

# New Book Express 2017.10

**New English Books.....1**

**New Chinese Books.....5**

## Example:

No.	Title: .....	Call Number: .....
	Author: .....	Subject: .....
	Publisher: .....	

## New English Books

2017.10

1	<b>Problem solved : a powerful system for making complex decisions with confidence and conviction</b> by Cheryl Strauss Einhorn ; foreword by Tony Blair Wayne, NJ : Career Press, [2017]	153.43/E354/2017 Problem solving
2	<b>Engaged scholarship : a guide for organizational and social research</b> Andrew H. Van de Ven Oxford ; New York : Oxford University Press, 2007	300.72/V217/2007 Management--Research--Methodology
3	<b>Values in education and society</b> Norman T. Feather New York : Free Press, [1975]	301.21/F288/1975 Social values
4	<b>The joy of leadership : how positive psychology can maximize your impact (and make you happier) in a challenging world</b> Tal Ben-Shahar and Angus Ridgway Hoboken, New Jersey : John Wiley & Sons, Inc., [2017]	303.34019/B456/2017 Leadership
5	<b>Good people, bad managers : how work culture corrupts good intentions</b> Samuel A. Culbert New York, NY : Oxford University Press, [2017]	306.36/C967/2017 Management

6	<b>Who stole our market economy? : the desperate need for socioeconomic progress</b> A. Coskun Samli Cham, Switzerland : Palgrave Macmillan, [2017]	330.973/S188/2017 Capitalism--United States--21st century
7	<b>Exploring economics</b> Robert L. Sexton Boston, MA, USA : Cengage Learning, [2016]	330/S518/7TH ED/2016 Economics
8	<b>Understanding systemic risk in global financial markets : a professional guide to accounting arbitrations</b> Aron Gottesman and Michael Leibrock Hoboken, New Jersey : Wiley, [2017]	332.0415/G685/2017 Financial risk management
9	<b>China's innovation challenge : overcoming the middle-income trap</b> Arie Y. Lewin, Martin Kenney, Johann Peter Murmann Cambridge, United Kingdom : Cambridge University Press, 2016	338.951/C539/2016 Technological innovations--Economic aspects --China
10	<b>The Role of Franchising on Industry Evolution : Assessing the Emergence of Franchising and its Impact on Structural Change</b> by Rosalind Beere Cham Springer International Publishing 2017	338/B415/2017 Business
11	<b>Equilibrium models in economics : purposes and critical limitations</b> Lawrence A. Boland New York : Oxford University Press, 2017	339.5/B687/2017 Equilibrium (Economics)
12	<b>Passing wealth on death : will-substitutes in comparative perspective</b> edited by Alexandra Braun and Anne Röthel Oxford ; Portland, Oregon : Hart Publishing, 2016	346.052/P288/2016 Inheritance and succession--Congresses
13	<b>Chinese societies and mental health</b> edited by Tsung-Yi Lin, Wen-Shing Tseng, Eng-Kung Yeh Oxford ; New York : Oxford University Press, 1995	362.20951/C539/1995 Mental health--China
14	<b>The Internet as a technology-based ecosystem : a new approach to the analysis of business, markets and industries</b> Nigel Walton London : Palgrave Macmillan, [2017]	381.23/W238/2017 Business
15	<b>Rules for modern life</b> Sir David Tang [London] UK : Portfolio Penguin, 2016	395/T164/2016 Etiquette
16	<b>Never give up : Jack Ma in his own words</b> edited by Suk Lee and Bob Song Chicago : B2 Books, An Agate Imprint, [2016]	650.092/N513/2016 Business--Quotations, maxims, etc
17	<b>Family offices : the STEP handbook for advisers</b> consulting editor, Clare Archer; advisory editor, Barbara R. Hauser London : Globe Law and Business, [2015]	658.045/F198/2015 Family corporations

18	<b>Business families and family businesses : the STEP handbook for advisers</b> consulting editors Ian MacDonald and Jonathan Sutton London : Globe Law And Business, 2009	658.04/B979/2009 Family-owned business enterprises--Handbooks, manuals, etc
19	<b>Reinventing Innovation : Designing the Dual Organization</b> by Aaron C. T. Smith, Fiona Sutherland, David H. Gilbert Cham Springer International Publishing 2017	658.1/S642/2017 Business
20	<b>How to work with and lead people not like you : practical solutions for today's diverse workplace</b> by Kelly McDonald Hoboken, New Jersey : John Wiley & Sons, Inc., [2017]	658.3008/M135/2017 Diversity in the workplace--Management
21	<b>Coopetition : winning strategies for the 21st century</b> edited by Saïd Yami ... [et al.] Cheltenham, UK ; Northampton, MA : Edward Elgar, 2010	658.4012/C778/2010 Strategic alliances (Business)
22	<b>Exploring strategy</b> Gerry Johnson, Richard Whittington, Kevan Scholes, Duncan Angwin, Patrick Regner, New York : Pearson, [2017]	658.4012/J661/2017 Business planning
23	<b>Creating great choices : a leader's guide to integrative thinking</b> by Jennifer Riel and Roger L. Martin Boston, Massachusetts : Harvard Business Publishing Press, [2017]	658.403019/R555/2017 Problem solving
24	<b>Analytics : the agile way</b> Phil Simon Hoboken, New Jersey : John Wiley & Sons, 2017	658.4033/S594/2017 Business intelligence--Data processing
25	<b>Commercial project management : a guide for selling and delivering professional services</b> Robin Hornby Abingdon, Oxon ; New York, NY : Routledge, 2017	658.404/H814/2017 Project management
26	<b>The Oxford handbook of megaproject management</b> edited by Bent Flyvbjerg Oxford : Oxford University Press, 2017	658.404/O984/2017 Project management
27	<b>Reframing organizations : artistry, choice and leadership</b> Lee G. Bolman and Terrence E. Deal Hoboken, New Jersey : Jossey-Bass & Pfeiffer Imprints, Wiley, [2017]	658.4063/B692/6TH ED/2017 Management
28	<b>Rapid organizational change</b> Steven Bleistein Hoboken : Wiley, 2017	658.406/B646/2017 Organizational change
29	<b>The change catalyst : secrets to successful and sustainable business change</b> Campbell Macpherson Chichester, West Sussex, UK : John Wiley & Sons, 2017	658.406/M172/2017 Organizational change

30	<b>The leadership mind switch : rethinking how we lead in the new world of work</b> D.A. Benton and Kylie Ford-Wright New York : McGraw-Hill, [2017]	658.4092/B478/2017 Leadership
31	<b>Truth at work : the science of delivering tough messages</b> by Mark Murphy New York : McGraw-Hill, [2017]	658.45/M978/2017 Communication in management
32	<b>The living supply chain : the evolving imperative of operating in real time</b> Robert Handfield, Tom Linton Hoboken, NJ : John Wiley & Sons, Inc., [2017]	658.7/H236/2017 Industrial procurement--Management
33	<b>Artificial intelligence for marketing : practical applications</b> Jim Sterne Hoboken, New Jersey : John Wiley & Sons, Inc., [2017]	658.80028563/S839/2017 Marketing
34	<b>Sell like a team : the blueprint for building teams that win big at high-stakes meetings</b> by Michael Dalis New York : McGraw-Hill, [2017]	658.855/D143/2017 Selling
35	<b>Bricks to Clicks : Why Some Brands Will Thrive in E-Commerce and Others Won't</b> by David Feinleib Berkeley, CA Apress 2017	658.872/F299/2017 Business

# New Chinese Books

2017.10

1	<b>Microsoft Azure 机器学习和预测分析</b> (美) Roger Barga, Valentine Fontama, (新加坡) Wee Hyong Tok 著 ; 李永伦译 北京 : 人民邮电出版社, 2017	005.74/B251/2ND ED=1/2017 Information technology--Management
2	<b>大数据之路 : 阿里巴巴大数据实践</b> 阿里巴巴数据技术及产品部著 北京 : 电子工业出版社, 2017	005.7/A110/2017 Big data
3	<b>关键影响力: 如何调动团队力量 (原书第 2 版)</b> (美)约瑟夫 格雷尼, 科里 帕特森, 戴维 马科斯菲尔德, 罗恩 麦克米兰, 艾尔 史威茨勒著 ; 毕崇毅译, 闪燕审校 北京 : 机械工业出版社, 2017	153.85/I827/2ND ED=1/2017 Influence (Psychology)
4	<b>在咖啡馆遇见亚里士多德</b> (英)乔纳森 巴尔内斯著, (英)朱利安 巴尔内斯序 ; 袁琳译 哈尔滨 : 黑龙江教育出版社, 2017	185/B261=1/2017 Philosophers--Greece--Biography
5	<b>科技之巅 2: 《麻省理工科技评论》2017 年 10 大全球突破性技术深度剖析</b> 麻省理工科技评论著 北京: 人民邮电出版社, 2017	303.483/M397/2017 Technological innovations
6	<b>马话日本</b> 马挺著 ; 马维插图 北京 : 东方出版社, 2017	305.8952/M173/2017 National characteristics, Japanese
7	<b>中国统计年鉴</b> 国家统计局编 北京 : 中国统计出版社, 1981-	315.1/Z655:2017 China--Statistics--Periodicals
8	<b>"错误" 的行为: 行为经济学关于世界的思考, 从个人到商业和社会</b> 理查德 泰勒著; 王晋译 北京: 中信出版社, 2016	330.019/T365=1/2016 Economics--Psychological aspects
9	<b>资本主义简史</b> (德)于尔根 科卡著 ; 徐庆译 上海 : 文汇出版社, 2017	330.09/K768=1/2017 Capitalism--History
10	<b>与吉姆 罗杰斯对谈七日 : 如何投资中国</b> 张妮著 北京 : 人民日报出版社, 2017	332.6092/Z143/2017 Capitalists and financiers--United States
11	<b>美林传奇 : 百年兴衰录</b> (美)小温斯洛普 H. 史密斯著 ; 符荆捷, 张磊译 北京 : 机械工业出版社, 2017	332.620973092/S642=1/2017 Stockbrokers--United States--History

12	<b>从对冲基金中盈利：小人物的获利策略</b> (美)约翰 康纳伊尔 文森特著；傅婧瑛译 北京：人民邮电出版社, 2017	332.64524/V768=1/2017 Hedge funds
13	<b>中国房地产市场回顾与展望</b> 中国科学院大学中国产业研究中心 北京：科学出版社, 2013-	333.330951/Z558:2017 Real estate business--China
14	<b>租赁新时代</b> 杨现领, 粟样丹著 厦门：厦门大学出版社, 2017	333.338/Y303/2017 Rental housing
15	<b>中美布局：应对全球气候变化背景下的清洁能源合作</b> 徐洪峰著 北京：社会科学文献出版社, 2017	333.794/X721/2017 Clean energy industries
16	<b>石油王朝沉浮录</b> 布赖恩 伯勒著；毕崇毅, 卜龙祥, 邹怡译 北京：机械工业出版社, 2017	338.27280922764/B972=1/2017 Petroleum industry and trade--Texas--Biography
17	<b>创新的族谱：以色列新兴产业的演进</b> (以)伊斯雷尔 德罗里, 塞缪尔 埃利斯, 祖尔 夏皮拉著； 龚雅静译 上海：上海社会科学院出版社, 2017	338.476095694/D786=1/2017 High technology industries--Israel--History
18	<b>2016 中国民营企业发展指数</b> 上海新沪商联合会, 零点研究咨询集团编 上海：上海社会科学院出版社, 2016	338.610951/Z600/2016 Free enterprise--China
19	<b>华为工作法</b> 黄继伟编著 北京：中国华侨出版社, 2017	338.762138/H847/2017 Electronic industries--China--Management
20	<b>中国商务年鉴</b> 中国商务年鉴编辑委员会 北京：中国商务出版社, 2004	382.0951/Z640:2017 Commercial products--China--Periodicals
21	<b>中国港口年鉴</b> 中国港口杂志社 上海：中国港口杂志社, 1999-	387.10951/Z559:2017 Harbors--China--Periodicals
22	<b>高效 15 法则：谷歌、苹果都在用的深度工作法</b> 凯文 克鲁斯著；高欣译 北京：中国友谊出版公司, 2017	640.43/K946=1/2017 Time management
23	<b>茶经新解：茶圣陆羽的饮茶智慧</b> 杨多杰著 北京：机械工业出版社, 2017	641.3372/Y162/2017 Tea--China

24	<b>亲子教育金字塔法则</b> 李牧著 上海: 上海世界图书出版公司, 2017	649.1/L218/2017 Parenting
25	<b>留住好员工 : 揭开员工流失的 7 大隐秘, 第 2 版</b> (美)利 布拉纳姆著 ; 王育伟译 北京 : 中信出版集团, 2017	658.314/B821=1/2ND ED/2017 Labor turnover
26	<b>人力资源管理大数据 : 改变你吸引, 猎取, 培养和留住人才的方式</b> (美)吉恩 保罗 艾森, 杰西 S. 哈利奥特著 ; 胡明, 邱黎源, 徐建军译 北京 : 机械工业出版社, 2017	658.3/I863=1/2017 Personnel management
27	<b>变革的基因 : 如何创新战略, 搭建团队, 提升战斗力. 实践篇</b> 杨国安, 李波, 芮益芳著 北京 : 中信出版集团, 2017	658.3/Y48/2017 Personnel management
28	<b>突破之道: 从平庸走向卓越</b> 基思 R.麦克法兰著; 江南, 江维译 北京: 机械工业出版社, 2017	658.401/M143=1/2017 Organizational effectiveness
29	<b>三步打造高绩效团队 : 沃顿商学院广受欢迎的团队管理课</b> (美)马里奥 穆萨, 玛德琳 波伊尔, 德里克 纽贝里著 ; 粟志敏译 北京 : 中信出版集团, 2017	658.4022/M933=1/2017 Teams in the workplace--Management
30	<b>智能数据时代 : 企业大数据战略与实战</b> TalkingData 编著 北京 : 机械工业出版社, 2017	658.4038/Z491/2017 Big data
31	<b>斯坦福商业决策课</b> (美)卡尔 斯佩茨勒, 汉娜 温特, 珍妮弗 迈耶著 ; 张源译 长沙 : 湖南文艺出版社, 2017	658.403/S752=1/2017 Decision making
32	<b>大数据浪潮 : 企业文化, 高效团队和商业奇迹</b> (美)托马斯 唐古兹, 弗兰克 拜恩著 ; 宫鑫, 谢金秀, 刘婷婷译 北京 : 人民邮电出版社, 2017	658.403/T926=1/2017 Management--Statistical methods
33	<b>哈佛商学院谈判课</b> (美)迪帕克 马哈拉著 ; 李欣译 长沙 : 湖南文艺出版社, 2017	658.4052/M249=1/2017 Negotiation in business
34	<b>创业就是要细分垄断</b> 李开复, 汪华, 傅盛著 北京 : 文化发展出版社, 2017	658.421/C922C/2017 Entrepreneurship
35	<b>初创者 : 致青年创业者的信</b> (西班牙)佩德罗 雷诺著 ; 荣慧译 上海 : 复旦大学出版社, 2016	658.421/N964=1/2016 Entrepreneurship

36	<b>治理机制</b> (美)奥利弗 E. 威廉姆森著 ; 石烁译 北京 : 机械工业出版社, 2016	658.4/W729=1/2016 Industrial organization (Economic theory)
37	<b>物流 3.0 : "互联网 +" 开启智能物流新时代</b> 林庆著 北京 : 人民邮电出版社, 2017	658.5/L512/2017 Business logistics
38	<b>借鉴的艺术 : 善用他人的创意做创新</b> (美)Mark Earls 著, John V. Willshire 插图 ; 魏计美译 北京 : 人民邮电出版社, 2017	658.802/E123=1/2017 Marketing
39	<b>付费 : 互联网知识经济的兴起</b> 方军著 北京 : 机械工业出版社, 2017	658.872/F205/2017 Electronic commerce
40	<b>&lt;&lt;华尔街日报&gt;&gt;是如何讲故事的</b> (美)威廉 E. 布隆代尔著 ; 徐扬译 北京 : 华夏出版社, 2016	808.02/B658=1/2016 Feature writing--Handbooks, manuals, etc
41	<b>完全写作指南</b> 劳拉 布朗著; 袁婧译 南昌 : 江西人民出版社, 2017	808.042/B877=1/2017 English language--Rhetoric
42	<b>一本书学会新闻写作</b> 卞丽敏, 李炜著 ; 刘建华主编 北京 : 人民日报出版社, 2011	808.06607/B797/2017 Journalism--Authorship
43	<b>新闻写作案例教程 : 范例, 思路与技巧</b> 武斌著 广州 : 南方日报出版社, 2017	808.06607/W954/2017 Journalism--Authorship
44	<b>远山淡影</b> 石黑一雄著 ; 张晓意译 上海 : 译文出版社, 2011	823.914/I795=1/2017 Suicide victims--Fiction
45	<b>被掩埋的巨人</b> 石黑一雄著; 周小进译 上海: 上海译文出版社, 2017	823.914/I795B=1/2017 Husband and wife--Fiction
46	<b>以色列</b> 雷钰, 黄兴民编著 北京 : 社会科学文献出版社, 2015	915.04/Y524/2ND ED/2015 Israel
47	<b>中国人的历史 : 诸神的踪迹</b> 申赋渔著 北京 : 新星出版社, 2017	931.011/S365/2017 China--History--To 221 B.C



48	<b>帝国往事：隋唐大繁华背后的暗伤：605-758</b> 宗承灏著 西安：陕西师范大学出版社, 2017	951.016/Z959/2017 China--History--Sui dynasty, 581-618
49	<b>明治维新亲历记</b> 萨道义著; 谭媛媛译 上海: 文汇出版社, 2017	952/S253=1/2017 Japan--Foreign relations