



CEIBS

CEIBS
China Europe International Business School
中欧国际工商学院

MBA NEWSLETTER

中欧国际工商学院 MBA 新闻简讯

2006 年 6 月-11 月 June--November, 2006

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近期活动预告 UPCOMING EVENTS

- 2006.12.02 MBA招生咨询会（上海）[详细](#)
- 2006.12.03 MBA招生咨询会（北京）[详细](#)
- 2006.12.09 MBA招生咨询会（广州）[详细](#)
- 2006.12.09 MBA招生咨询会（苏州）[详细](#)
- 2006.12.02 MBA Info Session (Shanghai) [Detail](#)
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- 2006.12.09 MBA Info Session (Suzhou) [Detail](#)

荣誉与要闻 HONORS & HIGHLIGHTS

- **中欧国际工商学院联手英国《金融时报》网，共推“商务中国”在线课程**
2006 年 11 月 20 日，上海；中欧国际工商学院最近与英国《金融时报》网站FT.COM联合制作一个全新的在线课程“在中国经营企业一新机遇”。该课程于 11 月 20 日上线FT.com，播放时间为一周。[全文](#)
- **CEIBS Launch Week-long Online Programme on FT.com**
Shanghai, Nov 20th 2006. In partnership with the FT.com, CEIBS has recently developed an innovative online programme "Growing Business in China - New Opportunities". The week-long online programme was launched on the FT.com website on Monday Nov 20th. [Full Text](#)
- **国内首批 MBA 学员重返母校中欧**
2006 年 11 月 11 日，对年轻却颇负盛名的中欧国际工商学院而言，是不平凡的一天。作为一所享誉全球、桃李天下的商学院，中欧在建校十二年之后，迎来了她最初的一批莘莘学子。两百多名中欧 95、96 级MBA、EMBA校友，在阔别十年之后再次回到了曾经赋予他们知识和力量的母校。[全文](#)
- **中欧 MBA2006 级学生会诞生**
—融汇全球精英智慧，服务多元学生社群
2006 年 9 月底，来自十几个国家的 33 名学生会成员候选人，在中欧石化厅展开激烈角逐，竞选 2006 级 MBA 学生会主席、副主席、秘书长、财政部长、外联部长等 8 个职位。
160 多名中欧国际工商学院MBA2006 级新生，仔细聆听了 33 位候选人的竞选演说，并进行了投票。这是中欧历史上候选人人数最多，候选人背景最多元化，竞选程序最复杂，持续时间最长的一次学生会选举。[全文](#)
- **CEIBS MBA 2006 Student Committee Elections**
In a very intense and competitive session, at the end of September, more than 100 students from the CEIBS 2006 MBA intake gathered in the Auditorium to listen the speeches of 33 candidates for different positions and voted for the Student Committee ("SC") members that would represent them over the coming year. No prior SC election at CEIBS has ever registered so many contenders. [Full Text](#)

➤ **中欧 2006 届“良师益友项目”正式启动**

中欧 MBA 课程 2006 届“良师益友项目”于近日正式启动,启动典礼于 10 月 20 日晚在学生中心隆重举行。约 40 名来自中欧 EMBA 2006 级的学员以及 MBA 毕业校友的导师,与 100 余名 2006 级 MBA 学生参加了典礼。中欧副教务长兼 MBA 课程学术主任白诗莉 (Lydia Price) 教授和副教务长兼 EMBA 课程主任梁能教授,分别致辞祝贺项目的启动。随后两位教授向与会导师颁发了导师证书,导师与学生正式做了相互介绍。[全文](#)

➤ **CEIBS 2006 Mentoring Program Kicked Off**

On Friday, Oct 20th, CEIBS 2006 Mentoring Program was officially kicked off. The opening ceremony was held at the Student Center at CEIBS on Friday evening. About 40 mentors, consisting of 2006 EMBA students and MBA alumni, and over 100 MBA students from 2006 class participated in the ceremony. [Full Text](#)

➤ **《追梦中欧》新书发布会在中欧校园举行**

9 月 8 日傍晚,《追梦中欧--亚洲第一 MBA 校园生活实录》(以下简称“《追梦中欧》”)新书发布会暨 04'MBA 校友重聚在中欧校园举行。

中欧副教务长兼 MBA 学术主任白诗莉 (Lydia Price) 教授、MBA 行政主任李媛媛女士及史璞兰 (Linda G. Sprague) 教授、威廉·帕尔 (Parr, William C.) 教授出席了新书发布会。作为本书撰写的主要参与者与见证人,近 50 位在沪 04 级校友参加了此次活动。发布会还吸引了来自《文汇报》、《新闻晨报》、《大公报》、《东方早报》等媒体记者前来采访。[全文](#)

➤ **华侨银行资助中欧国际工商学院奖学金基金**

华侨银行日前向中欧国际工商学院慷慨出资,成立“华侨银行奖学金基金”,用以支持中欧吸引优异 MBA 学生。总部位于新加坡的华侨银行 (OCBC),除了将在 2007、2008 和 2009 学年分别向中欧 MBA 一年级学生提供两个全额奖学金名额以外,还会从 2006 年开始每年全额资助两名 MBA 学生加入华侨银行实习。[全文](#)

➤ **OCBC Bank to Support CEIBS Scholarship Fund**

CEIBS is delighted to announce the launch of the OCBC Bank Scholarship Fund. Under this fund which aims to attract outstanding students to the school. The Singapore based Oversea-Chinese Banking Corporation Limited (OCBC Bank) will provide two full CEIBS MBA scholarships and two fully-funded internships in OCBC Bank on an annual basis for the academic years 2007, 2008 and 2009. [Full Text](#)

➤ **中欧 MBA 学生生活实录《追梦中欧》出版发行**

该不该读 MBA? 读哪所学校的 MBA? 在国内读还是去国外读? MBA 能够带给我们些什么? 如果你正在考虑报读 MBA 课程,这些可能正是困扰着你的问题。

2006 年 8 月,国内第一本由 MBA 学生自己撰写的 MBA 校园生活实录--《追梦中欧--亚洲第一 MBA 校园实录》,由上海人民出版社出版发行。该书由 30 多位 2005 年毕业的中欧 MBA 学生历时一年多的精心策划,在多方努力下共同完成。[全文](#)

➤ **"Chase Dreams at CEIBS--Life at Asia's No.1 MBA School" Recently Published**

Should one pursue an MBA? Where to study MBA? To remain in China or go abroad? What can an MBA education offer? These might be some common questions for those of you who are considering an MBA education. How did the students make their choices? What life is really like when pursuing an MBA? How are future business leaders trained? [Full Text](#)

➤ **中欧 2006 级 MBA 新生开学**

8 月 28 日,节日盛装下的中欧国际工商学院上海校园迎来了 2006 届 MBA 新生,开学典礼于下午两点在中欧石化演讲厅隆重举行。

中欧执行院长佩德罗·雷诺 (Pedro Nueno) 教授、院长朱晓明教授、教务长兼副院长郭理默 (Rolf D. Cremer) 教授、副院长兼中方教务长张维炯教授出席了开学典礼。[全文](#)

➤ **CEIBS Welcomes its MBA 2006 Students**

On Aug. 28, CEIBS welcomed its 2006 MBA fresh students at Shanghai campus in holiday array. Prof. Pedro Nueno, Executive President of CEIBS, Professor Zhu Xiaoming, President, Prof. Rolf D. Cremer, Dean and Vice President, Prof. Zhang Weijiong, Vice President and Co-Dean attended the opening ceremony. [Full Text](#)

➤ **密歇根大学与中欧签订 MBA 交换协议**

近日，密歇根大学国际商业教育中心主任Brad Farnsworth 教授在访问中欧国际工商学院期间，代表密歇根大学罗斯商学院与中欧国际工商学院共同签署了一份关于两校MBA学员交换学习的协议书。[全文](#)

➤ **Ross Business School of University of Michigan- New Exchange Partnership with CEIBS**

Recently, CEIBS and Ross Business School of University of Michigan reached an agreement to exchange MBA students during the visit to CEIBS of Professor Brad Farnsworth, Director of the Center for International Business Education (CIBE) at Ross Business School. [Full Text](#)

➤ **中国需要更多的中层经理——中欧副教务长王建柳教授谈中国 MBA 教育**

中欧副教务长王建柳教授在 2006 年 7 月/8 月号的《远东经济评论》撰文，以“中国需要更多合格的中层经理”为题，发表了他对目前中国合格经理人短缺及对管理教育发展状况的观点。王教授在文中还介绍了中欧作为中国工商管理教育先驱者的发展历程，教育特色及国内其他一些国际合作MBA项目的情况。[全文](#)

➤ **Professor Wang Shares His Views on MBA Education in China**

Professor Wang Jianmao recently published an article in the July/August 2006 edition of Far Eastern Economic Review sharing his views on China's shortage of qualified managers. Prof. Wang began his article, entitled "The Middle Kingdom Needs Middle Manager", by briefly detailing the development of MBA education in China, including the establishment of CEIBS, the pilot project to introduce international MBA education into China, as well as the establishment of other international MBAs'. [Full Text](#)

➤ **中欧受邀加入“管理类研究生入学考试(GMAT)院校顾问团”**

近日，MBA运营主任李瑗女士获得“管理类研究生入学委员会”（GMAC）正式邀请，作为中欧国际工商学院的代表，成为GMAC所属的“管理类研究生入学考试（GMAT）院校顾问团”成员，于 6 月 14 日飞赴美国旧金山参加了顾问团首次会议并出席了 6 月 15 日至 17 日在同城举行的GMAC年度行业峰会。[全文](#)

➤ **CEIBS Joins GMAT School Advisory Group**

As the representative of CEIBS, Ms. Yvonne Li, MBA Director (Operations), recently received the invitation to membership of GMAT Schools Advisory Group, a professional advisory committee of the Graduate Management Admission Council (GMAC), and flew to San Francisco attending the first meeting of the committee on June 14 and the GMAC Annual Industry Conference from June 15 to 17. [Full Text](#)

➤ **中欧成为美国“管理类研究生入学委员会”（GMAC）中国大陆唯一成员机构**

近日，中欧国际工商学院（CEIBS）收到GMAT考试的主办机构美国“管理类研究生入学委员会”（GMAC）的正式邀请，成为该委员会在中国大陆唯一的成员机构。[全文](#)

➤ **CEIBS, the Only Member of GMAC in Mainland China**

Recently, CEIBS received invitation to membership from GMAC, provider of GMAT, granting its first membership in mainland China. [Full Text](#)

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招生与市场 ADMISSIONS & MARKETING

➤ **中欧 MBA 巡展 跨越欧亚两洲**

——中欧 MBA 课程近期海内外参展侧记

中欧MBA课程 2007 年招生已于 9 月份正式开始。为扩大中欧MBA课程在海外的知名度，增进与海外申请者的沟通，今年 10 月，中欧MBA课程参加了巴黎、米兰和苏黎世三站全球MBA巡展。[全文](#)

➤ **CEIBS MBA Programme Made Presence in World MBA Tour in China and Europe**

The admissions of CEIBS MBA 2007 have been kicked off in September. To improve the awareness of CEIBS and its MBA programme, provide face-to-face communication opportunity to overseas applicants, in October, CEIBS participated in World MBA Tour in Paris, Milan and Zurich. [Full text](#)

➤ **中欧校园接待日，06 新生展风采**

10月28日，中欧国际工商学院迎来了又一个校园接待日。100多名有意报考中欧的参观者从全国各地赶来，迈进了慕名已久的中欧国际工商学院的大门，近距离了解这所亚洲排名第一、全球排名第21的商学院。 [全文](#)

➤ **中欧 2007 年“MBA 学生大使项目”正式启动**

经过长时间的精心准备，中欧 MBA 课程 2007 年“学生大使项目”于近日正式启动。“学生大使项目”是中欧 MBA 课程的一大特色，该项目成员全部由 MBA 学生组成，旨在为申请人提供一个与在校学生沟通的平台，以帮助申请人从更加多样化的视角了解 MBA 课程，以及中欧的学习和生活。 [全文](#)

➤ **2007 MBA Student Ambassador Programme was Launched to Assist Prospective Students**

This week China Europe International Business School (CEIBS) launched its annual MBA Student Ambassador Programme, which was designed to help prospective students learn more about the school and MBA Programme. [Full Text](#)

➤ **中欧 MBA07 级首场招生咨询会爆棚**

虽然对与会人数预先作了充分的估计，但为数众多的实际到会者还是超出了主办方的预期。9月2日下午两时，能够容纳300多人的中欧国际工商学院石化演讲厅内座无虚席，中欧 MBA'07 课程首场招生咨询会在这里隆重举行。咨询会伊始，中欧国际工商学院教务长兼副院长郭理默 (Rolf D. Cremer) 教授代表学院向到会者致欢迎辞。他结合自己在中国十余年的工作与生活经历，对当代中国的快速发展的发出由衷的赞叹。他表示：“世界的未来看中国，中国的未来看青年一代；在座的各位，中国未来的商业领袖一定诞生于你们之中，希望中欧成为各位成长与发展的推进器。” [全文](#)

➤ **CEIBS Kicks Off First MBA 2007 Information Session in Shanghai**

Based on past experiences, CEIBS MBA office fully prepared in anticipating the number of attendees expected, but those who showed up still exceeded expectations. On Saturday, September 2nd, 2006, at around 2PM, over 300 people packed the CEIBS Petrochemical Auditorium, where CEIBS MBA 2007 first information session was held and off to a successful start. [Full Text](#)

➤ **中欧 MBA2007 课程在线申请系统正式开通**

中欧 MBA2006 课程招生圆满落下帷幕，开学典礼于8月28日在中欧校园举行。从9月1日起，中欧 MBA2007 课程招生正式启动，在线报名系统也已于当日正式开通，申请人即日起可以通过中欧网站 <http://portal.ceibs.edu/application/mba.do> 申请中欧 MBA2007 课程。本周六 (9月2日)，中欧 MBA2007 课程第一场招生咨询会将在中欧上海校园举行，紧随其后的是9月16日于北京、9月23日于杭州和9月24日于深圳举行的三场招生咨询会。 [全文](#)

➤ **CEIBS MBA 2007 Online Application Officially Launched**

As CEIBS MBA 2006 class had a successful start with new student orientation ceremony taking place on August 28, 2006, recruitment efforts for 2007 immediately began. CEIBS MBA 2007 recruitment officially launched on September 1, 2006, while the 2007 Online Application System was already deployed on the same day. Interested applicants can now log on to: <http://portal.ceibs.edu/application/mba.do> to submit their CEIBS MBA2007 applications. On Saturday, September 2, 2006, CEIBS will also be holding its very first information session for 2007, with information sessions soon to follow in Beijing on September 16, Hangzhou on September 23, and Shenzhen on September 24. [Full Text](#)

➤ **中欧 MBA 课程在哈尔滨、长沙举办招生咨询会**

为了与更多城市的 MBA 申请者进行面对面的交流，从而扩大中欧 MBA 课程的影响力，7月15日、22日，中欧国际工商学院分别在哈尔滨和长沙举办了 MBA 专场招生咨询会。这是中欧 MBA 课程首次在这两个城市举办的类似活动。 [全文](#)

➤ **CEIBS MBA Information Sessions Debut in Harbin and Changsha**

In its continuous efforts to better serve and accommodate all potential candidates in more cities throughout China, CEIBS MBA team held information sessions in Harbin and Changsha, on Saturdays, July 15 and 22, 2006, respectively. It was the very first time for CEIBS to connect with candidates face-to-face in these two cities. [Full Text](#)

➤ **中欧 MBA 课程亮相“全球 MBA 巡展”**

今年 7 月，中欧国际工商学院 MBA 课程 2006 届招生工作甫一结束，便积极着手参加本月在京沪两地举办的全球 MBA 巡展，为其新一轮的市场推广活动拉开了序幕。 [全文](#)

➤ **CEIBS MBA Programme Makes Appearance at "World MBA Tour"**

In July, upon the successful completion of CEIBS MBA 2006 recruitment and enrollment processes, the MBA admissions team immediately began to prepare for the new round of the recruitment activities for the coming year, including by participating in the World MBA Tour, held in Shanghai and Beijing during the month. [Full Text](#)

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课程与学习 COURSES & LEARNING

➤ **德勤合伙人柯安立做客中欧高层管理论坛**

11 月 16 日，德勤中国合伙人兼技术总监柯安立做客中欧高层管理论坛，发表了题为“亚太地区变革领导力”的主题演讲。 [全文](#)

➤ **中欧 MBA2006 英语强化课程落幕**

8 月 18 号，中欧 MBA06 级新生英语强化课程正式落下了帷幕。英孚教务主任 Ian Michael Lee 先生和中欧 MBA 办公室 Rona Wang 女士出席了结课仪式，并向学员们颁发了课程证书。 [全文](#)

➤ **Curtain Falls on CEIBS MBA 2006 English Pre-Course**

On August 18, 2006, CEIBS MBA 2006 English pre-course came to a successful conclusion. Mr. Ian Michael Lee, Administration Director of Education First (EF), and Ms. Rona Wang from CEIBS MBA office, addressed the closing ceremony and conferred a certificate to each student. [Full Text](#)

➤ **中欧 MBA2005 级学生小组咨询项目接近尾声**

近日，中欧国际工商学院 2005 级 MBA 学生小组咨询项目已接近尾声，参加项目的学生将在 8 月 11 日前提交最终的报告并发表演讲。中欧每年都会向一些知名企业提供机会，资助由 MBA 学生组成的团队（4-5 人），完成一项对该公司的战略发展有重要意义的项目。 [全文](#)

➤ **Group Consulting Projects of MBA 2005 on the Road to Completion**

Group Consulting Projects (GCP) of MBA2005 are on the road to completion in early August. GCP is a programme that each year CEIBS offers companies the opportunity to sponsor a team of 4 to 5 MBA students to work as consultants on a project of strategic importance to their businesses. [Full Text](#)

➤ **中欧 06 级 MBA 新生英语强化班开课**

7 月 23 日，中欧 MBA2006 级新生英语强化课以一个简单而又不失隆重的仪式宣告开课。开课仪式上，MBA 行政主任李瑗女士介绍了英语强化班的特色、意义及中欧对 MBA 学生的殷切希望。来自强化班合作方的代表、英孚教育教务主任 Ian Michael Lee 先生也出席了仪式，并向大家介绍了培训的大致安排。 [全文](#)

➤ **CEIBS MBA 2006 English Pre-Course Class Kicks Off**

On the morning of July 23, 2006, 31 freshman of CEIBS MBA 2006 registered for the English pre-course class, while the MBA office held an opening ceremony for these students in the afternoon. Ms. Yvonne Li, MBA Director (Operations), introduced the characteristics of the English course, as well as expressed CEIBS earnest hope for the students. The representative from Education First (EF)--CEIBS partner for the English pre-course, Mr. Ian Michael Lee, Administration Director, further gave a briefing on the class. [Full Text](#)

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➤ 许小年教授作客中欧 MBA 金融俱乐部

11月17日, 中欧MBA金融俱乐部邀请到许小年教授为学员讲授制度与中国经济这一命题。许教授是中欧国际工商学院经济学和金融学教授。此前, 他一直担任中国国际金融有限公司的董事总经理兼研究部主管。[全文](#)

➤ 各国同学尽展厨艺, 五洲美食亮相“饕餮之夜” ——中欧 MBA 学生国际俱乐部举办“万国美食之夜”

中欧MBA学生国际俱乐部于11月3日晚在学校西餐厅成功举办了名为“万国美食之夜”的美食交流活动。来自西班牙、台湾、印度、意大利、韩国、日本、澳大利亚、德国、爱尔兰、加拿大的同学与国内同学一起大展厨艺, 互相切磋烹饪技巧。[全文](#)

➤ CEIBS MBA International Club Organized International Food Festival

In the evening of Nov.3, nearly one hundred CEIBS students participated in the International Food Festival organized by MBA International Club at school's dining hall. Students coming from Spain, China Taiwan, India, Italy, Korea, Japan, Australia, Germany, Ireland, Canada and China volunteered to prepare delicious dishes of their motherland for all MBA 2005, 2006 and exchange students. [Full Text](#)

➤ 三十家中欧 MBA 俱乐部联手举办展示会

9月20日晚, 一场旨在向新生推广、吸收新会员的MBA俱乐部展示会在中欧第二教学楼内举行。目前, 中欧MBA05级学生共有26个俱乐部, 分运动类、社会娱乐类和学术行业类三大类。各个俱乐部都异常活跃, 在去年一年里组织了各种各样的活动, 丰富了同学们的业余生活, 帮助大家提高了专业领域的知识和技能。[全文](#)

➤ 中欧 EMBA 学员成 MBA 学员论坛 “座上宾”

9月15日, 一场主题为“如何让核心员工与公司一起成长?”的精彩论坛在中欧国际工商学院上海校园里举行。

与以往论坛不同的是, 台上的嘉宾既不是政府部门的高官, 也不是世界知名企业的CEO, 他们都是中欧的EMBA学员。嘉宾里面既有国有企业和民营企业的公司总经理, 也有跨国企业的人力资源总监, 更有咨询公司的专业咨询顾问。大家济济一堂, 将自己的实际工作经验和在中欧学习到的理论知识相结合, 针对如何留住并发展核心员工各抒己见。[全文](#)

➤ 中欧部分 MBA06 级学员举行入学前聚会

8月16日, 八十多位中欧MBA06级同学在校内举行聚会, 庆祝英语短训课程的顺利结束。聚会首先从欢送英语培训老师开始。课程主管Rona Wang代表MBA办公室致词, 感谢培训老师的辛勤而富有成效的工作, 并向老师们赠送了礼物。参加英语短训的同学也通过朗读亲手书写的感谢短句, 向老师表达了自己的谢意。[全文](#)

➤ "Get Together Party" Held by MBA 2006 English Pre-Course Students

On August 16, 2006, a "Get Together Party" took place at CEIBS campus. The objective of the event was to celebrate the end of the English pre-course and to welcome the new arriving MBA2006 students to Shanghai. It was a good opportunity for the students to get to know each other before the official start of the MBA programme at the end of August. More than 80 people attended the first informal party initiated and organized by some of the MBA2006 students. [Full Text](#)

➤ 西班牙 Santander 银行代表访问中欧

8月9日, 西班牙Santander银行总裁亚洲顾问Francisco de Borja Martin Lopez-Quesada先生和北京代表处首席代表Ana Isabel Wang Wu女士来到中欧国际工商学院, 向中欧MBA学员介绍了该银行的发展概况和人才需求情况。[全文](#)

➤ Representatives from Spain's Santander Bank Paid a Visit to CEIBS

On August 9, 2006, Mr. Francisco de Borja Martin Lopez-Quesada, advisor to the CEO in Asia, and Ms. Ana Isabel Wang Wu, chief representative of the Beijing representative office, from the Santander Bank of Spain came to the China Europe International Business School and gave an overview of the bank to the students. [Full Text](#)

- **MBA 学生成功举办中欧睿富创投基金信息发布会**
 7月22日晚, 中欧睿富创投基金信息发布会在中欧国际工商学院成功举办。60多位中欧在读MBA、EMBA、EDP学员、校友以及创业投资领域的专家齐聚一堂, 见证了这支专注于支持中欧在读学生及校友创业的投资基金之公开露面。 [全文](#)
- **MBAs Hosted CEIBS-Exclusive VC Fund Information Session**
 On the evening of July 22nd, Finaves China-the first CEIBS exclusive venture capital fund launched an information session at CEIBS. More than 60 MBA, EMBA, EDP students and alumni, together with some guests and friends participated in this event. [Full Text](#)
- **中欧 MBA 正式启动 2006 年“国际交换生伙伴计划”**
 6月26日, 中欧MBA项目正式启动了2006年“国际交换生伙伴计划”。这项计划针对中欧2005级在校MBA学生以及即将来中欧学习的国际交换生, 并将为他们提供一对一的交流机会, 以帮助国际交换生更快地融入中欧的校园生活。 [全文](#)
- **CEIBS MBA 2006 International Exchange Buddy Programme Kicked Off**
 MBA Programme kicked off 2006 International Exchange Buddy Programme on June 26. This specially tailored programme is aiming at maximizing benefits of the CEIBS International Exchange Programme between MBA2005 students and incoming international students. The one-on-one buddy programme will provide incoming exchange students with "buddies" from CEIBS, helping them in aspects of life and study during their stay. [Full Text](#)
- **“我形, 我秀”--中欧 MBA 学员自助体验服装秀**
 6月24日晚, 窗外下着瓢泼大雨, 大拇指广场廊桥创意服饰公司三楼展示厅内却笑声朗朗。由中欧MBA职业女性俱乐部、领导力俱乐部联合廊桥创意服饰公司共同举办的“我形—我秀”自助体验时装秀活动正在这里如火如荼地进行。 [全文](#)
- **My Style, My Fashion --A Self-help Fashion Show Organized by CEIBS MBA Students**
 Although it rained heavily, the saloon in My Bridge Fashion Company was full of laugh and happiness in the evening of June 24, CEIBS MBA Business Woman Club and Leadership Club jointly organized a self-help Fashion Show here. [Full Text](#)
- **未来商业领袖, 彰显组织才能--中欧 MBA 学员组织“企业社会责任全球论坛”侧记**
 “企业社会责任全球论坛”于6月9日至11日在中欧国际工商学院成功举办。这次活动由中欧MBA学生全盘策划并组织, 旨在提供一个有效的平台, 让全球兄弟院校MBA学员交流在企业社会责任方面的经验与心得, 就将来如何做一名负责任的商业领袖, 为企业带来健康的利润方面展开讨论。 [全文](#)
- **CEIBS MBA Students Showed Excellent Organizing Capability in BGRC**
 "Being Globally Responsible Conference" (BGRC) took place at CEIBS' main campus from June 9th to 11th. This first student-led conference on corporate social responsibility was organized and initiated by CEIBS students to share with other fellow MBA colleagues from other institutions the importance and meaning of being responsible leaders in their future careers, while still being able to generate healthy profits. [Full Text](#)
- **中欧 MBA 学生成功举办“企业社会责任全球论坛”**
 由中欧国际工商学院MBA学生组办的“企业社会责任全球论坛”6月9日-11日在中欧校园举行, 这是在亚洲第一次由商学院学生独立组织的论坛。会议上, 与会者还举行了“上海企业社会责任共同宣言”的签字仪式。 [全文](#)
- **China's First Student-Led Conference on CSR in Shanghai**
 The first ever student-led conference about global corporate social responsibility in China-Being Globally Responsible Conference-was held in the China Europe International Business School (CEIBS) from June 9 to 11 in Shanghai. [Full Text](#)
- **CEIBS Students Kick off Asia's First-Ever Student-Led Conference about CSR**
 June 9, 2006-Today kicks off the first-ever student led conference on global corporate social responsibility. The three-day conference, Being Globally Responsible Conference (BGRC), was

held at the China Europe International Business School's main campus in Shanghai. Approximately 150 students from graduate business schools including: AIM, HKUST, Nottingham, IESE, NTU, SJTU, Waseda, and Melbourne attended this event. [Full Text](#)

➤ **献礼世界杯 中欧、长江 MBA 学子举办足球友谊赛**

即将到来的德国足球世界杯又一次点燃了球迷们热情。6月4日，中欧MBA足球俱乐部代表队和长江商学院MBA足球队在浦东中学举行了一场友谊赛。经过激烈角逐，来自中欧的赛队最后以4:2的比分战胜了长江商学院足球代表队。 [全文](#)

➤ **Let's Goooooal!-- CEIBS MBA Football Team Won the Match Against the Team from CKGSB**

The upcoming FIFA World Cup has lighted the enthusiasm of football fans among CEIBS' students. On June 4, CEIBS MBA Soccer Club organized a friendly match with Cheung Kong Graduate School of Business' MBA football team at Pudong Middle School. [Full Text](#)

➤ **中欧 MBA 组队参加 2006 年度哈佛《商业评论》案例大赛**

5月31日，中欧MBA05级学员在校内举行了一场别开生面的“选秀”活动，遴选代表参加2006年哈佛《商业评论》大赛。由徐少鹏、王以诚、甘继东和黄静静所组成的参赛队从众多强队中脱颖而出，获得众多评委的青睐，并将代表中欧参加八月在上海举行的大赛。 [全文](#)

➤ **A Team of Representatives of CEIBS MBA was Selected to Participate in Harvard Business Review Case Competition in 2006**

On May 31, CEIBS MBA2005 students held a wonderful event to select members for a team to participate in Harvard Business Review Case Competition (HBRCC). The team composed of Xu Shaopeng, Wang Yicheng, Gan Jidong and Huang Jingjing who had obtained the favor of judges stood out and would attend the competition, on behalf of CEIBS MBA, to be held in Shanghai in the coming August. [Full Text](#)

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办公室动态 MBA OFFICE

➤ **中欧 MBA 办公室积极开展户外团队建设活动**

为增进员工之间的相互了解，拓展团队合作并提高团队工作绩效，7月8日、9日两天，MBA办公室员工一行共11人远赴浙江临安和余杭，进行了为期两天的户外团队建设活动。 [全文](#)

➤ **MBA Office Team-Building Outing**

To continue to encourage understanding amongst the colleagues, as well as to foster team spirit, thereby, further enhance work efficiency, the team of 11 from CEIBS MBA Office went on a team building outing to Lin'an and Yuhang of Zhejiang Province on July 8 and 9, 2006. [Full Text](#)

➤ **中欧 MBA 办公室 OPEN HOUR 活动正式启动**

近日，中欧MBA办公室每月一次的OPEN HOUR活动正式启动。该活动由MBA办公室员工与同学共同策划，旨在搭建MBA办公室和学生之间又一个崭新的沟通桥梁，以增强彼此之间的互动，进一步提高工作质量与效率。 [全文](#)

➤ **A New Channel for Communication-MBA Office Open Hour Kicked Off**

The monthly MBA Office Open Hour was kicked off recently. This is an initiative jointly proposed by MBA Office and the Student Committee to build a bridge and further enhance communication between MBA students and the school administration. [Full Text](#)

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如需了解更多，欢迎访问[中欧MBA网页](#)

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