

CEIBS Around the World

Highlights from our 5 locations



6th Entrepreneurial Leadership Camp

Following a rigorous selection process, 54 participants were chosen from among 750 applicants for admission to the CEIBS Entrepreneurial Leadership Camp, which welcomed its 6th batch of entrepreneurs to the programme on September 14 with an opening ceremony at the Shanghai Campus.

The event included inspirational speeches and a wealth of advice from school leaders as well

as past and current Camp participants. CEIBS President and E-Platform Chairman Professor Li Mingjun shared his views on entrepreneurship and encouraged participants to stay true to themselves. Managing Director of GSR Ventures Zhu Xiaohu gave the young entrepreneurs five tips during his keynote speech, offering advice on every stage of a company's life cycle. Founder of Guru Network Wang Xiaoyu, shared five things she learned as a

member of the Camp's 5th batch, while a member of the current camp – Founder of Beijing Zeepson Technology Stock Hong Yingli – spoke of how the Camp helps stave off the loneliness that is often typical of an entrepreneur's life. Vice President and Co-Dean Professor Zhang Weijiong, Assistant President and E-Platform Secretary-General Dr Snow Zhou, Programme Director and Professor of Management Practice Gong Yan also attended.



Public Speaking Contest

Eight EMBA students competed in a public speaking contest held on the Beijing Campus on August 19.

This was the second staging of what has now become an annual event, CEIBS Foresight, aimed at honing

EMBA students' public speaking skills and enhancing their public image. Contestants are required to make a 15-minute speech in which they showcase their expertise in a particular industry, with an emphasis on new ideas. CEIBS Professor of Management Practice Gong

Yan was invited as a special guest. The event was a success both on- and offline: more than 200 people attended the forum while 62,000 viewed it on the Tencent live platform, making it the platform's second most viewed live streamed event at the time of airing.



AI Management Forum

Nearly 400 people from the logistics and supply chain field joined CEIBS alumni at the 2017 CEIBS Management Forum and Symposium on Artificial Intelligence and Intelligent Manufacturing held in Shenzhen on August 23. CEIBS Professor of Operations and Supply Chain Management



Zhao Xiande, who is also Director of CEIBS-GLP Centre of Innovations in Supply Chains and Services, gave a lecture on "Supply Chain and Business Model Innovation in the Digital and Artificial Intelligence Era". In his speech, CEIBS alumnus and Founder of

EyeCool technology Zhou Jun explored the future application of biometric technology. Liu Qi Kai, President and Managing Partner of Fosun Tong Hao Capital, and Zhao Yurun, co-founder of He Ling technology participated in the roundtable discussion that followed.