

董事会与管理委员会
BOARD OF DIRECTORS & MANAGEMENT COMMITTEE



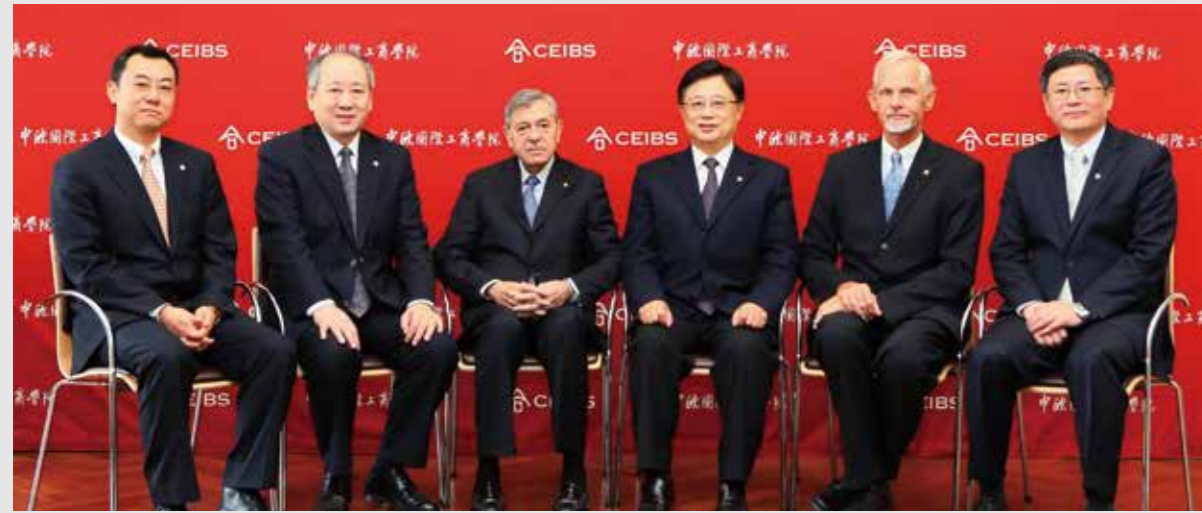
2018年董事会会议
2018 Board of Directors meeting



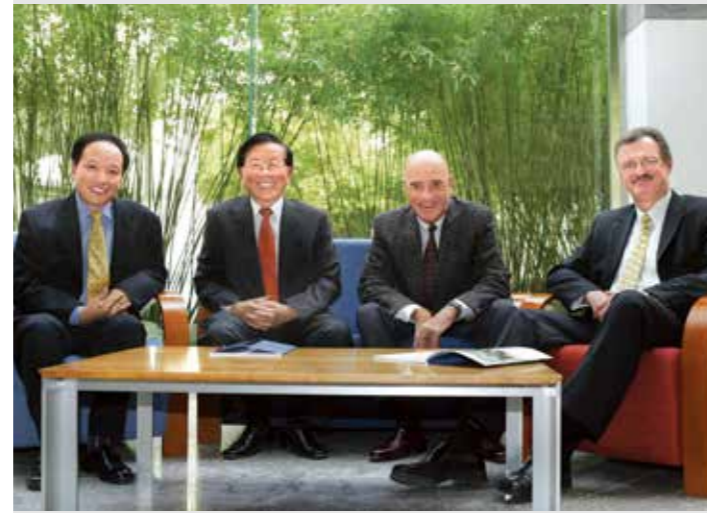
2000年董事会会议
2000 Board of Directors meeting



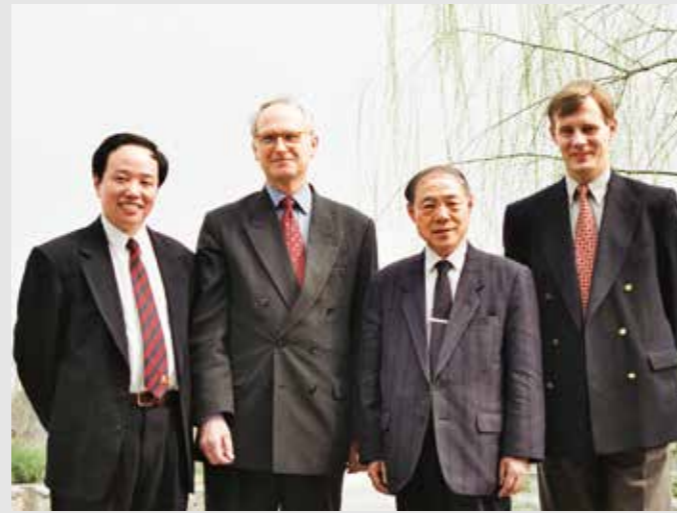
1997年周年纪念董事会会议
An anniversary Board of Directors meeting (1997)



2013年管理委员会成员合影
2013 Management Committee from left to right: Hezuo Liu, Zhang Weijiang, Pedro Nuens, Zhu Xiaoming, Hellmut Schütte and Xu Dingbo



2004年管理委员会成员合影
2004 Management Committee from left to right: Zhang Guohua, Liu Ji, Albert Bennett and Rolf D. Cremer



1997年管理委员会成员合影
1997 Management Committee from left to right: Zhang Guohua, Joachim Frohn, Li Jiahao and David B. Southworth

历任管理委员会成员

- 杨宇 代理执行院长 1994-1995
- 李家福 院长 1994-1998
- 张国华 副院长、副院长兼中方教务长、院长 1994-2006
- 苏史华 副院长 1995-1998
- 冯勇明 执行院长兼教务长、教务长 1995-1997
- 菲希尔 执行院长兼教务长、教务长 1997-2000
- 博纳德 副院长、执行院长、院长 1998-2004
- 刘吉 代理院长、执行院长 1999-2004
- 温伟德 副院长兼教务长 2000-2001
- 白世拓 副院长兼教务长 2001-2004
- 郭理联 副院长兼教务长 2004-2011
- 张惟鹤 副院长兼中方教务长 2005-
- 雷诺 执行院长、院长 2005-
- 朱晓明 院长、执行院长 2006-
- 许定波 副院长兼教务长 2009-
- 刘洪洁 院长助理 2009-
- 约翰·霍尔奇 副院长兼教务长 2011-2013
- 苏理达 副院长兼教务长 2013-

Members of Management Committee

- Jan Borgonjon Acting Executive President 1994-1995
- Li Jiahao President 1994-1998
- Zhang Guohua Vice President, Vice President and Co-Dean, President 1994-2006
- David B. Southworth Vice President 1995-1998
- Joachim Frohn Executive President and Dean 1995-1997
- William A. Fisher Executive President and Dean 1997-2000
- Albert Bennett Vice President, Executive President, President 1998-2004
- Liu Ji Acting President, Executive President 1999-2004
- Wilfried Vanhonacker Vice President and Dean 2000-2001
- Alfredo Pastor Vice President and Dean 2001-2004
- Rolf D. Cremer Vice President and Co-Dean 2004-2011
- Zhang Weijiang Vice President and Co-Dean 2005-
- Pedro Nuens Executive President, President 2005-
- Zhu Xiaoming President, Executive President 2006-
- Xu Dingbo Associate Dean 2009-
- Hobbs Liu Assistant President 2009-
- John Quech Vice President and Dean 2011-2013
- Hellmut Schütte Vice President and Dean 2013-

引言 | FOREWORD

1994年11月8日，在改革开放春风劲吹的中国大地上，中国现代管理教育的一枝奇葩——中欧国际工商学院应运而生。

作为中国政府和欧洲联盟在中欧管理中心十年合作办学基础上共同创办的一所国际化高等教育机构，中欧国际工商学院以先驱者和领军者的姿态，怀揣振兴中国经济和社会和推动中国管理教育的梦想，经过二十年的创新和奋斗，取得了一系列骄人的成绩，稳步跨入了亚洲一流、世界知名商学院的行列。前总理温家宝赞誉中欧“已成为众多优秀管理人士的摇篮”，著名经济学家吴敬琏激动地说：“中国经济发展的成功，管理水平的提高，更为中欧记上一笔。”

抚今追昔，我们怎能忘记各级领导的亲切关怀、创业者们的艰辛付出、教职员工的无私奉献、广大校友的无私回报，以及各界人士的大力支持……

展望未来，我们更不能沾沾自喜，止步不前。“既潮涌其进，若将上下而求索”，我们将一如既往，坚持“中国深度、全球广度”的定位，践行“认真、创新、追求卓越”的校训，昂首前行，为实现伟大宏伟的中欧梦和中国梦而努力奋斗。

On November 8, 1994, China Europe International Business School was officially established as a pioneer of modern management education in response to China's reform and opening up.

While leveraging the 10-year experience of its predecessor the CEMI, CEIBS, positioned as an international institution for advanced management education, has further exemplified the partnership between the Chinese government and the EU. The past 20 years have witnessed the school's persistent pursuit of innovation, its unwavering commitment and great contribution to China's social and economic development and its dedication to bringing China's management education to new heights. It has attained a string of remarkable achievements and has been widely recognized as the best Asia-based business school and as one of the world's top-ranking business schools. Former Premier Wen Jiabao once spoke highly of CEIBS as "an incubator for excellent business leaders". The famous economist Prof. Wu Jinglian described with great emotion how "CEIBS has made significant contributions to China's success in economic development and to improving business management."

Looking back, we shall always cherish the unwavering care of government leaders, the arduous efforts of the school's founders, the wholehearted devotion of our faculty and staff, the generous donations of our alumni and the warm support of people from all walks of life...

Looking ahead, we shall not become complacent over individual successes and let ourselves come to a standstill. There is still a long way to go. We shall, as always, adhere to our unique positioning of "China Depth, Global Breadth", and follow the school motto of "Conscientiousness, Innovation and Excellence" to strive for the fulfillment of CEIBS' Dream and the Chinese Dream.

毕业生数：
MBA 2500多名
EMBA 8300多名
在职金融MBA 62名
高级管理人员培训 13万人次

Number of graduates:
MBA 2,500+
EMBA 8,300+
Exec. Ed. 130,000
Received international authoritative accreditations multiple times
EQUIS 2004, 2007, 2012
AACSB 2009, 2014

中欧梦之旅

中欧国际工商学院
建院20周年办学成果展
CEIBS On the Way
CEIBS 20th Anniversary Exhibition



2014
 中欧-世界银行中国普惠金融中心合作备忘录签署；
 中欧上海校园扩建工程竣工
 Memorandum of understanding on the establishment of the CEIBS-World Bank Centre for Inclusive Finance signed; CEIBS Shanghai Campus Expansion Project completed

2012
 首届“后EMBA课程”开课；EMBA课程跃居英国《金融时报》全球10强，名列第7，亚太区独立EMBA排名第1；中欧国际顾问委员会首次全体会议在上海召开；《中欧国际工商学院办学展期协议（2015-2034年）》签署
 Opening of first Post-EMBA module; CEIBS EMBA Programme ranked 7th by the Financial Times (entering the Top 10 for the first time), ranked 1st among independently run EMBA programmes in the Asia Pacific; inaugural meeting of CEIBS International Advisory Board; CEIBS Extension Agreement (2015-2034) signed

2010
 由欧洲IDOM公司设计的北京校园落成；上海校园扩建工程奠基
 Inauguration held for Beijing campus, designed by the European company IDOM; foundation laid for the Shanghai campus expansion

2008
 “中国-欧盟工商管理培训项目”启动；《中欧商业评论》创刊
 The Europe-China Business Management Training (BMT) Project commences; CEIBS Business Review launches

2006
 联手哈佛商学院和IESE商学院推出中国第一个全球CEO课程
 CEIBS partners with HBS and IESE to launch the first Global CEO Programme in China

2004
 成为中国大陆首家获得欧洲EQUIS认证和亚洲首家MBA学生毕业自动获得赴英国工作资格的商学院
 CEIBS becomes the first business school in mainland China to be awarded EQUIS accreditation, and the first business school in Asia to have MBA graduates eligible for British work permits without application and approval procedures

2002
 国务院学位委员会发文批准学院授予MBA学位；三大课程全面跻身英国《金融时报》全球百强；深圳联络处成立
 MBA degree officially recognized by the Academic Degree Committee of the State Council; all three major programmes ranked among the world's top 100 by the Financial Times; CEIBS' second office established in Shenzhen

2000
 中国政府与欧盟签署《中欧国际工商学院第二附属财务协议》
 The Chinese government and the European Union sign the CEIBS Phase II Financing Agreement

1998
 北京代表处成立；首个MBA奖学金设立
 First representative office established in Beijing; first MBA scholarship set up

1996
 获得大陆首个捐赠教席——英美集团市场部首席
 First endowed chair received – BAT Chair in Marketing

1994
 中欧国际工商学院在上海成立，并推出高层经理培训课程
 Inauguration of the China Europe International Business School (CEIBS) in Shanghai; delivery of the first executive education programmes in mainland China

2013
 承接“上海MBA课程案例库开发共享平台”建设项目
 CEIBS undertakes building of the "Shanghai MBA Case Development and Sharing Platform" supported by the Shanghai government

2011
 推出在职金融MBA(Part-time Finance MBA Programme)课程，旨在打造中国金融领域的“十年之后领军者”
 Part-time Finance MBA Programme launched to prepare future leaders of China's financial sector

2009
 获得国际商学院联合会(AACSB)认证；MBA课程名列英国《金融时报》全球第8位，成为亚洲首家跻身全球十强的商学院；在非洲加纳开设EMBA课程
 CEIBS receives official accreditation from AACSB International; the MBA programme is ranked 8th in the world by the Financial Times; CEIBS Africa Project's first EMBA class begin

2007
 成立智库“中欧陆家嘴国际金融研究院”
 CEIBS Lujiazui Institute of International Finance established

2005
 EMBA课程首次在深圳开班；MBA课程招生数扩大为每年180人
 Opening of the first EMBA classes in Shenzhen; expansion of the MBA programme to enroll 180 students annually

2003
 中国首个《中国对欧盟政策文件》提出：办好中欧国际工商学院，培养更多高层次人才
 China's first EU Policy Paper explicitly states that "more work should be done with CEIBS to develop more top business professionals"

2001
 EMBA课程首次跻身英国《金融时报》全球50强，名列全球第29位
 The EMBA programme ranked 29th among the world's top 50 EMBA providers by the Financial Times

1999
 由贝聿铭领衔创办的PCF建筑设计事务所设计的上海校园落成
 Inauguration of the Shanghai main campus designed by PCF & Partners Architects LLP

1997
 位于上海浦东金桥的校园破土动工；学院校友会成立
 Groundbreaking of the main campus in Pudong; establishment of the CEIBS Alumni Association

1995
 在中国率先推出全日制的、全英文教学MBA课程以及EMBA课程；首届董事会、学术委员会、公司顾问委员会会议召开
 Opening of first MBA and EMBA classes; first Board of Directors meeting, Academic Council meeting and Corporate Advisory Board meeting held

1984 - 1994
 中国-欧洲共同体管理项目(1989年更名为中国-欧洲共同体管理中心)在北京举办
 Term of operation of the China EC Management Programme (CEMP) in Beijing (changed to CEMI in 1989)



亲切关怀
UNRESERVED
SUPPORT & CARE



2014年10月22日，中欧国际工商学院在“中欧国际工商学院‘友谊奖’颁奖典礼”上，向多位国际知名专家颁发“友谊奖”。
On Oct. 22, 2014, CEIBS awarded the "Friendship Award" to several international experts at the award ceremony for foreign experts.



2008年10月21日，在“中欧国际工商学院‘中欧国际工商学院’”会议上，CEIBS主席王树强在致辞中感谢各方支持。
On Oct. 21, 2008, Wang Shuqiang, CEIBS President, delivered a speech at the Spring Gathering of the Europe-China Business Development Certificate Programme.



2008年12月17日，中欧国际工商学院在“中欧国际工商学院”颁奖典礼上，向多位国际知名专家颁发“友谊奖”。
On Dec. 17, 2008, Wang Shuqiang, CEIBS President, delivered a speech at the 10th Anniversary of CEIBS.



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On Dec. 17, 2010, Wang Shuqiang, CEIBS President, delivered a speech at the 10th Anniversary of CEIBS.



2012年10月12日，中欧国际工商学院在“中欧国际工商学院”颁奖典礼上，向多位国际知名专家颁发“友谊奖”。
On Oct. 12, 2012, Wang Shuqiang, CEIBS President, delivered a speech at the 10th Anniversary of CEIBS.



2011年10月12日，中欧国际工商学院在“中欧国际工商学院”颁奖典礼上，向多位国际知名专家颁发“友谊奖”。
On Oct. 12, 2011, Wang Shuqiang, CEIBS President, delivered a speech at the 10th Anniversary of CEIBS.



2008年10月21日，中欧国际工商学院在“中欧国际工商学院”会议上，CEIBS主席王树强在致辞中感谢各方支持。
On Oct. 21, 2008, Wang Shuqiang, CEIBS President, delivered a speech at the Spring Gathering of the Europe-China Business Development Certificate Programme.



2007年6月12日，中欧国际工商学院在“中欧国际工商学院”颁奖典礼上，向多位国际知名专家颁发“友谊奖”。
On Jun. 12, 2007, Wang Shuqiang, CEIBS President, delivered a speech at the 10th Anniversary of CEIBS.



2008年10月21日，中欧国际工商学院在“中欧国际工商学院”会议上，CEIBS主席王树强在致辞中感谢各方支持。
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2010年12月17日，中欧国际工商学院在“中欧国际工商学院”颁奖典礼上，向多位国际知名专家颁发“友谊奖”。
On Dec. 17, 2010, Wang Shuqiang, CEIBS President, delivered a speech at the 10th Anniversary of CEIBS.

学院前身中欧管理中心 1984~1994
CEMI Period, 1984-1994

Directors and Deans of CEMI (1984-1993)

European

Max Boisot	Director and Dean, 1984-1989
John Child	Director and Dean, 1989-1990
Joachim Frohn	Dean, 1990-1991
Wilfried Vanhonacker	Acting Dean, 1991-1993
Jan Borgonjon	Director, 1991-1993

Chinese

Li Tingwu	Director, 1984-1990
Wang Hao	Director, 1990-1993
Yan Tongqing	Director, 1989-1993
Dong Deqi	Deputy Director, 1984-1989
Chen Derong	Dean, 1987-1989
Lü Yuan	Dean, 1989
Sun Jiuyan	Dean, 1989-1993

1984至1993年中欧管理中心历任主任与教务长

欧方

博斯迈	主任兼教务长, 1984-1989
约翰· 恰尔德	主任兼教务长, 1989-1990
冯勇明	教务长, 1990-1991
温伟德	代理教务长, 1991-1993
杨亨	主任, 1991-1993

中方

李廷武	主任, 1984-1990
汪浩	主任, 1990-1993
颜桐卿	主任, 1989-1993
董德岐	副主任, 1984-1989
陈德蓉	教务长, 1987-1989
吕源	教务长, 1989
孙季苑	教务长, 1989-1993

在市场经济仍处于萌芽阶段的八十年代，中欧管理中心 (CEMI) 就无畏地引入了现代管理教育。观念、远见、勇气、执着，少了任何一项都难以前行。更重要的是，CEMI 的探索为中欧国际工商学院的诞生奠定了基础。

In the 1980s, when China's market economy was still in its embryonic stage of development, the CEMI boldly entered into the modern management education with unshakable vision, foresight, courage and determination. The CEMI's efforts laid a solid foundation for the establishment of CEIBS.

中欧国际工商学院

吴邦国题



中欧管理中心发源地—中国企业联合会
Cradle of the CEMI: China Enterprise Confederation

历史回顾 CEIBS' History

中欧国际工商学院的前身是1984年在北京成立的中欧管理中心。从1994年成立到2014年的20年间，学院经历了创业、崛起、突破、腾飞四个阶段，实现了跨越式发展，创造了世界管理教育史上的一个奇迹。

From 1994 to 2014, CEIBS (preceded by the CEMI, established in Beijing in 1984) underwent four stages of development: start-up, reaching-out, breakthrough and take-off. It achieved leapfrog development and created a miracle in the world of management education.

第一届学术委员会

主席: 汤姆·勒普顿教授
成员: 英国曼彻斯特商学院
 荷兰托恩赫特科技大学管理学院
 意大利博科尼大学
 德国USW大学
 法国全国培训中心
 欧洲管理发展基金会

The first Academic Council

Chairman: Prof. Tom Lupton
Members: Manchester Business School (MBS)
 University of Twente, Enschede
 Bocconi University
 USW Universität
 Institut d'Administration des Entreprises
 European Foundation for Management Development (EFMD)



创业 1994~1999
 Start-up, 1994-1999



中欧20年，是一部追求卓越的创业史。能否在最困难的初创阶段坚守自己的理念和原则，敢于创新，敢为人先，往往是一个组织能否走向卓越的关键。

Throughout the past 20 years, CEIBS has never abandoned its pursuit of excellence. Whether an organization attains excellence often depends on its ability to hold fast to its beliefs and principles, and to innovate and take the lead through the difficult start-up period.



1994年11月16日欧盟委员会主席朱塞佩曼托瓦尼与上海副市长芮杏林女士一起为学院揭牌
 On November 16, 1994, Gu Leon, Chairman, Vice President of the European Commission and Leo Luovai, Vice Mayor of Shanghai, unveiled the CEIBS star.



1994年11月8日上海浦东金桥副都心奠基典礼
 Ground-breaking Ceremony of CEIBS Main Campus in Jiaobao, Pudong on November 8, 1994

成就国内多个“第一”
 Creating a series of "firsts" in China

- 率先推出英文全日制MBA课程
The first business school in mainland China to offer a full-time English-taught MBA programme
- 率先设立首席教授
The first business school in mainland China to offer executive education programmes
- 率先推出国际班课程
The first business school in mainland China to offer executive education programmes
- 率先开展国际化办学
The first business school in mainland China to operate with international partners
- 率先建立校企合作办学项目
The first business school in mainland China to encourage students with overseas partners
- 率先推出EMBA课程
The first business school in mainland China to offer EMBA programme

崛起 2000~2004
 Reaching-out, 2000-2004

自1999年底从交大闵行校区迁入现在的校园后，学院以崭新的姿态屹立于上海浦东这块改革开放的热土，并将其教学网络覆盖至京津、长三角、珠三角这三个最具活力的经济带。

After its relocation from SJTU's Minhang campus in late 1999, CEIBS built up its stronghold with a brand-new look in Pudong, a land thriving with reform and opening-up initiatives, and gradually expanded its reach to Beijing, Tianjin, the Yangtze River Delta and the Pearl River Delta, the most dynamic economic regions across China.

中欧的市场化、国际化办学获得了国内外广泛的认可，从国际排名到国际认证，无一不揭示着一批国际化、高质量的现代管理教育之星正在中国大地冉冉升起。

CEIBS' efforts in market-oriented and internationalized education were highly regarded at home and abroad. The school's rising international rankings and its international accreditations signaled that a paragon of high-quality modern management education was emerging in China.



2004年11月
 CEIBS ranked top spot in the ranking of Asia-Pacific business schools



2004年11月16日 中欧国际工商管理学院通过EQUIS (EQUIS) 认证
 March 31, 2004 CEIBS awarded EQUIS accreditation



2002年11月16日 中欧国际工商管理学院获颁中国工商管理专业学位MBA学位
 January 8, 2002 CEIBS MBA degree received official recognition from the Academic Degree Committee of the State Council of China



2001年中欧国际工商学院上海校区
 CEIBS Shanghai Campus (2001)



中欧国际工商学院成立十五周年庆祝大会
 CEIBS 15th Anniversary Celebration Ceremony



2008年11月15日时任上海市副市长、第一等获得者李韩、第一等教育管理培训项目启动仪式当日合影
 On January 15, 2008, Yin You, then Vice Party Secretary of Shanghai, paid a visit to CEIBS when the Europe China BMT Project was launched.

- 2004.02
MBA, 排名第53位, 亚太区排名第1位
MBA Programme, ranked at 53rd worldwide and 1st in Asia-Pacific
- 2002.01
MBA, 排名第92位
MBA Programme, ranked at 92nd worldwide
- 2002.05
高层经理培训公司特色课程排名第45位, 亚太区排名第1位
Exec. Ed. Company Specific Programme (CSP), ranked at 45th worldwide and 1st in Asia-Pacific
- 2001.10
EMBA, 排名第29位, 亚太区排名第2位
EMBA Programme, ranked at 29th worldwide and 2nd in Asia-Pacific



1999年中欧国际工商学院北京代表员工合影
 Photo of staff members at CEIBS Beijing Representative Office (1999)



2002年7月16日在中欧国际工商学院深圳联络处成立
 On July 16, 2002, CEIBS opened its liaison office in Shenzhen.

中欧商学院在《金融时报》全球商学院排名 (2001-2004)
 FT Rankings of CEIBS Programmes 2001-2004

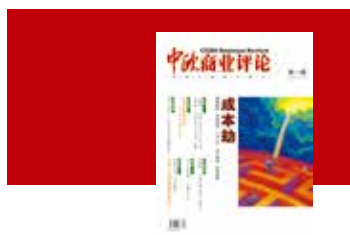
突破 2005~2009 Breakthrough, 2005-2009

携手哈佛和ESE在中国开设第一个全球CEO课程、成立智库“中欧陆家嘴国际金融研究院”、中标“中欧商务管理培训项目”、《中欧商业评论》创刊、MBA进入全球第8……捷报频传，催人奋进。

然而，对一所商学院而言，社会影响力要比排名重要得多。逐步迈向成熟的中欧，一直在稳健而务实地以知识影响社会，以交流传播管理。

During this period, reports of fresh successes kept pouring in: CEIBS joined academic forces with HBS and IESE to offer the first Global CEO Programme in China; CEIBS Lujiazui Institute of International Finance was officially founded; CEIBS won the bid for the high profile Europe-China Business Management Training project; CEIBS Business Review was launched; CEIBS' MBA Programme was ranked 8th globally . . .

In addition to international rankings, CEIBS attached higher importance to building up its social influence. Coming of age, the school was determined to create a greater impact on society through spreading management knowledge in a robust and pragmatic manner.





腾飞 2010~2014
Take-off, 2010-2014

无论是京沪两地校园的建设、新20年展期协议的签订，还是非洲项目的开创、FMBA与博士课程及一系列高层经理培训课程开设、案例获奖、研究项目获国家自然科学基金资助以及多个研究中心的创办，都标志着学院在“中国深度、全球广度”的定位导向下，进入了一个全面发展的阶段。

The past five years have witnessed the take-off of CEIBS with its unique positioning of "China Depth, Global Breadth": the school completed the expansion of the Shanghai campus and the construction of the Beijing campus, signed the extension agreement for the next 20 years, developed the Africa Project, launched FMBA, PhD and a string of new executive education programmes, won international case awards, received financial support from the National Natural Science Foundation for its research projects and set up dedicated research centres.



在加纳首都阿克拉开办的中欧非洲项目至今已培养了123名EMBA毕业生，并为当地经理人开设了一系列高层经理培训课程。图为2010年9月非洲EMBA学员参观中欧上海校园时的合影。

123 business executives have graduated from the EMBA programme offered by CEIBS Africa Project in Accra, Ghana which also offers a series of executive education programmes to local business managers. The photo refers to the campus visit by African EMBA students in September 2010.



《上海汽车与韩国双龙》(2010)
白德建副教授
洪金宇博士
Shanghai Automotive and Daewoo
Motor: A Rise of Two Dragons (2010)
Associate Professor Steven White
Doctor Raymond Xu



《加薪风波》(2011)
韩建刚教授
付雪梅研究员
A Dispute over a Pay Rise in
Company F (2011)
Associate Professor Han Jian
Research Fellow Fu Xin

2008年以来，中欧案例多次荣获EFMD案例写作竞赛“来自新兴中国的全球竞争者”类别大奖
CEIBS cases have topped the Emerging Chinese Global Competitors category of the EFMD Case Writing Competition many times since 2008.



2010年11月6日上海校园扩建项目举行奠基仪式，该扩建部分于2013年9月1日投入使用
CEIBS Shanghai Campus (Phase II) broke ground on November 6, 2010 and was completed and put into use on September 1, 2013.

师资与研究

Faculty and Research

商学院以创造和传播知识为己任，而这一使命是通过优秀的教授团队实现的。

20年来，中欧在师资队伍建设方面不遗余力。目前，学院已建成一支由62名海内外知名学者组成的长期教授队伍。他们中98%拥有世界一流高校的博士学位。大多数为各自研究领域的领军人物。他们在学院讲坛上传道授业，深受赞誉。在国际学术舞台上十分活跃。经常受邀在国际学术会议发表演讲，或担任一流学术刊物的编委。他们扎根中国，服务中国，将世界最前沿的管理思想与中国的管理实践相结合。在英国《金融时报》的权威排名中，中欧师资队伍的国际化程度稳居全球前五。

由于有了这样一支优秀的教授队伍，学院在研究方面获得了长足进步。中欧教授的文章屡屡刊登在国际知名刊物上，包括《哈佛商业评论》、《国际营销评论》、《国际人力资源杂志》、《管理科学杂志》等世界一流刊物。与此同时，学院的研究也越来越多地受到政府和媒体的关注，成为政府决策的重要依据。

目前，学院已成立19个研究中心，包括中欧陆家嘴国际金融研究院、中国服务外包中心、中国民营企业研究中心、上海数字经济与互联网金融研究中心、中欧艺术人文研究中心、中欧-世界银行中国首席金融中心等。这些中心为丰富全球管理知识并提升学院教学水平发挥着越来越重要的作用。

The mission of all world-class business schools is to serve the society through providing better and more relevant knowledge. This mission is primarily realized through a faculty of excellence.

Over the past 20 years, CEIBS has invested heavily in faculty development, and the result is a group of permanent faculty comprising 62 world-renowned scholars, 98% of the faculty members are PhD holders from some of the world's leading business schools, and all of them have extensive academic and professional reputations in China and abroad. As a group, they have substantial international standing and outstanding records of achievement in their disciplines. They are excellent teachers highly respected by the students and participants, and are frequent speakers at major international conferences and events, and they also sit on the editorial board of prestigious journals and contribute important articles. With a distinguished record of service to their industries and their communities, they are proudly engaged in the primary mission of CEIBS through the creation and dissemination of intellectual capital. CEIBS has ranked among the top 15 business schools worldwide in terms of international diversity of its faculty for 10 years in a row, according to the Financial Times.

With a stable team of permanent faculty, CEIBS' research output has gathered great momentum in recent years and now represents an impressive body of internationally published studies. Articles from the faculty have been published in distinguished academic journals including the Harvard Business Review, the Journal of International Marketing, the International Journal of Human Resource, the Academy of Management Journal, etc. CEIBS' research also serves as a basis for policy making of the country and important discussions on the leading media.

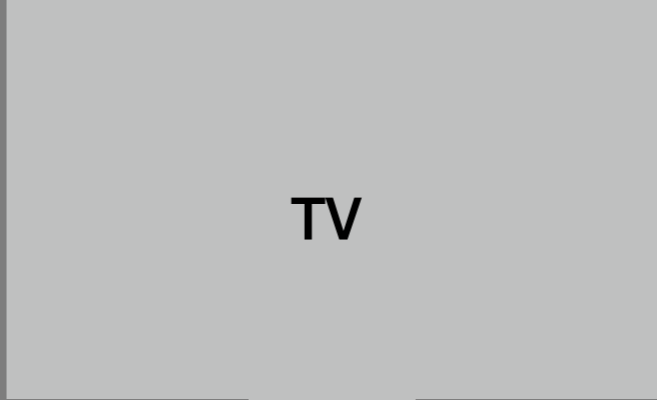
With substantial support from leading companies, the school has established a dozen of research centres - CEIBS Lujiazui International Finance Research Centre, the China Outsourcing Institute, the Centre of Chinese Private Enterprises, Shanghai Institute of Digitalization and Internet Finance, CEIBS Centre for Arts & Cultural Studies and CEIBS-World Bank China Centre for Inclusive Finance are among the most important ones. These centres will enhance the school's teaching quality and academic standing, and will enrich the global pool of management knowledge.



历年教学与研究优秀奖获得者

Winners of CEIBS Teaching and Research Excellence Awards

中欧教学优秀奖 2007年: 姜敏雄 2009年: 许定波、杨殿俊 2010年: 许小年	CEIBS Medal for Teaching Excellence 2007: Wu Jinglian 2009: Xu Dingbo, Arthur Yeung 2010: Xu Xiaonian
2002-2013 教学优秀奖获得者 2002年: 姜敏雄、魏明涛、江平 2003年: 吴敬琏、魏明涛、谢家荣 2004年: 忻榕、许定波、谢家荣 2005年: 丁彦、许定波、许小年 2006年: 白静莉、杨殿俊、许小年 2007年: 丁彦、杨殿俊、梁迪 2008年: 柏唯良、李秀娟、张逸民 2009年: 李秀娟、许斌、柏唯良 2010年: 梁迪、许斌、张逸民、余方 2011年: 忻榕、王高、刘博渊 2012年: 王高、刘博渊 2013年: 丁彦、魏斌斌、杨科新	2002-2013 Winners of CEIBS Teaching Excellence Awards 2002: Wu Jinglian, Keith Goodall, Jiang Ping 2003: Wu Jinglian, Keith Goodall, Kalun Tse 2004: Katherine Xin, Xu Dingbo, Kalun Tse 2005: Ding Yuan, Xu Dingbo, Xu Xiaonian 2006: Lydia Phoe, Arthur Yeung, Xu Xiaonian 2007: Ding Yuan, Arthur Yeung, Liang Ning 2008: Willem Burgers, Jean Lee S. K., Zhang Yimin 2009: Jean Lee S. K., Xu Bin, Willem Burgers 2010: Liang Ning, Xu Bin, Zhang Yimin, Yu Fang 2011: Katherine Xin, Wang Gao, Bala Ramasamy 2012: Wang Gao, Bala Ramasamy 2013: Ding Yuan, Chen Weiru, Nikos Tsikrikis
2011-2013 研究优秀奖获得者 2011年: 丁彦、方睿哲 2012年: 董世烈 2013年: 吴静、大卫·穆克莱琪	2011-2013 Winners of CEIBS Research Excellence Awards 2011: Ding Yuan, Ramakrishna Velamuri 2012: Tao Yueli Kim 2013: Ru Meng, David De Cramer



捐赠教席基金及教席教授

CEIBS Chair Endowment Fund & Chair Professors

迄今为止，中欧已设立了16个捐赠教席，分别为：荷兰银行风险管理教席、宝钢经济学教席、拜耳市场战略教席、英美烟草市场学教席、雷根计划学教席、华为基金创业教席、协和国际会计学教席、新加坡会计学教席、西南财经国际商务银行金融学教席、莱佛士商学院领导力及领导力教席、飞利浦领导力及领导力教席、巴斯夫领导力及领导力教席、渣打银行经济学与金融学教席、中华联合会计学教席、中研集团金融学教席、中天集团管理学教席以及联想中欧关系教席。

So far, 16 endowed chairs have been set up at CEIBS, including the ABN AMRO Chair in Risk Management, Baosteel Chair in Economics, Bayer Chair in Leadership, British American Tobacco Chair in Marketing, Cathay Capital Chair in Accounting, Chengwei Ventures Chair in Entrepreneurship, Estor Chair in Accounting, La Caixa Chair in Finance, Michelin Chair in Leadership and Human Resources Management, Philips Chair in Human Resources Management, Port of Barcelona Chair in Logistics, Santander Chair in Economics and Finance, Zhongjun Group Chair of Accounting, Zhongjun Group Chair of Finance, Zhongtian Chair of Management, EU Chair of Sino-European Dialogue.

部分研究成果

Research Output

《金融时报》论文
FT Paper
自2003年起，中欧国际工商学院院长杨殿俊在《金融时报》排名前45位的杂志上发表共计144篇论文。

Full time professors of CEIBS have published 144 articles in the Financial Times top 45 journals since 2003.

书籍
Books
自2003年起，中欧长期教授已出版了204本书籍，其中经济学/决策科学4本，金融学/会计学9本，管理学116本，市场营销学3本。

Full time professors of CEIBS have published 204 books since 2003, including 54 in Economic Decision Science, 9 in Finance/Accounting, 116 in Management Science and 30 in Marketing.

智库-研究中心

THINK TANK - CEIBS Research Centres

中欧设立了各类研究中心开展最新前沿的研究项目。这些中心包括:
CEIBS has established various research centres to pursue cutting-edge research. These centres include:

- 案例研究中心
- 中国民营企业研究中心
- 中欧卫生管理与政策中心
- 中欧领导力与责任研究中心
- 领导力研究中心
- 中国服务外包中心
- 中欧陆家嘴国际金融研究院
- 中欧汽车研究中心
- 中欧中国创新研究中心
- 中欧创业和投资中心
- 中欧-上海陆家嘴金融经济研究院
- 中国企业国际化中心
- 中欧新兴行业市场研究中心
- 中欧风险管理法律研究中心
- 上海数字文化与互联网金融研究中心
- 中欧艺术人文研究中心
- 中欧-世界银行中国首席金融中心
- 供应链管理与创新中心
- 中欧-静安国际时尚产业研究中心
- Case Development Centre
- Centre of Chinese Private Enterprises
- CEIBS Centre for Health Care Management and Policy
- The Euro-China Centre for Leadership and Responsibility
- Leadership Behavioral Laboratory
- China Outsourcing Institute
- CEIBS Lujiazui Institute of International Finance
- Centre for Automotive Research
- CEIBS Centre for China Innovation
- Centre for Entrepreneurship and Investment
- CEIBS-Pudong Service Economy Research Centre
- Centre for Globalization of Chinese Companies
- CEIBS EAY Research Centre for Emerging Market Studies
- CEIBS Kai Feng Centre for Family Heritage
- Shanghai Institute of Digitalization and Internet Finance
- CEIBS Centre for Arts & Cultural Studies
- CEIBS-World Bank China Centre for Inclusive Finance
- Centre for Innovations in Supply Chains and Services (CISCS)
- CEIBS-Jing'an International Fashion Industry Research Centre

“许小年教授讲授的宏观经济学可谓‘余音绕梁，三日不绝于耳’。从定义、假设、模型，到实证，他循循善诱，引领同学们步步深入经济学的殿堂。”
Prof. Xu Xiaonian's voice lingers in our minds for days after taking his macroeconomics course. He patiently and systematically guided us in learning about the world of economics through definitions, assumptions, models and practical cases.

— 中欧EMBA学员感言
CEIBS EMBA Students

四大课程

Four Core Programmes

中欧国际工商学院在中国大陆率先开设了全日制的MBA、EMBA和高管经理培训课程，后又增设了在职金融MBA (FMBA) 课程。四大课程互为补充，相得益彰，形成了完善的教学体系。中欧的管教育不仅规模雄冠全国之冠，而且质量一流。其MBA、EMBA和高管经理培训课程多次入选权威的《金融时报》排行榜30强。

As a pioneer of modern management education in China, CEIBS was the first institution in mainland China to offer a full-time English-taught MBA programme, an Executive MBA programme, and a wide spectrum of executive education programmes.

In 2012 CEIBS began offering a Part-time Finance MBA programme.

CEIBS programmes have earned a strong reputation with its MBA, EMBA and Executive Education frequently ranked among the Top 30 by the Financial Times.

创新求变的MBA课程

MBA Programme - An Innovative Leading MBA

MBA课程自1995年招收第一批学员以来，已经走过了二十个年头。作为中国大陆最早开设的MBA课程之一，中欧以其国际化多元化的特点在本土商学院竞争中脱颖而出，并在短短二十年间跻身全球顶尖商学院之列，在国际商业教育领域独树一帜，大放异彩。

It has been 20 years since the first MBA class of students enrolled in 1995. As one of the earliest MBA programmes in mainland China, CEIBS differentiates itself for its internationalization and diversity. In a short period of 20 years, CEIBS has ranked as top tier business school and made a miracle in business education arena.



创新一课程沿革

Innovation - Curriculum Evolution

中欧MBA课程严谨又不失灵活的创新精神，通过多次课程调整和改革，不断完善符合人才需求的教学架构。打造出具有“中国深度，全球广度”且具有社会责任感的未来商学院独特体系。

CEIBS MBA programme is well known for academic rigour and continuous improvement. Thanks to the persistent innovation and continuous efforts, we now have a well-integrated curriculum that balances global perspective and local understanding and matches the demand of talent cultivation.

- 国际交换项目**
International Exchange Programmes
- 部分交换合作伙伴
Part of the exchange partners
- 伦敦商学院 London Business School
 - 宾夕法尼亚大学 Wharton School, University of Pennsylvania
 - INSEAD 欧洲工商管理学院 INSEAD
 - 香港科技大学 The Hong Kong University of Science and Technology
 - 北卡罗来纳州立大学 NC State University

合作学位项目

Coordinated Degree Programmes

- 中欧-伦敦商学院 MBA/MSc in Finance and International Business
- 中欧-香港科技大学 MBA/MSc in Finance and International Business
- 中欧-宾夕法尼亚大学 MBA/MSc in Finance and International Business
- 中欧-北卡罗来纳州立大学 MBA/MSc in Finance and International Business



专业方向

Concentrations

- 金融学 Finance
- 市场营销 Marketing
- 创业学 Entrepreneurship

中国战略咨询项目

Inter-organizational China Strategy Project (ICSP)

中国战略咨询项目旨在提高高度、高层次的小组项目。项目参与者为中欧国际工商学院协助企业。学生们在高管人员和教授的指导下，与各大企业合作，为他们所面临的实际业务挑战制定富有创意、行之有效的解决方案。

The ICSP is a challenging high-level group consulting project undertaken with CEIBS sponsor firms. Under the guidance of senior executives and professors, students develop innovative and effective solutions to real-life business challenges with leading companies.

MBA领导力提升系列模块

MBA Leadership Journey

提升学员的领导能力、跨文化沟通及团队合作能力
Further improve students' leadership, cross-cultural and teamwork skills

海外选修课

Overseas Electives

- 法国 奢侈品管理
France Luxury Management
- 日本 创业管理
Japan Emerging New Business Models and Trends
- 美国 全球供应链管理
US Global Supply Chain Management
- 以色列 创新
Israel Innovation



EMBA课程
Executive MBA Programme

1995年，中欧在中国大陆率先开设EMBA课程。全球规模最大的中国EMBA课程结合最前沿的国际管理教育经验，融合中国本土化商业实践，带给学员学习的不仅是知识，更有启发思维的学习方法。注重金融提升和领导社会责任任务，打造中国最具有竞争力的EMBA课程体系。引领中国企业家迈入全球视野的管理领域和境界。

CEIBS Global Executive MBA is a part-time 30-month programme with a strong focus on managerial issues coupled with leadership development and coaching sessions. Students will receive a world-class education with a unique vantage point of China's rapidly changing business and economic landscape. CEIBS EMBA programme is for high potential upper-level entrepreneurs and executives, to advance their careers by deeply enriching and developing their leadership skills and analytical ability.



后EMBA课程
Post-EMBA Programme

后EMBA课程于2012年春季，面向EMBA应届毕业生，邀请历史、哲学、宗教、艺术等各领域的国际顶尖教授、诺贝尔奖获得者、创新中外制度精英，汲取历史智慧，洞察未来命运，感受人文精神，课程为期一年半，共八个模块。

Initiated in the spring of 2012, the Post-EMBA programme, which targets EMBA graduates, covers eight modules over a period of one and a half years. Renowned scholars in the spheres of history, philosophy, religion and arts are invited to elaborate on the Eastern and Western philosophical classics, probe into Chinese and Western political systems, impart wisdom in history, predict the fate of humanity, and inspire the human spirit.

在历史中挖掘智慧
在哲学中思考人生
在艺术中感悟生命
在宗教中找寻安宁

Gaining wisdom from history
Contemplating on life through philosophy
Reflecting on lives through arts
Seeking peace of mind from religion



- 中欧高层经理培训旗舰课程**
Flagship Programmes
- 中欧—哈佛商学院—ISEE商学院合作全球CEO课程
 - 中欧—哈佛商学院—清华经管学院合作全球领导人课程
 - 管理大师课程：针对高级管理人员的高级领导力开发
 - 全球战略与转型课程：助力于核心企业走上创新之路
 - 全球领导力课程：专为高速增长企业的领导者设置
 - 全球商务课程：专为企业CFO或财务总监设置
 - 高管领导力课程：专为负责关键业务的高级决策人员设置
 - 跨国公司领导力课程：针对跨国公司高级管理人员设置
 - 在学期间的课程：不仅针对中国籍企业的企业高级管理人员，还针对已在华工作，但工作时间不足18个月的外籍高级管理人员
 - 中欧CEO领导力课程：为国内杰出公司的CEO量身定制
 - CEBS-Harvard Business School-ISEE Business School Global CEO Programme for China
 - CEBS-Harvard Business School-Tsinghua SEM Senior Executive Programme
 - The DIMP, designed for middle managers with a high potential
 - Business Innovation & Transformation Programme: designed to help companies follow a path to innovation
 - Advanced Management Programme: designed for leaders in fast-growing companies
 - CFO Programme: designed for CFOs or financial directors
 - Chief Marketing Officer Programme: designed for top decision-makers responsible for marketing
 - Leadership Programme for Hospital Executives: designed for hospital executives
 - Daring Business in China Programme: designed not only for foreign executives who are taking on responsibilities in China, but also for those who have been working in China for less than 18 months
 - Leadership for CEOs in China Programme: designed for CEOs of leading companies in China



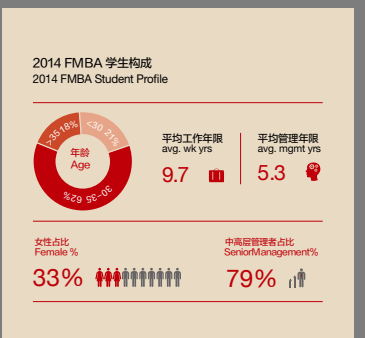
在职金融MBA(FMBA)课程
Part-time Finance MBA Programme

中欧FMBA课程是中国首创以财务为核心的在职MBA课程。该课程针对金融机构及其他行业从事与金融、财务相关工作的高级职位的精英专业人士，旨在培养金融领域未来领导者，为金融领域的“明日之星”提供一个接受顶尖金融和管理教育的全新平台。

2011年11月和2012年9月正式启动，2012年9月迎来了61位首届FMBA学员，2013年9月FMBA扩招，2013年9月FMBA扩招了40名学员，2014年9月正式FMBA毕业。年轻的中欧FMBA课程在成长中正迸发出无限活力，高歌猛进。

CEIBS FMBA programme is the first finance oriented MBA programme in CEIBS' history. It is tailored to the needs of middle-level managers with high potential in financial institutions, or those in other industries with work involving financial management. The programme provides the "rising stars" of China's financial sector with access to the latest financial and managerial theories and practices.

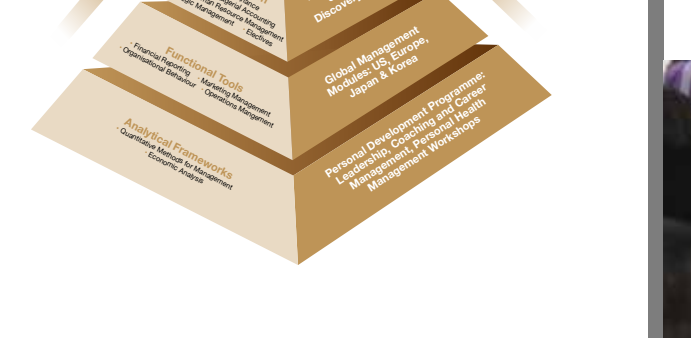
In November 2011, CEIBS officially launched the well-prepared FMBA programme. In September 2012, CEIBS welcomed its 1st FMBA class of 61 students. In September 2013, FMBA0219 expanded into two classes, (203 students); in September 2014, CEIBS' 1st FMBA class graduated... The fledgling yet dynamic FMBA programme is steaming ahead.



金融深度 管理广度
Finance Depth and Management Breadth

与市场上同类课程相比，中欧FMBA课程有独特定位——金融深度、管理广度。在其课程设置上，金融类专业课程和综合管理类课程中分秋色。这样的设置可以满足学生在金融领域的专业学习，同时拓宽其管理之道。此外，课程安排了为期一周的伦敦游学考察课程，让学生有机会亲身体验伦敦的金融课程，并直接聆听伦敦金融专业人士的演讲。

CEIBS FMBA programme is designed to incorporate finance depth and management breadth. In addition to teaching the technical aspects of finance, it will also offer courses in general management to enable well-rounded graduates who are both strong in finance and capable of leading at the management level. Besides, it includes a one-week overseas module at London Business School, so students will have a chance to study cutting-edge financial theories at one of the world's prestigious business schools, learn best practices through visits to well-known financial institutions, and attend lectures delivered by finance industry leaders and experts.



CEIBS Executive Education Programmes

领导力学习 | 知识性学习 | 转化性学习

后EMBA课程
Post-EMBA Programme

在历史中挖掘智慧
在哲学中思考人生
在艺术中感悟生命
在宗教中找寻安宁

Gaining wisdom from history
Contemplating on life through philosophy
Reflecting on lives through arts
Seeking peace of mind from religion

人文活动
Cultural and Arts Events

自2003年起，每年在三大校区及校外开展一系列的人文艺术讲座、行知讲座、文化学课程及文物参观课程，作为EMBA课程的补充与课程的延伸，旨在通过读、听、看、行、全方位提升学员的人文素质，为培养具有领袖气质的企业家提供精神滋养。

From 2003 onwards, CEIBS has organised a series of cultural and arts lectures, Master Forums, cultural tours, and first-rate programmes on literature, history and philosophy every year on the three campuses and beyond. As a supplement to the EMBA programme and a natural extension of class instruction, these events are aimed at refining executives' minds so that they can grow into business leaders through reading, appreciation, viewing and practice.

“企业犯了错误不可怕，关键在认识到错误。中欧的课程扭转了我们对企业经营的传统看法，让我受益匪浅。”
Being wrong isn't a bad thing for a business. The key is to admit it. CEIBS has changed our views about business operation and will benefit me for the rest of my life.

——网易创始人丁磊
- William Lei Ding, Founder of NetEase



校友风采

Alumni

在中欧，校友是学院最宝贵的财富，也是学院大家庭中最重要的成员之一。校友会是联结校友、学院和社会的不可或缺的牢固纽带。通过在各地举办丰富多彩的论坛、讲座、研讨会以及各种联谊活动，校友会为校友更新知识、分享经验、扩大商机、增进友谊、共谋发展提供了良机和平台。

中欧拥有中国大陆商学院中规模最大、阵容最强的校友网络。经过近20年的发展与积累，加之中欧管理中心(CEMI)的毕业生，截至2014年4月，学院拥有遍布全国及世界各地的校友15000余位，并以每年近1500位的速度递增。

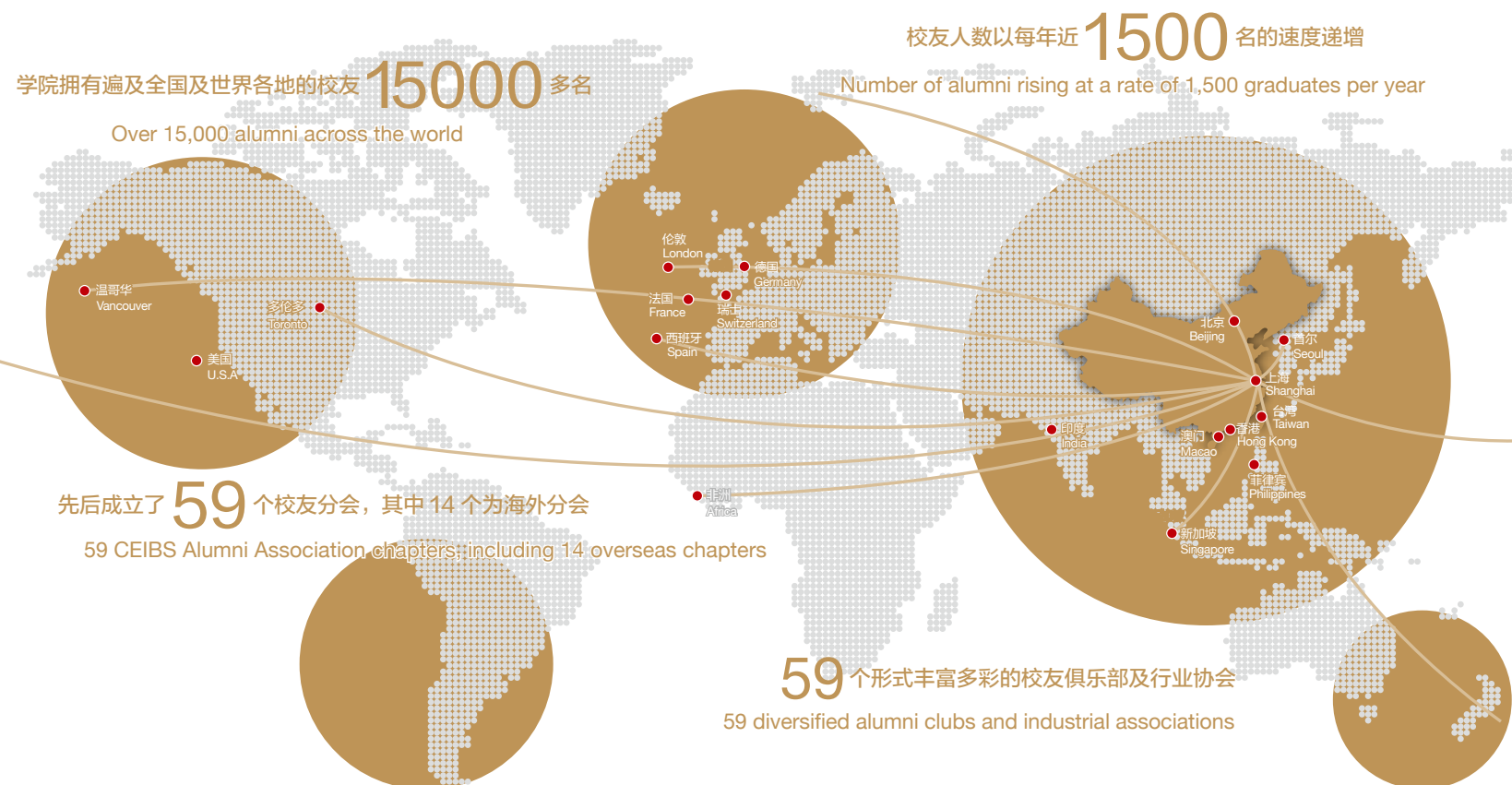
目前，中欧校友已成为中欧大家庭最重要的组成部分，在学院发展中起到了重要作用。截至2014年6月，校友会先后成立了59个地区分会(包括14个海外分会)以及59个校友俱乐部与行业协会。

近年来，越来越多的校友通过各种方式回馈母校，积极支持学院发展，为实现中欧的使命和愿景贡献自己的力量。



20年来，中欧众多优秀校友在各项重大企业精英评选活动中获得最高荣誉，他们不愧为中欧人的代表和骄傲。

Over the past two decades, a large number of CEIBS alumni have received top honor in various high-ranked business elites selection activities. They are the representatives and pride of the CEIBS Community.



Alumni represent the most valuable asset and permanent members of the CEIBS community. The CEIBS Alumni Association acts as an important channel to both serve these stakeholders and to tap into this resource. By organizing seminars, workshops, clubs, and reunions the Association brings together graduates and industry providing our alumni with numerous opportunities to update their management knowledge, share experiences and insights, create business opportunities, maintain friendships, and pursue career development.

CEIBS boasts the largest alumni network among business schools in mainland China. As of April of 2014, the Alumni Association represented more than 15,000 MBA, EMBA and Executive Education graduates of CEIBS and its predecessor CEMI, and increases its roster by roughly 1,500 new graduates yearly.

CEIBS Alumni form a critical component in the school community, and play key roles in the school's development. As of June of 2014, the Alumni Association has established 59 regional chapters (including 14 outside of China) and there were 59 alumni clubs and industry associations.



中欧校友撰文，助学等慈善活动体现了他们强烈的社会责任感
Contributions to disaster relief and donations to the field of education for CEIBS alumni's strong sense of social responsibility

同心共筑中欧梦

Invest in CEIBS' Future



感谢并铭记所有捐助中欧办学的企业和个人！
Eternal Gratitude to our Benefactors

教育发展基金会

中欧国际工商学院秉承兼具中国深度和全球广度、积极承担社会责任的领导者，不断增加投入，建设顶尖的师资队伍，支持领先的管理研究，吸引优秀的人才前来深造，扩大学院在全球的影响，努力实现成为世界一流商学院的“中欧梦”。

我们号召广大校友和社会各界更深入、更广泛地参与学院的建设，与我们一同将梦想变成现实。

2005年，中欧国际工商学院教育发展基金会成立。学院通过这个正式注册的非营利公益平台与学员、校友、及社会各界保持互动，获取资源，推动学院各项事业的快速发展。

Education Development Foundation

CEIBS continuously invests in attracting the best international faculty and highly potential students, in conducting world-class research, and in expanding into other cities across China.

Part of the funding and guidance for these initiatives comes from the generous support of our alumni and sponsorship partners.

In 2005, CEIBS became the first business school in mainland China to establish an education development foundation (CEIBS Education Development Foundation). The foundation is a registered not-for-profit organisation and is the repository of all gifts to CEIBS through endowment funds, the annual fund, alumni, corporate and institutional sponsorship programmes, as well as capital and special campaigns for the school's advancement.

校友捐赠

校友是“中欧”发展的受益者，与学院同呼吸、共命运。校友们无私投身于中欧社区的各项事业，携手中欧教育发展基金会促进各方对学院的捐赠，培养校友回馈母校的文化传统，与母校分享他们的成功。因为，中欧的成功与校友的成功是相辅相成、交相辉映的。

捐赠项目

中欧国际工商学院广开社会办学之源，多方筹措捐赠基金为学院发展提供有力保障。我们的工作目标包括：

- 设立中欧教育基金，吸引并留住顶尖人才
- 募集研究基金，为走在学术前沿的研究项目提供资助
- 壮大MBA奖学金基金，用于招收最具才华的学员
- 筹措校园建设基金，致力于营造世界级的校园设施和学习环境
- 获取中欧发展基金，为办学提供稳定的资金来源，增强学院战略发展的灵活性

我们对获得的爱心捐赠，无论多寡，都倍加珍惜，并精心设计创新项目予以诚挚答谢。具体形式包括：

- 优先招聘MBA毕业生
- 优先成为MBA学员小组咨询项目的服务对象
- 获邀加入中欧国际工商学院公司顾问委员会
- 获得中欧国际化社区的宣传与推广机会
- 优先参与学院的案例研究、课程研发以及知识分享
- 优先使用中欧国际一流的教学设施

Alumni Giving Programme

The future success of CEIBS is conditional, in many ways, on the support it receives from alumni. Alumni giving will not only provide the school with the financial resources necessary for investments in faculty, research and facilities, but will also serve as a role model for promoting philanthropic acts in China.

Corporate Sponsorship Programmes

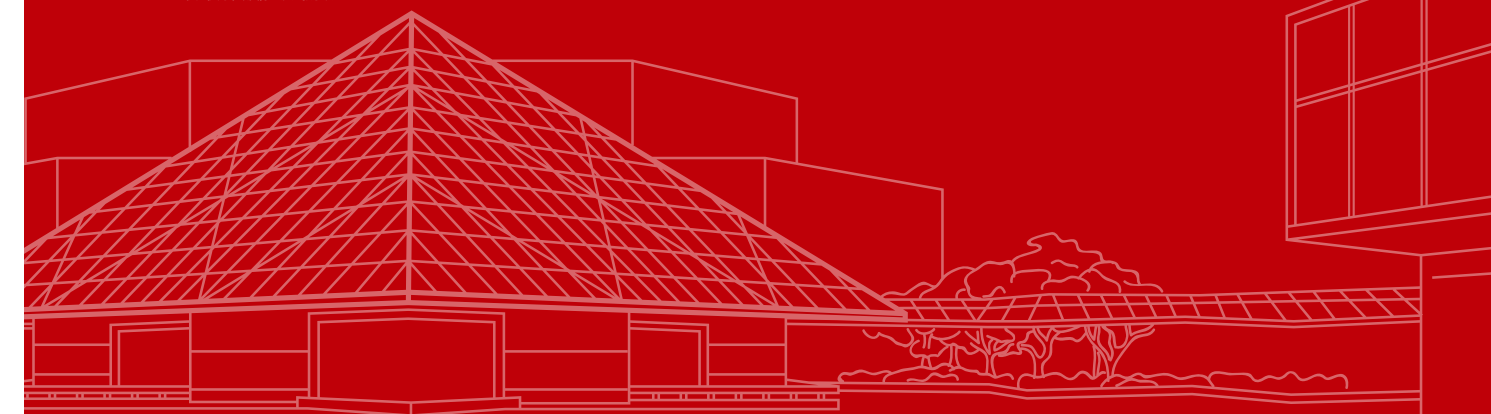
The CEIBS Foundation is proud to support the development of CEIBS as a leading, global business school that enables select corporate partners to become active members of the CEIBS Corporate Sponsorship Partner Network.

Using the guidance and financial support of our corporate partners, the CEIBS Foundation seeks to ensure continuous investment in the school for short and long-term growth and success. The goals of the Foundation are:

- To attract world-class faculty through CEIBS Chair Endowment Fund
- To innovate world-class research through CEIBS Centres of Research Excellence and CEIBS Research Fund
- To attract the world's best students through CEIBS MBA Scholarship Fund
- To provide an inspiring environment through CEIBS Campus Fund
- To ensure continuous improvement through CEIBS Development Fund

CEIBS Corporate Partners enjoy a close association with the school and special advantages including:

- Priority recruitment access to CEIBS MBA graduates
- Priority access to CEIBS MBA students for group consulting projects
- Invitations to join the CEIBS Corporate Advisory Board
- Sharing CEIBS international marketing platform and visibility
- Priority access to CEIBS faculty for the development of programmes and case studies
- Priority access to CEIBS' world class facilities



展望未来

Looking Ahead

二十岁意味着成熟、责任与超越。今日中欧已经站在全新的历史起点，“而今迈步从头越”。“中国梦”的宏伟画卷正在缓缓铺开，中欧人亦将在下一个二十年继续沿着高质量和国际化的道路追寻成为世界顶尖商学院之梦想。面对经济的转型、企业的创新、中国与全球经济的深度融合、以互联网为核心的第三次产业革命这一波又一波的历史浪潮，中欧人已准备就绪。认真、创新、追求卓越！中国深度、全球广度！再出发！

Being twenty years old means attaining a certain level of maturity, and it comes with a degree of responsibility and recognition of the importance of continually challenging ourselves. Today, CEIBS is on the cusp of preparing for a new journey that will take it to new heights in terms of quality and being a global player. As the grand blueprint for the Chinese Dream is implemented, the CEIBS Community will continue to pursue its own dream of developing a world-class business school within the next two decades. In synchronized steps with the transformation of the Chinese economy, Chinese companies' commitment to innovation, China's integration with the global economy and the Internet-centered third industrial revolution, the CEIBS Community will press ahead in line with its motto of "Conscientiousness, Innovation and Excellence" and its positioning of "China Depth, Global Breadth".

美轮美奂的校园

Beautiful Campuses

上海校园

Shanghai Campus

由世界著名建筑大师贝聿铭领衔创办的PCF建筑设计事务所设计的中欧国际工商学院上海校园堪称全球商学院中最美丽、最具特色的校园之一。该校园占地总面积约114亩，建筑面积近74000平方米，其一期与二期项目先后于1999年和2004年竣工，三期(上海校园扩建)项目于2014年竣工。整座建筑群以中欧金字塔为中心，以欧式连廊与中式庭院为特色，融艺术性与实用性为一体，集东西方文化于一身，散发着浓郁的和谐之美，江南水乡的韵致与西方建筑的理性完美结合。简约中蕴藏着大度，大气中沉淀着内敛，与中欧中西合璧的血脉和“中国深度，全球广度”的战略定位相得益彰。

Designed by the world-renowned architecture firm Pei Cobb Freed & Partners (PCF), CEIBS' Shanghai campus is one of the most beautiful and distinctive campuses among business schools worldwide. It covers a total area of 114 mu (76,000 square meters), with a floor area of 74,000 square meters. The Phase I and Phase II construction projects of the campus were completed in 1999 and 2004 successively, and Phase III (the expansion project) is completed in 2014. With the glass pyramid designed as its center, the Shanghai campus features European-style galleries and Chinese-style courtyards that fuse artistic expression with functionality, capturing the charm of South China and the rationality of Western architecture. The simplicity and magnificence of the campus fit in well with CEIBS' status as a Sino-foreign joint venture and its strategic positioning of "China Depth, Global Breadth".



深圳代表处

Shenzhen Representative Office

中欧国际工商学院在深圳位于福田中心区的荣超中心设有代表处和办学点，并通过开设EMBA以及各类高层经理培训课程为华南地区快速发展的中资企业和跨国公司培养大批国际化高级经营管理人员。

The CEIBS Shenzhen Representative Office, together with its teaching facilities, is located in Rongchao Business Center in Futian, Shenzhen. Through this office CEIBS offers EMBA Programme instruction and a portfolio of Executive Education Programmes, nurturing an army of globally minded executives for Chinese enterprises and multinational companies that are making great strides in South China.

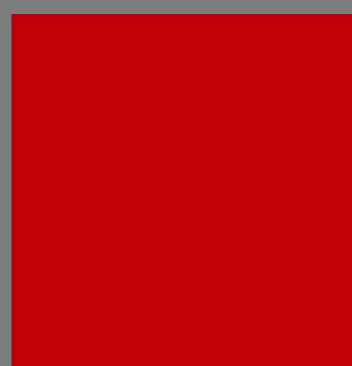


北京校园

Beijing Campus

中欧国际工商学院北京校园由欧洲著名的IDOM建筑事务所设计，坐落于风景秀丽的国家级软件产业基地——中关村软件园的中心湖畔，占地约50亩，全部建设将分两期完成，项目一期已于2010年竣工。校园建筑造型简洁现代，体现了理性与感性的结合。

Designed by the renowned European architecture firm IDOM, the CEIBS Beijing Campus is located beside the central lake inside picturesque Zhongguancun Software Park, a state-level software industry incubator, spanning a total area of 50 mu (33,333 square meters). The campus construction will span two phases, with Phase I completed in 2010. The campus showcases a style of modernity and simplicity, fusing rationality with sentimentality.



中国深度 全球广度

CHINA DEPTH GLOBAL BREADTH

