

# New Book Express 2017.04

**New English Books.....1**

**New Chinese Books.....12**

## Example:

No.	Title: .....	Call Number: .....
	Author: .....	Subject: .....
	Publisher: .....	

## New English Books

2017.04

1	<b>Studies on competition and antitrust issues in the pharmaceutical industry</b> Ann-Kathrin Lehnhausen Wiesbaden : Springer Gabler, 2017	338.476151/L523/2017 Pharmaceutical industry
2	<b>The adventures of an IT leader</b> Robert D. Austin, Richard L. Nolan, Shannon O'Donnell Boston, Massachusetts : Harvard Business Review Press, [2016]	004.0684/A935/2016 Information technology--Management
3	<b>Salesforce.com Lightning Process Builder and Visual Workflow : A Practical Guide to Model-Driven Development on the Force.com Platform</b> by Jonathan Keel Berkeley : Apress, 2016	004/K262/2016 Computer science
4	<b>Data mining : concepts and techniques</b> Jiawei Han, Micheline Kamber, Jian Pei Burlington, MA : Elsevier, c2011	006.312/H233/3RD ED/2011 Data mining

5	<b>The elements of statistical learning : data mining, inference, and prediction</b> Trevor Hastie, Robert Tibshirani, Jerome Friedman New York, NY : Springer, c2009	006.31/H356/2ND ED/2009 Machine learning
6	<b>Transforming experience in organisations : a framework for organisational research and consultancy</b> edited by Susan Long London : Karnac, 2016	158.7/T772/2016 Organizational behavior--Psychological aspects
7	<b>The strategically networked organization : leveraging social networks to improve organizational performance</b> Hanna Lehtimäki Bingley : Emerald Publishing, 2017	302.35/L524/2016 Organizational behavior
8	<b>Networks, crowds, and markets : reasoning about a highly connected world</b> David Easley, Jon Kleinberg New York : Cambridge University Press, 2010	303.4833/E131/2010 Telecommunication--Social aspects
9	<b>The information nexus : global capitalism from the Renaissance to the present</b> Steven G. Marks, Clemson University Cambridge, United Kingdom : Cambridge University Press, 2016	330.12209/M346/2016 Capitalism--History
10	<b>Rethinking capital</b> Richard Dien Winfield [United States] : Palgrave MacMillan, [2016]	330.122/W768/2016 Capital
11	<b>Booms &amp; depressions : some first principles</b> Irving Fisher [Place of publication not identified] : Createspace, 2010	330.904/F533/2010 Depressions--1929
12	<b>Five easy theses : commonsense solutions to America's greatest economic challenges</b> James M. Stone Boston ; New York : Houghton Mifflin Harcourt, 2016	330.973/S877/2016 United States--Economic conditions--2009-
13	<b>The sharing economy : the end of employment and the rise of crowd-based capitalism</b> Arun Sundararajan Cambridge, Massachusetts : The MIT Press, [2016]	330/S957/2016 Economic geography
14	<b>Value Creation in International Business Volume 1: An MNC Perspective</b> Svetla Marinova Cham S.I. Springer International Publishing 2016	330/V215/2016 International business enterprises--Management

15	<b>Internet finance in China : introduction and practical approaches</b> Ping Xie, Chuanwei Zou, Haier Liu London :New York, NY : Routledge, 2016	332.02854678/X6/2016 Internet banking--China
16	<b>Buying, selling, and valuing financial practices, + website : the FP transitions M&amp;A guide</b> David Grau, Sr Hoboken : Wiley, 2016	332.60681/G774/2016 Selling
17	<b>Optimization methods for gas and power markets : theory and cases</b> Enrico Edoli, Stefano Fiorenzani and Tiziano Vargiolu Houndmills, Basingstoke, Hampshire ; New York, NY : Palgrave Macmillan, 2016	333.79323/E243/2016 Energy industries--Finance
18	<b>Economic and monetary union</b> Michele Chang London ; New York : Macmillan Education, Palgrave, 2016	337.142/C456/2016 EU/EC EMU = Economic and Monetary Union
19	<b>Entrepreneurship at the bottom of the pyramid</b> Carol Dalglish and Marcello Tonelli New York, NY : Routledge, 2016	338.04091724/D142/2016 Small business--Developing countries
20	<b>The millennial millionaire : how young entrepreneurs turn dreams into business</b> Spinder Dhaliwal London : Macmillan Education, Palgrave, 2017	338.04/D533/2017 Entrepreneurship
21	<b>Entrepreneurial universities : exploring the academic and innovative dimensions of entrepreneurship in higher education</b> Marta Peris-Ortiz, Jaime Alonso Gómez, José M. Merigó-Lindahl, Carlos Rueda-Armengot, editors Cham, Switzerland : Springer, [2017]	338.04/E612/2017 Entrepreneurship--Study and teaching (Higher)
22	<b>Global games : production, circulation and policy in the networked era</b> Aphra Kerr New York : Routledge, 2017	338.477948/K411/2017 Computer games industry
23	<b>Managerial economics : applications, strategies and tactic</b> James R. McGuigan, R. Charles Moyer, Frederick H. deB. Harris Boston, MA, USA Cengage Learning, [2017]	338.5024654/M148/14TH ED/2017 Managerial economics

24	<b>Financial crises and recession in the global economy</b> Roy E. Allen, Saint Mary Cheltenham, UK : Edward Elgar Publishing, 2016	338.542/A425/4TH ED/2016 Financial crises
25	<b>The 4G mobile revolution : creation, innovation and transformation at EE</b> Olaf Swantee with Stuart Jackson London : Philadelphia : Kogan Page, 2016	338.762138456/S972/2016 Creative ability in business
26	<b>International business</b> Mike Peng and Klaus Meyer Andover : Cengage Learning EMEA, [2016]	338.88/P398/2ND ED/2016 International trade
27	<b>Prosperity without growth : foundations for the economy of tomorrow</b> Tim Jackson Abingdon, Oxon ; New York, NY : Routledge, 2017	338.927/J124/2ND ED/2017 Sustainable development
28	<b>The entrepreneur's guide to law and strategy</b> Constance E. Bagley ; Craig E. Dauchy Boston, MA : Cengage Learning, [2018]	346.7307/B146/5TH ED/2018 Commercial law--United States
29	<b>The innovator's prescription : a disruptive solution for health care</b> Clayton M. Christensen McGraw-Hill Education, 2016	362.1/C554/2009 Public health
30	<b>Navigating the new retail landscape : a guide for business leaders</b> Alan Treadgold and Jonathan Reynolds Oxford ; New York, NY : Oxford University Press, 2016	381.1090512/N325/216 Retail trade--History--21st century
31	<b>Sweet talk : paternalism and collective action in North-South trade relations</b> J.P. Singh Stanford, California : Stanford University Press, 2016	382.3/S617/2016 International economic relations
32	<b>The etiquette edge : modern manners for business success</b> Beverly Y. Langford New York, NY : American Management Association, [2016]	395.52/L278/2016 Business etiquette
33	<b>Construction Management and Organisational Behaviour.</b> Maureen Rhoden Blackwell Pub 2016	624.068/C758/2016 Construction industry--Management

34	<b>Learn business analytics in six steps using SAS and R : a practical, step-by-step guide to learning business analytics</b> Subhashini Sharma Tripathi [United States] : Apress, 2016	650.0285/T835/2016 Business--Data processing
35	<b>Governance and risk management in taxation.</b> Oliveira Neto, Arnaldo Marques de Springer Verlag, Singapor, 2017	657.46/O483/2017 Business
36	<b>SAP business analytics : a best practices guide for implementing business analytics using SAP</b> Sudipa DuttaRoy Stockholm, Sweden : Apress, 2016	658.0285/D979/2016 Business--Data processing
37	<b>A real look at real world corporate governance</b> David Larcker, Brian Tayan [California] : [Publisher not identified] [2013]	658.045/L319/2013 Corporate governance
38	<b>Visual analytics for management : translational science and applications in practice</b> edited by Elliot Bendoly & Sacha Clark New York : Routledge, 2016	658.05574/V834/2016 Information technology--Management
39	<b>Advanced introduction to corporate venturing</b> Robert D. Hisrich ; with David W. Kralik United Kingdom : Edward Elgar Publishing, [2016]	658.11/H673/2016 New business enterprises
40	<b>Intercultural Competence in Organizations : A Guide for Leaders, Educators and Team Players</b> Alex Matveev Cham : Springer, [2017]	658.3008/M558/2017 Diversity in the workplace
41	<b>The chief talent officer : the evolving role of the chief learning officer</b> Tamar Elkeles, Jack J. Phillips, Patricia Pulliam Phillips Abingdon, Oxon ; New York, NY : Routledge, 2017	658.3124/E435/2ND ED/2017 Organizational learning
42	<b>Armstrong on reinventing performance management : building a culture of continuous improvement</b> Michael Armstrong London ; New York : Kogan Page, 2017	658.312/A735/2017 Personnel management

43	<b>Agile engagement : how to drive lasting results by cultivating a flexible, responsive, and collaborative culture</b> Santiago Jaramillo, Todd Richardson Hoboken, New Jersey : John Wiley & Sons, Inc., [2017]	658.312/J371/2017 Organizational behavior
44	<b>The trust factor : the science of creating high-performance companies</b> Paul J. Zak New York, NY : AMACOM, [2017]	658.312/Z215/2017 Corporate culture
45	<b>Influencing organizational effectiveness : a critical take on the HR contribution</b> Linda Holbeche Abingdon, Oxon ; New York, NY : Routledge, 2017	658.3/H723/2017 Manpower planning
46	<b>Play bigger : how pirates, dreamers, and innovators create and dominate markets</b> Al Ramadan, Dave Peterson, Christopher Lochhead, Kevin Maney New York : HarperBusiness, [2016]	658.4012/R165/2016 New products
47	<b>Industry emergence : strategic management and synchronization for new industries</b> Gregory Theyel New York, NY : Routledge, 2016	658.4012/T421/2016 Industries
48	<b>Leading creative teams : management career paths for designers, developers, and copywriters</b> Eleazar Hernández [Berkeley, California] : Apress, 2017	658.402/H558/2017 Teams in the workplace
49	<b>Enterprise content and search management for building digital platforms</b> Shailesh Shivakumar Hoboken : Wiley, 2016	658.4038011/S558/2016 Management--Technological innovations
50	<b>Designing knowledge management-enabled business strategies : a top-down approach</b> Sanjay Mohapatra, Arjun Agrawal, Anurag Satpathy Switzerland : Springer, [2016]	658.4038/M697/2016 Knowledge management
51	<b>Managing in the gray : five timeless questions for resolving your hardest problems at work</b> Joseph L. Badaracco Boston, Massachusetts : Harvard Business Review Press, [2016]	658.403/B132/2016 Management--Philosophy

52	<b>Art thinking : how to carve out creative space in a world of schedules, budgets, and bosses</b> Amy Whitaker New York, NY : Harper Business, an imprint of HarperCollins Publishers, [2016]	658.403/W577/2016 Creative ability in business
53	<b>Project teams : a structured development approach</b> Vittal S. Anantatmula New York, NY : Business Expert Press 2016	658.404/A533/2016 Project management
54	<b>Fundamentals of project management</b> Joseph Heagney New York : American Management Association, [2016]	658.404/H433/5TH ED/2016 Project management
55	<b>Project management step by step : how to plan and manage a highly successful project</b> Richard Newton Harlow ; New York : Pearson, 2016	658.404/N561/2ND ED/2016 Project management
56	<b>The project : developing a career in global project management</b> David Power Dublin : Orpen, [2014]	658.404/P887/2014 Project management
57	<b>The leader's guide to negotiation : how to use soft skills to get hard results</b> Simon Horton Harlow, England : London : Pearson Education, 2016	658.4052/H823/2016 Negotiation in business
58	<b>Organizational crisis communication</b> Finn Frandsen & Winni Johansen ; with a preface by W. Timothy Coombs London : SAGE Publications, 2017	658.4056/F826/2017 Crisis management
59	<b>Innovation race : how to change a culture to change the game.</b> Andrew Grand Milton : John Wiley, 2016	658.406/G761/2016 Technological innovations
60	<b>Radical business model transformation : gaining the competitive edge in a disruptive world</b> Carsten Linz, Günter Müller-Stewens, Alexander Zimmermann New York : Kogan Page Ltd, [2017]	658.406/L762/2017 Organizational change

61	<b>Accelerating performance : how organizations can mobilize, execute, and transform with agility</b> Colin Price, Sharon Toyne Hoboken : Wiley, 2017	658.406/P945/2017 Organizational behavior
62	<b>Digging deeper : how purpose-driven enterprises create real value</b> Dietmar Sternad, James J. Kennelly and Finbarr Bradley Saltaire, UK : Greenleaf Publishing Limited, [2016]	658.408/S839/2016 Social responsibility of business
63	<b>Under new management : the unexpected truths about leading great organizations</b> David Burkus London : Macmillan, 2016	658.4092/B959/2016 Leadership
64	<b>Leadership : finding balance between ambition and acceptance</b> Joan Marques New York, NY : Routledge, 2016	658.4092/M357/2016 Leadership
65	<b>Leading through the turn : how a journey mindset can help leaders find success and significance</b> Elise Mitchell New York : McGraw-Hill Education, 2017	658.4092/M681/2017 Leadership
66	<b>Speed : how leaders accelerate successful execution</b> Jack Zenger and Joseph Folkman New York : McGraw-Hill, [2017]	658.4092/Z54/2017 Strategic planning
67	<b>The power of positive destruction : how to turn a business idea into a revolution</b> Seth Merrin with Carlye Adler Hoboken, New Jersey : John Wiley & Sons, [2017]	658.409/M571/2017 Industrial management
68	<b>The entrepreneur's book of actions : essential daily exercises and habits for becoming wealthier, smarter, and more successful</b> Rhett Power New York : McGraw-Hill, [2017]	658.409/P887/2017 Success in business
69	<b>Scrappy : a little book about choosing to play big</b> Terri L. Sjodin New York : Portfolio/Penguin, [2016]	658.409/S625/2016 Success in business
70	<b>Good charts : the HBR guide to making smarter, more persuasive data visualizations</b> by Scott Berinato Boston : Harvard Business Review Press, [2016]	658.452/B511/2016 Business presentations--Charts, diagrams, etc



71	<b>Communicating for managerial effectiveness : challenges, strategies, solutions</b> Phillip G. Clampitt, University of Wisconsin, Green Bay Thousand Oaks : SAGE Publications, Inc., 2016	658.45/C586/6TH ED/2016 Communication in management
72	<b>Micromessaging : why great leadership is beyond words</b> by Stephen Young New York : McGraw-Hill Education, 2016	658.45/Y681/2ND ED/2016 Communication in management--Psychological aspects
73	<b>Smart collaboration : how professionals and their firms succeed by breaking down silos</b> Heidi Gardner Boston : Harvard Business Review Press, [2016]	658.46/G226/2017 Professional corporations
74	<b>Overcrowded : designing meaningful products in a world awash with ideas</b> Roberto Verganti Cambridge, MA : The MIT Press, [2016]	658.5752/V493/2016 New products
75	<b>Leading beyond lean : The seven drivers of productivity</b> Petter Østbø Basingstoke : Palgrave Macmillan, 2016	658.5/Q12/2016 Lean organization
76	<b>Strategic sourcing management : structural and operational decision-making</b> Olivier Bruel London : KoganPage, 2017	658.72/B889/2017 Industrial procurement--Management
77	<b>Managing global supply chains</b> Ron Basu and J. Nevan Wright New York : Routledge, [2017]	658.7/B327/2ND ED/2017 Business logistics
78	<b>The handbook of logistics and distribution management</b> Alan Rushton, Phil Croucher, Peter Baker London, United Kingdom : Kogan Page, 2017	658.7/R954/6TH ED/2017 Physical distribution of goods--Management-
79	<b>Predictable prospecting : how to radically increase your B2B sales pipeline</b> Marylou Tyler and Jeremy Donovan New York : McGraw-Hill, [2016]	658.804/T981/2016 Industrial marketing
80	<b>Data mining techniques in CRM : inside customer segmentation</b> Konstantinos Tsipstis, Antonios Chorianopoulos Chichester, West Sussex, U.K. : Wiley, 2009	658.81202856312/T882/2009 Customer relations--Management--Data processing

81	<b>Managing customer experience and relationships : a strategic framework</b> Don Peppers, Martha Rogers Hoboken, New Jersey : John Wiley & Sons, Inc., [2017]	658.812/P424/3RD ED/2017 Customer relations--Management
82	<b>How to wow : 68 effortless ways to make every customer experience amazing</b> Adrian Swinscoe Harlow, England ; New York : Pearson, 2016	658.812/S978/2016 Customer relations
83	<b>Disruptive marketing : how data punks, designers and creative hybrids are reshaping brand strategy</b> Geoffrey Colon ; foreword by Gemma Craven New York : American Management Association, 2016	658.827/C719/2016 Branding (Marketing)
84	<b>Visual branding : a rhetorical and historical analysis</b> Edward F. McQuarrie, Barbara J. Phillips Cheltenham, England : Edward Elgar Publishing, 2016	658.827/M173/2016 Commercial art
85	<b>Digital sense : the common sense approach to effectively blending social business strategy, marketing technology, and customer experience</b> Travis Wright, Chris J. Snook Hoboken, New Jersey : John Wiley & Sons, Inc., [2017]	658.872/W947/2017 Internet marketing
86	<b>Smart retail : winning ideas and strategies from the most successful retailers in the world</b> Richard Hammond Harlow, England, UK : Pearson Education, [2016]	658.87/H225/4TH ED/2016 Retail trade--Management
87	<b>Next generation demand management : people, process, analytics, and technology</b> Charles W. Chase Hoboken, New Jersey : John Wiley & Sons, Inc., 2016	658.8/C487/2016 Business forecasting
88	<b>Screen to screen selling : how to increase sales, productivity, and customer experience with the latest technology</b> Doug Devitre New York : McGraw-Hill Professional, [2016]	658.8/D496/2016 Internet marketing
89	<b>25 need-to-know MBA models</b> Julian Birkinshaw and Ken Mark Harlow, England ; New York : Pearson, 2017	658/B619/2017 Management

90	<b>Winning in service markets : success through people, technology and strategy</b>	Jochen Wirtz, Professor, School of Business, National University of Singapore	658/W799/2016
		New Jersey : World Scientific, 2016	Service industries--Marketing
91	<b>Agile PR : expert messaging in a hyper-connected, always-on world</b>	Marian Salzman and the Team at Havas PR New York, NY : AMACOM Books, 2017	659.2/S186/2017 Public relations
92	<b>Age of discovery : navigating the risks and rewards of our new renaissance</b>	Ian Goldin and Chris Kutarna New York : St. Martin's Press, 2016	909.82/G619/2016 Civilization, Modern--21st century
93	<b>Bobby Kennedy : the making of a liberal icon</b>	Larry Tye New York : Random House, 2016	973.922092/T979/2016 Legislators--United States--Biography

## New Chinese Books

2017.04

1	<b>人工智能：改变世界，重建未来</b> (美)卢克 多梅尔著；赛迪研究院专家组译 北京：中信出版集团，2016	006.3/D712=1/2017 Artificial intelligence
2	<b>VR+：虚拟现实构建未来商业与生活新方式</b> 何伟著 北京：人民邮电出版社，2016	006.8/H213/2016 Virtual reality
3	<b>信息简史</b> 詹姆斯 格雷克著；高博译，楼伟珊，高学栋，李松峰审校 北京：人民邮电出版社，2016	020.9/G556=1/2016 Information science--History
4	<b>我是谁？如果有我，有几个我</b> (德)理查德 大卫 普列斯特著；钱俊宇译 Beijing：She hui ke xue wen xian chu ban she, 2016	110/P923=1/2016 Metaphysics
5	<b>国学与人生</b> 傅佩荣著 北京：东方出版社，2016	158.1/F945/2016 Chinese classics--History and criticism
6	<b>老子：乱世里的南方智慧</b> 杨照著 桂林：广西师范大学出版社，2016	181.11/L072Y/2016 老子--道德经
7	<b>论语：所有人的孔老师</b> 杨照著 桂林：广西师范大学出版社，2016	181.11/L928Y/2016 孔子--论语
8	<b>孟子：雄辩时代的斗士</b> 杨照著 桂林：广西师范大学出版社，2016	181.11/M628Y/2016 孟子
9	<b>墨子：庶民社会的主张</b> 杨照著 桂林：广西师范大学出版社，2016	181.11/M905Y/2016 墨翟, active 400 B.C. -- 墨子
10	<b>尚书：追寻永恒的天命</b> 杨照著 桂林：广西师范大学出版社，2016	181.11/S312Y/2016 书经

11	<b>诗经：唱了三千年的民歌</b> 杨照著 桂林：广西师范大学出版社, 2016	181.11/S482Y/2016 诗经
12	<b>荀子：儒学主流的真正塑造者</b> 杨照著 桂林：广西师范大学出版社, 2016	181.11/X990Y/2016 荀子, 340 B.C.-245 B.C. -- 荀子
13	<b>战国策：超越国界与阶级的计谋全书</b> 杨照著 桂林：广西师范大学出版社, 2016	181.11/Z062Y/2016 战国策
14	<b>庄子：开阔混同的精神世界</b> 杨照著 桂林：广西师范大学出版社, 2016	181.11/Z930Y/2016 庄子
15	<b>左传：封建秩序的黄昏</b> 杨照著 桂林：广西师范大学出版社, 2016	181.11/Z989Y/2016 左丘明--左传
16	<b>好好说话：新鲜有趣的话术精进技巧</b> 马薇薇, 黄执中, 周玄毅等著 北京：中信出版社, 2017	302.2242/M188/2017 Oral communication
17	<b>大数据和我们：如何更好地从后隐私经济中获益</b> 安德雷斯 韦思岸著；李小锐, 李凯平译 北京：中信出版社, 2016	303.4833/W419=1/2016 Information society
18	<b>卓越的全球城市：不确定未来中的战略与治理</b> 肖林, 周国平著 上海：格致出版社, 上海人民出版社, 2017	307.76/X294/2017/V.1 Cities and towns
19	<b>新商业文明：从利润到价值</b> (美)乌麦尔 哈克著；吕莉译 北京：中国人民大学出版社, 2016	330.122/H253=1/2016 Capitalism--Social aspects
20	<b>幸福的流失</b> (美)罗伯特 莱恩著；苏彤, 李晓庆译 北京：世界图书出版公司, 2017	330.1/L265=1/2017 Economics--Moral and ethical aspects
21	<b>镜厅：大萧条、大衰退，我们做对了什么，又做错了什么</b> 巴里 埃森格林著；何帆等译，何帆校 北京：中信出版社, 2016	330.9043/E342=1/2016 Depressions--1929

22	<b>欧债危机演进及对人民币国际化的启示</b> 孙海霞著 上海：上海人民出版社, 2016	330.94056/S927/2016 Debts, External--European Union countries
23	<b>长江经济带发展报告 2011-2015</b> 王振主编 北京：社会科学文献出版社, 2016.	330.95113/C246/2016 Yangtze River Delta (China)--Economic conditions
24	<b>政策制定的艺术：一位经济学家的从政感悟</b> (印)考希克 巴苏著；卓贤译 北京：中信出版社, 2016	330.954/B327=1/2017 Economists--India
25	<b>火枪与账簿：早期经济全球化时代的中国与东亚世界</b> 李伯重著 北京：生活·读书·新知三联书店, 2017	330.95/L129/2017 China--Foreign relations--East Asia
26	<b>务实经济学：美国政府与创业型经济重塑</b> (美)斯蒂芬 S. 科恩, J. 布拉德福特 德隆著；李华晶, 朱建武译 北京：中信出版集团, 2016	330.973/C678=1/2016 Economic development--United States--History
27	<b>不可不知的经济真相</b> 许树泽 著 杭州：浙江大学出版社, 2016	330.9/X899/2016 Economics
28	<b>比较</b> [吴敬琏主编] 北京：中信出版社, 2002-	330/W803/V.86/2016 Comparative economics
29	<b>美国制造业回归之路：离岸外包、回归本土与重振策略</b> 蒂姆 哈特泽尔, 戴夫 里珀特著；何蓉译 北京人民邮电出版社, 2016	331.794/H985=1/2016 Offshore outsourcing--United States--Case studies
30	<b>国内互联网金融发展报告</b> 李淑锦, 陈利洋, 胡文彬编著 杭州：浙江大学出版社, 2016	332.10285/L262/2016 Finance--Computer network resources
31	<b>互联网金融风险与安全治理</b> 杨东, 文诚公 著 北京：机械工业出版社, 2016	332.10285/Y162/2016 Financial services industry--Computer networks
32	<b>负利率时代：货币为什么买不到增长</b> (美)穆罕默德 埃尔-埃里安著；巨澜译 北京：中信出版集团, 2017	332.11/E681=1/2017 Banks and banking, Central

33	<b>P2P 向死而生：科技投行赢得大未来</b> 陈文著 北京：机械工业出版社, 2016	332.2/C585/2016 Microfinance--China
34	<b>中国资产管理行业发展报告</b> 智信资产管理研究院编著 北京市：社会科学文献出版社, 2014-	332.6327/Z661:2016 Mutual funds--China
35	<b>华尔街证券分析：股票分析与公司估值，原书第2版</b> (美)杰弗里 C.胡克著；林东，刘潇然译 北京：机械工业出版社, 2016	332.632/H782=1/2016 Investment analysis
36	<b>高盛, 危机即将到来？：一个内部人眼中的高盛隐秘世界</b> (美)史蒂芬 曼迪斯著；张艺凡，栾力夫，白雯译 北京：中信出版集团, 2016	332.660973/M272=1/2016 Investment banking--United States--Management
37	<b>投资的那些事：经典案例分析</b> 李新，巩云华，施慧洪，王佳妮编著 北京：中国金融出版社, 2016	332.6/L305/2016 Investments
38	<b>股权赢天下</b> 施琰博著 北京：华夏出版社, 2017	332.6/S505/2017 Employee stock options
39	<b>金融的边界与创新：历史视野下的金融、文化与社会</b> 周建波著 北京：知识产权出版社 2016	332/Z770/2016 Finance
40	<b>出奇制胜：在快速变化的世界如何加速成功</b> (美)沙恩 斯诺著；赵磊译 北京：中信出版集团, 2016	338.092273/S674=1/2016 Technological innovations--United States
41	<b>智能制造之路：数字化工厂</b> 陈明，梁乃明，方志刚，刘晋飞，唐堂，王亮等编著 北京：机械工业出版社, 2017	338.4767/Z491/2017 Manufacturing industries
42	<b>与乔布斯一起领导苹果</b> 杰伊 艾略特著；米拉译 北京：中信出版社, 2016	338.761004092/E462=1/2016 Computer industry--United States
43	<b>腾讯传：1998-2016 中国互联网公司进化论</b> 吴晓波著 杭州：浙江大学出版社, 2017	338.761004678/W890/2017 Internet industry--China--Management

44	<b>任正非：商业的本质</b> 孙力科著 北京：北京联合出版公司, 2017	338.762138/S933/2017 Electronic industries--China--Management
45	<b>华为创新</b> 周留征著 北京：机械工业出版社, 2017	338.762138/Z779/2017 Electronic industries--China--Management
46	<b>华尔街之狼：金融之王卡尔伊坎传</b> 马克·斯蒂文斯著；刘骏译 杭州：浙江大学出版社, 2017	338.83092/S844=1/2017 Capitalists and financiers--United States --Biography
47	<b>互联网时代的新型政府</b> 金江军著 北京：中共党史出版社, 2017	352.38/J772/2017 Internet in public administration
48	<b>优秀的绵羊</b> 威廉·德雷谢维奇著；林杰译 北京：九州出版社, 2016	378.73/D431=1/2016 Education, Higher--United States
49	<b>大学的精神</b> 蒲实, 陈赛等著 北京：中信出版集团, 2017	378/P802/2017 Education, Higher
50	<b>上海自贸区成立三周年回眸：数据篇</b> 胡加祥, 王兴鲁著 上海：上海交通大学出版社, 2016	382.710951/H477/2016 Free ports and zones--China--Shanghai
51	<b>HSK 标准教程</b> 主编姜丽萍, 编者么书君, 杨慧真 北京：北京语言大学出版社, 2015	495.183/H873/2016/ V.6-2 Chinese language--Textbooks for foreign speakers --English
52	<b>物理大爆炸</b> (英)安东尼·J·莱格特著王顺译 上海：上海交通大学出版社, 2017	530/L513=1/2017 Physics
53	<b>工匠精神：成为一流匠人的12条工作哲学</b> 付守永著 北京：机械工业出版社, 2016	650.1/F831/2016 Success in business



54	<b>沃顿商学院自我管理课</b> 弗里德曼著；郭慧泉译 北京：北京联合出版公司, 2016	650.1/F911=1/2016 Work-life balance
55	<b>工匠精神：伟大公司的驱动力</b> 惠新著 北京：中国商业出版社, 2016	650.1/H951/2016 Career development
56	<b>犹太人的生意经：精华版</b> 孙滕著 北京：中华工商联合出版社, 2016	650.1/S932/2016 Success in business
57	<b>创业园：创业生态系统构建指南</b> (美)布拉德 菲尔德著；陈耿宣译 北京：机械工业出版社, 2016	658.11/F312=1/2016 Entrepreneurship
58	<b>创业第一课</b> (美)小斯蒂芬 斯皮内利, 小罗伯特 亚当斯著；浦汉松译 北京：中国人民大学出版社, 2017	658.11/S757/2017 New business enterprises--Handbooks, manuals, etc
59	<b>创业融资，从一个好故事开始</b> (美)比尔 费舍尔著；郭杰群, Felicia B. Guo, 孙云译 北京：中信出版社, 2016	658.15224/F533=1/2016 New business enterprises--Finance
60	<b>市场法估值：原书第2版</b> (美)香农 P. 普拉特著；注册估值分析师协会译 北京：机械工业出版社, 2017	658.15/P913/2ND ED=1/2017 Corporations--Valuation
61	<b>变革的基因：移动互联网时代的组织能力创新</b> 杨国安, 李晓红著 北京：中信出版集团, 2016	658.3/Y48/2016 Personnel management
62	<b>商业的未来</b> (美)迈克尔 戴姆勒, 李瑞麒, 大卫 罗德, 詹美贾亚 辛哈著；刘寅龙译 北京：机械工业出版社, 2016	658.4012/O979=1/2016 Strategic planning
63	<b>锐不可挡：发掘隐蔽资产，更新企业核心并刺激赢利增长</b> (美)克里斯 祖克著；于慈江译 北京：商务印书馆, 2010	658.4012/Z877=1/2010 Corporations--Growth

64	<b>博弈思考法：麻省理工学院最受欢迎的商业课</b> (美) 戴维 麦克亚当斯著, 杨佩艺译 北京：中信出版社, 2016	658.4033/M113=1/2016 Game theory
65	<b>Project 2016 中文版项目管理从新手到高手</b> 张晋延, 曹明颜著 北京：清华大学出版社, 2016	658.404028553/Z128/2016 Project management--Computer programs
66	<b>从项目到项目集：项目经理成长手记</b> (美)萨米尔 彭卡著；张智晓, 郑晟, 石志国译, 杨侃, 苏金 艺审校 北京：机械工业出版社, 2017	658.404/P411=1/2017 Project management
67	<b>原力觉醒：如何打造企业文化内生力?</b> 荆玉成著 北京：中信出版社, 2016	658.406/J875/2016 Corporate culture
68	<b>创始人精神：如何克服发展中的可预见的危机</b> (美)克里斯 祖克, 詹姆斯 艾伦著；张晶晶, 陈劫玮译 北京：中信出版集团, 2016	658.406/Z877=1/2016 Corporations--Growth
69	<b>社会企业家：影响经济, 社会与文化的新力量</b> (瑞典)安德斯 伦德斯特罗姆, 周春彦, 伊冯 范 弗里德里 希, 伊丽莎白 桑丁著；黄琦, 陈晓庆译 北京：清华大学出版社, 2016	658.408/S678=1/2016 Social entrepreneurship
70	<b>衣服之王：优衣库掌门人柳井正</b> 张斌著 北京市：中华工商联合出版社有限责任公司, 2017	658.40952/Y21Z/2017 Businessmen--Japan--Biography
71	<b>细节：如何轻松影响他人</b> (美)史蒂夫 马丁, 诺厄 戈尔茨坦, 罗伯特 西奥迪尼著； 苏西译 北京：中信出版集团, 2017	658.409/M379=1/2017 Change (Psychology)
72	<b>创业公司的动态股权分配机制</b> 蔡聪著 北京：机械工业出版社, 2017	658.421/C022/2017 New business enterprises
73	<b>让大象飞：激进创新，让你一飞冲天的创业术</b> (美)史蒂文 霍夫曼著；周海云, 陈耿宣译 北京：中信出版社, 2017	658.421/H699=1/2017 Entrepreneurship

74	<b>不懂合伙，必定散伙：创业必懂的合伙实战策略</b> 武帅著 北京：中信出版社，2017	658.421/W987/2017 New business enterprises--Management
75	<b>基于信息化的精益生产管理</b> 王晶，王彬，王军等著 北京：机械工业出版社，2016	658.56/W232/2016 Production management
76	<b>工业 4.0 核心之德国精益管理实践</b> 徐春珺，杨东，闫麒化著 北京：机械工业出版社，2016	658.56/X682/2016 Production management
77	<b>学习观察：通过价值流图创造价值，消除浪费</b> (美)迈克 鲁斯，约翰 舒克著；赵克强，刘健译 北京：机械工业出版社，2017	658.5/R845=1/2017 Production planning
78	<b>麦肯锡采购指南</b> (德)彼得 斯皮勒，尼古拉斯 赖内克，(美)德鲁 昂格曼，(巴西)亨里克 特谢拉著；周云译 北京：机械工业出版社，2016	658.72/S756=1/2016 Industrial procurement
79	<b>中国品牌战略发展报告 2016</b> 品牌中国战略规划院编，汪同三主编 北京：社会科学文献出版社，2016	658.827/Z610/2016 Branding (Marketing)--China
80	<b>分享经济理论与中国实践</b> 成卓著 北京：经济科学出版社，2016	658.872/C721/2016 Electronic commerce
81	<b>连接：移动互联网时代的商业智慧密码</b> 房嘉财著 北京：机械工业出版社，2015	658.872/F288/2015 Electronic commerce
82	<b>直播营销的场景革命</b> 龚铂洋著 北京：清华大学出版社，2016	658.872/G382/2016 Internet marketing
83	<b>重新定义分享：UBER 中国的分享实践</b> 谈婧著 北京：中国友谊出版公司，2017	658.872/T088/2017 Ridesharing

84	<b>分享经济：商业模式+应用技巧+精彩案例</b> 王靖飞, 刘禧辉, 孙郡著 广东：广东经济出版社, 2016	658.872/W231/2016 Electronic commerce
85	<b>Marketing warfare：20th anniversary</b> 艾里斯(Al Ries), 杰克 特劳特(Jack Trout)著 北京：机械工业出版社, 2017	658.8/R559/REP./2017 Marketing
86	<b>管理的历史维度</b> 宫玉振著 北京：北京大学出版社, 2016	658/G375/2016 Industrial management
87	<b>经营进化：阿米巴经营实践要诀</b> 黄海平著 北京：清华大学出版社, 2016	658/H834/2016 Industrial management
88	<b>广告精准投放：移动互联网时代的广告投放策略</b> 李斌著 北京：中国经济出版社, 2017	659.144/L125/2017 Internet advertising
89	<b>漫威宇宙</b> (美)肖恩 豪著；苏健译 杭州：浙江人民出版社, 2017	741.5973/H855=1/2017 Comic books, strips, etc.--United States--History and criticism
90	<b>弥勒佛与药师佛</b> 王惠民著 上海：华东师范大学出版社, 2016	751.7309514/W214/2016 Maitreya (Buddhist deity)
91	<b>大手笔是怎样练成的：资深老秘书的公文写作秘笈：理论篇</b> 谢亦森著 武汉：长江文艺出版社, 2013	808.06635/X486/2016 Government correspondence--China
92	<b>刘秀大帝</b> 刘乐土著 北京：北京图书馆出版社, 2001	895.1352/L698L/2001/V.2
93	<b>已经发生的未来</b> (美)彼得 德鲁克著；汪建雄, 任永坤译 北京：机械工业出版社, 2016	909.82/D794=1/2016 Civilization, Modern--1950-

94	<b>穿越丝路：发现世界的中国方式</b> 李伟著 北京：中信出版社, 2017	909/C915/2017 World history
95	<b>见证历史：从远古到现代</b> 斯蒂芬 G. 希斯洛普, 鲍勃 萨默维尔, 约翰 汤普森; 译者 王正 北京：中国大百科全书出版社, 2016	909/H999=1/2016 World history--Sources
96	<b>汉武帝的三张面孔</b> 姜鹏著 上海：华东师范大学出版社, 2012	931.04/J512/2012 China--Kings and rulers
97	<b>世说新语</b> 陈岸峰导读及译注 北京：中信出版社, 2013	931.04/S603/2014 China--History--Three kingdoms, 220-265 --Anecdotes
98	<b>英格兰简史：从公元 410 年到 21 世纪的帝国兴衰</b> (英)西蒙 詹金斯著；钱峰译 北京：化学工业出版社, 2016	941/J521=1/2016 Great Britain--History
99	<b>剑桥：大学与小镇 800 年</b> (英)柯瑞思著；陶然译 北京：生活, 读书, 新知三联书店, 2013	942.659/C554=1/2014 Cambridge (England)--History
100	<b>文艺复兴的女人们</b> (日) 盐野七生著；李艳丽译 北京：中信出版集团, 2017	945.05/Y084=1/2017 Renaissance--Italy--Biography
101	<b>资治通鉴</b> 导读及译注张伟保 北京：中信出版社, 2014	951.01/Z949Z/2015 China--History--Warring States, 403-221 B.C
102	<b>从甲午到抗战：对日战争总检讨</b> 唐德刚等著 北京：台海出版社, 2016	951.035/T231/2016 Sino-Japanese War, 1894-1895
103	<b>战时上海 (1937-1945)</b> (日) 高纲博文主编；陈祖恩等译 上海：上海遠東出版社, 2016	951.042/Z062=1/2016 Sino-Japanese War, 1937-1945--China--上海

104

日本人的活法

徐静波著

北京：华文出版社, 2017

952/X730/2017

Japan--Social conditions