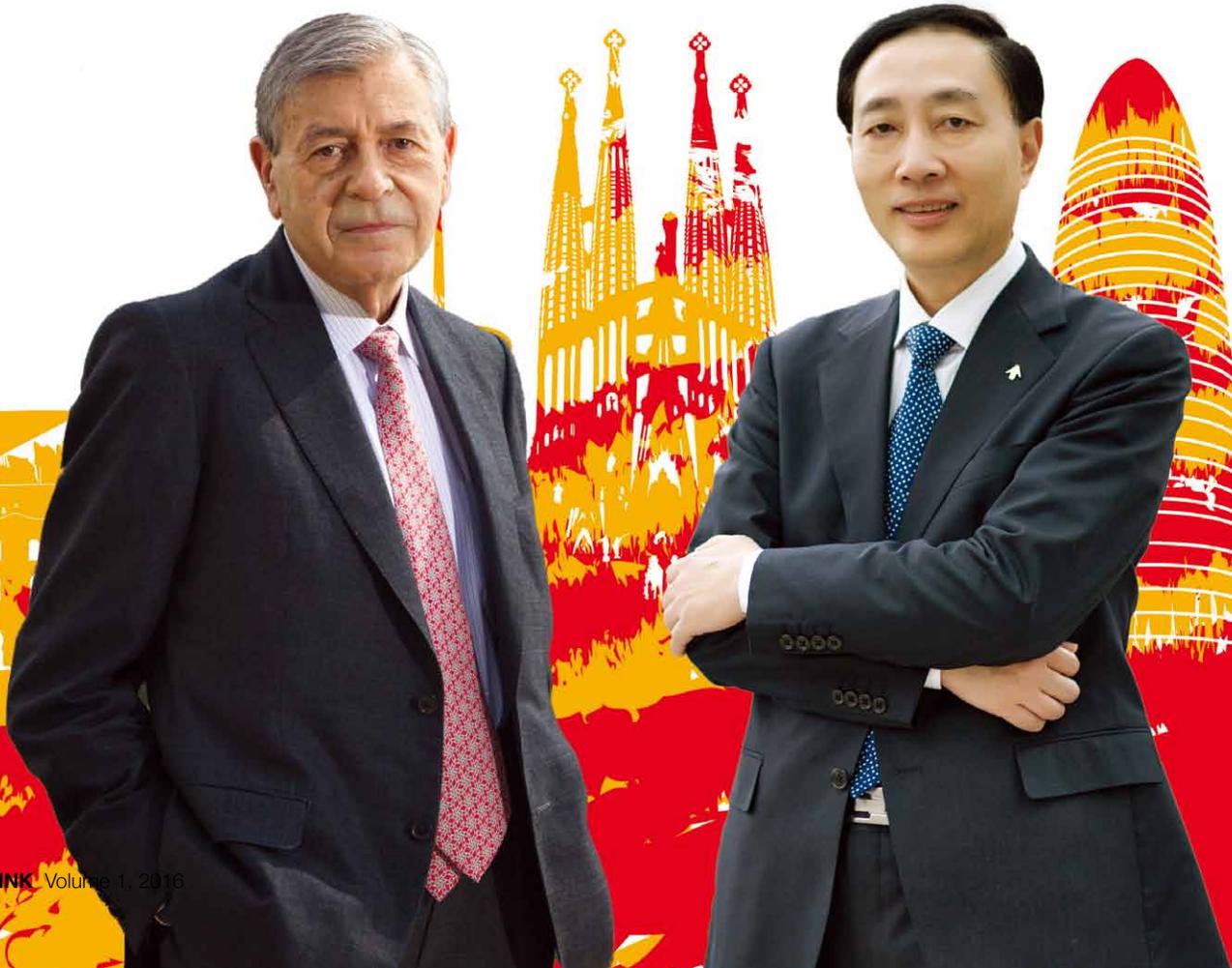


CEIBS' International Ties

CEIBS Chinese President Prof Li Mingjun brought the school's "Global Breadth" into focus during recent meetings that highlighted CEIBS' partnerships in Spain and Japan. He toured the IESE Business School's Barcelona Campus in December with President Pedro Nueno, and met with IESE Dean Prof Jordi Canals and Associate Dean for MBA Programmes at IESE Prof Franz H Heukamp

to discuss ways in which the two business schools can further their cooperation. CEIBS Assistant President Ms Helen Xu also participated in the visit. Then in January, President Li met visiting Japanese Consul General Mr Waino Katayama at CEIBS' Shanghai Campus. During the meeting he spoke about the school's student exchange programmes with Waseda University and its overseas study tours with GLOBIS.



Silicon Valley Giants & MasterCard Chair at Latest Master Classes



“The best entrepreneurs can see something that no one else can. Every choice they make shapes their next choice,” Silicon Valley legend Jerry Yang told the audience during a December 18 Master Class held at CEIBS Shanghai Campus. He shared the stage with Reid Hoffman and together they spoke about the comparative advantages of China and Silicon Valley, the essential ingredients for successful entrepreneurship, and the current trends in venture investing. Yang is Co-Founder and former CEO of Yahoo!, Senior Adviser and Board Observer to China’s largest Internet car hailing company Didi Kuaidi, as well as Founding Partner of AME Cloud Ventures. Hoffman is Executive Chairman

& Co-Founder of LinkedIn, founding Board Member of PayPal and Partner at Greylock Partners.

Chinese entrepreneurs are now beginning to be idea creators, rather than merely adapting ideas from elsewhere to the local market, said Yang. “You can see the raw energy and vision,” he added.

Meanwhile “Digital Convergence: Payment Innovation and New Economic Growth” was the title of a January 26 Master Class by MasterCard’s Chairman of the Board of Directors Rick Haythornthwaite. He shared his thoughts on innovation and gave the audience an idea of some of the technological convergence that we can expect to see in the future.

CEIBS Faculty Top List of World's Most Cited Chinese Researchers



CEIBS faculty dominated the rankings of Most Cited Chinese Researchers in 2015 in the category of Business, Management and Accounting, which was released January 26 by the world-renowned academic publisher Elsevier. One third of the scholars on Elsevier's Top 30 list in this category are from CEIBS, which is an indicator of the strength of the school's research capabilities. Faculty who made the list are:

#3: Professor of Strategy and International Business Klaus E Meyer.

#5: Professor of Operations and Supply Chain Management Zhao Xiande.

#6: Professor of Management Katherine R Xin.

#10: Professor of Accounting Chen Jieping.

#13: Visiting Professor of Organisational Behaviour Henry Moon.

#20: Professor of Accounting Ding Yuan.

#22: Professor of Organisational Behaviour and Human Resource Management Kim Tae-Yeol.

#24: Professor of Economics Bala Ramasamy.

Two other scholars were on staff at CEIBS at the time the rankings were compiled. They are:

#2: Professor of Marketing and Innovation Kwaku Atuahene-Gima.

#11: Associate Professor of Strategic Management Xu Deyin.

CEIBS MBA Continues to Make Waves

The CEIBS MBA has been ranked #17 this year by the *Financial Times*, among a list of 105 from around the world. Ranked by the *FT* among the world's Top 25 for the last decade, the CEIBS MBA is ranked #1 in Asia by *Forbes* and *Businessweek*, and CEIBS was the only Asian b-school to make *Poets & Quants'* list of ten of the world's business schools poised to make big moves.

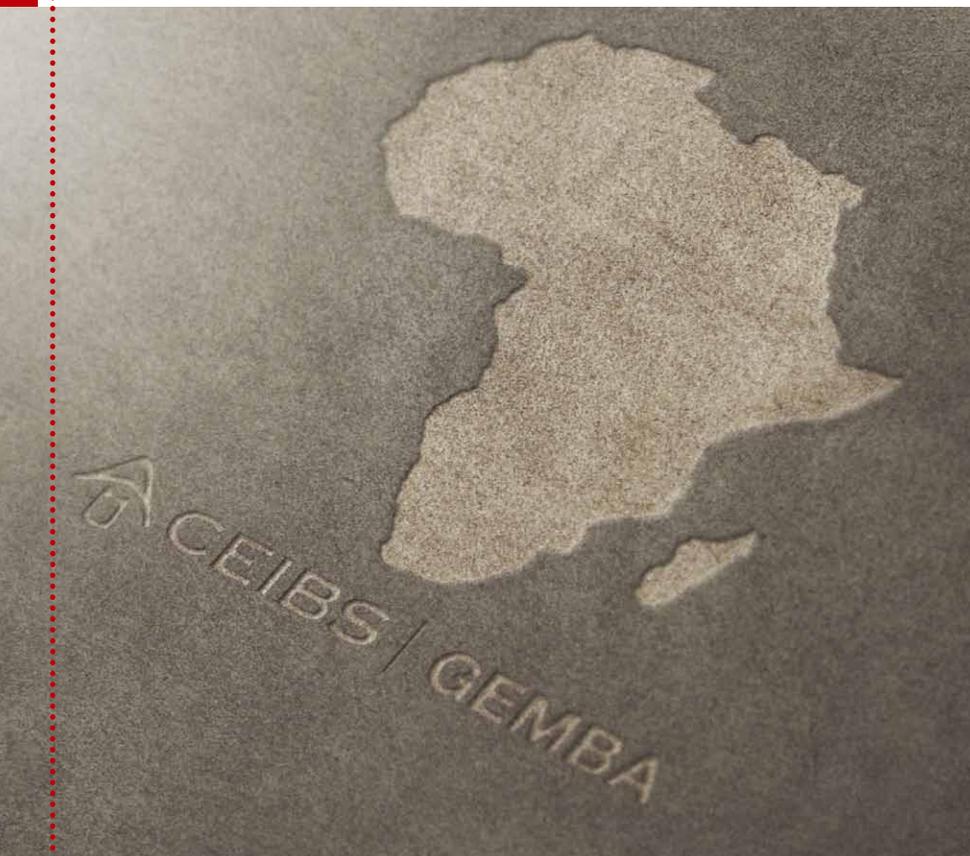
The *FT's* annual rankings, one of the most respected in academic circles, are based on feedback from MBA graduates three years after they complete their studies. This year's rankings show just how effective CEIBS has been in helping its graduates find well-

paying jobs, despite an increasingly tough employment market over the last few years. An increasing number (up six spots) of CEIBS alumni are also becoming more internationally mobile, landing jobs abroad after their MBA.

Meanwhile, the *FT* also ranks CEIBS #16 globally (and the highest among b-schools in mainland China) in the category of international faculty and highlights the increasingly high quality of their research with a 12-spot jump in the '*FT* research rank' category. This measures how CEIBS faculty stack up against those from other schools when it comes to the number of articles published in selected academic and practitioner journals.



Expanding Executives' Global Connections



relations improve between China and Africa at the government level, there is increasing interest in the way business is done in both of these emerging economies, markets which are also of significant interest to Europe,” says Dean Ding “We are simply anticipating and responding to these needs.”

Meanwhile, the benefits of economic ties between China, Africa and the European Union were highlighted by China’s Ambassador to Ghana, Her Excellency Mrs Sun Baohong and His Excellency William Hanna, the European Union Ambassador to Ghana in the commencement addresses they gave at a CEIBS graduation ceremony held January 15 in Accra. The diplomats also commended CEIBS for the key role it has played in developing business and management education in Africa. A total of 29 CEIBS Africa EMBA students and 27 WELA Programme participants graduated that day.

Later in the day, during a joint induction ceremony for the CEIBS Alumni Association Ghana and Nigeria Chapters, the EMBA 2014 and WELA 2014 cohort shared the details of their CSR projects. In his address to the new alumni at the ceremony, CEIBS President Pedro Nueno highlighted the benefits b-school alumni gain from staying in close touch with their alma mater and investing in its continued development.

CEIBS will offer the world’s first truly global stand-alone Executive MBA programme this September, the only one that provides access to two emerging continents – Asia and Africa – plus Europe and the US. Most Global Executive MBA (GEMBA) programmes are collaborations between at least two business schools, but the revamped CEIBS GEMBA will draw on the school’s existing resources in China, Europe and Africa. The current CEIBS Africa EMBA will be merged with the new Zurich GEMBA class, providing both sides

with greater networking and learning opportunities.

“The restructured CEIBS GEMBA is in line with our enhanced CSR focus in our operations in Africa,” says Dean Ding Yuan. There will be 15 GEMBA scholarships open to participants from Africa. There will also be week-long fully-funded executive education courses for up to 50 African government officials and business executives every three months, and younger students can access financial aid to do their MBA at CEIBS Shanghai campus.

“It’s not surprising that as