

The background of the entire page is a low-angle photograph of modern skyscrapers, likely the Petronas Towers in Kuala Lumpur, with a clear blue sky.

中欧国际工商学院2012MBA就业报告

CEIBS MBA CAREER REPORT 2012

<http://www.ceibs.edu/mba>

MBA2010 EMPLOYMENT STATUS

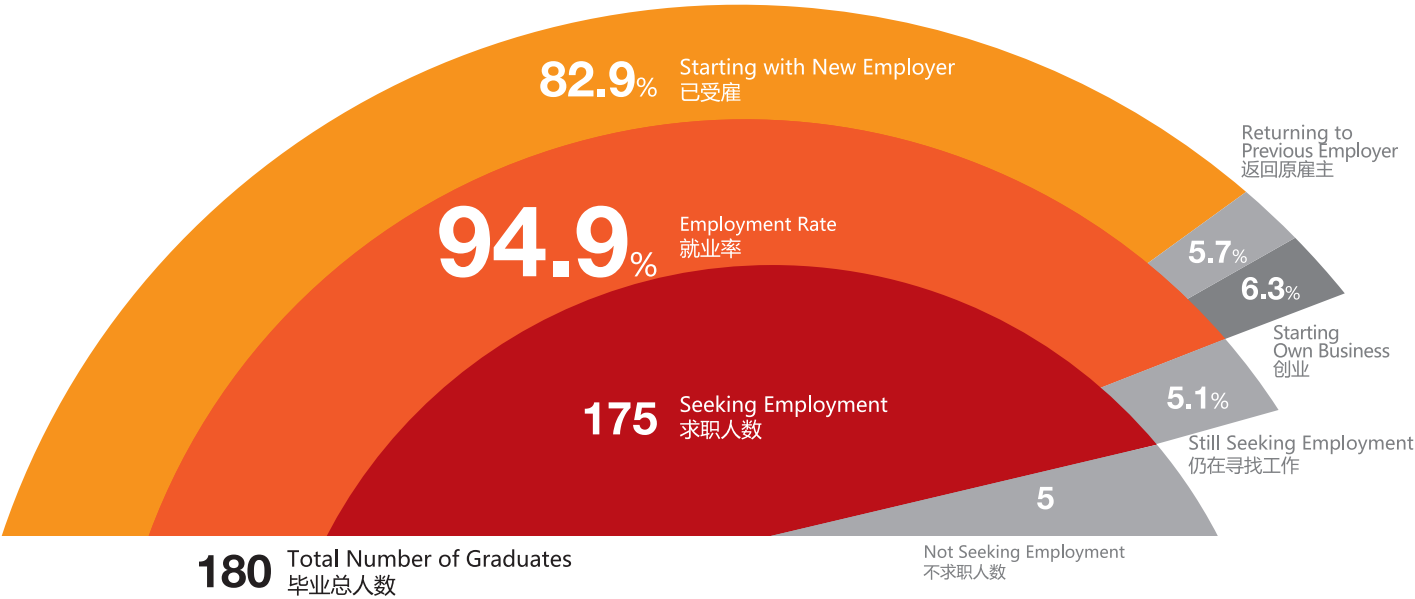
MBA2010级就业概况

180 CEIBS MBA2010 students, including 78 from overseas, graduated on April 28th, 2012. During the recruitment season, 441 companies provided 1294 positions to the MBA students through MBA Career Development Center (CDC). Within the first three months of graduation, 94.9% of the CEIBS graduates reported employment. 18% of our graduates reported working outside of mainland China, and 59% of the overseas students chose to stay in China to pursue career advancement.

All the information and analysis enclosed in this report is based on the 180 responses (Reply Rate: 100%) collected from the MBA2010 graduates within 3 months of graduation.

2012年4月28日，中欧180名MBA2010级学生（其中包括78名海外学生）正式毕业。今年共有441家企业通过中欧MBA职业发展中心（CDC）为学生提供了1294个职位。在毕业后三个月内，94.9%的中欧毕业生顺利找到工作，其中18%的学生在海外就业，59%的海外学生选择留在中国发展。

本报告中的数据与分析是基于MBA2010级学生毕业三个月内提供的180份有效回复（回复率100%）。



94.9%

Employment Rate
就业率

83%

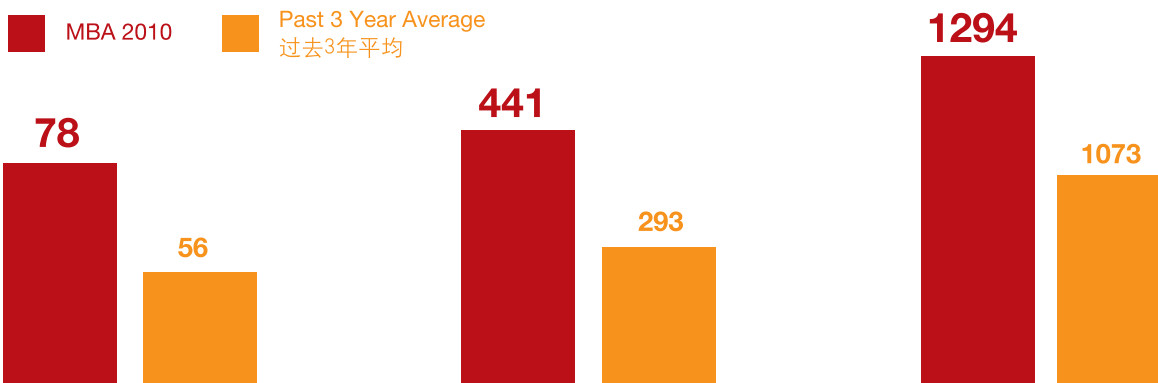
Career Switches
(Industry, Function or Both)
职业转化率

91%

Salary Increase
薪资增幅

59.2%

Overseas Students Working in China
海外学生毕业后在中国
就业的比例



On Campus Presentations
校园宣讲总数

Total Recruiting Companies
招聘公司总数

Total Posted Positions
职位总数

1. Class profile is based on data reported by MBA Admissions (Aug. 2010).
学生概况统计数据是根据MBA招生办公室提供的2010年8月入学时的信息。
2. Employment rate excludes the data of those who do not respond to the survey and who do not seek employment.
就业率不包括没有回复和不求职的学生数据。
3. Total percentage may not equal 100% due to rounding.
由于采用舍入计算，百分比总和可能并非100%。

PROFILE OF MBA2010

MBA2010级学生概况

Total Enrollment 入学总人数
180

63.0% Male 男性

37.0% Female 女性

56.1% Mainland China
中国大陆学生

43.9% Overseas (incl. HK & TW China)
海外学生 (包括香港、台湾地区)

5.4 Average Years of Work Experience
平均工作经验

29 Average Age
平均年龄

Industry 行业分布



Geographic Origin 生源



Academic Background 学术背景

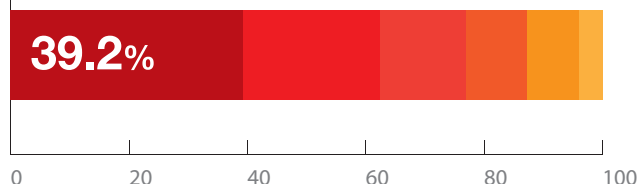




MBA2010 SUMMER INTERNSHIP ANALYSIS

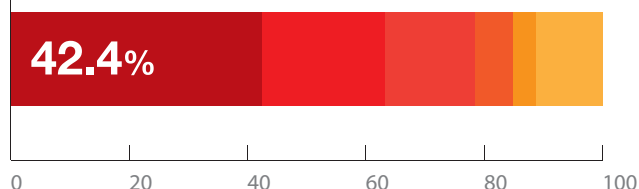
MBA2010级学生暑期实习分析

Industry 行业



- Financial Services 金融服务 39.2%
- Healthcare/Biotech/Pharmaceutical 保健/生物科技/医药 23.2%
- Industrial Products 工业品 14.4%
- Consulting Services 咨询 10.4%
- IT/Telecommunications 信息通讯 8.8%
- Others 其他 4.0%

Function 职能



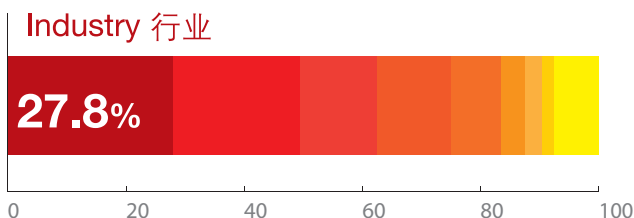
- Finance/Accounting 财务/会计 42.4%
- Consulting 咨询 20.8%
- Marketing 市场营销 15.2%
- Business Development 业务拓展 6.4%
- Strategic Planning 战略规划 4.0%
- Others 其他 11.2%

Daily Salary **RMB**
日平均收入 **552**

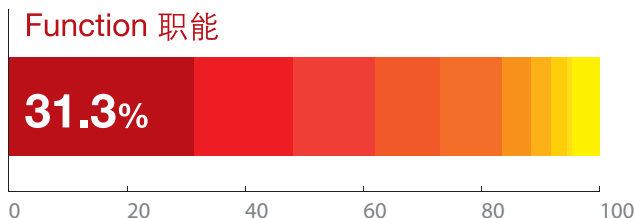
Daily Median **RMB**
日收入中值 **400**

MBA2010 EMPLOYMENT ANALYSIS

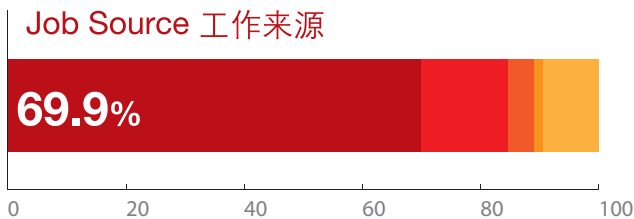
MBA2010级学生就业分析



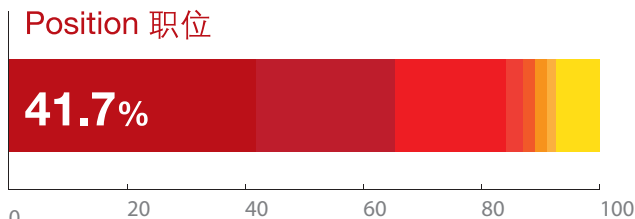
Financial Services 金融服务	27.8%
Industrial Products 工业品	21.5%
IT/Telecommunications 信息通讯	13.2%
Healthcare/Biotech/Pharmaceutical 保健/生物科技/医药	12.5%
Consulting Services 咨询	8.3%
Energy/Utilities 能源	4.2%
Consumer Products 消费品	2.8%
Retail/Trading 零售/贸易	2.1%
Others 其他	7.6%



Finance/Accounting 财务/会计	31.3%
Marketing 市场营销	16.7%
General Management 综合管理	13.9%
Business Development 业务拓展	11.1%
Consulting 咨询	10.4%
Strategic Planning 战略计划	4.9%
Operations/Production 运营/生产	3.5%
Sales/Sales Management 销售/销售管理	2.8%
Project Management 项目管理	0.7%
Others 其他	4.9%



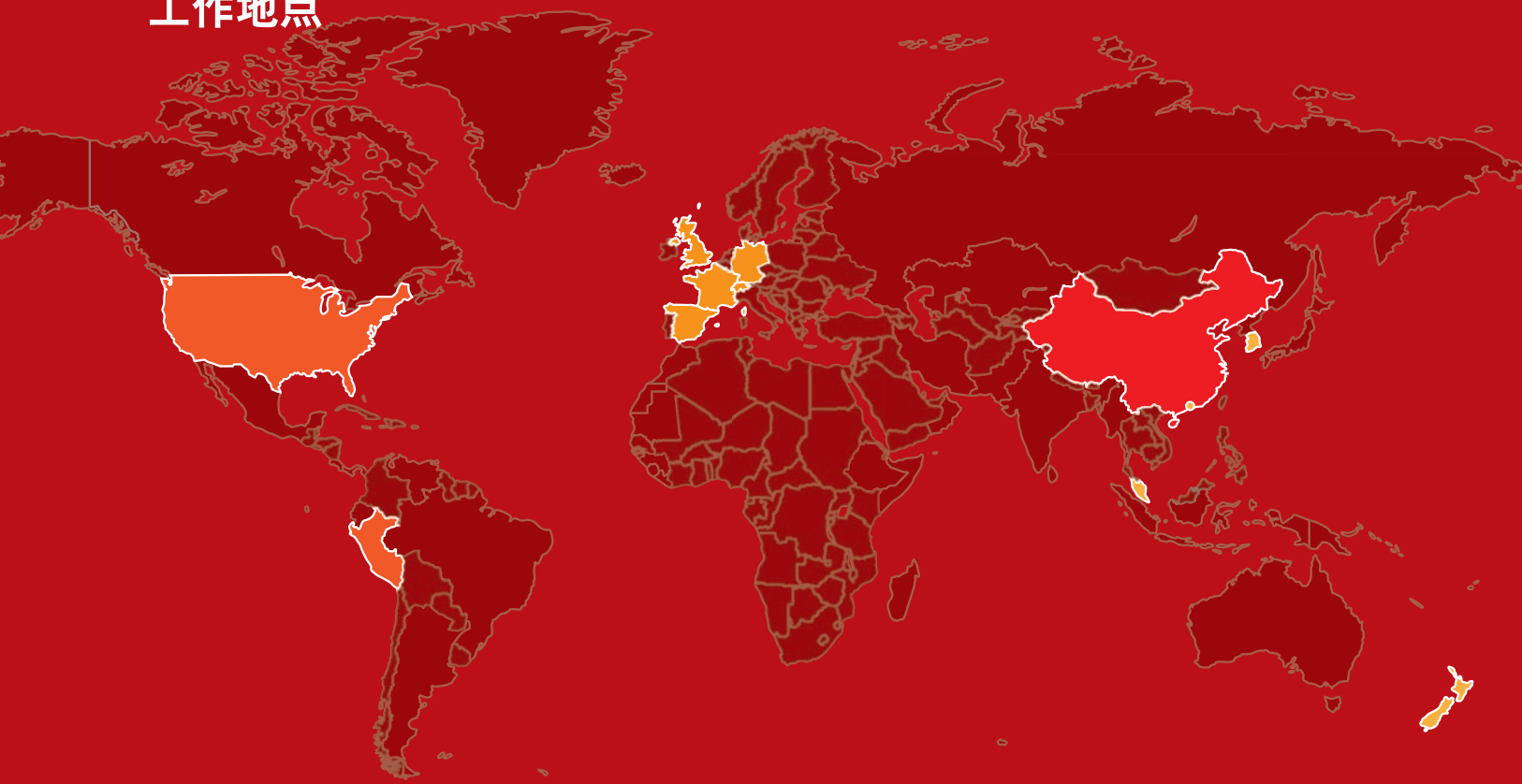
School Resources 学校资源	69.9%
Personal Network 个人渠道	14.7%
Previous Employer 原雇主	5.7%
Headhunter/Agency 猎头/代理	1.5%
Others 其他	8.2%



Manager 经理	41.7%
Management Trainee 管理培训生	23.6%
Professional 专业人士	18.8%
Assistant Manager 助理经理	2.8%
Director 总监	2.1%
Supervisor 主管	2.1%
GM/Vice GM 总经理/副总经理	1.4%
Other 其他	7.6%

JOB LOCATION

工作地点



1.4%

North and South America
美洲

USA 美国 0.7%
Peru 秘鲁 0.7%

6.9%

Europe
欧洲

Germany 德国 2.1%
Spain 西班牙 2.1%
United Kingdom 英国 1.4%
France 法国 0.7%
Switzerland 瑞士 0.7%

81.9%

Mainland China
中国大陆

Shanghai 上海 54.9%
Beijing 北京 14.6%
Other Cities 其他城市 12.5%

9.7%

Asia Pacific
其他亚太国家和地区

Hong Kong 香港 5.6%
Korea 韩国 2.1%
Singapore 新加坡 1.4%
New Zealand 新西兰 0.7%

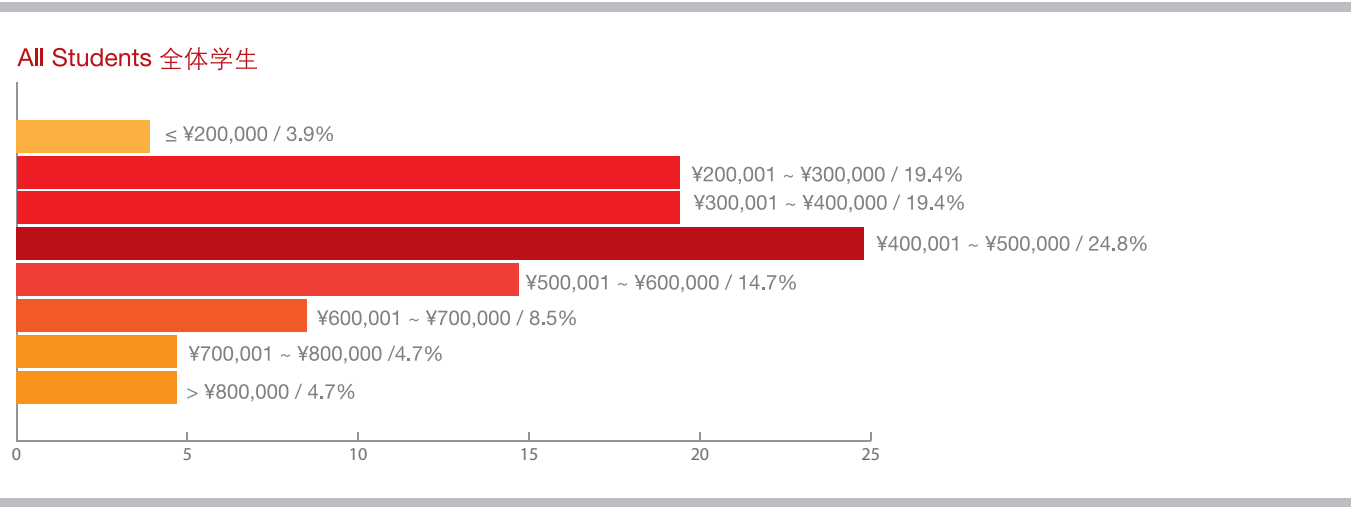
SALARY STATISTICS

年收入分析

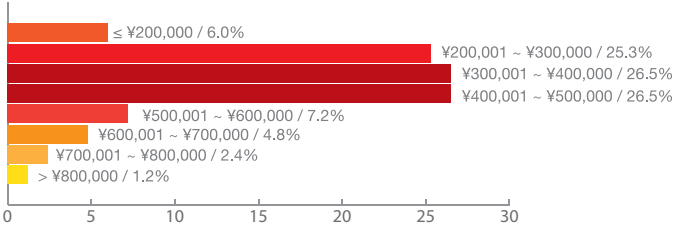
Annual Salary by Citizenship by Job Location 分类年收入(RMB)

	Percent 百分比	Median 中间值	Mean 平均值	Range 范围	
All Students 全体学生	100.0%	425,000	462,325	150,000	1,120,000
Mainland China Students中国大陆学生	62.5%	390,000	393,310	150,000	880,000
Mainland China 中国大陆	59.7%	384,000	383,110	150,000	880,000
Outside Mainland China 海外国家及地区	2.8%	604,000	594,750	371,000	800,000
Overseas Students海外学生	37.5%	585,500	586,852	220,000	1,120,000
Mainland China 中国大陆	22.2%	497,000	514,180	220,000	800,000
Outside Mainland China 海外国家及地区	15.3%	647,500	699,898	350,000	1,120,000

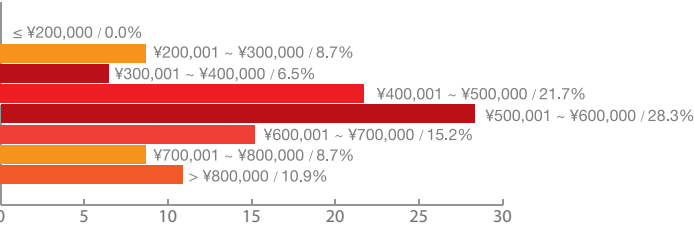
Annual Salary Range 年收入分布(RMB)



Mainland China Students
中国大陆学生



Overseas Students
海外学生





Annual Salary Range by Industry 行业分类年收入(RMB)

	Percent 百分比	25% Percentile 25%分位数	Median 中间值	75% Percentile 75%分位数	Mean 平均值	Range 范围	
Financial Services 金融服务	27.8%	250,000	350,000	500,000	393,581	180,000	935,000
Industrial Products 工业品	21.5%	370,000	420,000	546,000	473,396	288,000	800,000
IT/Telecommunications 信息通讯	13.2%	410,750	500,000	592,626	514,155	216,000	1,002,000
Healthcare/Biotech/Pharmaceutical 保健/生物科技/医药	12.5%	371,000	420,000	500,000	431,412	230,000	700,000
Consulting Services 咨询	8.3%	383,000	480,000	630,000	546,182	300,000	1,060,000
Energy/Utilities 能源	4.2%	443,750	575,000	770,000	609,167	150,000	1,120,000
Others 其他	12.5%	435,000	456,000	536,000	458,300	210,000	597,000

SUMMER INTERN RECRUITERS OF MBA2010

MBA2010级暑期实习公司

Companies in bold employed at least 2 interns
名字为粗体的公司招聘了2名以上实习生

A.T. Kearney

Adidas

Amphenol

Anzhong Investment Management

Archer Daniels Midland Company

AstraZeneca

AVIC Commercial Aircraft Engine

Bain & Company

BASF

Bayer

BD

BNP Paribas

BNY Mellon Western

BOCI

CareVentures

CDH Investments

Changjiang Capital

CHIC Group

CIMB Investment Bank

CITIC Capital

C.W. Downer

Deloitte

Delta Capital

DHL

Dianping.com

Dow Chemical

DunAn

DuPont

Eli Lilly

Everbright Securities

Evonik Degussa

Fortis-Haitong Private Equity Fund

Fortune Capital

Google

Gouten Consulting

Guangfa Securities

GuoTai Asset Fund Management

Harvard Business Review

Harvest Fund

Henkel Investment

Hina Group

IDG

Industrial Securities

Infosys

InnoCSR

InOut TV

Johnson & Johnson Medical

Jaguar Land Rover

John Deere

JP Morgan

JRE Partners

Legend Capital

Matrix Partners

Medtronic

Morgan Stanley

MSD

Neuberger Berman

Novartis

Orient Securities

Pfizer

Philips

Pingan Securities

Qiming Venture Partners

Redpoint Ventures

Roland Berger

Samsung

Sanofi Investment

Shanghai Mingchen Mold and Plastic

Technology Company

Siemens

Solvay

Standard Chartered

STX

TE Connectivity

Tencent

Terry Art Fund

Terumo corporation

The Beijing Axis

Weixun

William Global Partners

EMPLOYERS OF MBA2010 GRADUATES

MBA2010级毕业生雇主

Companies in bold employed at least 2 graduates
名字为粗体的公司招聘了2名以上毕业生

A.T. Kearney
Abbott
Akzo Nobel
ALTRAN
ANZ Bank
Anzhong Investment Management
Apple
Asia Alternatives Management LLC
AstraZeneca
Bain & Company
Bank of Ningbo
BASF
Bayer
BMW
BNP Paribas
Bosch
C.W. Downer
Capelle Consulting
Capula Investment Management
CDH Investments
Changjiang Capital
China Energy Group
China Everbright International Limited
China Precision Technology
China Resource Healthcare Group
China Tea Union
Chinalco
Chinalion Securities
CICC
Cisco
Citi
CITIC Capital
CNG Industry Private Equity
Cowin Capital
Credit Suisse
Cummins
Deloitte
Delta Capital

Deutsche Post DHL
Dow Chemical
DunAn
DuPont
Eaton
Eli Lilly
Evonik Degussa
Fiat Chrysler
Ford
General Motors
Google
Hang Seng Bank
Hearst
Henkel Investment
Honeywell
HuaWei
Hui Yang Private Equity
IMS
INDITEX
Industrial Securities
Intel
Jaguar Land Rover
Jianxin Capital
John Deere
Johnson & Johnson
King & Wood Mallesons
Kingsound & Partners
Li & Fung
Medtronic
Megastar Investment
Merck
Methanex
Microsoft
Monitor Group
MSD
Nestlé
Novozymes
Orient Securities

Pfizer
Philips
POSCO
Qiming Venture Partners
Rongde Asset Management
Royal Bank of Canada
Saint Pierre, Brabant, Li & Associates
Samsung
SanDisk
SAP Labs China
Schrader
Securiport
Shanghai Guosheng Group
Shanghai Macroprocess Lustration
Technology
Shanghai RH Regent Investment
Management
Share Capital
Shenyin & Wanguo Securities
Siemens
TAL Education Group
Tata
The Mobility House
TMRC
Trumpf
Umicore
Walmart
Weir Power & Industrial
White Horse Resources
Wirsol Solar Technologies
Z-Ben Advisors



PARTNERSHIP WITH CEIBS

合作中欧

RECRUIT 招聘

Hire current students for summer or full-time positions.
Connect with CEIBS alumni for immediate hiring needs.
招聘暑期实习生或全职雇员。
向中欧校友发布即时职位。

Campus Presentation

校园宣讲

Job Posting

职位发布

Recruitment Fair

招聘会

ENGAGE 合作

Collaborate with CEIBS, faculty, students and alumni to expose and increase corporate brand awareness.

与中欧师生校友合作，扩大企业影响，提升企业品牌

ISP*/Internship

战略小组咨询项目/暑期实习

Industry/Executive Forum

行业论坛/高层管理论坛

Career Workshop

职业研讨会

Company/Campus Visit

公司拜访/中欧校园访问

Student Event Sponsorship

学生活动资助

Company Scholarship

公司奖学金

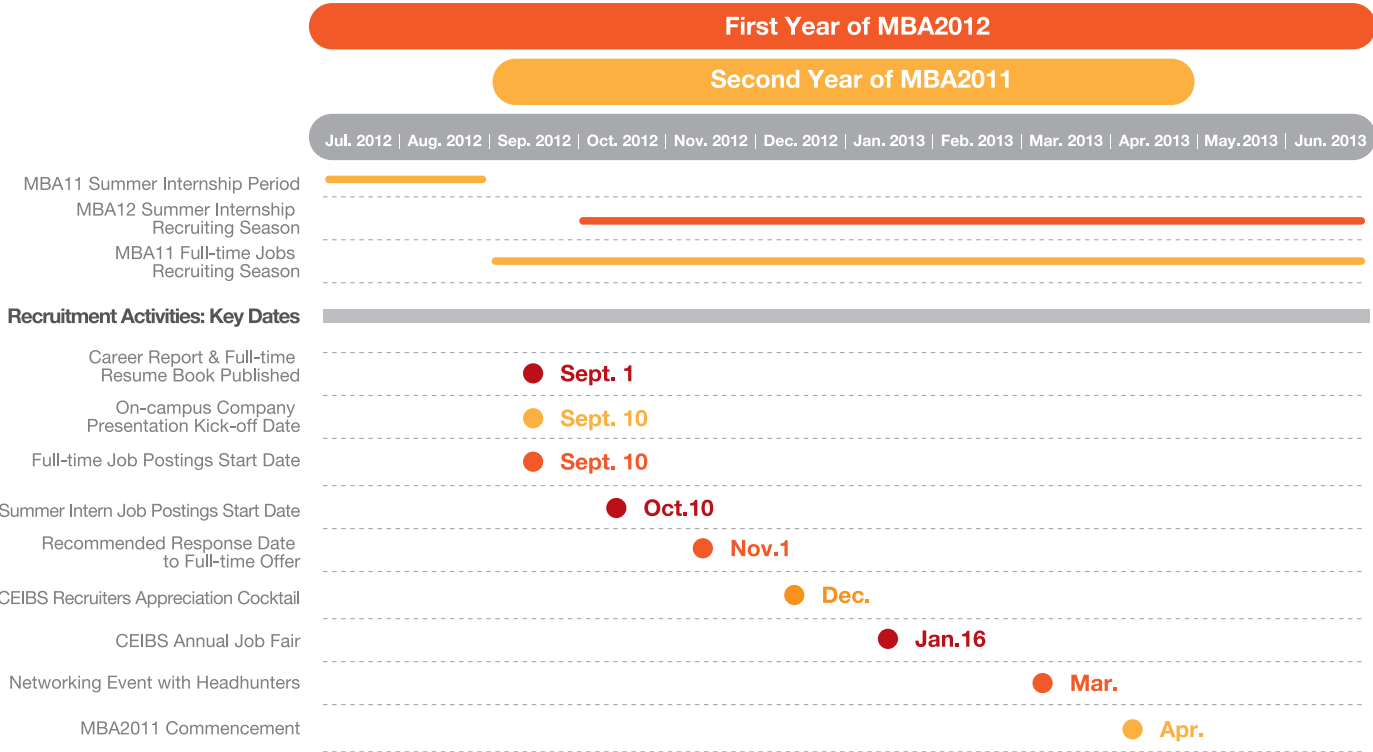


For more information, please contact: cdc.ceibs@ceibs.edu
更多合作机会，请联系我们：cdc.ceibs@ceibs.edu

*Integrated Strategy Project

RECRUITING CALENDAR OF 2012/2013

2012/2013 招聘日历



PROFILE OF MBA2011

MBA2011级学生概况

Total Enrollment 入学总人数

198

69.7% Male 男性

30.3% Female 女性

55.1% Mainland China 中国大陆学生

44.9% Overseas (incl. HK & TW China) 海外学生（包括香港、台湾地区）

5.3 Average Years of Work Experience 平均工作经验

29.2 Average Age 平均年龄

Industry 行业



Geographic Origin 生源



Academic Background 学术背景



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