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- 12.14 NEWS: CEIBS Alumni Sports Day 2014 held
- 12.09 NEWS: Wujiang Transformer Company Donates Equipment to CEIBS
- 12.18 MEDIA: Forbes - Dec 17: Prof George Yip on multinationals' innovation in China

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If you work from off-campus...

The screenshot shows a library website interface. On the left, a navigation menu includes 'Library Home', 'Resources', 'Services', 'Guides', 'Events', 'About the Library', 'FAQ', and 'Contact Us'. Below this menu, several links are listed: 'E-Database Access', 'Off Campus Login' (circled in red), 'Library Account Login', 'Review My Account', and 'Renew My Materials'. Red arrows point from the 'Off Campus Login' link to the 'Quick Search' section and the 'New Books' section. The 'Quick Search' section has tabs for 'Books', 'Journals', 'Textbooks', and 'One Stop Search', with a search input field and a 'Search' button. The 'What's new' section lists training sessions for ProQuest Online, including dates and database information. The 'New Books' section features a book cover for 'Aligning Strategy and Sales' by Frank V. Cespedes, published by Harvard Business School Publishing, with a subject line and two recommendation links.

Library Home

- Resources >
- Services
- Guides
- Events
- About the Library
- FAQ
- Contact Us

Quick Search

Books Journals Textbooks One Stop Search

Search for books

words or phrase

Search

What's new

ProQuest Online Training Sessions
19:30-20:00, 15 Dec. 2014
[利用ebrary高效检索和利用电子书文献](#) Database:ebrary


15:30-16:00, 18 Dec. 2014
[利用ProQuest平台高效检索全球商业文献](#) Database:ABI

09:30-10:00, 24 Dec. 2014
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New Books

 **Aligning strategy and sales: the choices, systems, and behaviors that drive effective selling**
Frank V. Cespedes
Harvard Business School Publishing


Subject: Sales management; Selling; Strategic planning

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Library Account Login

Review My Account

Quick Search

Please click "Resource"

Search for books

words or phrase

Search

What's new

ProQuest Online Training Sessions

19:30-20:00, 15 Dec. 2014

利用ebrary高效检索和利用电子书文献 Database:ebrary

15:30-16:00, 18 Dec. 2014

利用ProQuest平台高效检索全球商业文献 Database:ABI

09:00-10:00, 24 Dec. 2014

New Books



Aligning strategy and sales: the choices, systems, and behaviors that drive effective selling

Frank V. Cespedes

Harvard Business School Publishing

Subject: Sales management; Selling; Strategic planning

>> Ebrary-Business and Economics Collection **NEW**



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Confirmation

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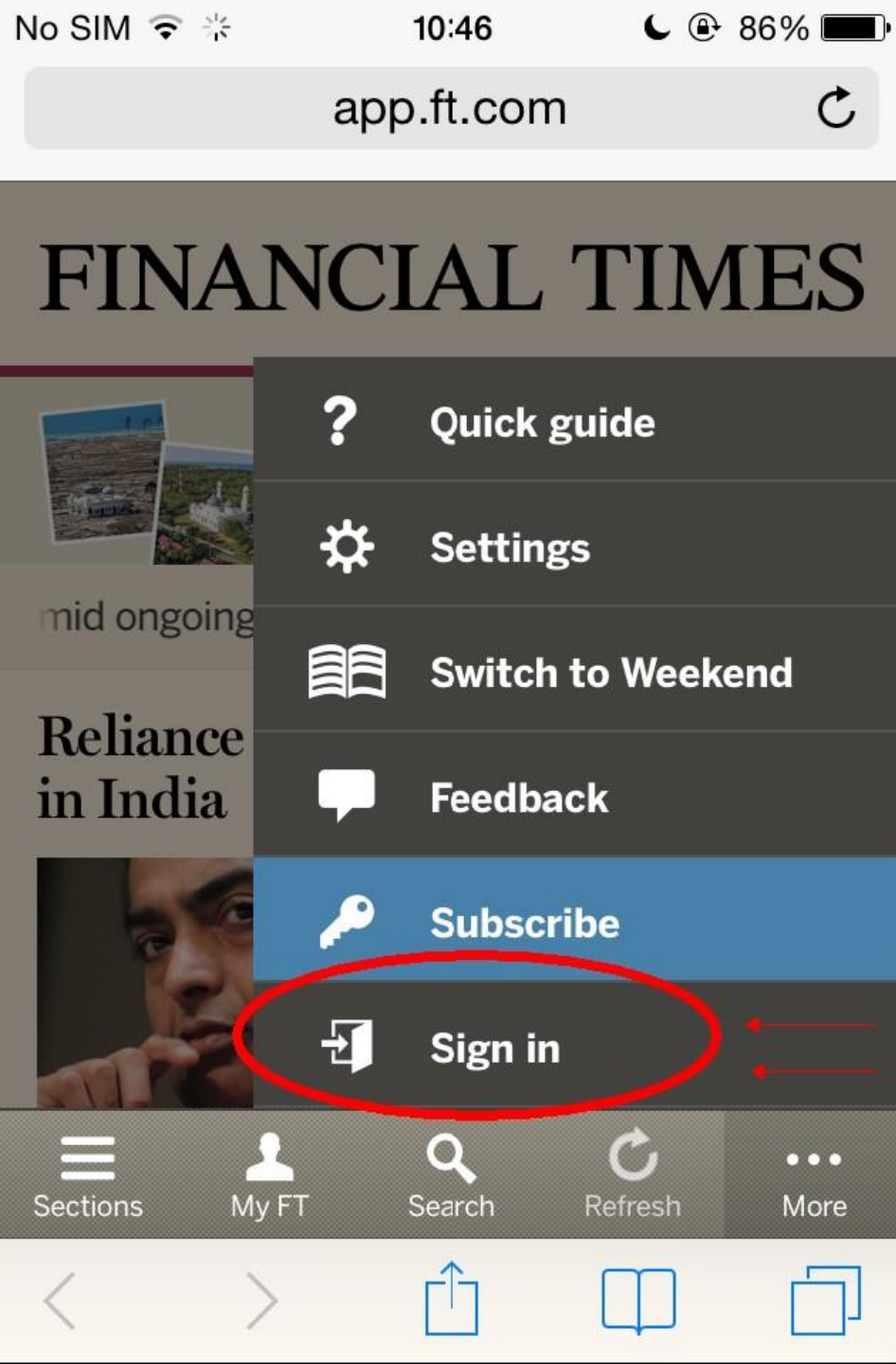
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