



New Leadership at CEIBS Lujiazui Institute of International Finance

Former Chairman of the Industrial and Commercial Bank of China (ICBC) Dr Jiang Jianqing has been appointed Director of the influential think tank CEIBS Lujiazui Institute of International Finance (LIIF). He is joined there by Dr Sheng Songcheng who is Adjunct Professor of Economics and Finance at CEIBS and Counsellor to the People's Bank of China.

The appointments, which were announced in November 2016 after consultations between CEIBS Management Committee and the Board of LIIF, come on the heels of both men joining CEIBS faculty earlier in the year. Dr Jiang Jianqing became Adjunct Professor of Finance in July, and Dr Sheng Songcheng joined in October as Adjunct Professor of Economics and Finance.

Based in Shanghai, LIIF serves as an open and international platform for academic exchange while focusing on studying the development of the financial industry and the improvement of relevant legal systems. It also provides first-class consulting and training services to financial institutions, regulators and legislators. LIIF is committed to becoming an influential think tank for the development of Shanghai as an international financial centre and a platform for China-EU academic exchange.

New Family Office Programme Begins

The Opening Ceremony for the CEIBS 2016 Family Office Programme was held at the Shanghai Campus on December 2, 2016. The new six-month programme, co-developed by the CEIBS Shoushan Centre

for Wealth Management and the Executive Education department, will develop participants' understanding of the core objectives of family offices, which are created to support the long-term financial needs of a family business group. Centre Director and Zhongkun Group Chair in Finance

Professor Oliver Rui told the Programme's 40 participants that they will be the first generation to operate Chinese Family Offices.



350 Biz Plans Submitted to E-Platform Start-up Competition

More than 350 business plans were pitched for CEIBS Entrepreneurship Platform's (E-Platform) 2017 Start-Up Competition which was held on January 19. The pitches were vetted by judges from more than 30 venture firms, including eDaixi, Buding, Founder H Fund, Junlian Capital, Cathay Capital, Plug & Play, and Cybernaut Group. The judges' top three picks were Edianzu (business services), Ying Wei Media (cultural creative) and code to play plus (cultural creative). The Most Popular Award went to Ev char (energy/internet).

Those who created the top three business plans will receive a full or partial scholarship from a venture capital firm if they pass the CEIBS interview. Winners of the "Most Popular Award" will be given the opportunity to attend any of the modules for the fifth course of CEIBS Maker Camp, to learn and work with outstanding entrepreneurs in the CEIBS classroom.

The E-Platform has been actively bringing together entrepreneurs and investors through its Start-Up Competition. There were 200 ambitious business plans submitted to its 2016 Start-Up Competition which kicked off on October 28, and was judged by investors from more than 30 venture institutions, including Cathay Capital, Share Capital, Ginkgo Capital, and Fenghou Capital. Nine CEIBS alumni had projects make it to the competition's final round last year. In the end, the judges gave top marks to three plans: Innjia (internet/consumer/finance), Mua BaoBao (baby music) and Shen Zhou Yin (an early childhood education platform). The "Most Popular Award" went to Famiku (indoor entertainment).

Another vital element of the E-Platform's strategy is providing access to a wider global view. From November 28 to December 3, 2016, CEIBS President Professor Li Mingjun led a group of participants on an overseas trip to explore the innovation and entrepreneurship ecosystems of San Francisco and Los Angeles. The group visited top business schools, research and investment institutions, incubators, and enterprises in the two cities, including Facebook and the Stanford Virtual Human Machine Interaction Lab.



Recognising Excellence

There is growing recognition for CEIBS and its faculty. These are among the most notable recent accolades:

CEIBS Awarded Honorary Title

The CPC Shanghai Municipal Organisation Department and the Shanghai Municipal Education and Health Working Committee jointly awarded CEIBS the “College Campus for Shanghai Cadre Education and Training” designation in a ceremony on October 29, 2016. Since early 2012, CEIBS has held a series of highly-regarded seminars on economic development and business transformation for the city’s cadres. CEIBS will continue to develop these courses to meet ever-changing training needs. During the ceremony, the Shanghai Cadre Education Leading Group Office presented CEIBS Professor of Management Zhu Xiaoming and Associate Professor of Strategy Weiru Chen with the Honorary Seminar for Shanghai Cadres Teacher Award.

CEIBS & Prof Zhao Xiande Lead Operations Management Research in Asia

Professor of Operations and Supply Chain Management Zhao Xiande was named among Asia’s top scholars in Operations Management, and CEIBS one of the leading Asian institutions in this field, according to the findings of a study published by the *International Journal of Production Economics* in December 2016. Prof Zhao, who is Director of the CEIBS-GLP Centre of Innovation in Supply Chain Services and Co-Director of the CEIBS Centre for Automotive Research, is ranked first in terms of his connectedness to other scholars in the field, and most papers published, and third in the ranking of most influential scholars. CEIBS was fifteenth on the study’s ranking of institutional connections and being “in the

know”, and eighteenth in the ranking of most influential institutions.

The study, titled “Emergence of Asia and Australasia in Operations Management Research and Leadership” is the first to look at the origins of operations management research leadership in Asia, and identifies the leading authors and institutions from the region (including Australasia) and maps their networks. Its findings are based on data of all papers published in the *Journal of Operations Management* (JOM), *International Journal of Operations and Production Management* (IJOPM) and *Production and Operations Management* (POM) from 2001 through 2015 – a total of 420 papers. These journals were chosen as they are considered to be broad in scope and rated highest on the measure of relevancy in the field of operations management.



Global Thought Leader List Taps CEIBS Faculty

CEIBS Associate Professor of Strategy Weiru Chen and Associate Professor of Management Han Jian have been named to the Thinkers50 Radar list of 30 “management thinkers most likely to shape the future of how organisations are managed and led”. The list “recognises the talent of up and coming management gurus” from around the world, according to its compilers.

Prof Weiru Chen’s research is centred on firms’ innovation and organisational transformation, especially on how platform strategy changes business dynamics and human life. Prof Han Jian’s research and teaching efforts focus on human resource management, especially on how to improve the world of work through talent management and organisational change. She is also Co-Director of the Centre on China Innovation at CEIBS.

Prof Chen Shimin Wins JMAR Best Paper Award

A paper co-authored by CEIBS Associate Dean and Professor of Accounting Chen Shimin has won the 2017 *Journal of Management Accounting Research* (JMAR) Best Paper Award. The JMAR is a premier research journal published by the Management Accounting Section of the American Accounting Association. The Award is presented annually to the JMAR paper deemed to have the greatest potential impact on management accounting research. The award was announced at the Management Accounting Section Mid-Year Meeting held in Puerto Rico, January 4-7. The paper is titled “Determinants and Consequences of Transfer Pricing Autonomy: An Empirical Investigation” and Professor Chen’s co-authors are Clara Xiaoling Chen, Pan Fei and Wang Yue.

8 CEIBS Alumni Among China’s Top CEOs

Eight CEIBS alumni are among the top 100 CEOs in China according to *Harvard Business Review China*. The publication’s 2016 Top 100 CEO scorecard which was announced in November 2016 looks at shareholder return and the market capitalisation of the company to evaluate the long-term performance of each CEO for their entire tenure in office. It is the first time that this methodology has been used by the China edition of *HBR* to measure the country’s leading CEOs and it gives credible benchmarks that top executives can aim for.

The CEIBS alumni who made this Top 100 CEO list are:

- #8 Dong Mingzhu (CEO 2006), GREE Electric Appliances;
- #11 Pan Gang (EMBA 2002), Inner Mongolia Yili Industrial Group;



- #14 Shen Ya (CEO 2014), Vipshop.com;
- #19 Pan Zhengmin (CEO 2011), AAC Technologies Holdings;
- #21 Ma Jianrong (CEO Leadership 2011), Shenzhou International Group Holdings Limited;
- #34 Ni Lin (EMBA 2004), Gold Mantis;
- #43 Liu Xunfeng (EMBA 2009), Double Coins Holdings; and
- #78 Ding Shizhong (CEO 2014), ANTA Sports.

Academic Honours for Outstanding Faculty

CEIBS faculty continue to make significant contributions to the world of academia, not only through their own research but also by holding leadership positions at prestigious scholarly journals and major academic organisations in China and around the world.

For example, Vice President and Dean Professor Ding Yuan is Associate Editor of “European Accounting Review (EAR)”, which publishes high quality accounting research manuscripts. He has editorial responsibility for submissions related to financial reporting, governance and ethics.

Professor of Strategy and International Business Klaus Meyer is both Area Editor and Consulting Editor of the prestigious “Journal of International Business Studies (JIBS)” as well as Member of the Editorial Review Board of “Strategic Management Journal (SMJ)”. Editorial Review Board members of many highly regarded journals play a role in the selection of published material, as their opinions and expertise are relied upon during the vetting of submissions. Among other CEIBS faculty in that role is Associate Professor of International Business and Strategy Shameen Prashantham, who is on the Editorial Review Boards of both “JIBS”

and the “Journal of Management Studies (JMS)”. Professor of Strategy Sam Park has a similar role at the “Strategic Management Journal (SMJ)”; so does Assistant Professor of Management Zhang Yu at the “Academy of Management Perspectives (AMP)”, and Professor of Management Liang Neng at the “Academy of Management Learning and Education (AMLE)”.

Prof Liang Neng is also President of the International Association for Chinese Management Research (IACMR), a scholarly association dedicated to the creation and dissemination of management knowledge with a focus on China. Meanwhile, Professor of Management Jean Lee is Chair of the Asia Pacific Leadership Council in STEP, a global applied research initiative that explores the entrepreneurial process within business families, and generates solutions that have immediate application for family leaders.