing
61.	<b>Profitable podcasting : grow your business, expand your platform, and build a nation of true fans</b> Stephen Woessner New York : Amacom, [2017]	658.872/W843/2017 Internet marketing
62.	<b>New venture management : the entrepreneur's roadmap</b> Donald F. Kuratko & Jeffrey S. Hornsby New York : Routledge, [2017]	658/K968/2ND ED/2017 New business enterprises
63.	<b>The power of onliness : make your wild ideas mighty enough to dent the world</b> Nilofer Merchant New York, New York : Viking, an imprint of Penguin Random House, [2017]	658/M554/2017 Business communication

# 新书通报 2017.11

例:

编 号	题名: .....	索书号: .....
	作者: .....	主题词: .....
	出版社: .....	

## 中文新书

2017.11

	<b>大数据与智慧社会：数据驱动变革、构建未来世界</b>	
1.	张克平, 陈曙东主编 北京: 人民邮电出版社, 2017	005.7/D087/2017 Big data
	<b>极简的力量</b>	
2.	艾米著 成都: 天地出版社, 2017	158.1/A363/2017 Conduct of life
	<b>无所不在的谈判课：不同文化中的人们如何谈判</b>	
3.	冯海著; 张潇予译 上海: 上海交通大学出版社, 2013	303.69/F265=1/2013 Conflict--management--Cross-cultural studies
	<b>中欧中尊会家族传承研究博士后工作室研究选编</b>	
4.	中欧家族传承研究中心	306.85/Z688/2017 Families
	<b>社群运营的艺术：如何让你的社群更有归属感</b>	
5.	(美)查尔斯 沃格著；靳婷婷译	307/V883=1/2017



	北京：华夏出版社, 2017	Communities
	<b>生活的经济解释: 经济学的诗和远方</b>	
6.	熊秉元著	330.02/X634/2017
	北京: 东方出版社, 2017	Economics--Miscellanea
	<b>大变局与新动力: 中国经济下一程</b>	
7.	厉以宁著	330.951/L359/2017
	北京: 中信出版社, 2017	China--Economic conditions--2000-
	<b>读懂新常态 2: 大变局与新动力</b>	
8.	吴敬琏, 厉以宁, 林毅夫等著; 朱克力主编	330.951/W803D1/2016
	北京: 中信出版社, 2016	China--Economic conditions--2000-
	<b>读懂十三五</b>	
9.	吴敬琏, 厉以宁, 林毅夫等著; 朱克力, 曾铮主编	330.951/W803D/2016
	北京: 中信出版社, 2016	Economics--China
	<b>中国改革新起点</b>	
10.	张占斌著	330.951/Z240/2017
	北京: 人民出版社, 2017	China--Economic policy--2000-
	<b>中国商业报告</b>	
11.	范悦安, 许斌, 周东生, 卜悦乐, 李俊骏著	330.951/Z641:2017
		Industrial management--China
	<b>印度国情报告</b>	
12.	云南大学	330.954/Y611/2015
	北京市: 社会科学文献出版社, 2012	Economic history
13.	<b>东南亚地区发展报告</b>	

	厦门大学. 东南亚研究中心	330.959/D669/2015
	北京 : 社会科学文献出版社 , 2015	Southeast Asia--Economic conditions--Periodicals
	<b>金融的本质 : 伯南克四讲美联储</b>	
14.	(美)本 伯南克著 ; 巴曙松, 陈剑译, 邢毓静审校	330.9730931/B517=1/2017
	北京 : 中信出版集团, 2017	Federal Reserve banks
	<b>创新之源 : 硅谷的企业家精神与新技术革命</b>	
15.	(美)李锺文(Chong-Moon Lee), 威廉 米勒(William F., Miller), 玛格丽特 韩柯克(Marguerite Goog Hancock), 亨利 罗文(Henry S. Rowen)著 ; 陈禹等译	330.979473/S583=1/2017
	北京 : 人民邮电出版社, 2017	High technology industries--California--Santa Clara Valley (Santa Clara County)
	<b>金融学与经济学中的数值方法 : 基于 MATLAB 编程, 原书第 2 版</b>	
16.	(意)保罗 勃兰迪马特著 ; 郑志勇, 李洋, 陈杨龙译	332.0151/B818/2ND ED=1/2017
	北京 : 机械工业出版社, 2017	Finance--Statistical methods
	<b>全球治理背景下的金融监管重建与大国金融</b>	
17.	祁敬宇, 王刚著	332.042/Q092/2017
	北京 : 中国金融出版社, 2017	International finance
	<b>中国金融监管报告</b>	
18.	主编胡滨 ; 副主编程炼, 尹振涛	332.0951/Z565:2017
	北京市 : 社会科学文献出版社	Financial services industry--State supervision--China--Periodicals
	<b>互联网金融大格局</b>	
19.	崔荣光著	332.10285/C972/2017
	北京 : 人民邮电出版社, 2016	Finance--Computer network resources

	<b>中国银行家调查报告</b>		
20.	中国银行业协会, 普华永道 北京: 中国金融出版社, 2016	332.10951/Z655:2016 Banks and banking--China	
	<b>商业银行层次金融</b>		
21.	马琳著 北京: 中国金融出版社, 2017	332.120685/M096/2017 Banks and banking	
	<b>商业银行中小微企业授信及监管机制研究: 以浙江省为例</b>		
22.	虞群娥主著 成都: 西南财经大学出版社, 2016	332.1753/Y823/2016 Bank loans	
	<b>块数据 3.0: 秩序互联网与主权区块链</b>		
23.	大数据战略重点实验室著 北京: 中信出版社, 2017	332.178/D087/2017 Electronic funds transfers	
	<b>区块链: 重塑新金融</b>		
24.	赵增奎, 宋俊典, 庞引明, 张绍华主编 北京: 清华大学出版社, 2017	332.178/Q779/2017 Electronic funds transfers	
	<b>区块链: 新经济蓝图及导读</b>		
25.	梅兰妮 斯万著; 韩锋主编 北京: 新星出版社, 2016	332.178/S972=1/2016 Electronic funds transfers--Security measures	
	<b>P2P 网贷之产业链金融模式与创新</b>		
26.	杨立等著 北京: 中国金融出版社, 2017	332.2/Y223/2017 Microfinance	
27.	<b>人类货币史</b>		

	(加)戴维 欧瑞尔, (捷)罗曼 克鲁帕提著 ; 朱婧译 北京 : 中信出版集团, 2017	332.49/O758=1/2017 Money--History
	<b>一个聪明的投资者 : 本杰明 格雷厄姆</b>	
28.	(美)乔 卡伦著 ; 李莉, 吴传珍译 北京 : 中信出版集团, 2017	332.6092/G738C=1/2017 Capitalists and financiers--United States--Biography
	<b>USA 地产大亨: 中国企业投资美国地产指南</b>	
29.	班秉善, 胡艺轩编著 北京: 中国财政经济出版社, 2017	332.6324/B175/2017 Real estate investment--United States
	<b>金融衍生工具数学导论 : 原书第 3 版</b>	
30.	(美)艾利 赫萨, 萨利赫 N. 内夫特奇著 ; 冉启康, 葛泓杉, 李君格译 北京 : 机械工业出版社, 2016	332.632/H669/3RD ED=1/2016 Derivative securities--Mathematics
	<b>金融工程 : 运用衍生工具管理风险</b>	
31.	(英)洛伦兹 格利茨著 ; 彭红枫译 武汉 : 武汉大学出版社, 2016	332.645/G161/3RD ED/REP/2016 Financial engineering
	<b>2017 年中国私募基金研究报告</b>	
32.	曹泉伟等著 北京 : 经济科学出版社, 2017	332.670951/C137/2017 Private equity--China
	<b>2017 年中国公募基金研究报告</b>	
33.	曹泉伟等著 北京 : 经济科学出版社, 2017	332.670951/C137Z/2017 Mutual funds--China
34.	<b>外商直接投资与中国经济发展方式转变</b>	

	傅元海等著	332.6730951/F972/2017
	北京：社会科学文献出版社, 2017	Investments, Foreign--China
	<b>外商直接投资与中国产业技术进步</b>	
35.	蒋殿春, 张宇著	332.6730951/J550/2017
	北京：人民出版社, 2017	Investments, Foreign--China
	<b>投资美国：来自华尔街及相关专家的解读</b>	
36.	龚元著	332.6730973/G397/2015
	北京：中国金融出版社, 2015	Investments, Foreign--United States
	<b>哈利 布朗的永久投资组合：无惧市场波动的不败投资法</b>	
37.	(美)克雷格 罗兰, J. M. 劳森著；王晨, 贾俊威, 李汉军译	332.6/R883=1/2017
	北京：机械工业出版社, 2017	Portfolio management
	<b>资本市场评级那些事</b>	
38.	丁继平著	332.7/D534/2017
	北京：机械工业出版社, 2017	Credit ratings
	<b>中国土地政策研究报告</b>	
39.	中国土地勘测规划院，地政研究中心	333.00951/Z654/2016
	北京：中国大地出版社, 2017	Land use--China--Periodicals
	<b>世界能源发展报告</b>	
40.	黄晓勇编	333.79/S600:2017
	北京市：社会科学文献出版社, 2017	Energy development--Periodicals
	<b>创新驱动中国：中国经济转型升级的新引擎</b>	
41.	(美)叶恩华, (澳)布鲁斯 马科恩著；陈召强, 段莉译	338.0640951/Y519=1/2016

	北京：中信出版社, 2016	Technological innovations--Economic aspects--China
42.	<p><b>创新经济学手册</b></p> <p>布朗温 H.霍尔, 内森 罗森伯格主编; 上海市科学学研究所</p> <p>译</p> <p>上海: 上海交通大学出版社, 2017</p>	<p>338.064/H174=1/2017/V.1</p> <p>Technological innovations--Economic aspects</p>
43.	<p><b>设计领导力：顶尖设计领导者建设和发展成功设计团队的经验和心得</b></p> <p>(美)理查德 班费德著；易艺译</p> <p>Ding jian she ji ling dao zhe jian she he fa zhan cheng gong shi ji tuan dui de jing yan hexin de</p>	<p>338.470040922/B215=1/2017</p> <p>Computer industry</p>
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