



CEIBS SUMMER PRE-MBA BOOT CAMP

Date: Coming this July for 5 full days. July 13- July 17 2016

The CEIBS Summer Pre-MBA Boot Camp is the ideal program to let "you get your toes wet" before you take the dive.



As part of an elite group of participants, you will have a unique opportunity to come to Shanghai for one week to live and experience China and the CEIBS MBA to the fullest. The program will expose you to our MBA curriculum with some of our most distinguished professors as well as let you dive right into Shanghai life and China business, giving you a real feel of how things are done in this part of the world.

HIGHLIGHTS FROM 2015 BOOT CAMP

PARTICIPANTS


71

COUNTRIES

23

INTERNATIONAL

66%

FEMALE

53%

DIVERSE
BACKGROUNDS




REQUIREMENTS AND APPLICATION PROCESS:

The program is open to a limited number of participants who are considering an MBA degree in the future and are either currently enrolled or have graduated from an accredited undergraduate university program. Minimum of one year work experience is recommended. An updated CV and short application will be required for the application process.

COST:

RMB 9900 (1350 Euros) including 4* accommodation & full board, all activities and transport, insurance. Excludes airport transfer and flights to/from Shanghai.

SAMPLE ACTIVITIES (final schedule will be published later)

- Introduction to Case Method
- Lecture: "How to Value a Company"
- Lecture: "Managing Conflict and Cross-Culture Difference"
- Lecture: "Ten Commandments for Competing in Turbulent Times"
- Lecture: "Marketing Dynamics in China"
- Career Planning in Asia
- Networking and Soft Skills Development in the Asian Context
- Student / Alumni Sharing and Career Tips
- Company Visits and Meeting with Top Executives
- Visit to Water Town nearby Shanghai and the Long Museum
- Exclusive Dinner on the River Huangpu
- Networking, networking, and much more...

Online application

<http://en.ceibs.edu/node/6088>

For more information please contact

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